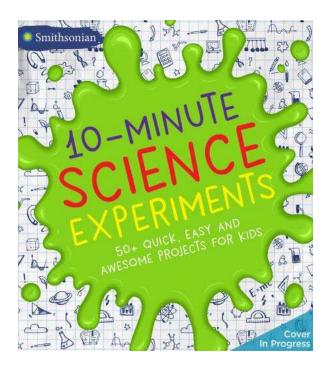


19F Macm Media Lab Kids



Media Lab Books
On Sale: Oct 1/19
8 x 9 • 176 pages
Color throughout
9781948174114 • \$19.50 • pb
Juvenile Nonfiction / Science & Tech / Experiments &
Projects • Ages 7-11 years

Notes

Promotion



Smithsonian 10-Minute Science Experiments

50+ quick, easy and awesome projects for kids by Media Lab Books

These fun, fascinating science experiments for kids are quick to set up and easy to conduct, with exciting results every time!

Smithsonian 10-Minute Science Experiments gives young readers dozens of colorful, exciting projects designed to teach them about the basics of science, physics and chemistry. They?ll learn about critical thinking, how to conduct an experiment, and how to measure results, all while enjoying themselves in a screen-free setting.

Sidebars for each experiment feature additional insights, facts and commentary.

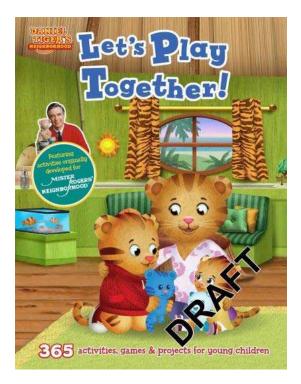
FEATURES

- * Full color photos and illustrations
- * More than 50 fantastic science experiments vetted by the experts at the Smithsonian Institute
- * Sidebars of additional information, trivia and fun facts designed to enhance the learning experience

Author Bio

The editors at Media Lab Books publish branded children's books that cover a wide variety of categories and topics including general interest, cookbooks, coloring books, history, games, activity books and reference. Our brand partners include Disney, WWE, Nickelodeon, DreamWorks, Mother Goose Club, Wild Kratts, Jack Hanna, and many others.





Media Lab Books
On Sale: Sep 3/19
8.50 x 11 • 288 pages
Color illustrations throughout
9781948174169 • \$22.50 • pb
Family & Relationships / Activities

Notes

Promotion



Daniel Tiger's Neighborhood: The Big Book of Family Fun!

365 activities, games and projects for young children and their parents

by Media Lab Books

Daniel Tiger's Neighborhood: The Big Book of Family Fun provides parents and caretakers with hundreds of fun, imaginative activities - originally developed by Fred Rogers for the Mister Rogers' Neighborhood television program - for entertaining young children at a moment's notice, while educating them about basic life lessons at the same time.

Each of this book's 288 pages have been designed in bright, beautiful colors and are populated with Daniel Tiger and his friends, ensuring that children will be drawn to the content.

Readers will find everything from making vegetable prints and popsicles to learning new concepts like empty vs. full and the differences between shapes. Each activity includes materials, directions and special Things to Talk About" suggestions to help your children learn while they play.

FEATURES

- 365 activities for children ages 2 5
- Special notes for parents and caretakers on how to play effectively with children and help encourage their creativity
- Includes recipes for making modeling dough, paste and finger paint
- Directions for making play props, like milk carton blocks, lacing cards, game spinners, costume hats and more
- The lyrics to nearly 40 original songs composed by Fred Rogers himself

Author Bio

The Editors of Media Lab publish branded books that cross a wide variety of categories and topics including cookbooks, general interest, coloring books, children's titles, biographies, and many others. Our branded partners include Disney, Newsweek, Scientific American, John Wayne Enterprises, Get Crocked, Simply Gluten Free, Jack Hanna, and many others.

Fred Rogers was an American television personality, writer, and producer, best known for creating and hosting the classic children's television series Mister Rogers' Neighborhood. In this series, Rogers taught children about kindness, play, emotions, how things get made, and much more. A true national treasure, he received the Presidential Medal of Freedom and a Peabody Award, and was inducted into the Television Hall of Fame.

