



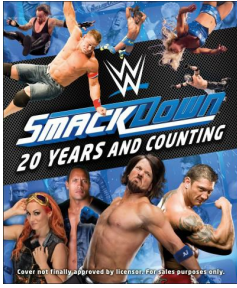
SUMMER 2019

CANADIAN CATALOGUE • ADULT BOOKS



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WWE SmackDown 20 Years and Counting

By (author) Dean Miller , By (author) Jake Black

May 07, 2019 | Hardcover \$31.99 |

Relive the greatest moments, biggest superstar debuts, and key matches of WWE SmackDown

This action-packed anniversary edition covers 20 years of WWE's popular blue brand-*SmackDown*. Spectacular full-color photographs from WWE's own archive capture the most unforgettable moments, both in the ring and behind-the-scenes.

Key matches are explored in depth: relive the moment when Triple H and Shawn Michaels double-crossed The Rock for the WWE Championship, John Cena's rivalry with Undertaker, Rey Mysterio's awe-inspiring debut, and Stone Cold Steve Austin's disastrous run-in with Booker T in a supermarket. This dynamic book celebrates all the most exciting matches, celebrity appearances, and controversies in SmackDown history. Packed with vital stats and info on your favourite WWE Superstars, *WWE SmackDown: 20 Years and Counting* will get you ready to "lay the smack down!" for another 20 years.

TM & © 2019 WWE. All Rights Reserved.



9781465483607

- 9 x 10.88 in
- 200 pages

Subject

SPORTS & RECREATION / Wrestling

Distributor

Random House, Inc.

Availability:

Carton quantity: 10

Key Selling Points

Key events and memorable moments are organized by year, telling the story of SmackDown from 1999 to 2018.

Stunning action photography from WWE's SmackDown archives illustrates the book throughout.

Foreword by WWE superstar The Undertaker.

The Fox network recently signed a \$1 billion, five-year deal to broadcast SmackDown beginning in October 2019. Current US audience estimates are 2.5 million viewers per week.

WWE SmackDown is broadcast all over the world, with a global fanbase of more than 36 million viewers in more than 170 countries.

WWE has more than 700 million fans and followers across all of its social media platforms and its main Facebook site has 38 million followers.

The WWE YouTube channel has more than 16 million subscribers and more than 15 billion video views, surpassing NBA as the most popular sports channel.

Previous ISBN

9780241363775 by , , ,

Comparable Titles

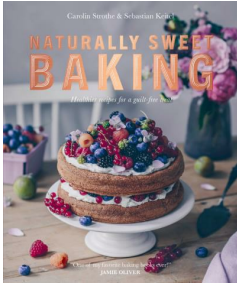
9781465479747 by , , ,

9781465473721 *WWE RAW: The First 25 Years* by Dean Miller, Hardcover, May 15, 2018, \$32.00,

9781465475466 *WWE: The World of the Rock* by Steven Pantaleo, Hardcover, Oct 02, 2018, \$31.99,

Interiors





9781465483959

- 7.69 x 9.19 in
- 208 pages

Subject

COOKING / Methods / Baking

Distributor

Random House, Inc.

Availability:

Carton quantity: 1

Naturally Sweet Baking

Healthier recipes for a guilt-free treat

By (author) Sebastian Keitel

May 14, 2019 | Paperback, Trade | \$22.99 |

Yes, you can have your cake—and eat less sugar, too.

Described by Jamie Oliver as his “favorite baking book of the year,” the healthy baking recipes for these beautiful baked goods cut down on sugar or cut it out altogether, thanks to the imaginative use of natural ingredients. As a bonus, many of the recipes are also gluten-free and dairy-free.

Discover how to bake more than 70 delicious low-sugar and sugar-free recipes, including healthier versions of favorites such as carrot cake, muffins, gingerbread, and hot cross buns. Every recipe tempts with a stunning photo of the finished cake or baked good.

The recipes contain little or no processed sugar, instead relying on easy-to-source sugar substitutes and natural sugar alternatives, such as honey and seasonal produce. Foraged edible flowers adorn decadent chocolate muffins, and freshly picked berries peek out from between the layers of beautiful cakes, creating a feast for the eyes, too.

Written by Carolin Strothe—cook, food stylist, and author of the award-winning blog *Frau Herzblut*—and her husband, Sebastian Keitel, the book explains the benefits of a low-sugar diet and debunks the myth that healthy baking must come with a compromise. Carolin includes a seasonal calendar to help you choose the best ingredients; basic recipes for pantry essentials such as applesauce and cashew icing; and tips to help you elevate the look of your creations using natural colorings. With *Naturally Sweet Baking*, you can cook and enjoy treats in a healthy, guilt-free way.

Contributor Bio

Carolin Strothe is a photographer, art director, food stylist, and author. She creates recipes for magazines and food manufacturers. For more than five years she has been writing the award-winning food blog *Frau Herzblut* (frauherzblut.de), which has more than 64,000 followers on Instagram and nearly 6,000 Facebook fans.

Her husband, **Sebastian Keitel**, is a brand strategist, digital designer, and lecturer in interaction design. For ten years they have been working together as freelancers for successful German brands such as Die Techniker, TUI, and Alnatura. They share a strong love of nature, and healthy cooking and baking.

Key Selling Points

Includes a foreword by Jamie Oliver, who is a fan of Carolin's blog.

The recipes cater to the fast-growing trend of low- or no-sugar baking. A 2016 Reuters poll found that 50 percent of Americans had tried to limit sugar in their diets.

57 percent of consumers reported that low sugar was important when deciding what food to buy for their household, according to an April 2018 Nielsen survey.

Despite knowing that sugar is bad for them, consumers still crave it, according to a recent US article. This book helps people sate their cravings without undermining their health.

Taps into healthy baking without using expensive and difficult-to-source ingredients.

Carolin Strothe's blog www.frauherzblut.de has a large online following, and won the German Food Blog Contest in the category Heart & Innovation.

Carolin has a strong social media following, including 65K Instagram followers.

Previous ISBN

9780241377710 by , , ,

Comparable Titles

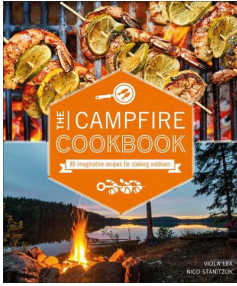
9781940352589 *Naturally Sweet* by America's Test Kitchen, Paperback / softback, Aug 23, 2016, \$34.95,

9781607741169 *The Joy of Gluten-Free, Sugar-Free Baking* by Peter Reinhart, Hardback, Aug 14, 2012, \$35.00,

Interiors



9 781465 483959



The Campfire Cookbook

80 Imaginative Recipes for Cooking Outdoors

By (author) Viola Lex , By (author) Nico Stanitzok

May 07, 2019 | Paperback , Trade | \$22.99 |

Cooking outdoors can be magical, so break out of the kitchen, light your fire, and enjoy delicious recipes you can rustle up when camping, dining al fresco, enjoying some beachside living, or having an off-the-grid adventure.

Chef Nico Stanitzok and lifelong camper Viola Lex have teamed up to create more than 80 sweet and savory camping recipes. Alongside traditional campfire favorites such as BBQ chicken, grilled corn on the cob, and kebab skewers, you'll find recipes for breads, grilled Camembert, pancakes, and even chocolate cakes baked inside oranges. The eclectic mix of recipes will satisfy the more adventurous outdoor cook, while the step-by-step instructions and mouthwatering photography make the recipes easy to follow and suitable for those new to outdoor cooking.

Each recipe has a symbol that tells you which is the best way to cook the dish, be it an open fire, grill, or camping stove. Cook up glorious feasts regardless of whether you're at a festival, in an RV on the open road, wilderness or primitive camping out on the trail, "glamping," or simply campfire cooking on a picnic at the beach. As well as outdoor cooking hacks and tips, you'll find checklists of camping essentials and basic recipes for camping must-haves such as BBQ sauce, ketchup, and dukkah, and even a fun questionnaire to help you decide what kind of camper you are.

The Campfire Cookbook is the ultimate cookbook for open-air cooks who love to explore.

Contributor Bio

Nico Stanitzok is a chef with a dietary background. He believes that it's possible to cook delicious and diverse meals outdoors, and loves the challenge of campfire cooking. He has published several successful cookbooks: *Low Carb, High Fat*; *Macarons*; and *Challenge Yourself—No Pain, No Gain!—The Diet Plan*.

Viola Lex is a journalist and lifelong camper. Growing up, she often camped with her family in the Netherlands. She continues to take on challenging camping feats today, including pitching her tent in the Colombian rainforest.

Key Selling Points

- The number of people camping in the US and Canada has seen significant growth. The 2018 North American Camping Report revealed that "77 million US households have someone who camps at least occasionally."
- Forbes published an article in April 2018 reporting that Millennials and Gen Xers make up three quarters of all campers in North America (while Millennials alone make up 40%), suggesting that this is a growing rather than aging trend.
- There has been a rise in the number of people buying RVs in the US; the RV Industry Association reports that sales are up 12.2% over the same month in 2017, in an \$887 billion industry.
- The recipes cater to basic camping equipment as well as better-equipped portable kitchens, making this book relevant for people choosing to "glamp," a trend that is expected to continue to grow worldwide as more people seek experiential holidays. (In 2017 IBIS Worldwide reported a £3bn revenue in the glamping business in the UK; the Global Glamping Summit acknowledged that the industry is poised to take off in the US.)

- The number of outdoor events and festivals increased significantly during the

Previous ISBN

9780241377734 by , , ,

Comparable Titles

9780756690380 *The Survival Handbook* by Colin Towell, Paperback / softback, Feb 20, 2012, \$25.99,

9781465434012 *Biergarten Cookbook* by Julia Skowronek, Hardback, Mar 10, 2015, \$22.00,

Interiors



9 781465 483966

9781465483966

- 7.69 x 9.19 in
- 160 pages

Subject

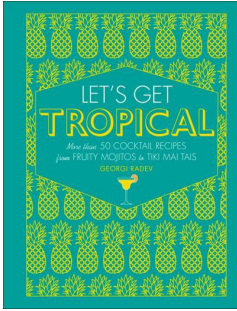
COOKING / Methods / Outdoor

Distributor

Penguin Random House

Availability: Not yet available

Carton quantity: 1



9781465484291

- 5.81 x 7.56 in
- 144 pages

Subject

COOKING / Beverages / Alcoholic / General

Distributor

Penguin Random House

Availability: Not yet available

Carton quantity: 32

Let's Get Tropical

More than 50 Cocktail Recipes from Fruity Mojitos to Tiki Mai Tais

By (author) Georgi Radev

May 14, 2019 | Hardcover \$18.99 |

Planning the ultimate summer cocktail party? Dreaming of unwinding on a hot, tropical beach with a cool drink? Bring a taste of the tropics to your home with *Let's Get Tropical*.

Celebrate summer with more than 50 fabulously fruity tropical drinks from Tiki Mai Tais to Cuban Mojitos. Discover the origins of these classic cocktail recipes and get the lowdown on rum, tequila, and other popular island spirits. If you need a break from the alcohol, many recipes feature a "lose the booze" option with all of the fruity flavor but none of the hangover.

Learn how to mix your drinks like a pro, make delicious homemade syrups and infusions, and create your own flavor combinations. Featuring fun presentation ideas and twists on the classics, get creative and serve your guests a cocktail they will remember—if they haven't had too many Pina Colodas!

Key Selling Points

The cocktail has become a symbol of class and sophistication (IBIS World, 2017).

The rise of cocktail culture in the US has significantly contributed to a 6% spirits industry revenue jump in 2017 alone (IBIS World, 2017).

Demand for exotic spirits such as rum, brandy, and tequila posted strong growth in 2017 as UK consumers became more adventurous in their tastes (IBIS World, 2017).

Expansion in the UK spirits industry is being driven by increased interest in cocktails (IBIS World, 2017).

Drinkers aged 21-25 have developed into an emerging market for distilleries in the US and increasingly the subjects of industry promotional activities (IBIS World, 2017).

The *Atlantic* says Tiki bars are in a second golden age, having opened in most major cities. *Chilled* magazine predicts that the tiki trend will continue to push into smaller markets in 2018.

Previous ISBN

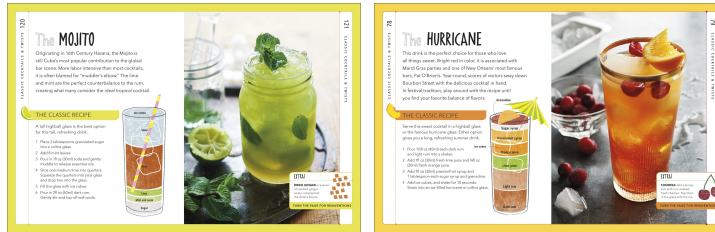
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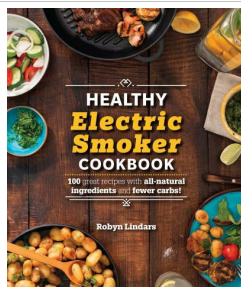
Comparable Titles

9781465473882 Let's Get Fizzical by Pippa Guy, Hardback, Nov 06, 2018, \$18.99,

9781465473875 Ginspiration by Klaus St. Rainer, Hardback, May 15, 2018, \$18.99,

Interiors





9781465483690

- 7.69 x 9.19 in
- 192 pages

Subject

COOKING / Methods / Special Appliances

Distributor

Random House, Inc.

Availability:

Carton quantity: 46

The Healthy Electric Smoker Cookbook

100 Recipes with All-Natural Ingredients and Fewer Carbs!

By (author) Alpha Books

May 07, 2019 | Paperback, Trade | \$25.99 |

Authentic smoked flavor for those who don't prefer to spend hours monitoring their low-and-slow barbecue.

With *Healthy Electric Smoker Cookbook*, you can confidently smoke just about anything, offering many advantages over traditional smoking methods.

More convenient - Precise temperature control means you don't need to spend hours tweaking temperature, adding wood, and tending to the smoker.

Less cost - Conventional smokers require a significant amount of wood to produce consistent smoke and heat over long periods of time, but electric smokers use a very small amount of wood, which is used for flavoring and not as the energy source.

Smaller footprint - Electric smokers take up significantly less space and produce much less ash than traditional smokers.

From happy hour, to entrée, to dessert, use any brand of electric smoker to wow your family and neighbors without building a smokehouse in your backyard. Plus, no unnecessary carbs and processed ingredients needed. Smoke your own **skinny jalapeño margaritas, chipotle sriracha wings, cilantro lime beef satay, or dark chocolate brownies with bourbon whipped cream.** Sure, you can loiter and watch your ribs slowly tenderize if you want, but you can also go do your yard work while your electric appliance turns out the most perfectly smoked and traditionally flavored barbecue you've ever created.

Contributor Bio

Robyn Lindars, the woman behind GrillGirl.com, is a health-focused recipe developer and barbecue fanatic who loves anything cooked over fire. She has a passion for teaching others how to create their own smoked foods, from creative smoked cocktails to classic brisket. She competes on a barbecue team and is a trained Florida BBQ Association judge. Her editorial and recipe content has been featured in numerous publications, including *USA Today's USA Weekend*, *The Huffington Post*, and *Rachael Ray Everyday*, to name a few. Robyn has appeared on The Today Show, Food Network's Chopped Grill Masters, and The Cooking Channel's Foodography, and she has presented many on-air cooking demonstrations for local Florida networks.

Author Residence: Hollywood, FL

Key Selling Points

Key Selling Points

Similar titles in the Healthy (fill-in-the-appliance) Cookbook series are off to a great start: *Healthy Air Fryer Cookbook* has sold nearly 15k copies in its first year, and orders for *Healthy Instant Pot Cookbook* are on pace to achieve the same or higher numbers.

Only electric smoker cookbook, with a healthful focus, that boasts enticing food photography, and thorough recipe techniques for beginners

The topic is under-published, and currently there are two books from competing publishers, which are selling very well; one has no photographs, and the other has amateur photos taken by the author

The number of electric smoker brands is growing. Current players include: Masterbuilt, Char-Broil, Smoke Hollow, Bradley, Dyna-Glow, Landmann, Royal Gourmet, Southern Country, and Pit Boss,

Electric smokers are sold by all major retailers: Sam's Club, DICK'S Sporting Goods, Home Depot, Lowe's, Target, Walmart, and Bed Bath & Beyond

Comparable Titles

9781612436128 *Smoke It Like a Pit Master with Your Electric Smoker* by Wendy O'Neal, Paperback / softback, Oct 18, 2016, \$19.95,

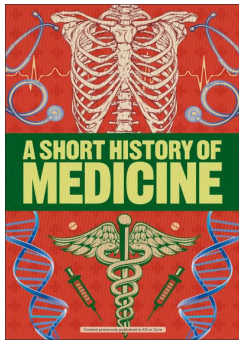
9781623158774 *The Complete Electric Smoker Cookbook* by Bill West, Paperback / softback, Sep 26, 2017, \$23.99,

9781465476630 *The Healthy Instant Pot Cookbook* by Dana Angelo White, Paperback / softback, Oct 09, 2018, \$25.99,

9781465464873 *Healthy Air Fryer Cookbook* by Dana Angelo White, Paperback / softback, Sep 12, 2017, \$25.95,



9 781465 483690



9781465484642

- 5.06 x 7.81 in
- 400 pages

Subject

MEDICAL / History

Distributor

Penguin Random House

Availability: Not yet available

Carton quantity: 12

A Short History of Medicine

By (author) Steve Parker

May 07, 2019 | Paperback , Trade | \$18.99 |

Immerse yourself in the history of medicine, a colorful story of skill, serendipity, mistakes, moments of genius, and dogged determination.

From ancient ideas about anatomy to today's sophisticated gene therapies and robotic surgery, *A Short History of Medicine* combines riveting storytelling and beautiful images, historical accounts and lucid explanations, to illuminate the story of medicine through the ages.

Packed with photographs, diagrams, and visual analyses, this book illustrates the science, equipment, trial and error, and great medical practitioners central to this extraordinary story. Witness early, bloody, anesthetic-free operations; see the first crude surgical instruments; trace the mapping of the circulatory system; follow the painstaking detective work that led to the decoding of the human genome; and understand the role that potions, cures, therapies, herbal medicines, and drugs have played in the human quest to tame and conquer disease, injury, and death.

A Short History of Medicine is an engrossing tale of drama and discovery that celebrates the milestones of medical history across generations and cultures.

Contributor Bio

Steve Parker is a writer, editor, and consultant specializing in general science and life sciences and a Senior Scientific Fellow of the Zoological Society of London. Steve has written more than 250 books, including *The Human Body*, *Eyewitness Medicine*, *Eyewitness Human Body*, and *Medicine*. He has been shortlisted for prizes ranging from BBC Blue Peter Book of the Year to Times Educational Supplement Information Book of the Year and the Rhône-Poulenc Prize, and won the 2014 BMA Board of Science Award for the Public Understanding of Science.

Key Selling Points

Tells the compelling stories of life and death, and trial and error behind the search for the ultimate cures.

Superb illustrations, features and themed spreads are woven through the narrative, enhancing the reader's understanding of the subject.

Expert author.

Previously published as *Kill or Cure*, which won the 2014 BMA Board of Science Award for the Public Understanding of Science.

Offers a vivid, compelling, and informative read written in an engaging and colorful style.

Excerpts from documents, diaries, and notebooks offer fascinating eyewitness accounts.

Charts and contextualizes the great milestones of medical history.

Previous ISBN

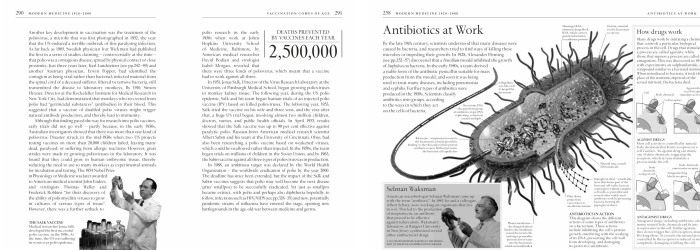
9780241379653 by , ,

Comparable Titles

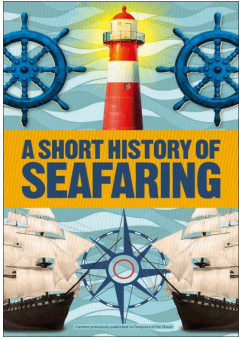
9781465475565 Big Ideas: The Little Book of Philosophy by DK, Paperback / softback, May 01, 2018, \$16.99,

9781465408426 Kill or Cure by Steve Parker, Hardback, Oct 21, 2013, \$30.00,

Interiors



9 781465 484642



9781465484635

- 5.06 x 7.81 in
- 400 pages

Subject

HISTORY / Maritime History & Piracy

Distributor

Penguin Random House

Availability: Not yet available

Carton quantity: 14

A Short History of Seafaring

By (author) Brian Lavery

May 07, 2019 | Paperback , Trade | \$18.99 |

For more than 5,000 years, the sea has challenged, rewarded, and punished the brave sailors who set forth to explore it.

This history of the sea and sailing tells the remarkable story of those individuals—whether they lived to tell the tale themselves or not.

From the early Polynesian seafarers and the first full circumnavigations of the globe, to explorers picking their way through the coral reefs of the West Indies, this book tells the compelling story of life at sea that lies behind man's search for new lands, new trade, conquest, and uncharted waters.

The great milestones of nautical history from the discovery of America to the establishment of the Royal Navy, the naval history of the Civil War, the Battle of Midway and modern piracy are all charted and set in their cultural and historical context.

A Short History of Seafaring is a unique compendium of awe-inspiring tales of epic sea voyages that always involve great feats of seamanship, navigation, endurance, and ingenuity.

Contributor Bio

Brian Lavery is Curator Emeritus at the National Maritime Museum in Greenwich, England, and author of more than 30 books on ships and seafaring. As a highly respected maritime historian, he was consultant on the film *Master and Commander: The Far Side of the World*, and advised on the replica of Captain Cook's *Endeavour*.

Key Selling Points

Tells the compelling stories of life and death, and triumph and disaster behind the history of mankind's relationship with the sea.

Maps, illustrations, features, and themed spreads are woven through the narrative, enhancing the reader's understanding of the subject.

Expert author.

Previously published as *Conquest of the Ocean*.

Excerpts from documents, diaries, and notebooks offer fascinating eyewitness accounts.

Charts and contextualizes the great milestones of maritime history.

Offers a vivid, compelling, and informative read written in an engaging and colorful style.

Feature panels, timelines, and themed spreads are cleverly woven throughout, enhancing the reader's understanding of maritime history and technology without

Previous ISBN

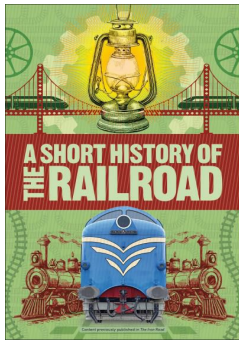
9780241379691 by , , ,

Comparable Titles

9781465408419 The Conquest of the Ocean by Brian Lavery, Hardback, Aug 19, 2013, \$30.00,



9 781465 484635



9781465484659

- 5.06 x 7.81 in
- 400 pages

Subject

TRANSPORTATION / Railroads / History

Distributor

Penguin Random House

Availability: Not yet available

Carton quantity: 14

A Short History of the Railways

By (author) Christian Wolmar

May 07, 2019 | Paperback, Trade | \$18.99 |

The history of the train and the railroad is a story of ingenuity, social change, and bold vision.

From the earliest steam engine to the high-speed bullet trains of today, *A Short History*

of the Railroad reveals the hidden stories of railway history around the world—the inspired engineering; the blood, sweat, and tears that went into the construction of the tracks; the groundbreaking innovations behind the trains that traveled along them; and the triumphs and tragedies of the people who made the railway what it is.

A riveting narrative packed with photographs, diagrams, and maps to illustrate and illuminate, this is the biography of the machines that carried us into the modern era.

Contributor Bio

Acknowledged as one of the UK's leading commentators on transportation matters, **Christian Wolmar** is an award-winning writer and broadcaster, and the author of a series of books on railroad history. He is a frequent speaker at conferences, regularly appears on TV and radio, and writes for a wide variety of publications including *The Times*, the *Guardian*, the *Oldie*, and *Public Finance*. His books include *The Great British Railway Disaster* (1997), *Stagecoach* (1999), *Down the Tube* (2002), *The Subterranean Railway* (2004), *Broken Rails* (2001, updated 2005), *On the Wrong Line* (2005), *Fire and Steam* (2009), *Blood, Iron and Gold* (2009), *Engines of War* (2010), *The Great Railway Revolution* (2013), and *Railways and The Raj* (2017). He has been described as "our most eminent transport journalist" by the *Spectator* and "the greatest expert on British trains" by the *Guardian*.

Key Selling Points

Tells the compelling stories of invention, trial and error, and triumph and disaster behind the history of railroads.

Superb illustrations, features, and themed spreads are woven through the narrative, enhancing the reader's understanding of the subject.

Expert author.

Previously published as *The Iron Road*.

Offers a vivid, compelling, and informative read written in an engaging and colorful style.

Excerpts from documents, diaries, and notebooks offers fascinating eyewitness accounts.

Charts and contextualizes the great milestones of railroading history.

Previous ISBN

9780241379738 by , , ,

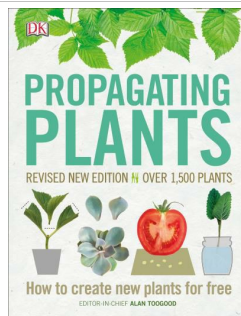
Comparable Titles

9781465464149 Journey by DK, Hardback, Oct 03, 2017, \$65.00,

9781465419538 The Iron Road by Christian Wolmar, Hardback, Apr 21, 2014, \$31.00,

Interiors





9781465480125

- 7.69 x 10.06 in
- 320 pages

Subject

GARDENING / Techniques

Distributor

Random House, Inc.

Availability:

Carton quantity: 1

Propagating Plants

How to Create New Plants for Free

By (author) Alan Toogood , By (author) Royal Horticultural Society

May 07, 2019 | Hardcover \$45.00 |

Learn how to propagate virtually every type of plant, from fruit trees and ornamental shrubs to exotic orchids and succulents.

With hundreds of step-by-step tutorials, this new edition of *Propagating Plants* is your go-to guide for clear and instructive propagation advice.

How long do your seedlings need to germinate? What makes a healthy stem cutting? How do you know what type of rootstock to use when grafting plants? With more than 1,800 detailed illustrations and photos to refer to, find out the answer to these questions and more, and discover the experts' secrets to perfect plant propagation that anyone can follow.

From amaryllis to zinnias, this book is an indispensable manual for any gardener; useful for budding houseplant owners with an interest in propagating succulents and indispensable for anyone who wants to expand their range of plant cuttings. Fill your garden with beautiful plants for next to nothing with the brand-new edition of the most comprehensive guide to propagating plants ever published.

Contributor Bio

Editor-in-Chief Alan Toogood is an experienced horticulturalist. Having trained at the Royal Botanic Gardens, Kew,

he went on to study at the Royal Horticultural Society's Garden at Wisley, Surrey. He works as a freelance writer and journalist, writing for such magazines as *Gardener's Chronicle*, *Amateur Gardening*, RHS's own magazine *The Garden*, and *Greenhouse*, of which he was the Editor for many years.

With a wealth of expertise behind them, other contributors to this book include the herb expert Jekka McVicar, vice-president of the RHS Council and president of the Herb Society, known for her organic herb garden in Gloucestershire; renowned orchid expert Wilma Rittershausen; John Mattock, whose family boasts a 175-year history

of rose growing; and recently retired executive vice-president of the RHS, Jim Gardiner.

The 2019 edition of the book will be revised by Julian Shaw, who worked on DK's previous gardening title RHS A-Z of Garden Plants.

Key Selling Points

There are more than 118 million gardeners in the US.

According to a study by Texas A&M University, gardening has been proven to make people happier by improving relationships, reducing depression, improving concentration, and more.

According to the 2014 Census of Horticultural Specialties, sales of floriculture, nursery, and specialty crops rose 18 percent over figures reported in 2009. Hort operations in the U.S. sold a total of \$13.8 billion. This book shows how to cut down that spend by raising new plants for a fraction of the garden center prices.

5-star reviews on Amazon UK for previous edition:

"Essential reading for any serious gardener with helpful illustrations and pictures."

"This book is an absolute essential if you are just learning about gardening but want to do more than just buy all your plants fully grown from a nursery. As well as being beautifully laid out and easy to navigate through, it is incredibly comprehensive."

Previous ISBN

9780241345696 by , , ,

Comparable Titles

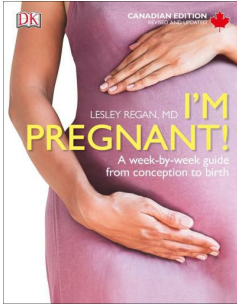
9781465457608 *Pruning and Training, Revised New Edition* by DK, Paperback / softback, Mar 07, 2017, \$30.95,

9781465468383 *Pests and Diseases* by Andrew Halstead, Hardback, May 08, 2018, \$39.00,

9780789441164 *American Horticultural Society Plant Propagation* by Alan Toogood, Hardback, Apr 26, 1999, ,



9 781465 480125



I'm Pregnant! Canadian Edition

A week-by-week guide from conception to birth

By (author) Lesley Regan , By (author) Joe Leigh Simpson

Jun 04, 2019 | Paperback , Trade | \$29.99 |

Understand what is happening to you and your developing baby during your pregnancy, from the moment of conception to giving birth, to the first six weeks with your newborn baby, with this in-depth, week-by-week guide to pregnancy.

Based on up-to-date research and full of detailed ultrasounds and images, *I'm Pregnant!* shows you your baby's remarkable development in the womb. Perfect for new Canadian moms, the book guides you through the physical and emotional changes you will experience, and every aspect of your prenatal and postnatal care, from the first signs of pregnancy to breastfeeding and beyond. The book's advice and reassurance ensure that you will have the best possible understanding of this extraordinary and wonderful time.

Lesley Regan, MD, a world-renowned obstetrician, draws on both her professional and personal experience as the mother of twin daughters, to explain exactly what is happening to you and your developing baby week by week. This pregnancy bible is completely up-to-date in style and content, ready to appeal to a new generation of mothers-to-be.



9781553632993

- 7.19 x 9.25 in
- 448 pages
- DK Canada

Subject

HEALTH & FITNESS / Pregnancy & Childbirth

Distributor

Penguin Random House

Availability: Not yet available

Carton quantity: 1

Contributor Bio

Internationally acclaimed expert **Lesley Regan, MD**, is the mother of twins and head of the department of Obstetrics and Gynecology at St. Mary's Hospital, the first woman to hold this post. She works with a clearly defined philosophy: a woman who is well informed about her pregnancy will be able to make confident choices. Professor Regan has presented several TV programs, including "Professor Regan's Medicine Cabinet," which scrutinized the scientific claims of over-the-counter remedies and beauty treatments, and she contributes regularly to radio programs and magazines. She was listed in *Good Housekeeping* magazine as one of Britain's most influential women. Lesley lives in London.

Key Selling Points

Canadian edition, revised and updated to include the most recent pre- and postnatal care options, and the latest updates to maternity rights and benefits.

Written by the eminent expert Professor Lesley Regan, head of the Department of Obstetrics and Gynecology, St. Mary's Hospital, Imperial College, London.

Features all the information and advice women need to make informed choices on what is right for them and their babies.

Every aspect of pregnancy, birth, and the first six weeks of life with a newborn is described and illustrated, week by week.

Stunning illustrations show the baby forming from the moment of conception, and key developments for every trimester.

Chronological arrangement means all the information for mother and baby is presented at the most appropriate time.

Includes in-depth special features on subjects from prenatal care options and pregnancy-related ailments to buying maternity clothes and returning to work

Previous ISBN

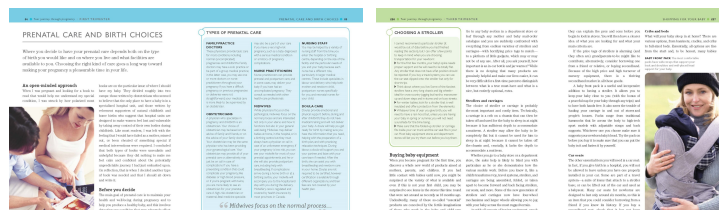
9780241385661 by , ,

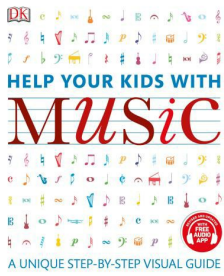
Comparable Titles

9781553631460 I'm Pregnant! by Lesley Regan, Paperback / softback, Jan 11, 2011, \$30.00,

9781553630777 I'm Pregnant by Lesley Reagan, Paperback / softback, Feb 27, 2007,,

Interiors





HELP YOUR KIDS

Help Your Kids With Music, New Edition with App

By (author) DK

Jun 04, 2019 | Paperback , Trade | \$25.99 |

A simple, visual guide to helping children understand music.

Reduce the stress of studying music and help your child with their homework, *Help Your Kids with Music* is a unique visual guide to music theory which will demystify the subject for everyone.

Covering everything from semitones and note values, to harmony and music appreciation, *Help Your Kids with Music* helps you work through music step by step. Using clear, accessible pictures and diagrams you'll learn to approach even the most complex musical theory with confidence. Includes a glossary of key musical terms and symbols.

Help Your Kids with Music is the perfect guide for every parent and child, who wants to understand music theory and put it into practice.

Includes instructions to download a free accompanying app.



9781465485489

- 7.69 x 9.19 in
- 256 pages

Subject

MUSIC / Instruction & Study / General

Previous ISBN

9780241385609 by , , ,

Distributor

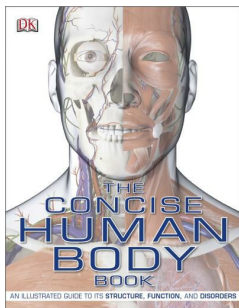
Random House, Inc.

Comparable Titles

9781465436047 Help Your Kids with Music by DK, Undefined, Jul 14, 2015, \$25.95,

Availability:

Carton quantity: 18



9781465484697

- 5.81 x 7.56 in
- 320 pages

Subject

SCIENCE / Life Sciences / Human Anatomy & Physiology

Distributor

Random House, Inc.

Availability:

Carton quantity: 24

The Concise Human Body Book

By (author) DK

Jun 18, 2019 | Paperback , Trade | \$18.99 |

An all-in-one guide to the most important possession any of us can own.

It combines up-to-the-minute description and illustration of the body's physical structure, chemical workings, and potential problems, with a comprehensive coverage of individual elements and processes. There is no major element of the body's structure or function that isn't explained by easy-to-follow text in everyday language, and complemented by clear graphic illustration, charts, and microscopic imaging.

The book not only deals with day-to-day processes, but also looks at the human body from the widest perspective, taking in the workings of DNA and the patterns of genetic inheritance, as well as foetal development, growth, and ageing - how these processes start, and the chemical and physical changes that occur.



Contributor Bio

DK was founded in London in 1974 and is now the world's leading illustrated reference publisher and part of Penguin Random House, formed on July 1, 2013. DK publishes highly visual, photographic nonfiction for adults and children. DK produces content for consumers in over 87 countries and in 62 languages, with offices in Delhi, London, Melbourne, Munich, New York, and Toronto. DK's aim is to inform, enrich, and entertain readers of all ages, and everything DK publishes, whether print or digital, embodies the unique DK design approach. DK brings unrivalled clarity to a wide range of topics with a unique combination of words and pictures, put together to spectacular effect. We have a reputation for innovation in design for both print and digital products. Our adult range spans travel, including the award-winning DK Eyewitness Travel Guides, history, science, nature, sport, gardening, cookery, and parenting. DK's extensive children's list showcases a fantastic store of information for children, toddlers, and babies. DK covers everything from animals and the human body, to homework help and craft activities, together with an impressive list of licensing titles, including the bestselling LEGO® books. DK acts as the parent company for Alpha Books, publisher of the Idiot's Guides series and Prima Games, video gaming publishers, as well as the award-winning travel publisher, Rough Guides.

Key Selling Points

The handy-sized companion to DK's best-selling *The Human Body Book*

Features stunning specially commissioned graphics and the latest medical and microscopic imaging

Displays and explains all aspects of the body at every level, from the secrets of molecular DNA to the functions of major body systems

Packed with accessible health and medical knowledge and easy-to-understand summaries of almost 100 common diseases and disorders

One of the very few books on the market that is both easily accessible for general readers and a highly useful technical pocket reference work for students and trainee health professionals

Reveals all body systems, from the framework of bones and muscles to the biochemistry of digestion and the cellular intricacies of immunity

Includes features on how each system's structures and functions can go wrong, describing the causes, mechanisms, and symptoms of diseases and ailments

Previous ISBN

9781465452405 by , , ,

Comparable Titles

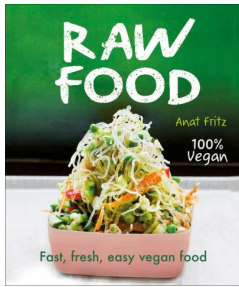
9780756682347 The Human Body Coloring Book by DK, Paperback / softback, Aug 15, 2011, \$28.95,

9781465402134 The Human Body Book (2nd Edition) by Steve Parker, Undefined, Feb 18, 2013, \$52.00,

9780756628659 The Human Body Book by Medi-Mation, Hardback, Apr 30, 2007, \$46.00,

9781465452405 by , , ,

9781465480293 The Human Body Book by Richard Walker, Hardback, Mar 12, 2019, \$45.00,



9781465484024

- 7.69 x 9.19 in
- 160 pages

Subject

COOKING / Methods / Raw Food

Distributor

Random House, Inc.

Availability:

Carton quantity: 24

Raw Food

Fast, Fresh, Easy Vegan Food

By (author) Anat Fritz

Jun 04, 2019 | Paperback , Trade | \$25.99 |

This raw vegan cookbook provides 65 recipes for quick, inventive meals that are bursting with vitamins.

A raw food diet consists of vegan dishes made without using canned, refined, or chemically processed food, or heating anything above 118°F (48°C). This means that ingredients retain key nutrients that can be otherwise lost during the cooking process. It's also a great way to get more fruit and vegetables into your diet, and, by its nature, is low in trans fats, saturated fats, and preservatives.

Raw Food is filled with 65 quick, easy recipes for hearty main meals, sumptuous desserts, and irresistible smoothies that use well-known, easily available ingredients in delicious combinations. Recipes are inspired by cuisines from around the world, with everything from the luscious lassi to red pepper pesto, and sweet and sour wild rice to Key lime pie. Preparation techniques are simple, so the recipes can generally be made quickly and without needing expensive or complicated equipment.

You don't have to change your whole lifestyle to feel the benefits; just start with a few meals a week. *Raw Food* provides all the recipes you need to produce healthy, flavorful food—and all without turning on the oven.

Contributor Bio

Anat Fritz switched to a raw-food diet due to her intolerance for a number of foods and found it not only restored her health, but made her happier, too. She wants to share this feeling with others, so she wrote this book after extensively researching the raw-food movement in New York, where she currently lives.

Author Residence: New York

Key Selling Points

Raw food is packed with vitamins and minerals, many of which are normally lost during the cooking process.

Vegan and raw food trends are currently popular in the US, and this book plays into both with a fresh approach.

This book focuses on recipes, meaning readers are free to dip in and out and don't feel they have to switch to an entirely raw diet.

Author is based in the US, and so has an understanding of which ingredients are used the US and are readily available in US stores.

65 raw-food recipes.

Covers every meal of the day with main meals, desserts, and smoothies—all quick and easy to make.

All ingredients are affordable and can be found in regular supermarkets.

Special equipment (such as food processors or dehydrators) is necessary for only a

Previous ISBN

9780241378069 by , , ,

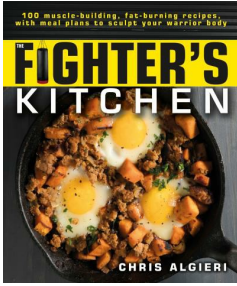
Comparable Titles

9780449016183 *Rawlicious at Home* by Angus Crawford 🇨🇦, Paperback / softback, Jun 17, 2014, \$29.95,

9781465461834 *Vegan on the Go* by Jerome Eckmeier, Paperback / softback, May 09, 2017, \$22.95,

Interiors





The Fighter's Kitchen

100 Muscle-Building, Fat Burning Recipes, with Meal Plans to Sculpt Your Warrior

By (author) Chris Algieri

Jun 04, 2019 | Paperback, Trade | \$25.99 |

100 muscle-building, fat-burning recipes, with meal plans to sculpt your warrior body



9781465483737

- 7.69 x 9.19 in
- 160 pages

Subject

COOKING / Health & Healing / High Protein

Distributor

Random House, Inc.

Availability:

Carton quantity: 50

Ever wonder how professional MMA fighters in the UFC prepare their bodies for fights? The real training often starts in the kitchen, where the right meals at the right times can give fighters everything they need to be ready for their next match.

Fighters fuel their bodies with precise nutrients delivered at specific times to achieve their functional physiques—and now you can too. *The Fighter's Kitchen* provides expert guidance on what and when to eat, and it helps you understand how our bodies use what we eat to burn fat and build lean, strong muscle. Through phased weekly meal plans, expert insight on how and when to take full advantage of your body's muscle-building capabilities, and 100 delicious recipes, you'll find yourself looking ring ready even if you have no plans to step into one.

Contributor Bio

Chris Algieri is a former World Boxing Organization (WBO) junior welterweight boxing champion, ISKA world welterweight kickboxing champion, and WKA world super welterweight world kickboxing champion with more than 13 years of professional fighting experience. He has a bachelor's degree in health care management from Stony Brook University and a master's degree in clinical nutrition from the New York Institute of Technology.

Chris is also a certified sports nutritionist through International Society of Sport Nutrition. He's spoken on topics related to human performance and nutrition at various sports performance conferences, seminars, and summits. Across Instagram, Twitter, and Facebook, he has more than 125,000 followers, and he sometimes posts recipes and cooking tips.

Chris is currently the head performance nutrition coach at Stony Brook, where he's worked with 500 Division I athletes in 16 different sports on a daily basis. He hasn't hung up his boxing gloves just yet, but until his next fight, he helps fighters with their nutritional needs before their next competition.

Author Residence: Greenlawn, New York

Author Hometown: Greenlawn, New York

Key Selling Points

Key Selling Points

The Bodybuilder's Kitchen is off to a great start, having sold almost 3,000 copies in its first three months.

Author Chris Algieri is a professional boxer and former kickboxing champion who also works as a nutritionist for several athletes.

Can be promoted/assorted with *Train Like a Fighter* AND/OR Erin Stern's *The Bodybuilder's Kitchen*.

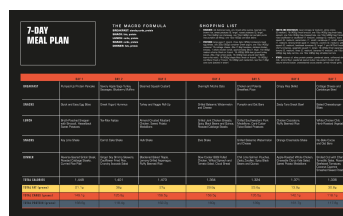
Only full-color cookbook of its kind, with recipes that focus on helping to build muscle and burn fat.

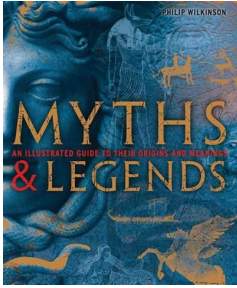
Meal plans focus on specific dietary needs and goals. They include everyday ingredients that taste great and create meals that are portable.

Comparable Titles

9781465469977 *The Bodybuilder's Kitchen* by Erin Stern, Paperback / softback, Apr 10, 2018, \$25.95,

Interiors





9780756643096

- 8 x 9.56 x 1.17 in
- 352 pages

Subject

SOCIAL SCIENCE / Folklore & Mythology

Other formats

9780756663650

9780756674908

9780756677619

Distributor

Random House, Inc.

Availability:

Carton quantity: 10

Myths and Legends

An Illustrated Guide to Their Origins and Meanings

By (author) Philip Wilkinson

Jun 15, 2009 | Hardcover \$34.00 |

Explore global mythology with this comprehensive visual guide

Discover the world's greatest myths and legends - from Greek mythology to Norse mythology - in this comprehensive guide.

What did Japanese mythology say about the beginning of the Universe? How did Oedipus become the classic tragic hero in Greek mythology? Who brought about the origin of death in Maori mythology? Combining vivid retellings of famous legends with over 1,000 illustrations of characters, famous artworks, and artifacts, *Myths and Legends* makes it easier than ever before to understand the stories that are central to every culture.

Contributor Bio

Philip Wilkinson is a nonfiction author, educated at Corpus Christi College at Oxford. Since becoming an author, after a career as an editor, he has written more than 40 books, specializing in history, religion, architecture, and the arts. His books include *LEGO Architecture: The Visual Guide*, *Eyewitness: Early Humans*, *Myths & Legends: An Illustrated Guide to Their Origins and Meanings*, and *Eyewitness: Mythology*.

Key Selling Points

Guides you through the world's most intriguing myths and legends, with over 1000 accompanying illustrations, artworks, and artifacts

Delve into galleries of characters, family trees, and mythical objects from the greatest myths from around globe, from Oedipus and Loki to the Vedic Gods and the Ten Suns of Heaven

Impressive thematic spreads focus on the universal themes of myths- including war, heroes, god and goddesses, and death

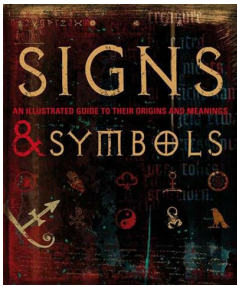
Philip Wilkinson has over 50 titles spanning history, mythology and the arts to his name

Comparable Titles

9781465473370 *The Mythology Book* by DK, Hardback, May 15, 2018, \$32.00,



9 780756 643096



Signs and Symbols

An Illustrated Guide to Their Origins and Meanings

Contributions by Miranda Bruce-Mitford, By (author) DK

Jun 16, 2008 | Hardcover \$34.00 |

Why is a flag at half-mast a symbol of mourning? Why do brides in the West traditionally wear white, while Asian cultures associate this color with death? Discover answers to these and other mystifying questions in *Signs & Symbols*, a fully-illustrated guide that helps unlock the secret language of the signs, symbols, and traditions around us. A rich source of information for readers of all ages, this book is divided into two sections, first looking at major sources of symbols (basic shapes, colors and numbers, the natural world), then, placing symbols in context of mythologies and religions, the human life cycle, people and culture, and symbol systems. Clear cross-referencing illuminates connections between symbols, while beautiful artwork and photography make this a collector's edition to treasure.



9780756633936

- 8 x 9.5 x 1.16 in
- 352 pages

Subject

DESIGN / History & Criticism

Other formats

9780756657864

9780756674892

Distributor

Random House, Inc.

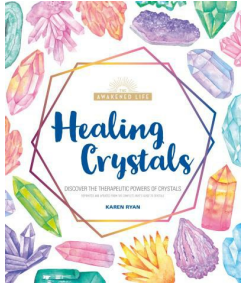
Availability:

Carton quantity: 10

Contributor Bio

Miranda Bruce-Mitford is a graduate in social anthropology and Burmese language and literature and also has an MA in Oriental religious studies from the School of Oriental and African Studies (SOAS), London University. For some years she has been tutor for the Post-Graduate Diploma in Asian Arts at SOAS. She has lectured and given gallery talks at the British Museum, London, and has escorted numerous groups to Southeast Asia.

DK was founded in London in 1974 and is now the world's leading illustrated reference publisher and part of Penguin Random House, formed on July 1, 2013. DK publishes highly visual, photographic nonfiction for adults and children. DK produces content for consumers in over 87 countries and in 62 languages, with offices in Delhi, London, Melbourne, Munich, New York, and Toronto. DK's aim is to inform, enrich, and entertain readers of all ages, and everything DK publishes, whether print or digital, embodies the unique DK design approach. DK brings unrivalled clarity to a wide range of topics with a unique combination of words and pictures, put together to spectacular effect. We have a reputation for innovation in design for both print and digital products. Our adult range spans travel, including the award-winning DK Eyewitness Travel Guides, history, science, nature, sport, gardening, cookery, and parenting. DK's extensive children's list showcases a fantastic store of information for children, toddlers, and babies. DK covers everything from animals and the human body, to homework help and craft activities, together with an impressive list of licensing



9781465483720

- 7.69 x 9.19 in
- 352 pages

Subject

BODY, MIND & SPIRIT / Crystals

Distributor

Random House, Inc.

Availability:

Carton quantity: 26

AWAKENED LIFE, THE

Healing Crystals*Discover the Therapeutic Powers of Crystals*

By (author) Karen Ryan

Jun 11, 2019 | Paperback , Trade | \$25.99 |

Awaken your life with crystal energy therapy and discover the healing powers of the natural world

Get ready to embark on your journey to better well-being by unlocking the metaphysical mysteries of healing crystals. Connecting with crystals allows you to harness your energy and balance your chakras to mend your body and soul. And this guide teaches you how!

The Awakened Life: Crystal Healing explores the natural therapeutic power of crystals, from their chemical composition and historic connections to the ways in which selecting, preparing, and using them can empower and enhance your life when they're used in physical, emotional, and spiritual healing. As you chart your course to better health, you'll survey the specific healing attributes of each type of crystal, and you'll learn how to prepare, charge, activate, and protect them. You'll also learn how to use the Five Master Healers-clear quartz, rose quartz, amethyst, smoky quartz, and turquoise-and other crystals, to heal the body, mind, and spirit, with techniques and crystal layouts that are easy to follow.

Contributor Bio

Karen Ryan is a Crystal Energy Therapist, Spiritual Aromatherapist, Reiki Master of the Usui System of Natural Healing and Gendai Reiki Shihan (Teacher of Modern Reiki), Crystal Reiki Master, Radionics Therapist and Spiritual Teacher. She has studied the healing arts under Tibetan yogis and lamas in the Far East and for the past 17 years, hundreds of students have enjoyed her classes on crystal healing and spiritual aromatherapy.

Author Residence: Toronto, Ontario**Key Selling Points****Key Selling Points**

Crystals are a hot topic in a hot category. Eight different crystal titles in the Body/Mind/Spirit space are selling 100+ copies/wk

According to numerous studies, Millennials are beginning to care less about religion and more about all things metaphysical

New packaging will better target Body/Mind/Spirit Readers

25% updated material

Comparable Titles

9781623159917 Crystals for Beginners by Karen Frazier, Paperback / softback, Oct 17, 2017, \$19.99,

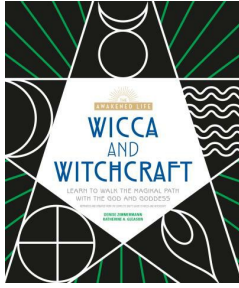
9781623156756 Crystals for Healing by Karen Frazier, Paperback / softback, Nov 18, 2015, \$21.99,

9781904991632 The Crystal Healer by Philip Permutt, Paperback / softback, Feb 01, 2007, \$27.95,

9781615640201 Complete Idiots Guide To Crystals, The by Karen Ryan, Paperback / softback, Jul 06, 2010,,



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9781465483713

- 7.69 x 9.19 in
- 352 pages

Subject

BODY, MIND & SPIRIT / Witchcraft

Distributor

Penguin Random House

Availability: Not yet available

Carton quantity: 26

The Awakened Life

Wicca and Witchcraft*Learn to Walk the Magikal Path with the God and Goddess*

By (author) Alpha Books

Jun 11, 2019 | Paperback , Trade | \$25.99 |

Awaken your life with the God and Goddess and discover the magick of the Wiccan way

Get ready to take a journey to a mystical place where anything can happen—an adventure into the realm of witchcraft, magick, and empowerment. This is a place where the wonderment and purity of childhood meet with the spiritual growth and wisdom of the adult world.

The Awakened Life: Wicca and Witchcraft teaches you how to look inside yourself and let the God and Goddess empower you with spirituality, knowledge, and self-esteem, and help you appreciate the profound beauty of living in tune with nature. Along your path, you'll learn about the many types of witches, traditions, and dieties of the Craft. You'll learn about the magickal tools and objects and how to use them. And you'll learn how to cast spells with notions, potions, powders and more...So hop on your broom, hold on tight, and prepare to fly!

Contributor Bio

Denise Zimmermann is a practicing witch and the former co-owner of a metaphysical book and gift store in Baltimore, Maryland. She is a Third Degree High Priestess with the Black Forest Clan, and she has been featured on the front page of the Baltimore Sun's Lifestyles section as well as other periodicals. She teaches courses on Wicca and other esoteric arts.

Author Residence: Baltimore, MD**Key Selling Points****Key Selling Points:**

Previous edition of this book (*The Complete Idiot's Guide to Wicca & Witchcraft*) has sold 39,800 copies, and 116,000 copies have been sold across all three editions.

According to numerous studies, Millennials are beginning to care less about religion and more about all things metaphysical

New packaging will better target Body/Mind/Spirit Readers

25% updated material

Comparable Titles

9781592572625 by , , , ,

9780875421186 *Wicca* by Scott Cunningham, Paperback / softback, Sep 08, 2002, \$21.99,

9781454913740 *Wiclopedia* by Shawn Robbins, Hardback, Oct 21, 2014, \$16.95,

9781592575336 *The Complete Idiot's Guide to Wicca and Witchcraft, 3rd Edition* by Denise Zimmerman, Paperback / softback, Aug 01, 2006, \$28.99,

9781592571116 *Complete Idiots Guide Wicca And Witchcraft* by Denise Zimmerman, Paperback / softback, Sep 02, 2003, ,

9780028639451 *Complete Idiot Guide Wicca Witchcraft* by Denise Zimmerman, Paperback / softback, Sep 13, 2000, ,



9 781465 483713



9780241385586

- 6.69 x 8.56 in
- 224 pages
- DK Eyewitness Travel

Subject

HISTORY / Asia / Japan

Distributor

Penguin Random House

Availability: Not yet available

Carton quantity: 1

Be More Japan

By (author) DK Travel

Jul 30, 2019 | Hardcover \$26.00 |

***Be More Japan* is a 'bible' of all things Japanese - from the country's fascinating, ancient traditions to its unique and influential modern culture.**

Blending both travel information and cultural insights into a single book, *Be More Japan* helps you understand and experience the best of Japan, both at home and abroad.

Beginning with an overview of the four seasons - a key theme in Japanese culture - you'll learn about the festivals, food, fashion and flowers that change throughout the year and make this country so full of fun and variety. Then dive into the captivating culture of Japan, with topics such as art, music, food, wellness and spirituality all split into separate sections to help you pinpoint the areas that interest you. Learn about the traditional skills of the tea ceremony and calligraphy, and where you can go to see and practise them yourself. Find out more about the country's most popular sports and where to catch a game of baseball or see a martial arts exposition. For pop culture fans, there are dedicated sections on J-Pop, anime and video games, with plenty of information on the best places to enjoy them in Japan. And if you want to get a feel for modern Japanese lifestyle, you'll find enough details on topics such as transport, karaoke, ikigai, shopping and hot springs to help you make the most of even a short trip to Japan.

You can pick and choose what interests you to plan your perfect trip, or explore a bit of everything to get a sense of the essentials of Japanese life and culture. And for those who can't make the trip to Japan, or who want to carry on the experience when they return, there are tips and suggestions for how to bring Japanese culture to you, and places where you can see its influence around the world.

Key Selling Points

Be More Japan is a unique proposition; no other book on the market covers both culture and travel in this way.

Accessible insight into all aspects of Japan's fascinating culture.

Taps into a rise in interest in Japanese lifestyle, such as ikigai (personal raison d'être) and decluttering.

The Japanese government set a target of increasing visitors to Japan to 20m annually by 2020. They reached this target 5 years early in 2015 and so have increased their target to 40m.

Visitor numbers to Japan have risen every year since 2012, with over 28 million visitors in 2017 (source: Japan National Tourist Office).

Visitor numbers in 2017 for key English-speaking markets: US: 1.3m (up 45% from 2014); Australia: 495,000; UK 310,000; Canada: 305,000.

With the Rugby World Cup in Sep-Nov 2019 and the Summer Olympics being held in Tokyo in 2020, Japan will continue to be in the press.

Previous ISBN

9780241385586 *Be More Japan* by DK Travel, Hardback, Jul 30, 2019, \$26.00

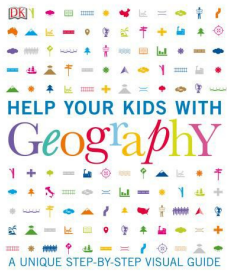
Comparable Titles

9781786570352 *Lonely Planet Japan 15th Ed.* by Lonely Planet, Paperback / softback, Aug 15, 2017, \$41.99,

9781465457196 *DK Eyewitness Travel Guide Japan* by DK Travel, Paperback / softback, Feb 21, 2017, \$36.00,



9 780241 385586



Help Your Kids

Help Your Kids with Geography

By (author) DK

Jul 02, 2019 | Paperback , Trade | \$25.99 |

Perplexed by plate tectonics? Confused by climates? Disoriented by demographics?

Help Your Kids with Geography helps parents come to terms with what their children learn in geography class by exploring all these topics and more. Covering all the important areas of human and physical geography, from geopolitics to geology, and from continental drift to cultural migration, *Help Your Kids with Geography* presents information in a visually appealing way by using clear graphics and instantly understandable diagrams. It features accessible, jargon-free text, giving parents and kids up-to-date and wide-ranging facts and information about the physical world and how humans affect, change, and move within it.

With a comprehensive and stress-free approach to geography, this book also builds the confidence of parents and kids practicing geography fieldwork skills such as map reading, spatial analysis, and using GPS. The book includes a detailed reference section, including a glossary of terms and symbols, further reading, and an index. If you're looking for a one-stop shop for the subject, *Help Your Kids with Geography* is the book for you.



9781465481696

- 7.69 x 9.19 in
- 256 pages

Subject

SCIENCE / Earth Sciences / Geography

Distributor

Penguin Random House

Availability: Not yet available

Carton quantity: 16

Key Selling Points

Visual approach makes geography accessible to young readers.

Developed using UK and US curricula.

Concepts of human and physical geography, including fieldwork skills, are made simple, with clear text and step-by-step explanations.

Covers not just aspects of physical geography and human geography, but presents practical skills necessary for succeeding in the subject.

Stimulates children's interest in geography, maps, geological features, and human interaction.

All content reviewed by educational consultants.

Provides key support for developing geography skills at home alongside school studies.

Previous ISBN

9780241343487 by , ,

Comparable Titles

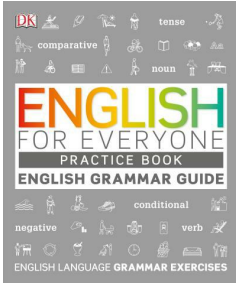
9781465421661 Help Your Kids with Math by Barry Lewis, Paperback / softback, Jun 16, 2014, \$25.95,

9781553632092 Help Your Kids with English by Carol Vorderman, Paperback / softback, Jun 25, 2013, \$24.95,

9781465477323 Help Your Kids with Computer Coding by DK, Paperback / softback, Aug 06, 2019, \$25.99,

9781465473608 Help Your Kids with Computer Science by DK, Paperback / softback, Jul 03, 2018, \$25.99,

9781465408495 Help Your Kids with Language Arts by DK, Paperback / softback, May 20, 2013, ,



9781465484666

- 7.69 x 9.19 in
- 320 pages

Subject

FOREIGN LANGUAGE STUDY /
English as a Second Language

Distributor

Penguin Random House

Availability: Not yet available

Carton quantity: 26

English for Everyone

English for Everyone Grammar Guide Practice Book

By (author) DK

Jul 02, 2019 | Paperback , Trade | \$25.99 |

Puzzled by past tenses? Confused by comparatives? This clearly structured and beautifully presented workbook is packed with grammar practice activities that make learning English grammar incredibly easy.

The *English for Everyone Grammar Guide Practice Book* is an essential companion to the *English for Everyone Grammar Guide*, a comprehensive reference book that makes even the trickiest grammar rules clear and simple. The *Practice Book* mirrors the unit-by-unit structure of the *Grammar Guide*. Each *Practice Book* unit is full of carefully graded grammar exercises to drill and reinforce the grammar you have learned in the corresponding *Grammar Guide* unit. These exercises will help you build up your confidence and become more fluent, giving you the chance to practice using the most important English grammar constructions again and again.

Ideal for students at all levels, the *English for Everyone Grammar Guide Practice Book* covers basic, intermediate, and advanced English grammar in one easy-to-navigate book. Like all books in the innovative *English for Everyone* series, it uses a visual learning method: many of the exercises are accompanied by attractive illustrations that put grammar practice points into context and give you visual cues to help you understand the exercises. Whether you want to improve your grammar for work, study, travel, or exams, the *English for Everyone Grammar Guide Practice Book* offers you a simple way to learn English grammar, remember it, and use it with confidence.

Key Selling Points

A comprehensive English grammar practice book that is suitable for learners and students at all levels.

Contains more than 1,000 exercises to drill and reinforce grammar points, so you can practice them again and again until you feel confident about using them.

The essential companion to the *English for Everyone English Grammar Guide*, a one-stop visual reference book that supports the innovative *English for Everyone* series of course and practice books.

Clear, attractive illustrations put practice points in context, giving you visual cues to help with even the trickiest grammar exercises.

Incredibly easy to use, for self-study or to support a taught course. Covers all the most important English grammar constructions in one easy-to-use practice book.

Mirrors the unit-by-unit structure of the *English for Everyone English Grammar Guide*.

The complexity of the exercises reflects the complexity of the grammar being

Previous ISBN

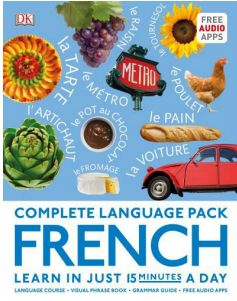
9780241379752 by , ,

Comparable Titles

9781465451545 English for Everyone: English Grammar Guide by DK, Paperback / softback, Dec 13, 2016, \$31.95,



9 781465 484666



9781465484598

- 7.69 x 10.06 in
- 448 pages

Subject

FOREIGN LANGUAGE STUDY / French

Distributor

Penguin Random House

Availability: Not yet available

Carton quantity: 16

Complete Language Pack

Complete Language Pack French

By (author) DK

Jul 02, 2019 | Hardcover \$39.00 |

Want to learn French fast? This practical, user-friendly, and uniquely visual French language course is perfect for busy people. Teach yourself French in just 12 weeks with DK's *Complete Language Pack*, which includes an easy-to-follow course, a pocket-sized French phrase book, and a guide to the essentials of French grammar.

The course book in this comprehensive starter pack is DK's 15 Minute French, which has 12 chapters spanning a range of practical themes, including socializing, business, food and drink, travel, and shopping. Each chapter is broken down into 15-minute lessons, which combine vocabulary and grammar essentials with attractive full-colour photographs. Review modules help you track your progress and identify where you need further practice.

The Complete Language Pack also contains a visual French phrase book - including the essential words and phrases you need to get by in French - and a guide to the basics of French grammar. Two free audio apps (one for the 15 Minute book and one for the phrase book) enable you to hear French words and phrases spoken by native speakers. Use the apps alongside the Language Pack's easy-to-use pronunciation guides to perfect your pronunciation and practise French conversation in real-life situations. Whether you're starting from scratch or want to brush up your French, the *Complete Language Pack* makes French language learning quick, easy, and fun.

Previous ISBN

9780241379844 by ...

Comparable Titles

9780756692391 Complete French Pack by DK, Undefined, Jun 18, 2012, \$39.00,



9 781465 484598



COMPLETE LANGUAGE PACK
Complete Language Pack Italian

By (author) DK
Jul 02, 2019 | Hardcover \$39.00 |



Previous ISBN

9780241379851 by , , ,

Comparable Titles

9780756692407 Complete Italian Pack by DK, Undefined, Jun 18, 2012, \$39.00,

9781465484604

- 7.69 x 10.06 in
- 448 pages

Subject

FOREIGN LANGUAGE STUDY / Italian

Distributor

Random House, Inc.

Availability:

Carton quantity: 16



COMPLETE LANGUAGE PACK
MANDARIN CHINESE
LEARN IN JUST 15 MINUTES A DAY
LANGUAGE COURSE • VISUAL PHRASE BOOK • GRAMMAR GUIDE • FREE AUDIO APPS

COMPLETE LANGUAGE PACK
Complete Language Pack Mandarin Chinese

By (author) DK
Jul 02, 2019 | Hardcover \$39.00 |



Previous ISBN

9780241379875 by , , ,

Comparable Titles

9781465419613 Complete Mandarin Chinese Pack by DK, Undefined, Jun 16, 2014, \$39.00,

9781465484628

- 7.69 x 10.06 in
- 448 pages

Subject

FOREIGN LANGUAGE STUDY / Chinese

Distributor

Random House, Inc.

Availability:

Carton quantity: 16



Complete Language Pack Spanish

By (author) DK
Jul 02, 2019 | Hardcover \$39.00 |

Previous ISBN

9780241379868 by , , ,

Comparable Titles

9780756692414 Complete Spanish Pack by DK, Undefined, Jun 18, 2012, \$33.00,



9781465484611

- 7.69 x 10.06 in
- 448 pages

Subject

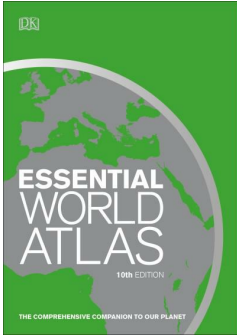
FOREIGN LANGUAGE STUDY / Spanish

Distributor

Random House, Inc.

Availability:

Carton quantity: 16



9781465480521

- 5.81 x 8.25 in
- 256 pages

Subject

REFERENCE / Atlases, Gazetteers & Maps

Distributor

Random House, Inc.

Availability:

Carton quantity: 26

Essential World Atlas, 10th Edition

By (author) DK

Jul 09, 2019 | Paperback , Trade | \$21.00 |

Full of clear, detailed maps, this beautifully designed world atlas is the perfect companion for discovering our planet.

Originally published in 1997 and now in its 10th edition, the *Essential World Atlas* includes all recent border, place name, and flag changes around the world, including the new nation of South Sudan and the annexation of Crimea.

A series of 12 global thematic maps on subjects as diverse as ocean currents and languages gives a general introduction to the world today. These are followed by the main atlas, which includes more than 60 full-color regional maps featuring political and state borders; main population and administrative centers; and main lines of communication, ports, and airports.

In addition to these maps, this clear, informative, and affordable atlas also includes a fully cross-referenced index-gazetteer featuring 20,000 places, data profiles of each country, plus a glossary of geographical terms, making it the perfect reference tool to distill the mass of information in today's world into the essential facts needed to help understand our ever-changing planet.

Key Selling Points

Clear, informative reference maps of all the world's continents, regions, countries, seas, and oceans.

Designed to give maximum clarity and information in a compact and portable format.

Excellent value for money in attractive flexi-binding.

New fully revised 10th edition incorporating hundreds of updates to maps, flags, and statistics.

Over 60 full-color regional maps featuring political and state borders; main population and administrative centers; and main lines of communication, ports, and airports.

25 larger-scale inset maps of cities and smaller countries.

12 global thematic maps give a clear overview of the state of the world today.

Fully cross-referenced index-gazetteer

Previous ISBN

9780241364253 by , , ,

Comparable Titles

9781465450692 Essential World Atlas by DK, Paperback / softback, Jul 05, 2016, \$21.00,

Interiors



9 781465 480521



Keto Sweet Tooth Cookbook

80 Low-carb Ketogenic Dessert Recipes for Cakes, Cookies, Fat Bombs, Shakes, Ice

By (author) Julieanna Hever M.S., R.D.

Jul 09, 2019 | Hardcover \$25.99 |

A must-have desserts cookbook for every keto dieter who craves sweet treats without all the sugar and carbs, with beautiful photography and 80 recipes for keto-friendly cakes, cookies, candies, fat bombs, shakes, ice cream, smoothies, and more.



9781465483836

- 7.69 x 9.19 in
- 160 pages

Subject

COOKING / Courses & Dishes / Desserts

Distributor

Random House, Inc.

Availability:

Carton quantity: 34

Contributor Bio

Aaron Day is an accredited nutritional therapist and advanced sports exercise nutritional advisor with a passion for health and nutrition. As an advocate for the ketogenic diet and lifestyle, he's the recipe developer, food photographer, and videographer behind the popular ketogenic website fatforweightloss.com where he creates and share delicious ketogenic recipes that are comforting, quick, and simple to make. Social media: Facebook (140.1K followers), Instagram (37.9K followers), YouTube (52K subscribers), Pinterest (32K followers). Website: fatforweightloss.com (595K users per month)

Author Residence: Brisbane, Australia

Key Selling Points

Key Selling Points

80 delicious recipes that will satisfy any keto sweet tooth, with more recipes than the top-selling book on the topic, which contains 62 recipes

A highly graphical approach including detailed nutrition information for key macros for each recipe and beautiful color photography for 40 recipes

Practical information for readers on the basics of the ketogenic diet, as well as guidance for using keto sweeteners, making adjustments for baking, and other helpful tips and guidance

Currently there is only one book on the market from a mainstream publisher that is specific to making desserts that are keto-friendly, everything else published on the topic is self-published

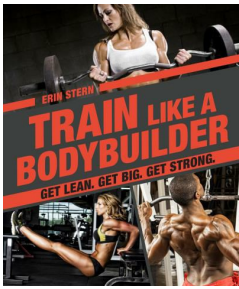
The ketogenic diet is a very hot topic, but the desserts category is underpublished, and making desserts that are keto-friendly and delicious is one of the most challenging elements of cooking and eating keto

Comparable Titles

9781465454393 The Deliciously Keto Cookbook by Molly Pearl, Paperback / softback, Nov 08, 2016, \$31.95,

9781628602920 Easy Keto Desserts by Carolyn Ketchum, Paperback / softback, Jul 03, 2018, \$26.95,

9781592337286 Sweet and Savory Fat Bombs by Martina Slajerova, Paperback / softback, Jun 01, 2016, \$28.99,



9781465483744

- 7.69 x 9.19 in
- 192 pages

Subject

SPORTS & RECREATION /
Bodybuilding & Weight Training

Distributor

Random House, Inc.

Availability:

Carton quantity: 46

Train Like a Bodybuilder

Get Lean. Get Big. Get Strong.

By (author) Erin Stern

Jul 16, 2019 | Paperback , Trade | \$25.99 |

A full color, step-by-step guide to training like a professional bodybuilder, with over 60 step-by-step exercises, 10 structured workouts, expert guidance on nutrition, training techniques, and more.

If you want to get strong and ripped naturally, then you need to train like a pro! Building a natural body that is strong and lean takes effort and know-how. Natural bodybuilder Erin Stern is a two-time Ms. Figure Olympia and she knows what it takes to build a body the right way. Now you can use the same natural bodybuilding techniques Erin uses to build lean, strong muscle, and create the ripped physique you've always wanted to have. Erin takes you through her techniques and teaches everything you need to know, including how to plan your workouts, how to bulk up or cut fat for the ultimate definition, how to use nutrition to maximize the benefits of your hard work in the gym, and how to take advantage of the essential mind-muscle connection in order to get the results you're seeking. Whether you're just getting started or are looking to take your training to the next level, *Train Like a Bodybuilder* has everything you need to get the strong, ripped physique you've always wanted to have!

Contributor Bio

Erin Stern is a professional bodybuilder and two-time Miss Figure Olympia. She has won 14 IFBB (International Federation of Bodybuilding and Fitness) titles, including the 2012 Arnold Classic Europe, and has been featured on over 20 fitness and bodybuilding magazine covers. Erin has created training programs that have helped thousands of people reach their fitness and bodybuilding goals with a mission to empower, educate, and enrich the lives of people through fitness and healthy living. Facebook (385,000+), Instagram (158,000+), YouTube (36,000+), Twitter (60,000+).

Author Residence: Tampa, FL

Key Selling Points

Key Selling Points

The Bodybuilder's Kitchen is off to a great start, having sold over 5400 copies in since the April 2018 release

Author Erin Stern is a two-time Ms. Figure Olympia with a total combined social media reach of 600K

Can be promoted/assorted with Train Like a Fighter AND/OR Erin's The Bodybuilder's Kitchen

Designed for anyone who is serious about building a natural physique, and wants to train harder and smarter

Features a holistic approach that not only covers exercises and routines, but covers nutrition, multiple training methods, and the mind-muscle connection that is essential for training success

Comparable Titles

9781938895302 by , , ,

9781938895319 by , , ,

9781609618773 Men's Health Natural Bodybuilding Bible by Tyler English, Paperback / softback, Jun 04, 2013, \$28.99,

9781465469977 The Bodybuilder's Kitchen by Erin Stern, Paperback / softback, Apr 10, 2018, \$25.95,

Interiors



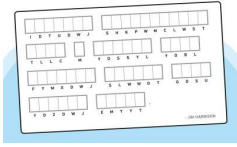
9 781465 483744



Cryptograms

600 brain-challenging puzzles—
from easy to hard!

Stephen P. Ryder



9781465483829

- 6 x 9 in
- 272 pages

Subject

GAMES & ACTIVITIES / Puzzles

Distributor

Penguin Random House

Availability: Not yet available

Carton quantity: 32

PUZZLE BARON

Puzzle Baron's Cryptograms

600 Brain-Challenging Puzzles--From Easy to Hard!

By (author) Stephen P. Ryder

Jul 09, 2019 | Paperback , Trade | \$18.99 |

Hours of encryption-solving fun

The Puzzle Baron returns with yet another entertaining take on a classic puzzle type: cryptograms. Readers are given encrypted messages to decipher—helped only by the author's name and a hint or two—by using letter substitution, but the encryption key changes for every puzzle.

Series Overview: The Puzzle Baron books offer exciting challenges for readers who want to test their skills with many different kinds of puzzles—from logic puzzles to picture puzzles to sudoku.

Contributor Bio

Stephen P. Ryder is the founder and editor of the Puzzle Baron network of websites (PuzzleBaron.com). These sites focus primarily on textual games and puzzles, including acrostics, cryptograms, logic puzzles, drop quotes, sudoku, patchwords, and many more. The Puzzle Baron network serves more than six million visitors annually, along with an extremely dedicated userbase of more than 50,000 registered players who compete against each other for record scores and times. Stephen has published several puzzle books with Alpha, including the bestselling *Puzzle Baron's Logic Puzzles*.

Key Selling Points

An introductory page will offer an example puzzle to show how cryptograms work.

The book features 600 encrypted quotes from writers, actors, athletes, politicians, and many more famous people.

Each puzzle is categorized by its difficulty level: easy, medium, and hard.

Every puzzle includes blank spaces for writing the answers.

Many puzzles will come with a couple letter hints.

An answer key section provides all the solutions.

Comparable Titles

9781465464880 Puzzle Baron's Large Print Logic Puzzles by Puzzle Baron, Paperback / softback, Nov 14, 2017, \$18.95,

9781465464842 Puzzle Baron's Kids' Puzzles by Puzzle Baron, Paperback / softback, Sep 12, 2017, \$16.95,

9781465459121 Puzzle Baron's Big Book of Puzzles by Puzzle Baron, Paperback / softback, Apr 11, 2017, \$24.95,

9781615648559 Puzzle Baron's Fiendish Logic Puzzles by Puzzle Baron, Paperback / softback, Oct 06, 2015, \$21.99,

9781615641529 Puzzle Baron's Logic Puzzles, Volume 2 by Puzzle Baron, Paperback / softback, Feb 07, 2012, \$18.95,

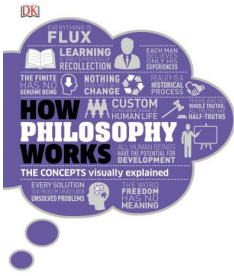
9781615641215 Puzzle Baron's Sudoku by Puzzle Baron, Paperback / softback, Sep 06, 2011, \$11.50,

9781615640324 Puzzle Baron's Logic Puzzles by Puzzle Baron, Paperback / softback, Aug 03, 2010, \$18.95,

9780806989938 Cryptograms to Keep You Sharp by Olivia Carlton, Paperback / softback, Aug 01, 2002, \$10.95,



9 781465 483829



How Philosophy Works

By (author) DK

Aug 06, 2019 | Hardcover \$29.00 |

Demystifying the key ideas of the world's greatest philosophers, and exploring all of the most important branches of thought, including philosophy of science, philosophy of religion, and feminist philosophy in a uniquely visual way, this book is the perfect introduction to the subject.



9781465482228

- 7.69 x 9.19 in
- 256 pages

Subject

PHILOSOPHY / Reference

Distributor

Penguin Random House

Availability: Not yet available

Carton quantity: 10

A clear and accessible visual guide to philosophy, *How Philosophy Works* combines bold infographics and jargon-free text to demystify the fundamental concepts. Covering everything from ethics to epistemology and phenomenology, the book presents the ideas and theories of key philosophical traditions and philosophers—from Plato and Socrates to Nietzsche and Wittgenstein via Kant—in a novel, easy-to-understand way.

Its infographics will help you understand the elements of philosophy on a conceptual level and, by tackling life's

"big questions," it will help you look at the world in an entirely new way.

With its unique graphic approach and clear, authoritative text, *How Philosophy Works* is the perfect introduction to philosophy, and the ideal companion to DK's *The Philosophy Book* in the *Big Ideas Simply Explained* series.

Key Selling Points

A unique visual guide to philosophy that uses infographics to explain philosophical ideas.

Bold infographics make the subject easier than ever to understand in a clear and user-friendly way.

Part of DK's best-selling *How Things Work* series.

Offers the perfect primer for philosophy degree students, and the ideal companion title to DK's best-selling *The Philosophy Book* in the *Big Ideas Simply Explained* series.

Explains philosophical concepts clearly and simply—including logic, ethics, epistemology, phenomenology, morality, and language.

Introduces the different branches of philosophy, and how each one has advanced our understanding of the world.

Family trees and spider diagrams show how the different philosophical traditions have influenced and inspired each other.

Previous ISBN

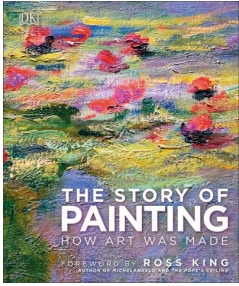
9780241363188 by , ,

Comparable Titles

9781465461193 *How Food Works* by DK, Hardback, May 23, 2017, \$26.00,

9781465429933 *How the Body Works* by DK, Hardback, May 03, 2016, \$26.00,

9781465429797 *How Business Works* by Alexandra Black, Hardback, Apr 14, 2015, \$32.00,



The Story of Painting

By (author) DK, Foreword by Ross King

Aug 06, 2019 | Hardcover \$45.00 |

A fascinating new history of art, this gloriously illustrated book reveals how materials, techniques, and ideas have evolved over the centuries, inspiring artists and giving them the means to create their most celebrated works.



9781465481788

- 8.38 x 10.06 in
- 360 pages

Subject

ART / History / General

Distributor

Penguin Random House

Availability: Not yet available

Carton quantity: 1

Covering a comprehensive array of topics, from the first pigments and frescos to linear perspective in Renaissance paintings, the influence of photography, Impressionism, and the birth of modern art, *The Story of Painting* follows each step in the evolution of painting over the last 25,000 years, from the first cave paintings to the abstract works

of the last 150 years. Packed with lavish color reproductions of paintings and photographs of artists at work and the materials they used, it also focuses on key paintings from each period to analyze the techniques and secrets of the great masters in detail.

Immerse yourself in the pages of this beautiful book and find yourself dazzled by new colors; marvel at the magic of perspective; wonder at glowing depictions of fabric and flesh; understand cubism; and embrace abstraction. It will transform your understanding and enjoyment of paintings forever.

Contributor Bio

Foreword writer:

Ross King is the award-winning author of eight books on art and architecture, including works on Michelangelo, Leonardo da Vinci, Filippo Brunelleschi, and Claude Monet. He has also published two novels and a biography of Niccolò Machiavelli. He is the coauthor, with Anja Grebe, of *Florence: The Paintings & Frescoes, 1250-1743*.

Key Selling Points

Explains painting from an exciting new angle, showing how new materials, fresh ideas, and technical innovations have influenced the evolution of painting over the centuries.

Explains the science behind great painting, drawing, and photography.

Sumptuously illustrated throughout.

Fascinating narrative spreads cover the history of paint and painting around the world, from cave paintings to the present day.

Packed with glorious color reproductions of paintings and photographs of artists and the materials they used.

Illustrated timelines trace the history of colors over time, or show how certain genres, such as the nude or portraits, have developed.

Feature spreads zoom in close on selected paintings to analyze each artist's distinctive style.

Previous ISBN

9780241335185 by , , ,

Comparable Titles

9781465450951 Artist's Painting Techniques by DK, Hardback, Aug 16, 2016, \$39.00,

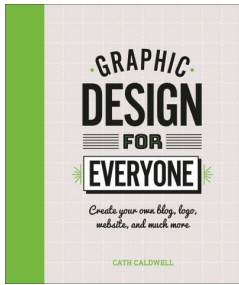
9780714832470 The Story of Art - 16th Edition by E.H. Gombrich, Paperback / softback, Sep 09, 1995, \$49.95,

9780756686758 Great Paintings by Karen Hosack Janes, Hardback, Sep 19, 2011, \$37.00,

9780756639723 Art by Iain Zazcek, Hardback, Oct 20, 2008, \$65.00,

Interiors





9781465481801

- 7.69 x 9.19 in
- 224 pages

Subject

ART / Digital

Distributor

Penguin Random House

Availability: Not yet available

Carton quantity: 1

Graphic Design For Everyone

By (author) Cath Caldwell

Aug 06, 2019 | Hardcover \$32.00 |

Trying to give your blog extra visual impact? Need a new look for a personal, business, or community project? With this beginner's guide to graphic design, you'll be able to do this and much more.

There have never been more opportunities to promote yourself online or in print, but to succeed you need to master the art of visual communication—combining the building blocks of type, image, and color into an appealing and accessible message.

Graphic Design for Everyone is your guide right from the start of the process, showing you how to define your brand, your message, and your audience. Learn the basic principles and language of design and how to use the building blocks successfully. Find out how to create a brand plan, discover how a typeface sets the mood, and learn to use color theory for maximum impact. Gain inspiration from real-life examples in a wide range of styles, and workshops that help you focus on the right solutions for you.

Once you've learned the basics, turn to the ten design projects to help you create your own designs. From business stationery to a printed brochure and online store, each project shows you how to assemble your design toolkit and use it for stunning results. And to complete the process, there's plenty of practical advice on publishing online, dealing with printers, and hiring professional designers.

Whether you're a complete newcomer to design or ready to build on what you know, *Graphic Design for Everyone* is the only resource you'll ever need.

Contributor Bio

Cath Caldwell (consultant) is Senior Lecturer in Graphic Design at Central Saint Martins, the world-leading center for art and design education. She is a former Design Director at *ELLE* UK, and has also worked for the *Guardian*, BBC Worldwide, and Condé Nast in New York. She is the author of two books on graphic design and a cofounder of the Editorial Designers Organization.

Key Selling Points

A one-stop resource for people with little or no experience with graphic design who are looking to create or build their brand.

Aimed at self-promoters, small business owners, and those working on community and nonprofit projects.

The market for this book is growing globally: the number of self-employed people and startup companies in the UK is at an all-time high: Last year nearly 660,000 new UK companies were established, up from 608,000 in 2015 (source: The Centre for Entrepreneurs). In the USA, self-employed numbers rose by 150,000—and 52% of these small businesses operate from home (source: Bureau of Labor Statistics).

Consultant is academic, and author Cath Caldwell is from London's prestigious Central St. Martins art and design college.

Explains the key to all good graphic design: understand your brand, your message, and your audience.

Explains how to use the three building blocks of design: type, image, and color.

Previous ISBN

9780241343814 by , , ,

Comparable Titles

9780956454539 by , , , ,

9780062413901 How to by Michael Bierut, Hardcover, Nov 03, 2015, \$62.00,

9781119343165 Graphic Design School by David Dabner, Paperback / softback, Feb 06, 2017, \$66.00,

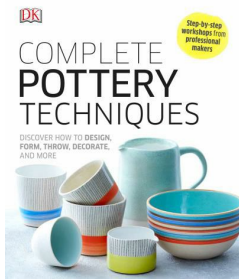
9789063692582 Know Your Onions: Graphic Design by Drew de Soto, Paperback / softback, Feb 10, 2012, \$29.95,

9781581805017 Design Basics Index by Jim Krause, Paperback / softback, Dec 03, 2004, \$33.99,

9781616893323 Graphic Design: The New Basics by Ellen Lupton, Paperback / softback, Jul 14, 2015, \$50.00,



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9781465484758

- 8.38 x 10.06 in
- 256 pages

Subject

CRAFTS & HOBBIES / Pottery & Ceramics

Distributor

Random House, Inc.

Availability:

Carton quantity: 10

Complete Pottery Techniques

Design, Form, Throw, Decorate and More, with Workshops from Professional Makers

By (author) DK

Aug 27, 2019 | Hardcover \$39.00 |

All you need to know to create beautiful ceramics.

With everything from throwing pottery to firing, glazing to sgraffito, this pottery book is perfect for both handbuilding beginners and potting pros. Be inspired by stunning pieces from top ceramic artists, and discover how to develop your pottery design skills and bring your ideas to life.

Step-by-step photographs from the potter's perspective show you exactly where to place your hands when throwing and how much pressure to apply so you can master every technique you need to know. Plus, expert tips help you rescue your pots when things go wrong.

Part of the popular *Artist's Techniques* series, including *Artist's Painting Techniques* and *Artist's Drawing Techniques*, *Complete Pottery Techniques* is the ideal companion for beginners' pottery classes or a trusted reference for the more experienced potter. With contemporary design and ideas, *Complete Pottery Techniques* enables the modern maker to get their hands dirty and unleash their creativity.

Contributor Bio

José Carvalho is a Portuguese, London-based potter. He has exhibited his work in several venues and has won

awards for his work, including one from the prestigious *Ceramic Review* magazine for his use of surface and glaze.

Charlotte Grinling is a commercial designer turned designer-maker. She brings her experience of working in

housewares with big brands to her ceramic work, creating elegant, modern pieces from her studio.

Charlie Trueman creates contemporary, thrown ceramic ware from his studio in London. His work has been

featured in publications including *The Telegraph* and *The Daily Mail*.

Key Selling Points

A resurgence of interest in pottery and ceramics is demonstrated by oversubscribed classes and studios, while ceramic art is selling for record prices. (Source: *The Guardian*)

Pottery making has become a popular wellness trend due to its relaxing and restorative qualities. (Sources: *The New York Times*, *Vogue*)

Contributors from different territories give the book international scope and appeal.

Covers all techniques from forming to firing, plus the global history of pottery, making this the only pottery book you need to buy.

The only book to include step-by-step photography from the viewpoint of the potter so you know exactly how to master each technique.

Pottery classes are as popular as painting classes in the UK and US (Source: Google Trends).

The Great Pottery Throw Down ran for two series, attracting around 3 million

Previous ISBN

9780241381854 by , , ,

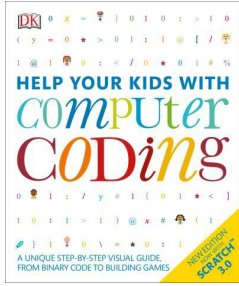
Comparable Titles

9781465461742 *Artist's Drawing Techniques* by DK, Hardback, Aug 01, 2017, \$39.00,

9781465450951 *Artist's Painting Techniques* by DK, Hardback, Aug 16, 2016, \$39.00,

Interiors





9781465477323

- 7.69 x 9.19 in
- 224 pages

Subject

EDUCATION / Teaching Methods & Materials / Arts & Humanities

Distributor

Penguin Random House

Availability: Not yet available

Carton quantity: 20

Help Your Kids

Help Your Kids with Computer Coding

A Unique Step-by-Step Visual Guide, from Binary Code to Building Games

By (author) DK

Aug 06, 2019 | Paperback , Trade | \$25.99 |

Kids can take their first steps toward becoming expert computer programmers with this fully updated guide to coding for beginners.

They'll master Scratch 3.0, the brand-new version of the world's most popular coding language for beginners. This will let them discover what makes a computer work while learning how to build their own computer programs and games.

Once they're Scratch experts, it's on to the more complex Python programming language to delve even more deeply into the technology that surrounds us every day. *Help Your Kids with Computer Coding* uses a simple, visual layout to guide budding programmers step by step through the ins and outs of computer code, from algorithms to variables, even showing them how to find and fix bugs in their code. Before you know it, they'll be creating their own programs from scratch.

It doesn't stop there, though. If Scratch and Python have got them hooked, there's a peek at binary and JavaScript to show them where their coding career could be heading next. This book also lifts the lid on computers and shows young readers the chips and processors that make technology come to life. Fully illustrated with funny and informative graphics, *Help Your Kids with Computer Coding* makes even the most difficult aspects of coding fun and easy to understand.

Contributor Bio

Carol Vorderman MBE is one of Britain's best-loved TV personalities and is renowned for her mathematical skills. She has hosted numerous TV shows on science and technology from *Tomorrow's World* to *How 2*, and was co-host of *Channel 4's Countdown* for 26 years. A Cambridge University engineering graduate, she has a passion for communication science and technology and has an avid interest in coding.

Dr. John Woodcock has a degree in physics from the University of Oxford and a PhD in computational astrophysics from the University of London. He started coding at the age of eight and has programmed all kinds of computers, from single-chip microcontrollers to world-class supercomputers. His many projects include giant space simulations, research in high-tech companies, and intelligent robots made from junk. Jon has a passion for science and technology education, giving talks on space and running computer programming clubs in schools. He has worked on many science and technology books.

Craig Steele is a specialist in Computing Science education. He is a Project Manager for *CoderDojo Scotland*, which runs free coding clubs for young people. Craig has previously worked for the *Raspberry Pi Foundation*, *Glasgow Science Centre*, and the *BBC micro:bit project*. Craig's first computer was a *ZX Spectrum*.

Previous ISBN

9781465419569 *Help Your Kids with Computer Coding* by DK, Paperback / softback, May 19, 2014, \$25.95

Comparable Titles

9781465439352 *Coding Games in Scratch* by Jon Woodcock, Paperback / softback, Dec 01, 2015, \$25.99,

9781465473608 *Help Your Kids with Computer Science* by DK, Paperback / softback, Jul 03, 2018, \$25.99,

9781465419569 *Help Your Kids with Computer Coding* by DK, Paperback / softback, May 19, 2014, \$25.95,

9780756692681 *Help Your Kids with Science* by DK, Paperback / softback, May 21, 2012, \$25.95,

9781465421661 *Help Your Kids with Math* by Barry Lewis, Paperback / softback, Jun 16, 2014, \$25.95,



Reviews

A **TECH/prep by Facebook** recommended resource.

"[T]he instruction is so well thought out and presented that, even without parents watching over their shoulders, kids should be able to teach themselves both of the languages without much trouble." —

GeekDad.com

"*Help Your Kids With Computer Coding* was just the thing I needed to give my daughter a jump start on programming a game." —

GeekDad.com

"...[T]his is not your typical, boring programming text. The book is colorful, playful and engaging, using a combination of words and pictures to explain complex programming topics." —

SheKnows.com

"I highly recommend this book for introducing the world of computer science to adults and students in grade 5 and above." —



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