

## Endeavour

The Ship That Changed the World

by Peter Moore

The Enlightenment was an age of endeavors, with Britain consumed by the impulse for grand projects undertaken at speed. *Endeavour* was also the name given to a collier bought by the Royal Navy in 1768. It was a commonplace coal-carrying vessel that no one could have guessed would go on to become the most significant ship in the chronicle of British exploration.

The first history of its kind, Peter Moore's *Endeavour: The Ship That Changed the World* is a revealing and comprehensive account of the storied ship's role in shaping the Western world. *Endeavour* famously carried James Cook on his first major voyage, charting for the first time New Zealand and the eastern coast of Australia. Yet it was a ship with many lives: During the battles for control of New York in 1776, she witnessed the bloody birth of the republic. As well as carrying botanists, a Polynesian priest, and the remains of the first kangaroo to arrive in Britain, she transported Newcastle coal and Hessian soldiers. NASA ultimately named a space shuttle in her honor. But to others she would be a toxic symbol of imperialism.

Through careful research, Moore tells the story of one of history's most important sailing ships, and in turn shines new light on the ambition and consequences of the Age of Enlightenment.

Praise for *The Weather Experiment*

"Richly researched, exciting . . . [ *The Weather Experiment* ] is both scientific and cultural history, of prize-winning potential, and as fresh and exhilarating throughout as a strong sea breeze." -James McConnachie, *The Sunday Times*

## Author Bio

Location: London

Peter Moore teaches creative writing at the University of London and the University of Oxford. He is the author of *Damn His Blood* and *The Weather Experiment*, which was named one of the *New York Times Book Review's* 100 Notable Books of 2015 and adapted for a BBC4 documentary series. He lives in London.

Farrar, Straus and Giroux

On Sale: May 14/19

6 x 9 • 432 pages

16 Pages of Black-and-White Illustrations, Map / Bibliography, Notes, Index

9780374148416 • \$36.50 • CL - With dust jacket  
History / Maritime History & Piracy

## Notes

## Promotion

Bound galley mailing

National review attention

Print features and profiles

Online features and profiles

Interest-specific media outreach: travel, history

NPR and radio interviews

Podcast interviews

Original author essays

Online advertising

Social media promotion

Targeted social media advertising

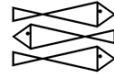
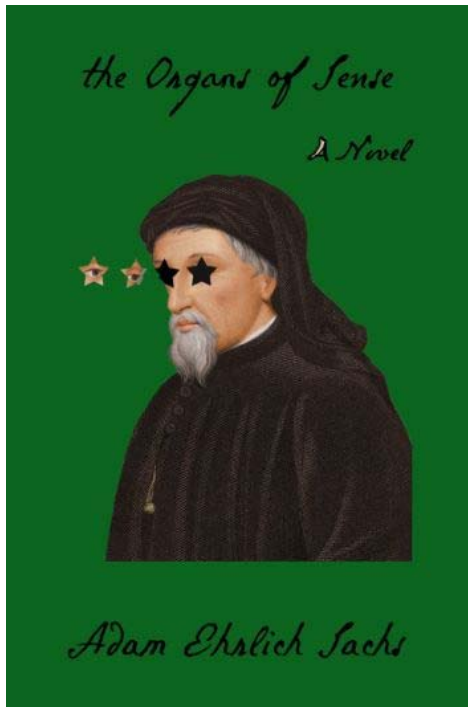
Blogger and online community outreach campaign

Academic and library marketing

Academic and library conferences

Special sales marketing





## The Organs of Sense

A Novel

by Adam Ehrlich Sachs

[An] intellect with the timing of a borscht belt comedian" (*Publishers Weekly*), acclaimed author Adam Ehrlich Sachs brings his unique comic and philosophical sensibilities to his first novel, *The Organs of Sense*, an intricate nested fable equating our inability to truly understand the world with our inability to understand our own messy families.

In 1666, an astronomer makes a prediction shared by no one else in the world: At the stroke of noon on June 30 of that year, a solar eclipse will cast all of Europe into total darkness for four seconds. This astronomer is rumored to be using the largest telescope ever built, but he is also known to be blind - both his eyes have been plucked out under mysterious circumstances. Is he mad? Or does he, despite this impairment, have an insight denied the other scholars of his day?

These questions intrigue the young Gottfried Wilhelm Leibniz - not yet the world-renowned polymath who would go on to discover calculus, but a nineteen-year-old whose faith in reason is shaky at best. Leibniz sets off to investigate the astronomer's claim, and in the three hours before the eclipse occurs - or fails to occur - the astronomer tells the scholar the story behind his strange prediction: a tale that ends up encompassing kings and princes, family squabbles, insanity, art, loss, and the horrors of war.

"

Praise for Adam Ehrlich Sachs

"Sachs displays a rare kind of genius: storytelling that's humorous and absurdist, but also slyly compassionate and layered." -Jeff VanderMeer, author of *Annihilation*

## Author Bio

Adam Ehrlich Sachs is the author of the collection *Inherited Disorders: Stories, Parables, and Problems*, which was a semifinalist for the Thurber Prize for American Humor and a finalist for the Sami Rohr Prize for Jewish Literature. His work has appeared in *The New Yorker*, *Harper's Magazine*, and *n+1*, among other publications, and he was named a 2018 National Endowment for the Arts Literature Fellow. He has a degree in the history of science from Harvard, where he was a member of *The Harvard Lampoon*, and currently lives in Pittsburgh, Pennsylvania.

Farrar, Straus and Giroux

On Sale: May 21/19

5 x 7.5 • 224 pages

9780374227371 • \$34.00 • CL - With dust jacket

Fiction / Literary

## Notes

### Promotion

Bound galley mailing

National review attention

Print features and profiles

Online features and profiles

NPR and radio interviews

Original author essays

Author op-eds

Social media promotion

Targeted social media advertising

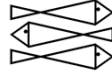
Goodreads promotion and giveaways

NetGalley promotion



9 780374 227371





## Mr. Know-It-All

The Tarnished Wisdom of a Filth Elder

by John Waters

The newest essay collection from the *New York Times*-bestselling John Waters, reflecting on how to overcome newfound respectability and rebel in the autumn of your years.

## Author Bio

Location: Baltimore, MD

John Waters is an American filmmaker, actor, writer, and visual artist best known for his cult films, including *Hairspray*, *Pink Flamingos*, and *Cecil B. DeMented*. He lives in Baltimore, Maryland.

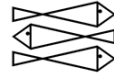
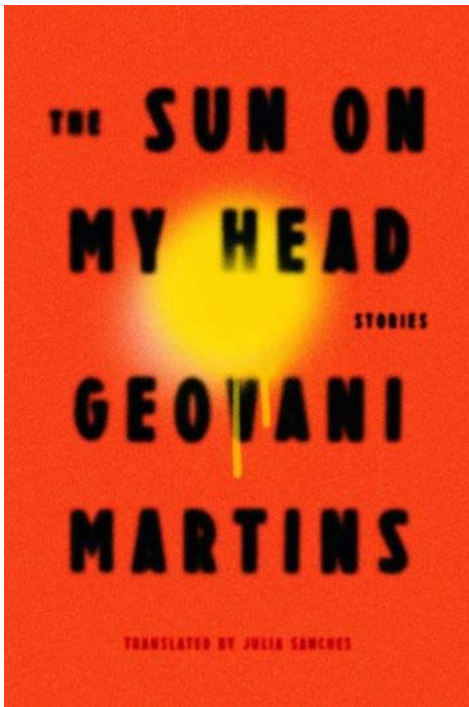
Farrar, Straus and Giroux  
On Sale: Jun 4/19  
5.38 x 8.25 • 288 pages  
**9780374214968** • \$35.00 • CL - With dust jacket  
Literary Collections / Essays

## Notes

### Promotion

National review attention  
Print features and profiles  
Online features and profiles  
NPR and radio interviews  
National TV interviews  
Satellite media tour  
Podcast interviews  
Author tour: New York City; Baltimore; Washington, D. C.; Boston; Los Angeles; San Francisco  
Social media promotion  
Targeted social media advertising  
Blogger and online community outreach campaign  
Social media influencer outreach campaign  
Partnership with author's online fan base  
Goodreads promotion and giveaways





## The Sun on My Head

Stories

by Geovani Martins, translated by Julia Sanches

A bestselling literary sensation in Brazil, a powerful debut short-story collection about favela life in Rio de Janeiro

In *The Sun on My Head*, Geovani Martins recounts the experiences of boys growing up in the favelas of Rio de Janeiro in the early years of the twenty-first century. Drawing on his childhood and adolescence, Martins uses the rhythms and slang of his neighborhood dialect to capture the texture of life in the slums, where every day is shadowed by a ubiquitous drug culture, the constant threat of the police, and the confines of poverty, violence, and racial oppression. And yet these are also stories of friendship, romance, and momentary relief, as in *Rolezim*, "where a group of teenagers head to the beach. Other stories, all uncompromising in their realism and yet diverse in narrative form, explore the changes that occur when militarized police occupy the favelas in the lead-up to the World Cup, the cycles of violence in the narcotics trade, and the feelings of invisibility that define the realities of so many in Rio's underclass.

*The Sun on My Head* is a work of great talent and sensitivity, a daring evocation of life in the favelas by a rising star rooted in the community he portrays.

"

"Martins is an extraordinary writer . . . *The Sun on My Head* is one of the most important imaginings of the devastating inequality that plagues Brazilian society since Paulo Lins's *City of God*." - Misha Glenny, author of *McMafia* and *Nemesis: One Man and the Battle for Rio*

## Author Bio

Geovani Martins was born in 1991 in Rio de Janeiro, Brazil. He grew up with his mother and grandmother in the Rio neighborhood of Rocinha. He supported his writing by working as a sandwich-board man and selling drinks on the beach, and was discovered during creative writing workshops at Flup, the literary festival of the Rio favelas. *The Sun on My Head* is his first book.

Brazilian by birth, Julia Sanches has lived in the United States, Mexico, Switzerland, Scotland, and Catalonia. She translates works from Portuguese, Spanish, Catalan, and French. Her translations have appeared in *Granta*, *Suelta*, *The Washington Review*, *Asymptote*, *Two Lines*, and *Revista Machado*, among other publications.

Farrar, Straus and Giroux

On Sale: Jun 11/19

5 x 7.5 • 128 pages

9780374223779 • \$29.00 • CL - With dust jacket

Fiction / Literary

## Notes

### Promotion

FSG First Look Selection

National review attention

Print features and profiles

Online features and profiles

Social media promotion

Targeted social media advertising

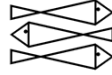
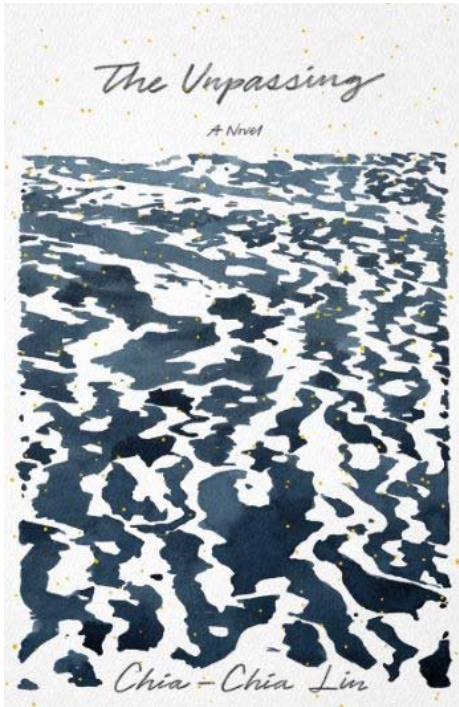
Original piece/interview/feature in FSG's <|>Work in Progress</|>

Social media influencer outreach campaign

Goodreads promotion and giveaways



9 780374 223779



## The Unpassing

A Novel

by Chia-Chia Lin

In Chia-Chia Lin's debut novel, *The Unpassing*, we meet a Taiwanese immigrant family of five struggling to make ends meet in rural Alaska. The father, hardworking but beaten down, is employed as a plumber and repairman, while the mother, a loving, strong-willed, and unpredictably emotional matriarch, holds the house together. When eleven-year-old Gavin contracts meningitis at school, he falls into a deep, nearly fatal coma. He wakes up a week later to learn that his little sister Ruby was infected, too. She did not survive.

Routine takes over for the grieving family: the siblings care for each other as they befriend a neighboring family and explore the woods; distance grows between the parents as they deal with their loss separately. But things spiral when the father, increasingly guilt ridden after Ruby's death, is sued for not properly installing a septic tank, which results in the death of a little girl. In the ensuing chaos, what really happened to Ruby finally emerges.

With flowing prose that evokes the terrifying beauty of the Alaskan wilderness, Lin explores the fallout after the loss of a child and the way in which a family is forced to grieve in a place that doesn't yet feel like home. Emotionally raw and subtly suspenseful, *The Unpassing* is a deeply felt family saga that dismisses the American dream for a harsher, but ultimately more profound, reality.

## Author Bio

Location: San Bruno, CA

Chia-Chia Lin is a graduate of Harvard College and the Iowa Writers' Workshop. Her stories have appeared in *Glimmer Train*, *The Missouri Review*, and elsewhere. She grew up in Pittsburgh and lives in San Francisco. *The Unpassing* is her first novel.

Farrar, Straus and Giroux

On Sale: May 7/19

5.38 x 8.25 • 272 pages

9780374279363 • \$34.00 • CL - With dust jacket

Fiction / Literary

## Notes

### Promotion

National review attention

Print features and profiles

Online features and profiles

Identity-specific media outreach: Asian-American

Interest-specific media outreach: immigration

NPR and radio interviews

Podcast interviews

Original author essays

Author appearances

Social media promotion

Targeted social media advertising

Original piece/interview/feature in FSG's <I>Work in Progress</I>

Blogger and online community outreach campaign

Social media influencer outreach campaign

Goodreads promotion and giveaways

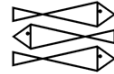
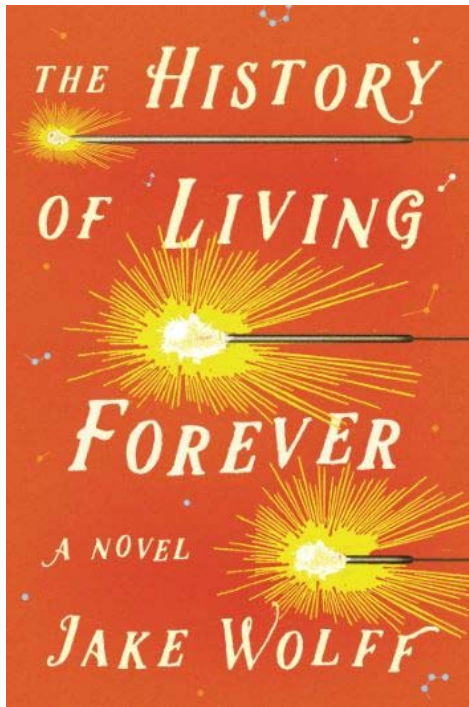
NetGalley promotion

Academic and library marketing



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## The History of Living Forever

A Novel

by Jake Wolff

A chemistry student falls for his teacher and uncovers a centuries-old quest for the Elixir of Life

Conrad Aybinder is a boy with a secret; sixteen and ready for anything. A chemistry genius, he has spent the summer on an independent-study project with his favorite teacher, Sammy Tampari. Sammy is also Conrad's first love. But the first day of senior year, the students are informed that Mr. Tampari is dead. Rumors suggest an overdose. How can it be? Drugs are for unhappy people, Conrad is sure, not for people who have fallen in love.

Soon, though, it is clear that Sammy had a life hidden even from Conrad, evidenced by the journals he left for Conrad to discover after his death. The journals detail twenty years of research aimed at creating recipes for something called the Elixir of Life. Sammy has left Conrad a mystery and a scientific puzzle, but also, it seems, the chance to cure his father's terminal illness. Conrad must race against time and other interested parties to uncover the missing piece of the recipe. What will he do to discover the formula?

Spanning centuries of scientific and alchemical inquiry, ranging from New York to Romania to Easter Island, featuring drug kingpins, Big Pharma flunkies, centenarians, and a group of ambitious coin collectors, Jake Wolff's *The History of Living Forever* is equal parts thrilling adventure and meditation on mortality, thoughtful investigation of mental illness, and (...)

## Author Bio

Location: Orlando, FL

Jake Wolff received an MFA in fiction from the University of Wisconsin-Madison and a Ph.D. in creative writing from Florida State University. His stories and essays have appeared in journals such as *Tin House*, *One Story*, and *American Short Fiction*. He lives in Orlando, Florida, where he is an assistant professor of English at the University of Central Florida.

Farrar, Straus and Giroux

On Sale: Jun 11/19

6 x 9 • 384 pages

9780374170660 • \$35.00 • CL - With dust jacket

Fiction / Literary

## Notes

## Promotion

FSG TK Edition

National review attention

Print features and profiles

Online features and profiles

Identity-specific media outreach: LGBTQ

NPR and radio interviews

Podcast interviews

Original author essays

Social media promotion

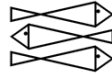
Original piece/interview/feature in FSG's *Work in Progress*

Social media influencer outreach campaign

Goodreads promotion and giveaways

NetGalley promotion





## Roughhouse Friday

A Memoir

by Jaed Coffin

A beautifully crafted memoir about fathers and sons, masculinity, and the lengths we sometimes go to in order to confront our past

While lifting weights in the Seldon Jackson College gymnasium on a rainy autumn night, Jaed Coffin heard the distinctive whacking sound of sparring boxers down the hall. A year out of college, he had been bidding his time as a tutor at a local high school in Sitka, Alaska, without any particular life plan. That evening, Coffin joined a ragtag boxing club. For the first time, he felt like he fit in.

Coffin washed up in Alaska after a forty-day solo kayaking journey. Born to an American father and a Thai mother who had met during the Vietnam War, Coffin never felt particularly comfortable growing up in his rural Vermont town. Following his parents' prickly divorce and a childhood spent drifting between his father's new white family and his mother's Thai roots, Coffin didn't know who he was, much less what path his life should follow. His father's notions about what it meant to be a man - formed by King Arthur legends and calcified in the military - did nothing to help. After college, he took to the road, working odd jobs and sleeping in his car before heading north.

Despite feeling initially terrified, Coffin learns to fight. His coach, Victor the Savage," invites him to participate in the monthly Roughhouse Friday competition, where men contend for the (...)

## Author Bio

Jaed Coffin is the author of the memoir *A Chant to Soothe Wild Elephants* and teaches in the University of New Hampshire's MFA creative writing program. He lives in Brunswick, New Hampshire.

Farrar, Straus and Giroux

On Sale: Jun 18/19

5.38 x 8.25 • 256 pages

9780374251956 • \$34.00 • CL - With dust jacket

Biography / Personal Memoirs

## Notes

### Promotion

National review attention

Print features and profiles

Online features and profiles

Identity-specific media outreach: men's

NPR and radio interviews

Original author essays

Author appearances

Social media promotion

Targeted social media advertising

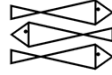
Original piece/interview/feature in FSG's <I>Work in Progress</I>

Social media influencer outreach campaign

Goodreads promotion and giveaways







## Out of the Shadows

Reconstructing Gay Men's Lives

by Walt Odets

A moving exploration of how gay men construct their identities, fight to be themselves, and live authentically

It goes without saying that even today, it's not easy to be gay in America. While young gay men often come out more readily, even those from the most progressive of backgrounds still struggle with the legacy of early-life stigma and a deficit of self-acceptance, which can fuel doubt, regret, and, at worst, self-loathing. And this is to say nothing of the ongoing trauma wrought by AIDS, which is all too often relegated to history. Drawing on his work as a clinical psychologist during and in the aftermath of the epidemic, Walt Odets reflects on what it means to survive and figure out a way to live in a new, uncompromising future, both for the men who endured the upheaval of those years and for the younger men who have come of age since then, at a time when an HIV epidemic is still ravaging the gay community, especially among the most marginalized.

Through moving stories - of friends and patients, and his own - Odets considers how experiences early in life launch men on trajectories aimed at futures that are not authentically theirs. He writes to help reconstruct how we think about gay life by considering everything from the misleading idea of the homosexual," to the diversity and richness of gay relationships, to the historical role of stigma and shame and the significance of youth and of aging. Crawling out from under the trauma of destructive early-life experience and the two epidemics, and into a (...)

## Author Bio

Walt Odets is a clinical psychologist and writer. He is the author of *In the Shadow of the Epidemic: Being HIV-Negative in the Age of AIDS*. He lives in San Francisco, where he has practiced psychology since 1987.

Farrar, Straus and Giroux

On Sale: Jun 4/19

6 x 9 • 384 pages

Notes, Index

9780374285852 • \$36.50 • CL - With dust jacket

Social Science / Lgbt Studies / General

## Notes

## Promotion

Bound galley mailing

National review attention

Print features and profiles

Online features and profiles

Identity-specific media outreach: LGBTQ

NPR and radio interviews

Podcast interviews

Original author essays

Author op-eds

Author appearances

Online advertising

Social media promotion

Targeted social media advertising

Original piece/interview/feature in FSG's <|>Work in Progress</|>

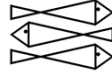
Blogger and online community outreach campaign

Social media influencer outreach campaign

Partnership with author's online fan base

Goodreads promotion and giveaways





## Mosses and Lichens

Poems

by Devin Johnston

*Not days of anger  
but days of mild congestion,  
infants of inconstant sorrow,  
days of foam in gutters,  
blossoms and snow  
mingling where they fall,  
a spring of cold profusion.*

If a rolling stone gathers no moss, the poems in Devin Johnston's *Mosses and Lichens* attend to what accretes over time, as well as to what erodes. They often take place in the middle of life's journey, at the edge of the woods, at the boundary of human community and wild spaces. Following Ovid, they are poems of subtle transformation and transfer. They draw on early blues and rivers, on ironies and uncertainties, guided by enigmatic signals: "an orange blaze that marks no trail." From image to image, they render fleeting experiences with etched precision. As Ange Mlinko has observed, "Each poem holds in balance a lapidary concision and utter lushness of vowel-work," forming a distinctive music.

Praise for *Far-Fetched*

"Johnston's fifth collection is a triumph of refined technique, but more than that, it's a demonstration of restraint's emotional resonance. A delicately marvelous book." -David Orr, *The New York Times Book Review*

## Author Bio

Location: St. Louis, MO

Born in 1970, Devin Johnston spent his childhood in North Carolina. He is the author of five previous books of poetry and two books of prose, including *Creaturely and Other Essays*. He works for Flood Editions, an independent publishing house, and teaches at Saint Louis University in Missouri.

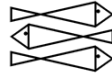
Farrar, Straus and Giroux  
On Sale: May 7/19  
5.38 x 8.25 • 112 pages  
9780374213497 • \$30.00 • CL - With dust jacket  
Poetry / American

## Notes

## Promotion

Bound galley mailing  
National print advertising  
Social media promotion  
Targeted social media advertising  
Academic and library marketing  
Academic and library conferences





## Stay and Fight

A Novel

by Madeline ffitich

This hilarious, truth-telling debut upends notions of family, protest, and Appalachia, and forces us to reimagine an America we think we know

Helen arrives in Appalachian Ohio full of love and eager to carry out her boyfriend's ideas for living off the land. Too soon, with winter coming, her boyfriend calls it quits. Helped by Rudy, her government-questioning, wisdom-spouting, seasonal-affective-disordered boss, and a neighbor couple, Helen makes it to spring. But Karen and Lily are expecting their first child, a boy, which means their time at the Women's Land Trust is over. So Helen invites the new family to throw in with her - they'll split the work and the food, build a house, and make a life that sustains them, if barely, for years. Then young Perley decides he wants to go to school. And Rudy sets up a fruit-tree nursery on the pipeline easement edging their land. Soon, the outside world is brought clamoring into their makeshift family.

Set in a region known for its independent spirit, Madeline ffitich's *Stay and Fight* shakes up what it means to be a family, to live well, to make peace with nature and make deals with the system. It is a protest novel that challenges the viability of strategic action. It is a family novel that refuses to limit the possibilities of love. And it is a debut that both breaks with tradition and celebrates it.

A rightful heir to great American novels from *A Confederacy of Dunces* to *The Grapes of Wrath* to *LaRose*, *Stay and Fight* takes you (...)

## Author Bio

Location: Millfield, Ohio

Madeline ffitich co-founded the punk theater company, The Missoula Oblongata, and is part of the direct-action collective, Appalachia Resist! Her fiction has appeared in *Tin House*, *Guernica*, and *Electric Literature*, among other places. Her essay about protesting at Standing Rock with her young children in tow appeared in *Granta*. She is the author of the story collection *Valparaiso, Round the Horn*.

Farrar, Straus and Giroux

On Sale: Jul 9/19

6 x 9 • 304 pages

9780374268121 • \$35.00 • CL - With dust jacket

Fiction / Literary

## Notes

### Promotion

FSG First Look Selection

National review attention

Print features and profiles

Online features and profiles

Identity-specific media outreach: women's, LGBTQ

Original author essays

Social media promotion

Targeted social media advertising

Original piece/interview/feature in FSG's *Work in Progress*

Social media influencer outreach campaign

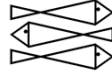
Goodreads promotion and giveaways

NetGalley promotion



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## The Weil Conjectures

by Karen Olsson

An eloquent blend of memoir and biography exploring the Weil siblings, math, and creative inspiration

Karen Olsson always had an aptitude for math but wasn't exactly a prodigy. And yet when she entered Harvard as an undergraduate she was drawn to it, forcing herself into a discipline that had always felt just beyond her reach. As a math student then and as a writer now, she was and is chasing a feeling - the brink of breakthrough, the flash of insight. For Olsson, and for her newest obsession, the Weil siblings, creative thought rests on the making of unlikely connections. Thus *The Weil Conjectures* - a beguiling blend of biography and memoir and a meditation on the creative life.

In *The Weil Conjectures*, Olsson narrates the story of the Weil siblings - Simone, the famous French philosopher, mystic, and social activist, and her brother, Andre, the influential yet often overlooked mathematician - as well as the lore of math and Olsson's own experience of it. During her research, Olsson got hold of the 1940 letters between Simone and Andre. The letters forced her to revisit her college years and to reassess her present-day life in the hopes of understanding the place of math, and unattainable knowledge, in her own world.

Personal and revealing, and avoiding theorems and numbers, Olsson eloquently explores math as it relates to intellectual history, and shows how sometimes, the most inexplicable of passions turn out to be the most rewarding.

Praise for *All the Houses*

"With its wry humor and gentle insights into the way we draw away from one another at exactly (...)

## Author Bio

Location: Austin, TX

Karen Olsson is a writer-at-large for *Texas Monthly* and a former editor of *The Texas Observer*. Her writing has appeared in *The Washington Post*, *The Baffler*, *The Nation*, and other publications, and has Awards from the Association of Alternative Newsweeklies for best investigative reporting and best news feature. She lives in Austin, Texas. *Waterloo* is her first novel.

Farrar, Straus and Giroux

On Sale: Jul 16/19

5.38 x 8.25 • 208 pages

Bibliography

9780374287610 • \$34.00 • CL - With dust jacket

Biography / Philosophers

## Notes

## Promotion

Bound galley mailing

National review attention

Print features and profiles

Online features and profiles

NPR and radio interviews

Podcast interviews

Original author essays

Author appearances

Social media promotion

Targeted social media advertising

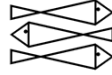
Social media influencer outreach campaign

Goodreads promotion and giveaways



9 780374 287610





## One Lark, One Horse

Poems

by Michael Hofmann

A new collection of poems by Michael Hofmann - his first in twenty years

Michael Hofmann is renowned as one of our most brilliant critics and translators; that he is also regarded as among our most respected poets - one of the definitive bodies of work of the last half-century" ( *Times Literary Supplement* ) - is all the more impressive for his relatively concentrated output. *One Lark, One Horse* is his fifth collection of poems since his debut in 1983, and his first since *Approximately Nowhere* in 1999. But it is also one of the most anticipated gatherings of new work in years. In style, it is as unmistakable as ever - sometimes funny, sometimes caustic; world-facing and yet intimate - and it shows a bright mind burning fiercely over the European and American imagination. Approaching his sixtieth birthday, the poet explores where he finds himself, geographically and in life, treating with wit and compassion such universal themes as aging and memory, place, and the difficulty for the individual to exist at all in an ever bigger and more bestial world.

*One Lark, One Horse* is a remarkable assembly of work that will delight loyal readers and enchant new ones with its approachable, companionable voice.

### Author Bio

Location: Gainesville, FL and Hamburg, Germany

Michael Hofmann is a poet and frequent contributor to *The New York Times Book Review*, and is widely regarded as one of the world's foremost translators of works from German to English. He lives in London.

Farrar, Straus and Giroux  
On Sale: Jul 16/19  
5.38 x 8.25 • 112 pages  
**9780374226596** • \$30.00 • CL - With dust jacket  
Poetry / General

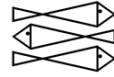
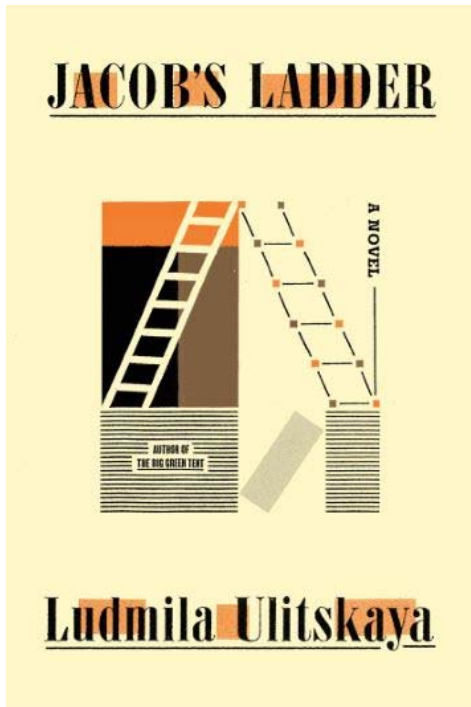
### Notes

### Promotion

Bound galley mailing  
National print advertising  
Social media promotion  
Targeted social media advertising  
Academic and library marketing  
Academic and library conferences



# 19S Macm Farrar, Straus and Giroux



## Jacob's Ladder

A Novel

by Ludmila Ulitskaya, translated by Polly Gannon

One of Russia's most renowned literary figures and a Man Booker International Prize nominee, Ludmila Ulitskaya presents what may be her final novel. *Jacob's Ladder* is a family saga spanning a century of recent Russian history-and represents the summation of the author's career, devoted to sharing the absurd and tragic tales of twentieth-century life in her nation.

Jumping between the diaries and letters of Jacob Ossetsky in Kiev in the early 1900s and the experiences of his granddaughter Nora in the theatrical world of Moscow in the 1970s and beyond, *Jacob's Ladder* guides the reader through some of the most turbulent times in the history of Russia and Ukraine, and draws suggestive parallels between historical events of the early twentieth century and those of more recent memory.

Spanning the seeming promise of the prerevolutionary years, to the dark Stalinist era, to the corruption and confusion of the present day, *Jacob's Ladder* is a pageant of romance, betrayal, and memory. With a scale worthy of Tolstoy, it asks how much control any of us have over our lives-and how much is in fact determined by history, by chance, or indeed by the genes passed down by the generations that have preceded us into the world.

Praise for Ludmila Ulitskaya

"As Russia has grown politically repressive and culturally conservative, Ulitskaya's fiction, which addresses both religion and politics, has moved in for a confrontation . . . The result is compelling, addictive reading, driven entirely by the desire to learn what happens next." -Masha Gessen, *The New Yorker*

## Author Bio

Location: Ludmila Ulitskaya - Moscow

Ludmila Ulitskaya is one of Russia's most popular and renowned literary figures. A former scientist and the director of Moscow's Hebrew Repertory Theater, she is the author of more than a dozen works of fiction, including *The Big Green Tent*; several tales for children; and multiple plays that have been staged by a number of theaters in Russia and Germany. She has won Russia's Man Booker Prize and twice won its Big Book Prize, as well as being nominated for the Man Booker International Prize.

Polly Gannon is the director of cultural studies at the New York-St. Petersburg Institute of Linguistics, Cognition and Culture. She holds a Ph.D. in Russian

Farrar, Straus and Giroux

On Sale: Jul 9/19

6 x 9 • 576 pages

Family Tree

9780374293659 • \$45.50 • CL - With dust jacket

Fiction / Literary

## Notes

### Promotion

National review attention

Print features and profiles

Online features and profiles

Identity-specific media outreach: women's

Interest-specific media outreach: literary

Social media promotion

Targeted social media advertising

Email newsletter promotion

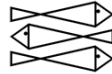
Original piece/interview/feature in FSG's <I>Work in Progress</I>

Social media influencer outreach campaign

Goodreads promotion and giveaways



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## The Catholic School

A Novel

by Edoardo Albinati, translated by Antony Shugaar

Edoardo Albinati's *The Catholic School*, the winner Italy's most prestigious award, The Strega Prize, is a powerful investigation of the heart and soul of contemporary Italy.

Three well-off young men-former students at Rome's prestigious all-boys Catholic high school San Leone Magno-brutally tortured, raped, and murdered two young women in 1975. The event, which came to be known as the Circeo massacre, shocked and captivated the country, exposing the violence and dark underbelly of the upper middle class at a moment when the traditional structures of family and religion were seen as under threat.

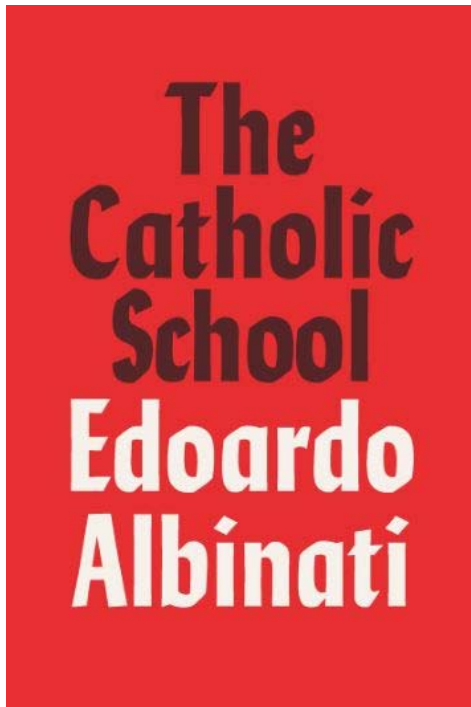
It is this environment, the halls of San Leone Magno in the late 1960s and the 1970s, that Edoardo Albinati takes as his subject. His experience at the school, reflections on his adolescence, and thoughts on the forces that produced contemporary Italy are painstakingly and thoughtfully rendered, producing a remarkable blend of memoir, coming-of-age novel, and true-crime story. Along with indelible portraits of his teachers and fellow classmates-the charming Arbus, the literature teacher Cosmos, and his only Fascist friend, Max-Albinati also gives us his nuanced reflections on the legacy of abuse, the Italian bourgeoisie, and the relationship between sex, violence, and masculinity.

## Author Bio

Location: Edoardo Albinati - Italy

Edoardo Albinati is a novelist, journalist, and screenwriter who lives in Rome. His novel *Svenimenti* won the 2004 Viareggio Literary Award, and *The Catholic School* won the Strega Prize in 2016.

Antony Shugaar is a writer and translator. He is the author of *Coast to Coast* and *I Lie for a Living*, and the coauthor, with the late Gianni Guadalupi, of *Discovering America* and *Latitude Zero*



Farrar, Straus and Giroux

On Sale: Jun 1/19

6 x 9 • 1296 pages

9780374119256 • \$52.00 • CL - With dust jacket

Fiction / Literary

## Notes

### Promotion

Bound galley mailing

Chapbook posted on Edelweiss

National review attention

Print features and profiles

Online features and profiles

NPR and radio interviews

Podcast interviews

Original author essays

Author op-eds

Online advertising

Social media promotion

Targeted social media advertising

Email newsletter promotion

Original piece/interview/feature in FSG's <|>Work in Progress</|>

Social media influencer outreach campaign

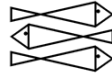
Goodreads promotion and giveaways

NetGalley promotion



9 780374 119256





## Degrade and Destroy

The Inside Story of the War Against the Islamic State

by Michael R. Gordon

In 2014, President Obama overcame his long-standing aversion to large-scale military action in the Middle East and took the United States to war against the Islamic State. Assembling a coalition of regional and European allies, the U.S. military began a massive bombing campaign and returned its advisers to Iraq. Three years later, the Islamic State's self-declared caliphate straddling the Syria-Iraq border was apparently on the brink of collapse, as its key strongholds of Mosul and Raqqa fell to U.S.-supported forces. But was the war really over?

In *Degrade and Destroy*, Michael R. Gordon, the bestselling author and former *New York Times* national security specialist, reveals the debates, diplomacy, and military strategy that have shaped the struggle against the Islamic State. With extraordinary access to the White House, the intelligence community, and top generals, Gordon offers a riveting narrative. We see Hillary Clinton plotting to arm the Syrian rebels over the president's objections; her Pentagon colleagues attempting to plan a war even as Russians, Turks, and Gulf allies complicate or frustrate every move; and Kurdish fighters battling house to house. Gordon also offers the most detailed narrative we have of how President Trump conducts a war-giving his generals greater freedom to make their own decisions while practicing diplomacy in a haphazard and sometimes self-sabotaging manner.

With the region in disarray, Gordon's stark account raises a crucial question: The United States and its allies may have won a war, but will they once again lose the peace?

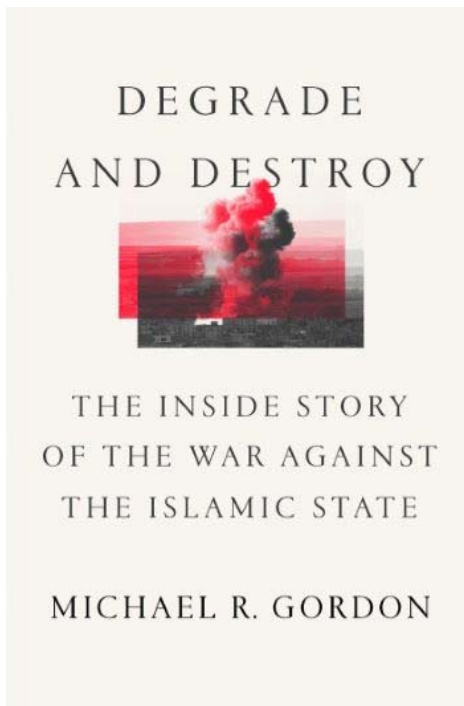
Praise for *The Endgame*

"Likely to stand for decades as the definitive (...)

## Author Bio

Location: Washington, DC

Michael R. Gordon is the national security correspondent for *The Wall Street Journal* and former chief military correspondent for *The New York Times*. He is the author of *The Endgame* and coauthor, with Ret. General Bernard Trainor, of the bestsellers *Cobra II* and *The Generals' War*



Farrar, Straus and Giroux

On Sale: Jun 11/19

6 x 9 • 336 pages

9780374279899 • \$36.50 • CL - With dust jacket

Political Science / Government / Executive Branch

## Notes

## Promotion

Bound galley mailing

National review attention

Print features and profiles

Online features and profiles

Interest-specific media outreach: politics

NPR and radio interviews

National TV interviews

Original author essays

Author op-eds

Author tour: New York City; Boston; Washington, D.C.

Online advertising

Social media promotion

Targeted social media advertising

Email newsletter promotion

Academic and library marketing

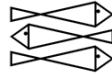
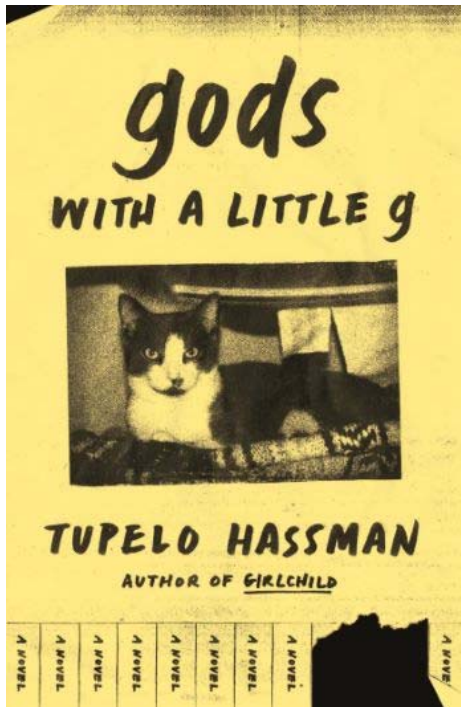
Academic and library conferences



9 780374 279899







## gods with a little g

A Novel

by Tupelo Hassman

From the acclaimed author of *Girlchild*, this gritty, irreverent novel sees a young misfit grow into hope. Rosary, California, is not an easy place to grow up, particularly without a mom. So cut off from the rest of the world that even the Internet is blocked, Rosary is a town run by evangelicals but named by Catholics (and the evangelicals aren't particularly happy about that). It's a town on very formal relations with its neighbors, one that doesn't have much traffic in or out and that boasts an oil refinery as well as a fairly sizable population of teenagers. For Helen and her friends, the Tire Yard, sex, and beer are the best ways to pass the days until they turn eighteen and can leave town entirely. Her best friends, Win and Rainbolene, late arrivals to Rosary, are particularly keen to depart - Rain because she'll finally be able to get the hormones she needs to fully become herself. Watching over them is Aunt Bev, an outcast like the kids, who runs the barely tolerated Psychic Encounter Shoppe. As time passes, though, tensions build for everyone and threats against the Psychic Encounter Shoppe become serious actions. In Tupelo Hassman's *gods with a little g*, these flawed, lovable characters discover aspects of each other's hearts that reshape how they think about trust and family, and how to make a future you can see.

Praise for *Girlchild*

"A voice as fresh as [Hassman's] is so rare that at times I caught myself cheering . . . I'd go anywhere with this writer." -Susannah Meadows, *The New York Times*

"So fresh (...)

## Author Bio

Location: Charleston, SC

Tupelo Hassman's debut novel, *girlchild*, was the recipient of the American Library Association's ALEX Award. Her work has appeared in *The Boston Globe*, *Harper's BAZAAR*, *The Independent*, *The Portland Review*, *Imaginary Oklahoma*, and *ZYZZYVA*, among others. She is the recipient of the Nevada Writers Hall of Fame Silver Pen Award, the Sherwood Anderson Fiction Award, and is the first American to win London's Literary Death Match. She earned her MFA at Columbia.

Farrar, Straus and Giroux

On Sale: Aug 13/19

5.38 x 8.25 • 288 pages

9780374164461 • \$34.00 • CL - With dust jacket

Fiction / Literary

## Notes

### Promotion

National review attention

Print features and profiles

Online features and profiles

Identity-specific media outreach: women's

NPR and radio interviews

Podcast interviews

Original author essays

Author appearances

Social media promotion

Targeted social media advertising

Original piece/interview/feature in FSG's <|>Work in Progress</|>

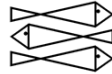
Social media influencer outreach campaign

Goodreads promotion and giveaways



9 780374 164461





## Coventry

Essays

by Rachel Cusk

From Rachel Cusk, her first collection of essays about motherhood, marriage, feminism, and art

Rachel Cusk redrew the boundaries of fiction with the Outline Trilogy, three literary masterpieces" ( *The Washington Post* ) whose narrator, Faye, perceives the world with a glinting, unsparing intelligence while remaining opaque to the reader. Lauded for the precision of her prose and the quality of her insight, Cusk is a writer of uncommon brilliance. Now, in *Coventry*, she gathers a selection of her nonfiction writings that both offers new insights on the themes at the heart of her fiction and forges a startling critical voice on some of our most personal, social, and artistic questions.

*Coventry* encompasses memoir, cultural criticism, and writing about literature, with pieces on family life, gender, and politics, and on D. H. Lawrence, Françoise Sagan, and Elena Ferrante. Named for an essay in *Granta* ("Every so often, for offences actual or hypothetical, my mother and father stop speaking to me. There's a funny phrase for this phenomenon in England: it's called being sent to Coventry"), this collection is pure Cusk and essential reading for our age: fearless, unrepentantly erudite, and dazzling to behold.

"

Praise for Rachel Cusk and the Outline Trilogy

"[Cusk] has that ability, unique to the great performers in every art form, to hold one rapt from the moment she appears . . . A stark, modern, adamant new skyscraper on the literary horizon." -Dwight Garner, *The New York Times*

"These crystalline and exquisitely elliptical works have helped define the genre of autofiction . . . Modern life has rarely been articulated with such compression and epigrammatic precision. These are texts, finally, to read and revisit, lean, oracular, irreducible." -Dustin Illingworth, *Los (...)*

## Author Bio

Location: London, England

Rachel Cusk is the author of *Outline*, *Transit*, the memoirs *A Life's Work*, *The Last Supper*, and *Aftermath*, and several novels: *Saving Agnes*, winner of the Whitbread First Novel Award; *The Temporary*; *The Country Life*, which won a Somerset Maugham Award; *The Lucky Ones*; *In the Fold*; *Arlington Park*; and *The Bradshaw Variations*. She was chosen as one of *Granta*'s 2003 Best of Young British Novelists. She lives in London.



Farrar, Straus and Giroux

On Sale: Aug 20/19

5.38 x 8.25 • 288 pages

9780374126773 • \$35.00 • CL - With dust jacket

Literary Collections / Essays

## Notes

## Promotion

Bound galley mailing

National review attention

Social media promotion

Targeted social media advertising

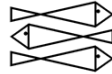
Blogger and online community outreach campaign

Social media influencer outreach campaign

Goodreads promotion and giveaways

NetGalley promotion





## Valerie

A Novel

by Sara Stridsberg, translated by Deborah Bragan-Turner

Winner of the Nordic Prize in Literature, acclaimed Swedish novelist Sara Stridsberg makes her American debut with *Valerie*, conjuring the life and mind of 1960s firebrand, American feminist, and author of the SCUM manifesto, Valerie Solanas.

In April 1988, Valerie Solanas - the writer, radical feminist, and would-be assassin of Andy Warhol - was discovered dead at fifty-two in her hotel room, in a grimy corner of San Francisco, alone, penniless, and surrounded by the typed pages of her last writings.

In *Valerie*, Sara Stridsberg revisits the hotel room where Solanas died; the courtroom where she was tried and convicted of attempting to murder Andy Warhol; the Georgia wastelands where she spent her childhood, where she was repeatedly raped by her father and beaten by her alcoholic grandfather; and the mental hospitals where she was shut away. Through imagined conversations and monologues, reminiscences and rantings, Stridsberg reconstructs this most intriguing and enigmatic of women, articulating the thoughts and fears that she struggled to express in life and giving a powerful, heartbreaking voice to the writer of the infamous *SCUM Manifesto*.

"Pure bliss." - *Politiken*

"The depiction of American workers, academics, and artists from the 1940s to the 1980s is superb, but at the center is the tender yet razor-sharp insight into the mind of a limitless, fascinating individual." - *Deutschlandfunk Kultur*

"A thrilling spectacle . . . A vibrant, living text." - *Le Monde*

## Author Bio

Location: Sara Stridsberg - Stockholm, Sweden

Sara Stridsberg is an internationally acclaimed writer and playwright. She has published seven books, fiction and nonfiction, and her work has been translated into more than twenty languages. A former member of the Swedish Academy, she is a leading feminist and artist in her native Sweden and around the world.

Farrar, Straus and Giroux

On Sale: Aug 6/19

5.38 x 8.25 • 352 pages

9780374151911 • \$35.00 • CL - With dust jacket

Fiction / Literary

## Notes

### Promotion

Bound galley mailing

National review attention

Print features and profiles

Online features and profiles

Identity-specific media outreach: women's

NPR and radio interviews

Podcast interviews

Targeted social media advertising

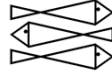
Original piece/interview/feature in FSG's *Work in Progress*

Blogger and online community outreach campaign

Goodreads promotion and giveaways

NetGalley promotion





## And How Are You, Dr. Sacks?

A Biographical Memoir of Oliver Sacks

by Lawrence Weschler

The untold story of Dr. Oliver Sacks, his own greatest patient

Lawrence Weschler first met Dr. Oliver Sacks in the early 1980s, when he set out to profile the neurologist for *The New Yorker*. At that time, Sacks had just published *Awakenings*, an account of his long-dormant patients' miraculous but troubling return to life in a Bronx hospital ward. But the book was not an immediate success, and the ruffled clinician was immersed in a deep writer's block as he struggled to complete his next book, *A Leg to Stand On*. Over the next several years, the two men became close friends, and Sacks duly appointed Weschler as his official biographer. It was the start of the joint voyage of intellectual discovery that is chronicled in *And How Are You, Dr. Sacks?*

In this book, Weschler sets Sacks's brilliant table talk and extravagant personality in vivid relief, casting himself as a beanpole Sancho to Sacks's capacious Quixote. We see Sacks rowing and ranting and caring deeply; composing the essays that would form *The Man Who Mistook His Wife for a Hat*; recalling his turbulent drug-fueled younger days; helping his patients and exhausting his friends; and waging intellectual war against a medical and scientific establishment that fails to appreciate his greatest concern: the spontaneous vitality of the human soul. And all the time he is pouring out a stream of glorious, ribald, hilarious, and often profound conversation that establishes him as one of the great talkers of the age. Here is the definitive portrait of Sacks as our preeminent romantic scientist, a self-described clinical ontologist" whose entire practice revolved around two questions he asked his patients: How *are* you? How *do* you *be*

## Author Bio

Location: Pelham, NY

Lawrence Weschler is director emeritus of the New York Institute of the Humanities, artistic director emeritus of the Chicago Humanities Festival and the author of numerous books including *Mr. Wilson's Cabinet of Wonder* and *Everything That Rises*

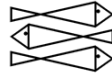
Farrar, Straus and Giroux  
On Sale: Aug 13/19  
6 x 9 • 400 pages  
Frontispiece; 50 Black-and-White Illustrations in Text  
**9780374236410** • \$36.50 • CL - With dust jacket  
Biography / Medical

## Notes

## Promotion

Bound galley mailing  
National review attention  
Print features and profiles  
Online features and profiles  
Interest-specific media outreach: science  
NPR and radio interviews  
Podcast interviews  
Social media promotion  
Targeted social media advertising  
Original piece/interview/feature in FSG's <|>Work in Progress</|>  
Blogger and online community outreach campaign  
Social media influencer outreach campaign  
Goodreads promotion and giveaways  
NetGalley promotion





## Learning from the Germans

Race and the Memory of Evil

by Susan Neiman

As an increasingly polarized America fights over the legacy of racism, Susan Neiman, author of the contemporary philosophical classic *Evil in Modern Thought*, asks what we can learn from the Germans about confronting the evils of the past

In the wake of white nationalist attacks, the ongoing debate over reparations, and the controversy surrounding Confederate monuments and the contested memories they evoke, Susan Neiman's *Learning from the Germans* delivers an urgently needed perspective on how a country can come to terms with its historical wrongdoings. Neiman is a white woman who came of age in the civil rights-era South and a Jewish woman who has spent much of her adult life in Berlin. Working from this unique perspective, she combines philosophical reflection, personal stories, and interviews with both Americans and Germans who are grappling with the evils of their own national histories.

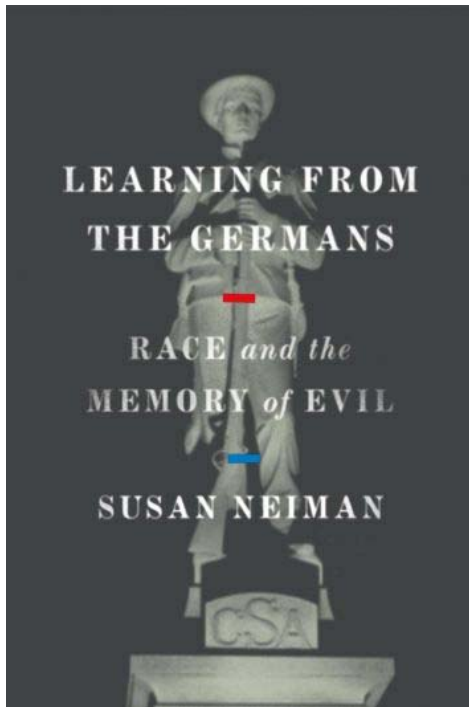
Through discussions with Germans, including Jan Philipp Reemtsma, who created the breakthrough *Crimes of the Wehrmacht* exhibit, and Friedrich Schorlemmer, the East German dissident preacher, Neiman tells the story of the long and difficult path Germans faced in their effort to atone for the crimes of the Holocaust. In the United States, she interviews James Meredith about his battle for equality in Mississippi and Bryan Stevenson about his monument to the victims of lynching, as well as lesser-known social justice activists in the South, to provide a compelling picture of the work contemporary Americans are doing to confront our violent history. In clear and gripping prose, Neiman urges us to consider the nuanced forms that evil can assume, so that we can recognize and avoid them in the future.

Praise for Susan Neiman (...)

## Author Bio

Location: Potsdam, Germany

Susan Neiman is the director of the Einstein Forum. Her previous books, translated into many languages, include *Moral Clarity: A Guide for Grown-Up Idealists*, *Evil in Modern Thought: An Alternative History of Philosophy*, *The Unity of Reason*, and *Slow Fire: Jewish Notes from Berlin*. She also writes cultural and political commentary for diverse media in the United States, Germany, and Great Britain. Born in Atlanta, Georgia, Neiman studied philosophy at Harvard and the Free University of Berlin, and was a professor of philosophy at Yale and Tel Aviv Universities. She is the mother of three grown children, and currently lives in Berlin.



Farrar, Straus and Giroux

On Sale: Aug 27/19

6 x 9 • 352 pages

Notes, Index

9780374184469 • \$36.50 • CL - With dust jacket

Philosophy / Good & Evil

## Notes

### Promotion

Bound galley mailing

National review attention

Print features and profiles

Online features and profiles

Identity-specific media outreach: Jewish

Interest-specific media outreach: politics, history

NPR and radio interviews

Podcast interviews

Original author essays

Author op-eds

Social media promotion

Targeted social media advertising

Original piece/interview/feature in FSG's <l>Work in Progress</l>

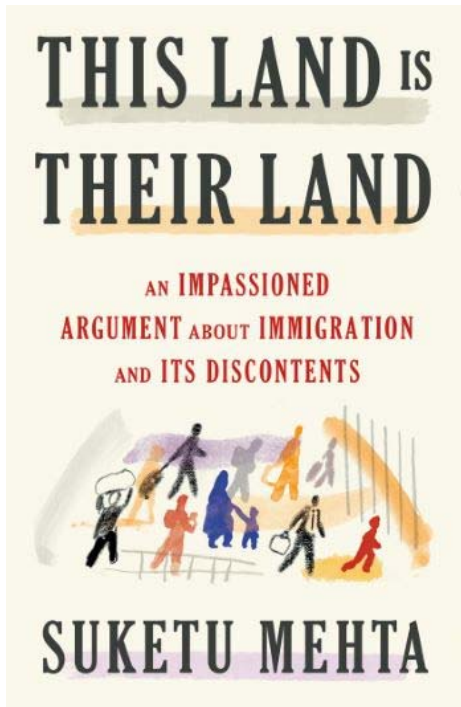
Goodreads promotion and giveaways



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RAINCOAST BOOKS  
WWW.RAINCOAST.COM



## This Land Is Our Land

An Immigrant's Manifesto

by Suketu Mehta

A timely argument for why the United States and the West would benefit from accepting more immigrants

There are few subjects in American life that prompt more discussion and controversy than immigration. But do we really understand it? In *This Land Is Our Land*, the renowned author Suketu Mehta attacks the issue head-on. Drawing on his own experience as an Indian-born teenager growing up in New York City and on years of reporting around the world, Mehta subjects the worldwide anti-immigrant backlash to withering scrutiny. As he explains, the West is being destroyed not by immigrants but by the fear of immigrants. Mehta juxtaposes the phony narratives of populist ideologues with the ordinary heroism of laborers, nannies, and others, from Dubai to Queens, and explains why more people are on the move today than ever before. As civil strife and climate change reshape large parts of the planet, it is little surprise that borders have become so porous. But Mehta also stresses the destructive legacies of colonialism and global inequality on large swaths of the world: When today's immigrants are asked, "Why are you here?" they can justly respond, "We are here because you were there." And now that they are here, as Mehta demonstrates, immigrants bring great benefits, enabling countries and communities to flourish. Impassioned, rigorous, and richly stocked with memorable stories and characters, *This Land Is Our Land* is a timely and necessary intervention, and a literary polemic of the highest order.

Farrar, Straus and Giroux

On Sale: May 14/19

5.38 x 8.25 • 208 pages

Notes, Index

9780374276027 • \$32.50 • CL - With dust jacket

Social Science / Emigration & Immigration

## Notes

### Promotion

Bound galley mailing

National review attention

Print features and profiles

Online features and profiles

Identity-specific media outreach: Asian-American

Interest-specific media outreach: business, politics, international affairs

NPR and radio interviews

National TV interviews

Podcast interviews

Original author essays

Author op-eds

Author appearances: New York City; Washington, D.C.

Social media promotion

Email newsletter promotion

Original piece/interview/feature in FSG's <I>Work in Progress</I>

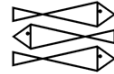
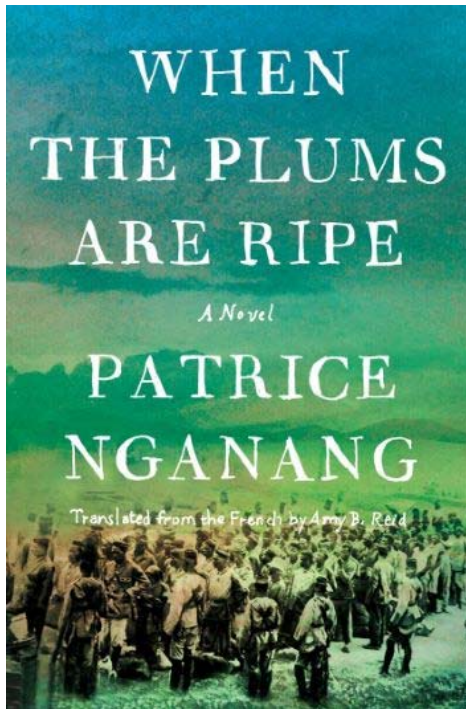
Blogger and online community outreach campaign

## Author Bio

Location: New York, NY

Suketu Mehta is the author of *Maximum City: Bombay Lost and Found*, which won the Kiriya Prize and the Hutch Crossward Award, and was a finalist for the Pulitzer and other prizes. His work has been published in *The New Yorker*, *The New York Times Magazine*, *National Geographic*, *Granta*, *Harper's Magazine*, *Time*, and *Newsweek*, and has been featured on NPR's *Fresh Air* and *All Things Considered*. He lives in New York City, where he is an associate professor of journalism at New York University.





## When the Plums Are Ripe

A Novel

by Patrice Nganang, translated by Amy Baram Reid

The second volume in a magisterial trilogy, the story of Cameroon caught between empires during World War II

In Cameroon, plum season is a highly anticipated time of year. But for the narrator of *When the Plums Are Ripe*, the poet Pouka, the season reminds him of the time when our country had discovered the root not so much of its own violence as that of the world's own, and, in response, had thrown its sons who at that time were called Senegalese infantrymen into the desert, just as in the evenings the sellers throw all their still-unsold plums into the embers." In this novel of radiant lyricism, Patrice Nganang recounts the story of Cameroon's forced entry into World War II, and in the process complicates our own understanding of that globe-spanning conflict. After the fall of France in 1940, Cameroon found itself caught between Vichy and the Free French at a time when growing nationalism advised allegiance to neither regime, and was ultimately dragged into fighting throughout North Africa on behalf of the Allies. Moving from Pouka's story to the campaigns of the French general Leclerc and the battles of Kufra and Murzuk, Nganang questions the colonial record and recenters African perspectives at the heart of Cameroon's national history, all the while writing with wit and panache. *When the Plums Are Ripe* is a brilliantly crafted, politically charged epic that challenges not only the legacies of colonialism but the intersections of language, authority, and history itself.

"

Praise for *Mount Pleasant*

"Patrice Nganang's dazzling novel [stands] in a league of its own, so different from the great majority of novels by African writers in the (...)

## Author Bio

Location: Patrice Nganang - Hopewell, NJ

Patrice Nganang was born in Cameroon and is a novelist, poet, and essayist. His novel *Temps de chien* received the Prix Marguerite Yourcenar and the Grand prix littéraire d'Afrique noire. He is also the author of *La Joie de vivre* and *L'Invention d'un beau regard*. He teaches comparative literature at Stony Brook University.

Amy Baram Reid is a professor of French language and literature at New College of Florida. In 2016, she received a National Endowment for the Arts Literature Translation Fellowship for *When the Plums Are Ripe*

Farrar, Straus and Giroux

On Sale: Aug 13/19

6 x 9 • 400 pages

9780374288990 • \$36.50 • CL - With dust jacket

Fiction / Literary

## Notes

### Promotion

Bound galley mailing

National review attention

Print features and profiles

Online features and profiles

Identity-specific media outreach: African-American

Interest-specific media outreach: travel, history

NPR and radio interviews

Podcast interviews

Original author essays

Author op-eds

Author appearances

Macmillan Speakers Bureau

Online advertising

Social media promotion

Targeted social media advertising

Original piece/interview/feature in FSG's <|>Work in Progress</|>

Social media influencer outreach campaign

Goodreads promotion and giveaways

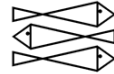
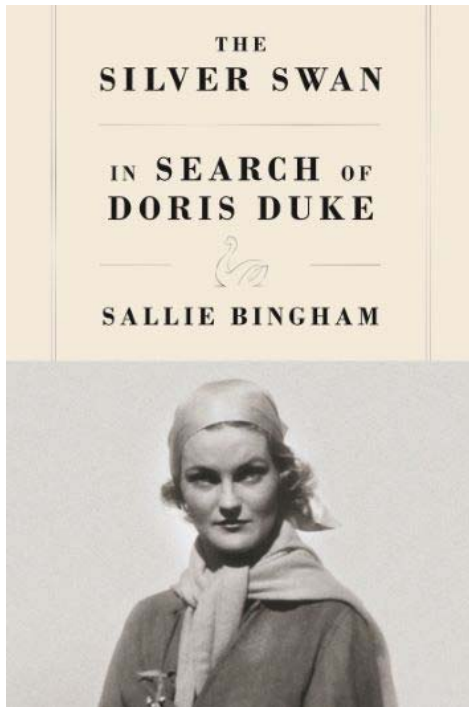
NetGalley promotion



9 780374 288990



RAINCOAST BOOKS  
WWW.RAINCOAST.COM



## The Silver Swan

In Search of Doris Duke

by Sallie Bingham

A bold portrait of Doris Duke, the defiant and notorious tobacco heiress who was perhaps the greatest modern woman philanthropist. "Don't touch that girl, she'll burn your fingers," the FBI director J. Edgar Hoover once said about Doris Duke, the inheritor of James Buchanan Duke's billion-dollar tobacco fortune. During her life, she would be blamed for scorching many, including her mother (whom she sued) and various ex-lovers. She established her first foundation when she was twenty-one; cultivated friendships with the likes of Jackie Kennedy, Imelda Marcos, and Michael Jackson; flaunted interracial relationships; and adopted a thirty-two-year-old woman she believed to be the reincarnation of her deceased daughter. Even though Duke was the subject of constant scrutiny, little beyond the tabloid accounts of her behavior has been publicly known. In 2012, when eight hundred linear feet of her personal papers were made available, Sallie Bingham set out to uncover the truth of the tobacco heiress's life. She found a spectacular character forged in the Jazz Age who not only was an early war correspondent but was also a surfer, an environmentalist, a collector of Islamic art, and a businesswoman who tripled her father's fortune. This spirited and perceptive biography dissects the stereotypes that have defined Duke's story while confronting those disturbing questions that cleave to her legacy. *The Silver Swan* chronicles one of the great under-explored lives of the twentieth century and the very archetype of a modern woman.

"Bingham writes with an austere and unerring knowledge of what it is to be human and transgressive." -Paula Fox, author of *Desperate Characters*

## Author Bio

Location: Santa Fe, NM

Sallie Bingham is the author of numerous books—most notably her memoir *Passion and Prejudice* (Knopf, 1989), but also several novels, four story collections, three poetry collections, and several plays produced off-Broadway and regionally. She was book editor for *The Courier-Journal* in Louisville, Kentucky, has been a director of the National Book Critics Circle, and is the founder of The Kentucky Foundation for Women. She has received fellowships from Yaddo, McDowell Colony, and the Virginia Center for the Creative Arts.

Farrar, Straus and Giroux

On Sale: Aug 6/19

6 x 9 • 336 pages

16 Pages of Black-and-White Illustrations / Notes, Index

9780374142599 • \$36.50 • CL - With dust jacket Biography / Rich & Famous

## Notes

## Promotion

Bound galley mailing

NPR and radio interviews

Podcast interviews

Author tour: Louisville, Santa Fe, Newport

Online advertising

Social media promotion

Targeted social media advertising

Email newsletter promotion

Social media influencer outreach campaign

Goodreads promotion and giveaways

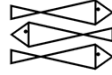
NetGalley promotion

Academic and library marketing

Academic and library conferences







## Brazil: A Biography

by Lilia M. Schwarcz and Heloisa M. Starling

A sweeping and absorbing biography of Brazil, from the sixteenth century to the present

For many Americans, Brazil is a land of contradictions: vast natural resources and entrenched corruption; extraordinary wealth and grinding poverty; beautiful beaches and violence-torn favelas. Brazil occupies a vivid place in the American imagination, and yet it remains largely unknown.

In an extraordinary journey that spans five hundred years, from European colonization to the 2016 Summer Olympics, Lilia M. Schwarcz and Heloisa M. Starling's *Brazil* offers a rich, dramatic history of this complex country. The authors not only reconstruct the epic story of the nation but follow the shifting byways of food, art, and popular culture; the plights of minorities; and the ups and downs of economic cycles. Drawing on a range of original scholarship in history, anthropology, political science, and economics, Schwarcz and Starling reveal a long process of unfinished social, political, and economic progress and struggle, a story in which the troubled legacy of the mixing of races and postcolonial political dysfunction persist to this day.

Evocative . . . Schwarcz and Starling adopt what they call a biographical approach: an attempt to tell the collective stories of the generations of Brazilians that have lived . . . They achieve this with flair in their rich evocations of colonial and imperial Brazil . . . Rich and absorbing." - Patrick Wilcken, *The Times Literary Supplement*

"Compelling and insightful . . . One of Schwarcz and Starling's great strengths is their dissection of changing racial identity." - Geoff (...)

## Author Bio

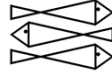
Lilia M. Schwarcz was born in 1957 in Sao Paulo, Brazil. She is a professor of anthropology at the University of Sao Paulo, a visiting professor in the Department of Spanish and Portuguese Languages and Cultures and the Program in Latin American Studies at Princeton University, and the author of *The Emperor's Beard* and *The Spectacle of the Races*. Heloisa M. Starling is a professor of history at the Universidade Federal de Minas Gerais and the author of *Memories of Brazil* and *The Lords of Gerais*

Farrar, Straus and Giroux  
On Sale: Aug 20/19  
5.38 x 8.25 • 800 pages  
16 Pages of Black-and-White Illustrations, 5 Maps /  
Notes, Index  
**9780374538484** • \$32.50 • pb  
History / Latin America / South America

## Notes

## Promotion





## The Disordered Mind

What Unusual Brains Tell Us About Ourselves

by Eric R. Kandel

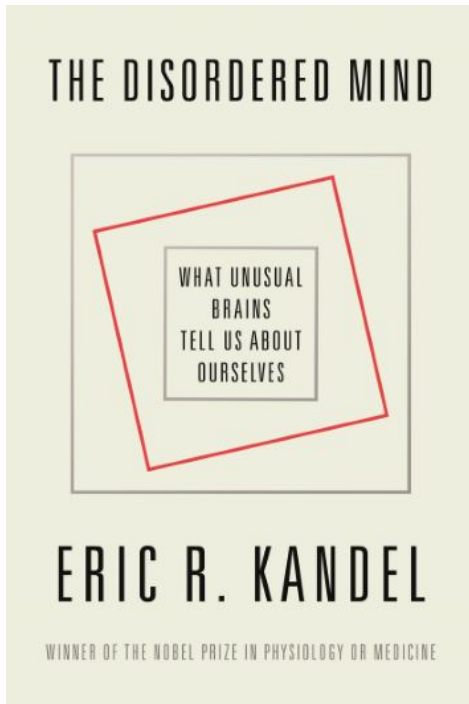
A Nobel Prize-winning neuroscientist's probing investigation of what brain disorders can tell us about human nature

Eric R. Kandel, the winner of the Nobel Prize in Physiology or Medicine for his foundational research into memory storage in the brain, is one of the pioneers of modern brain science. His work continues to shape our understanding of how learning and memory work and to break down age-old barriers between the sciences and the arts.

In his seminal new book, *The Disordered Mind*, Kandel draws on a lifetime of pathbreaking research and the work of many other leading neuroscientists to take us on an unusual tour of the brain. He confronts one of the most difficult questions we face: How does our mind, our individual sense of self, emerge from the physical matter of the brain? The brain's 86 billion neurons communicate with one another through very precise connections. But sometimes those connections are disrupted. The brain processes that give rise to our mind can become disordered, resulting in diseases such as autism, depression, schizophrenia, Parkinson's, addiction, and post-traumatic stress disorder. While these disruptions bring great suffering, they can also reveal the mysteries of how the brain produces our most fundamental experiences and capabilities - the very nature of what it means to be human. Studies of autism illuminate the neurological foundations of our social instincts; research into depression offers important insights on emotions and the integrity of the self (...)

## Author Bio

Eric R. Kandel is the University Professor and Fred Kavli Professor at Columbia University and a Senior Investigator at the Howard Hughes Medical Institute. The recipient of the 2000 Nobel Prize in Physiology or Medicine for his studies of learning and memory, he is the author of *In Search of Memory*, a memoir that won a *Los Angeles Times* Book Prize; *The Age of Insight: The Quest to Understand the Unconscious in Art, Mind, and Brain, from Vienna 1900 to the Present*, which won the Bruno Kreisky Award in Literature, Austria's highest literary award; and *Reductionism in Art and Science: Bridging the Two Cultures*, a book about the New York School of abstract art. He is also the coauthor of *Principles of Neural Science*, the standard textbook in the field.



Farrar, Straus and Giroux

On Sale: Aug 13/19

6 x 9 • 304 pages

77 Full-Color and Black-and-White Illustrations

Throughout / Notes, Index

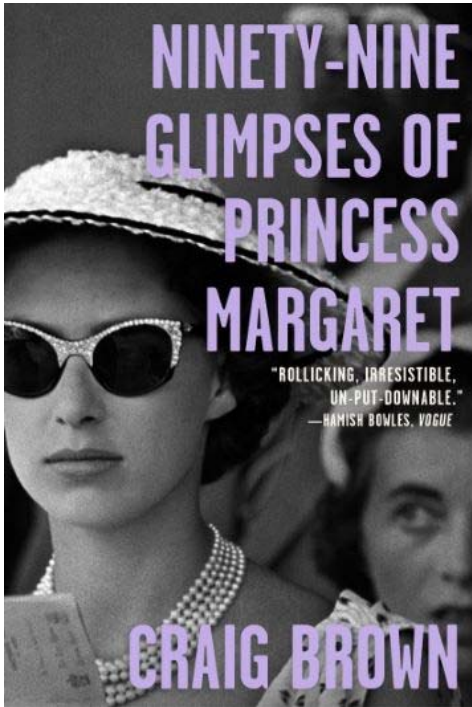
9780374538446 • \$21.00 • pb

Science / Life Sciences / Neuroscience

## Notes

## Promotion

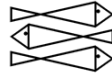




Farrar, Straus and Giroux  
On Sale: Aug 6/19  
5.38 x 8.25 • 432 pages  
23 Black-and-White Illustrations / Sources  
9780374538392 • \$21.00 • pb  
Biography / Royalty

### Notes

### Promotion



### Ninety-Nine Glimpses of Princess Margaret

by Craig Brown

Rollicking, irresistible, un-put-downable . . . For anyone . . . who swooned to Netflix's *The Crown*, this book will be manna from heaven." - Hamish Bowles, *Vogue*

" *Ninety-Nine Glimpses of Princess Margaret* is a brilliant, eccentric treat. " - Anna Mindow, *The Wall Street Journal*

" I ripped through the book with the avidity of Margaret attacking her morning vodka and orange juice . . . The wisdom of the book, and the artistry, is in how Brown subtly expands his lens from Margaret's misbehavior . . . to those who gawked at her, who huddled around her, pens poised over their diaries, hoping for the show she never denied them. " - Parul Sehgal, *The New York Times*

"Brown has done something astonishing: He makes the reader care, even sympathize, with perhaps the last subject worthy of such affection . . . His book is big fun, equal measures insightful and hysterical. " - Karen Heller, *The Washington Post*

A witty and profound portrait of the most talked-about English royal

She made John Lennon blush and Marlon Brando tongue-tied. She iced out Princess Diana and humiliated Elizabeth Taylor. Andy Warhol photographed her. Jack Nicholson offered her cocaine. Gore Vidal revered her. Francis Bacon heckled her. Peter Sellers was madly in love with her. For Pablo Picasso, she was the object of sexual fantasy.

Princess Margaret aroused passion and indignation in equal measures. To her friends, she was witty and regal. To her enemies, she was rude and demanding. In her 1950s heyday, she was seen as (...)

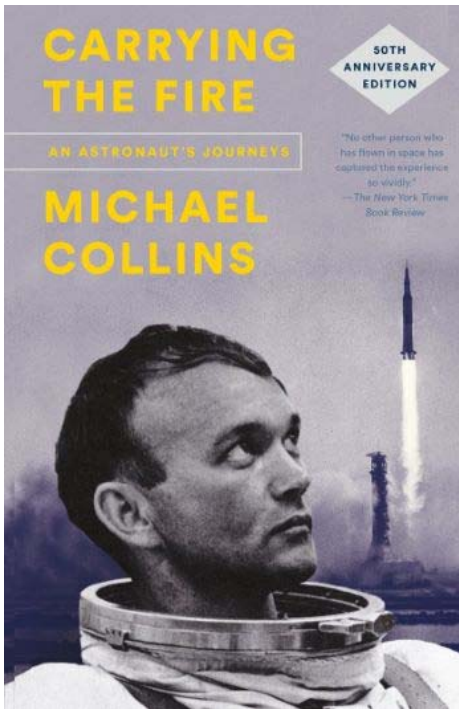
### Author Bio

Craig Brown is a prolific journalist and author. He has been writing his parodic diary in *Private Eye* since 1989. He is the only person ever to have won three different Press Awards - for best humorist, columnist, and critic - in the same year. He has been a columnist for *The Guardian*, *The Times* (London), *The Spectator*, and *The Daily Telegraph*, among others. He currently writes for *The Daily Mail* and *The Mail on Sunday* . His *New York Times* bestseller, *Hello Goodbye Hello* was translated into ten languages.



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# 19S Macm Farrar, Straus and Giroux



## Carrying the Fire

An Astronaut's Journeys: 50th Anniversary Edition

by Michael Collins, preface by Michael Collins, foreword by Charles A. Lindbergh

Reissued with a new preface by the author on the fiftieth anniversary of the Apollo 11 journey to the moon

The years that have passed since Neil Armstrong, Buzz Aldrin, and Michael Collins piloted the Apollo 11 spacecraft to the moon in July 1969 have done nothing to alter the fundamental wonder of the event: man reaching the moon remains one of the great events - technical and spiritual - of our lifetime.

In *Carrying the Fire*, Collins conveys, in a very personal way, the drama, beauty, and humor of that adventure. He also traces his development from his first flight experiences in the air force, through his days as a test pilot, to his Apollo 11 space walk, presenting an evocative picture of the joys of flight as well as a new perspective on time, light, and movement from someone who has seen the fragile earth from the other side of the moon.

Collins tells what his space journeys meant to him as a human being [and] discusses the role of man amid the multitudinous mechanical marvels . . . Profoundly affecting." - *The New Yorker*

"Michael Collins can write . . . No other person who has flown in space has captured the experience so vividly." - *Henry S.F. Cooper, Jr., The New York Times Book Review*

## Author Bio

Astronaut Michael Collins is one of 24 people who have flown to the moon. He flew in both the *Gemini 10* space mission in 1966 and *Apollo 11* lunar mission in 1969. He currently lives in South Florida. Astronaut Michael Collins is one of 24 people who have flown to the moon. He flew in both the *Gemini 10* space mission in 1966 and *Apollo 11* lunar mission in 1969. He currently lives in South Florida.

Farrar, Straus and Giroux

On Sale: Jun 11/19

5.38 x 8.25 • 528 pages

Includes 32 Pages of Black-and-White Illustrations, 1 Drawing in Text, and an Appendix

9780374537760 • \$22.50 • pb

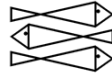
Biography / Science & Tech

## Notes

## Promotion



RAINCOAST BOOKS  
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## When Einstein Walked with Gödel

Excursions to the Edge of Thought

by Jim Holt

From Jim Holt, the *New York Times* bestselling author of *Why Does the World Exist?*, comes an entertaining and accessible guide to the most profound scientific and mathematical ideas of recent centuries in *When Einstein Walked with Gödel: Excursions to the Edge of Thought*.

Does time exist? What is infinity? Why do mirrors reverse left and right but not up and down? In this scintillating collection, Holt explores the human mind, the cosmos, and the thinkers who've tried to encompass the latter with the former. With his trademark clarity and humor, Holt probes the mysteries of quantum mechanics, the quest for the foundations of mathematics, and the nature of logic and truth. Along the way, he offers intimate biographical sketches of celebrated and neglected thinkers, from the physicist Emmy Noether to the computing pioneer Alan Turing and the discoverer of fractals, Benoit Mandelbrot. Holt offers a painless and playful introduction to many of our most beautiful but least understood ideas, from Einsteinian relativity to string theory, and also invites us to consider why the greatest logician of the twentieth century believed the U.S. Constitution contained a terrible contradiction - and whether the universe truly has a future.

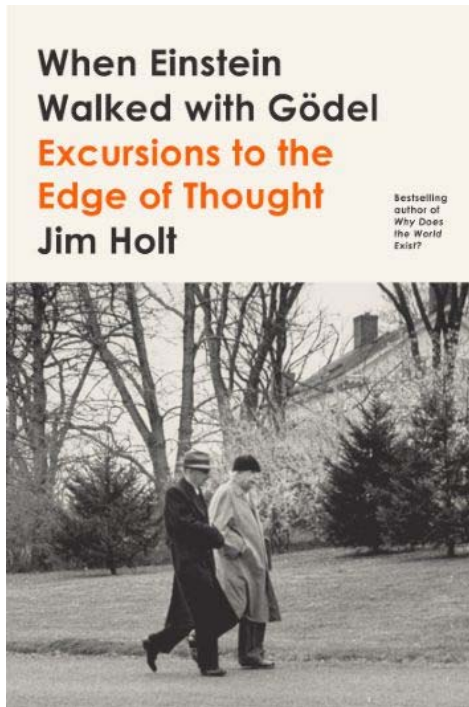
A smart, erudite, and witty guided tour of some of the most colorful episodes and characters in the history of science and mathematics."--**Jimena Canales, *Undark***

"These are bold, thought-provoking pieces . . . Stories of real humans and their mathematical, physical and philosophical theories--some of the most complex ever devised."--**Andrew Jaffe, *Nature***

"In these pieces, plucked from the last 20 years, Holt takes on infinity and the infinitesimal, the illusion of time, the birth of eugenics, the so-called new (...)

## Author Bio

Jim Holt writes about math, science, and philosophy for *The New York Times*, *The New Yorker*, *The Wall Street Journal*, and *The New York Review of Books*. His *Why Does the World Exist?: An Existential Detective Story* was an international bestseller.

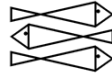


Farrar, Straus and Giroux  
On Sale: May 14/19  
5.38 x 8.25 • 384 pages  
Further Reading, Index  
**9780374538422** • \$22.50 • pb  
Science / Essays

## Notes

## Promotion





## Miss Subways

A Novel

by David Duchovny

*New York Times* bestselling author David Duchovny reimagines the Irish mythological figure of Emer in *Miss Subways*, a darkly comic fantasy love story set in New York City.

Emer is just a woman living in New York City who takes the subway, buys ice cream from the bodega on the corner, has writerly aspirations, and lives with her boyfriend, Con. But is this life she lives the only path she's on? Taking inspiration from the myth of Emer and Cuchulain and featuring an all-star cast of mythical figures from all over the world, David Duchovny's darkly funny fantasy novel *Miss Subways* is one woman's trippy, mystical journey down parallel tracks of time and love. On the way, Emer will battle natural and supernatural forces to find her true voice, power, and destiny. A fairy tale of love lost and regained, *Miss Subways* is also a love letter to the city that enchants us all: New York.

Fresh off a new season of the evergreen *X-Files* and a late-blooming music career, the multit talented Duchovny ( *Bucky F\*cking Dent*, 2016, etc.) offers a spooky domestic drama that is equal parts Nick Hornby and Neil Gaiman. An entertaining, postmodern fairy tale that tests the boundaries of love and fate." - Kirkus Reviews

"

David Duchovny's *Miss Subways* is a marvelous, riveting novel on the mystical nature of love. In it, a scarred, unlikely girl becomes a teacher in all meanings of the word. You want to cheer when she takes charge of her destiny. Unputdownable!" - Mary Karr

" *Miss Subways* is a charming and wildly inventive comic novel - fantastical and sardonic; rich in myth, literature, philosophy and satire. David Duchovny has such love for his title character and for her New York that the affection fairly rumbles beneath the book's riotous surface." - Jess Walter, author of *Beautiful Ruins*

## Author Bio

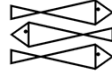
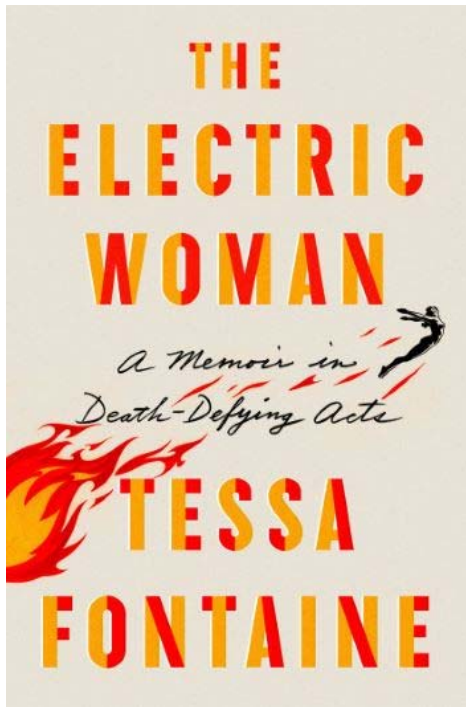
David Duchovny is a television, stage, and screen actor, as well as a screenwriter and director.

Farrar, Straus and Giroux  
On Sale: May 7/19  
5.38 x 8.25 • 320 pages  
9780374538378 • \$21.00 • pb  
Fiction / Literary

## Notes

## Promotion





### The Electric Woman

A Memoir in Death-Defying Acts

by Tessa Fontaine

Tessa Fontaine's astonishing memoir of pushing past fear, *The Electric Woman*, follows the author on a life-affirming journey of loss and self-discovery - through her time on the road with the last traveling American sideshow and her relationship with an adventurous, spirited mother. Turns out, one lesson applies to living through illness, keeping the show on the road, letting go of the person you love most, and eating fire:

*The trick is there is no trick.*

*You eat fire by eating fire.*

Two journeys - a daughter's and a mother's - bear witness to this lesson in *The Electric Woman*.

For three years Tessa Fontaine lived in a constant state of emergency as her mother battled stroke after stroke. But hospitals, wheelchairs, and loss of language couldn't hold back such a woman; she and her husband would see Italy together, come what may. Thus Fontaine became free to follow her own piper, a literal giant inviting her to come play" in the World of Wonders, America's last traveling sideshow. How could she resist?

Transformed into an escape artist, a snake charmer, and a high-voltage Electra, Fontaine witnessed the marvels of carnival life: intense camaraderie and heartbreak, the guilty thrill of hard-earned cash exchanged for a peek into the impossible, and, most marvelous of all, the stories carnival folks tell about themselves. Through these, Fontaine trained her body (...)

### Author Bio

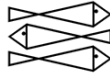
Tessa Fontaine 's writing has appeared in *PANK*, *Seneca Review*, *The Rumpus*, *Sideshow World*, and elsewhere. She holds an MFA from the University of Alabama and is working on a PhD in creative writing at the University of Utah. She also eats fire and charms snakes, among other sideshow feats. She lives in South Carolina. *The Electric Woman* is her first book.

Farrar, Straus and Giroux  
On Sale: May 7/19  
5.75 x 8.75 • 384 pages  
1 Black-and-White Illustration  
**9780374538408** • \$21.00 • pb  
Biography / Personal Memoirs

### Notes

### Promotion





## Adventures on the Wine Route

A Wine Buyer's Tour of France (25th Anniversary Edition)

by Kermit Lynch

The newly designed twenty-fifth anniversary edition of the classic volume, brought up-to-date

Wine is, above all, about pleasure. Those who make it ponderous make it dull . . . If you keep an open mind and take each wine on its own terms, there is a world of magic to discover." So wrote the renowned wine expert Kermit Lynch in the introduction to *Adventures on the Wine Route*, his ultimate tour of France, especially its wine cellars. The "magic" of wine is Lynch's subject as he takes the reader on a singular journey through the Loire, Bordeaux, the Languedoc, Provence, northern and southern Rhone, and Burgundy. In *Adventures on the Wine Route*, the wine lover will find wisdom without a trace of pretension and hype. As Victor Hazan wrote, "In Kermit Lynch's small, true, delightful book there is more understanding about what wine really is than in everything else I have read."

Praise for Lynch and for *Adventures on the Wine Route* has not ceased since the book's initial publication a quarter century ago. In 2007, *The New York Times* called it "one of the finest American books on wine." And in June 2012, *The Wall Street Journal* proclaimed it "the best book on the wine business." Full of vivid portraits of French vintners, memorable evocations of the French countryside, and, of course, vibrant descriptions of French wines, this new edition of *Adventures on the Wine Route* updates a modern classic for our times.

"

One of the pleasantest and truest books about wine I've ever read." - *M. F. K. Fisher*

"Kermit's book changed my (...)

## Author Bio

Kermit Lynch was born and raised in California. In 1972, he opened a retail wineshop and later began importing and distributing nationally. In 1988, he published *Adventures on the Wine Route*, which won the Veuve Clicquot Wine Book of the Year Award. His second book, *Inspiring Thirst*, was published in 2004. Lynch divides his time between Berkeley and Provence, where he lives with his wife, the photographer Gail Skoff, and their two children.



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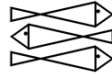
Farrar, Straus and Giroux  
On Sale: May 7/19  
5.38 x 8.25 • 288 pages  
Two-Color Throughout; 29 Illustrations in Text / Index  
**9780374538538** • \$25.00 • pb  
Cooking / Beverages / Alcoholic / Wine

## Notes

## Promotion







## Talking to My Daughter About the Economy

or, How Capitalism Works - and How It Fails

by Yanis Varoufakis, translated by Jacob Moe and Yanis Varoufakis

In *Talking to My Daughter About the Economy*, activist Yanis Varoufakis, Greece's former finance minister and the author of the international bestseller *Adults in the Room*, pens a series of letters to his young daughter, educating her about the business, politics, and corruption of world economics.

Yanis Varoufakis has appeared before heads of nations, assemblies of experts, and countless students around the world. Now, he faces his most important - and difficult - audience yet. Using clear language and vivid examples, Varoufakis offers a series of letters to his young daughter about the economy: how it operates, where it came from, how it benefits some while impoverishing others. Taking bankers and politicians to task, he explains the historical origins of inequality among and within nations, questions the pervasive notion that everything has its price, and shows why economic instability is a chronic risk. Finally, he discusses the inability of market-driven policies to address the rapidly declining health of the planet his daughter's generation stands to inherit.

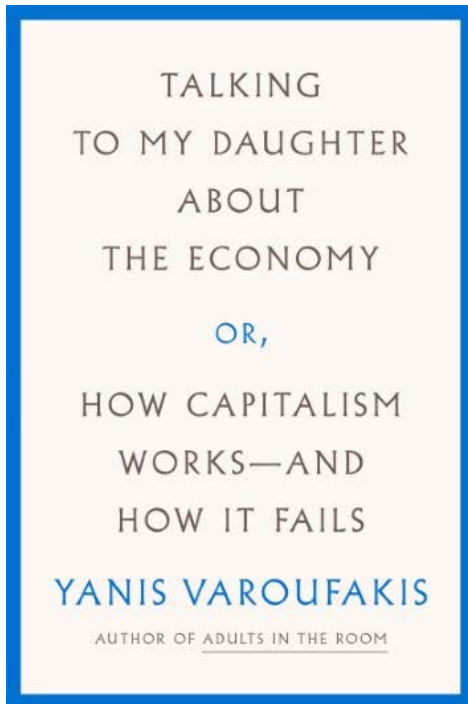
Throughout, Varoufakis wears his expertise lightly. He writes as a parent whose aim is to instruct his daughter on the fundamental questions of our age - and through that knowledge, to equip her against the failures and obfuscations of our current system and point the way toward a more democratic alternative.

Best Book of 2018 (so far), Business & Leadership

Charming and utterly fascinating . . . It's a sharp analysis mixed with philosophical rumination told in a breezy mix of family anecdotes, Greek myth, world history and a surprisingly deep dive into the hidden meanings embedded in *Star Trek* and *The Matrix* . . . It's (...)

### Author Bio

Yanis Varoufakis is the former finance minister of Greece and the co-founder of an international grassroots movement, DiEM25, campaigning for the revival of democracy in Europe. He is the author of *And the Weak Suffer What They Must?* and *The Global Minotaur*. After many years teaching in the United States, Britain, and Australia, he is currently professor of economics at the University of Athens. Yanis Varoufakis is the former finance minister of Greece and the co-founder of an international grassroots movement, DiEM25, campaigning for the revival of democracy in Europe. He is the author of *And*



Farrar, Straus and Giroux

On Sale: May 21/19

5.38 x 8.25 • 224 pages

Index

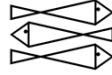
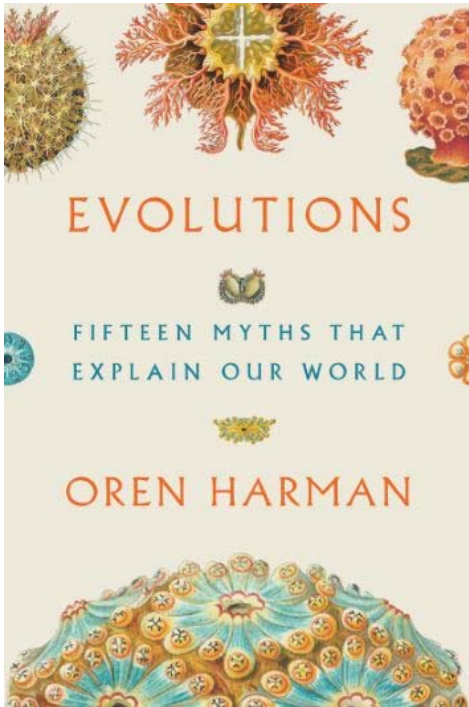
9780374538491 • \$18.50 • pb

Bus & Econ / Economic History

### Notes

### Promotion





## Evolutions

Fifteen Myths That Explain Our World

by Oren Harman

A brilliant lyrical exploration of how modern science illuminates what it means to be human, from the award-winning author of *The Price of Altruism*

We no longer think, like the ancient Chinese did, that the world was hatched from an egg, or, like the Maori, that it came from the tearing-apart of a love embrace. The Greeks told of a tempestuous Hera and a cunning Zeus, but we now use genes and natural selection to explain fear and desire, and physics to demystify the workings of the universe.

Science is an astounding achievement, but are we really any wiser than the ancients? Has science revealed the secrets of fate and immortality? Has it provided protection from jealousy or love? There are those who believe that science has replaced faith, but must it also be a death knell for mythology?

*Evolutions* brings to life the latest scientific thinking on the birth of the universe and the solar system, the journey from a single cell all the way to our human minds. Reawakening our sense of wonder and terror at the world around us and within us, Oren Harman uses modern science to create new and original mythologies. Here are the earth and the moon presenting a cosmological view of motherhood, a panicking mitochondrion introducing sex and death to the world, the loneliness of consciousness emerging from the memory of an octopus, and the birth of language in evolution summoning (...)

## Author Bio

Oren Harman's book *The Price of Altruism* won the Los Angeles Times Book Prize in Science and Technology and was a *New York Times* Notable Book of the Year. He is a renowned professor of the history of science and the Chair of the Program in Science Technology and Society at Bar Ilan University.

Farrar, Straus and Giroux

On Sale: Jun 18/19

5.38 x 8.25 • 256 pages

15 Black-and-White Illustrations

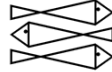
9780374538415 • \$19.50 • pb

Science / Philosophy & Social Aspects

## Notes

## Promotion





## Moonbound

Apollo 11 and the Dream of Spaceflight

by Jonathan Fetter-Vorm, foreword by Michael Collins

A rich, full-color graphic exploration of our journey to the moon and a celebration of scientific achievement

On July 20, 1969, something extraordinary happened, something civilizations had dreamed of for centuries: humans walked on the moon. Jonathan Fetter-Vorm's *Moonbound* is the story behind those first steps.

It begins with the tense, suspense-filled descent of the spidery Lunar Module, which transported Neil Armstrong and Buzz Aldrin to the surface of the moon; the narrative offers a close-up view of the action. Then the story splits to an examination of the history of man's fascination with space - from the earliest observers of the moon to the clear-eyed descriptions recorded by such visionaries as Galileo - and continues into the modern era, from Nazi atrocities and Soviet intrigues to square-jawed astronauts and a revolving cast of space-age dreamers. The narrative returns to July 20, 1969, the moment when our heroes made their historic moon walk, and finally moves on to the Space Shuttle program, the cosmic ambitions of deep-space probes, and the aspirations of companies like SpaceX.

The story of space has always been about the conflict of imagination versus reality, of dreams versus politics. Publishing in time for the fiftieth anniversary of the moon landing, *Moonbound* revisits this classic story in a new way, as a graphic history.

Praise for *Trinity*

" *Trinity* illuminates a turning point in human history, and does so with admirable pace (...)

## Author Bio

Location: Brooklyn, NY

Jonathan Fetter-Vorm is an author and illustrator. His *Trinity: A Graphic History of the First Atomic Bomb* was selected by the American Library Association as a Best Graphic Novel for Teens in 2013. He lives in Brooklyn, New York. Astronaut Michael Collins is one of 24 people who have flown to the moon. He flew in both the *Gemini 10* space mission in 1966 and *Apollo 11* lunar mission in 1969. He currently lives in South Florida.

Farrar, Straus and Giroux

On Sale: Jun 4/19

6 x 9 • 256 pages

Full-Color Illustrations Throughout / Notes

9780374212452 • \$45.50 • CL - With dust jacket

Science / Space Science

## Notes

## Promotion

National review attention

Print features and profiles

Online features and profiles

Interest-specific media outreach: science

NPR and radio interviews

Author appearances

Social media promotion

Targeted social media advertising

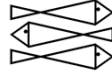
Original piece/interview/feature in FSG's *Work in Progress*

Social media influencer outreach campaign

Goodreads promotion and giveaways

BLAD posted on Edelweiss





## Moonbound

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by Jonathan Fetter-Vorm, foreword by Michael Collins

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The story of space has always been about the conflict of imagination versus reality, of dreams versus politics. Publishing in time for the fiftieth anniversary of the moon landing, *Moonbound* revisits this classic story in a new way, as a graphic history.

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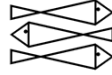
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Farrar, Straus and Giroux  
On Sale: Jun 4/19  
6 x 9 • 256 pages  
Full-Color Illustrations Throughout / Notes  
9780374537913 • \$25.99 • pb  
Science / Space Science

## Notes

## Promotion





## Amazing Decisions

The Illustrated Guide to Improving Business Deals and Family Meals

by Dan Ariely, illustrated by Matt R. Trower

Dan Ariely, the *New York Times* bestselling author of *Predictably Irrational*, and illustrator Matt R. Trower present a playful graphic novel guide to better decision-making, based on the author's groundbreaking research in behavioral economics, neuroscience, and psychology.

The internationally renowned author Dan Ariely is known for his incisive investigations into the messy business of decision-making. Now, in *Amazing Decisions*, his unique perspective - informed by behavioral economics, neuroscience, and psychology - comes alive in the graphic form. The illustrator Matt R. Trower's playful and expressive artwork captures the lessons of Ariely's groundbreaking research as they explore the essential question: How can we make better decisions?

*Amazing Decisions* follows the narrator, Adam, as he faces the daily barrage of choices and deliberations. He juggles two overlapping - and often contradictory - sets of norms: social norms and market norms. These norms inform our thinking in ways we often don't notice, just as Adam is shadowed by the "market fairy" and the "social fairy," each compelling him to act in certain ways. Good decision-making, Ariely argues, requires us to identify and evaluate the forces at play under different circumstances, leading to an optimal outcome. *Amazing Decisions* is a fascinating and entertaining guide to developing skills that will prove invaluable in personal and professional life.

## Author Bio

Dan Ariely is the bestselling author of *Predictably Irrational*, *The Upside of Irrationality*, and *The Honest Truth about Dishonesty*. He is the James B. Duke professor of Psychology and Behavioral Economics and founder of the Center for Advanced Hindsight at Duke University. Matt R. Trower is a comic artist and illustrator who graduated with honors from the Rhode Island School of Design with a BFA in Illustration and a concentration in Gender, Sexuality, and Race. They work at the Center for Advanced Hindsight at Duke University.

Farrar, Straus and Giroux

On Sale: May 7/19

7 x 10 • 224 pages

Black-and-White Illustrations Throughout / Works Cited, Recommended Reading

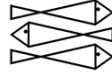
9780374536749 • \$23.50 • pb

Psychology / Social Psychology

## Notes

## Promotion





## Amazing Decisions

The Illustrated Guide to Improving Business Deals and Family Meals

by Dan Ariely, illustrated by Matt R. Trower

Dan Ariely, the *New York Times* bestselling author of *Predictably Irrational*, and illustrator Matt R. Trower present a playful graphic novel guide to better decision-making, based on the author's groundbreaking research in behavioral economics, neuroscience, and psychology.

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## Author Bio

Location: Dan Ariely - Durham, NC; Matt R. Trower - Durham, NC

Dan Ariely is the bestselling author of *Predictably Irrational*, *The Upside of Irrationality*, and *The Honest Truth about Dishonesty*. He is the James B. Duke professor of Psychology and Behavioral Economics and founder of the Center for Advanced Hindsight at Duke University. Matt R. Trower is a comic artist and illustrator who graduated with honors from the Rhode Island School of Design with a BFA in Illustration and a concentration in Gender, Sexuality, and Race. They work at the Center for Advanced Hindsight at Duke University.

Farrar, Straus and Giroux

On Sale: May 7/19

7 x 10 • 224 pages

Black-and-White Illustrations Throughout / Works Cited, Recommended Reading

9780374103767 • \$45.50 • CL - With dust jacket

Psychology / Social Psychology

## Notes

## Promotion

National review attention

Print features and profiles

Online features and profiles

Interest-specific media outreach: science, economics

NPR and radio interviews

Podcast interviews

Author op-eds

Author appearances

Social media promotion

Targeted social media advertising

Email newsletter promotion

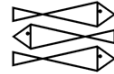
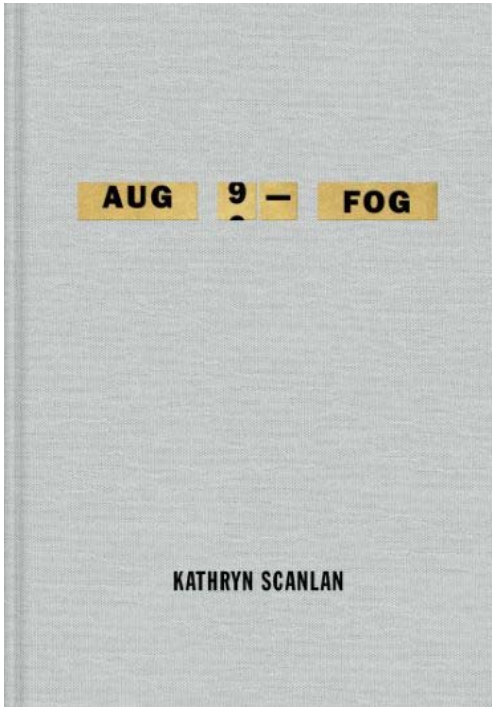
Social media influencer outreach campaign

Partnership with author's online fan base

Goodreads promotion and giveaways

BLAD posted on Edelweiss





## Aug 9 - Fog

by Kathryn Scanlan

A stark, elegiac account of unexpected pleasures and the progress of seasons. Fifteen years ago, Kathryn Scanlan found a stranger's five-year diary at an estate auction in a small town in Illinois. The owner of the diary was eighty-six years old when she began recording the details of her life in the small book, a gift from her daughter and son-in-law. The diary was falling apart - water-stained and illegible in places - but magnetic to Scanlan nonetheless. After reading and rereading the diary, studying and dissecting it, for the next fifteen years she played with the sentences that caught her attention, cutting, editing, arranging, and rearranging them into the composition that became *Aug 9 - Fog* (she chose the title from a note that was tucked into the diary). "Sure grand out," the diarist writes. "That puzzle a humdinger," she says, followed by, "A letter from Lloyd saying John died the 16th." An entire state of mourning reveals itself in "2 canned hams." The result of Scanlan's collaging is an utterly compelling, deeply moving meditation on life and death. In *Aug 9 - Fog*, Scanlan's spare, minimalist approach has a maximal emotional effect, remaining with the reader long after the book ends. It is an unclassifiable work from a visionary young writer and artist - a singular portrait of a life by revision and restraint.

"

Praise for *The Dominant Animal*

"Kathryn Scanlan's fiction is stamped by singular vision and authority. This is the debut of a remarkably mature literary artist and storyteller." -Diane Williams, author of *Fine, Fine, Fine, Fine, Fine*

## Author Bio

Kathryn Scanlan lives in Los Angeles. Her stories have appeared in *NOON*, *Fence*, *American Short Fiction*, *Tin House*, *Caketrain*, and *The Iowa Review*, among other publications.

Farrar, Straus and Giroux

On Sale: Jun 4/19

4.75 x 6.75 • 128 pages

9780374106874 • \$26.00 • CL - With dust jacket

Fiction / Literary

## Notes

## Promotion

MCD Preview Edition

National review attention

Print features and profiles

Online features and profiles

NPR and radio interviews

Podcast interviews

Original author essays

Author op-eds

Author appearances

Social media promotion

Targeted social media advertising

Email newsletter promotion

Original piece/interview/feature in FSG's *Work in Progress*

Blogger and online community outreach campaign

Social media influencer outreach campaign

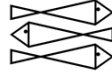
Goodreads promotion and giveaways

Independent bookseller outreach campaign



9 780374 106874





## This Is Not a T-Shirt

by Bobby Hundreds

The story of The Hundreds and the precepts that made it an iconic streetwear brand by Bobby Hundreds himself

Streetwear exists in that rarefied space where genuine cool" coexists with big business; where a star designer might work at the same time with Nike, a tattoo artist, Louis Vuitton, and a skateboard company. It's the ubiquitous style of dress comprising hoodies, sneakers, and T-shirts worn by everyone from rappers to models to book editors. In the beginning, a few brands defined this style; fewer still survived as streetwear went mainstream. They are the OGs, the "heritage brands." The Hundreds is one of those companies, and Bobby Hundreds is at the center of it all.

Bobby Kim, a.k.a. Bobby Hundreds, is the cofounder of The Hundreds, one of the first streetwear brands to go global. The creative force behind the brand, he has emerged as one of streetwear's most prominent faces and voices. But growing up as one of the only Asian American kids in a mostly White and Latino community, a year ahead of his peers, with artistic aspirations, he reminds us that The Hundreds was started by outsiders and that that is truly the story of streetwear culture.

In *This Is Not a T-Shirt*, Hundreds cements his spot as a champion of an industry he helped create, celebrating the inspirations that birthed The Hundreds - from his Southern California, punk-DIY-tinged youth to the brand's explosive success. His story is both inspiring memoir and business book - an expert assessment of the history and future of streetwear and the tale of his commitment to a creative vision and to building real community.

## Author Bio

Bobby Kim, also known as Bobby Hundreds, lives in West Los Angeles with his wife Misa, his sons Kalen and Barrett, and a carnival goldfish named France that's lived far too long. Bobby hates olives and mushrooms but loves eggplant and truffles and doesn't understand why people find this hypocritical. He once had a standoff with a mountain lion but nobody believes him. *This Is Not a T-Shirt* is his first book.

Farrar, Straus and Giroux  
On Sale: Jun 18/19  
5.38 x 8.25 • 304 pages  
5 Black-and-White Illustrations  
**9780374275792** • \$35.00 • CL - With dust jacket  
Biography / Personal Memoirs

## Notes

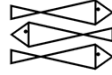
### Promotion

- MCD Preview Edition
- National review attention
- Print features and profiles
- Online features and profiles
- Interest-specific media outreach: hip-hop, skate, surf, fashion, business, lifestyle, Los Angeles
- NPR and radio interviews
- Podcast interviews
- Original author essays
- Social media promotion
- Targeted social media advertising
- Email newsletter promotion
- Original piece/interview/feature in FSG's <I>Work in Progress</I>
- Blogger and online community outreach campaign
- Social media influencer outreach campaign
- Partnership with author's online fan base
- Goodreads promotion and giveaways
- Dedicated author website



9 780374 275792





## Losing Earth

by Nathaniel Rich

An instant classic: The most urgent story of our times, brilliantly reframed, beautifully told

By 1979, we knew all that we know now about the science of climate change - what was happening, why it was happening, and how to stop it. Over the next ten years, we had the very real opportunity to stop it. Obviously, we failed. Nathaniel Rich's groundbreaking account of that failure - and how tantalizingly close we came to signing binding treaties that would have saved us all before the fossil fuels industry and the Republican Party fully committed to anti-scientific denialism - is already a journalistic blockbuster, a full issue of *The New York Times Magazine* that has earned favorable comparisons to Rachel Carson's *Silent Spring* and John Hersey's *Hiroshima*. Rich has become an instant, in-demand expert and speaker. A major movie deal is already in place. Publishers around the world are clamoring for the rights. It is the story, perhaps, that can shift the conversation.

In the book *Losing Earth*, Rich is able to provide more of the context for what did - and didn't - happen in the 1980s and, more important, is able to carry the story fully into the present day and wrestle with what those past failures mean for us in 2019. It is not just an agonizing revelation of historical missed opportunities, but a clear-eyed and eloquent assessment of how we got to now, and what we can and must do before it's truly too late.

## Author Bio

Location: New Orleans, LA

Nathaniel Rich is the author of *The Mayor's Tongue* and *Odds Against Tomorrow*. His essays and short fiction have appeared in *Harper's Magazine*, *The New York Review of Books*, *McSweeney's*, and *The New York Times Magazine*. Born in New York City, he now lives in New Orleans.

Farrar, Straus and Giroux

On Sale: Apr 16/19

5.38 x 8.25 • 208 pages

Notes on Sources, Index

9780374191337 • \$32.50 • CL - With dust jacket

Science / Global Warming & Climate Change

## Notes

### Promotion

National review attention

Print features and profiles

Online features and profiles

Interest-specific media outreach: environment

NPR and radio interviews

Podcast interviews

Original author essays

Author op-eds

Author appearances

Social media promotion

Targeted social media advertising

Email newsletter promotion

Original piece/interview/feature in FSG's <|>Work in Progress</|>

Blogger and online community outreach campaign

Social media influencer outreach campaign

Goodreads promotion and giveaways

Author video and promotion





## **My Parents / This Does Not Belong to You**

An Introduction

by Aleksandar Hemon

In *My Parents*, Aleksandar Hemon tells the story of his parents' immigration from Bosnia to Canada-of the lives that were upended in the Siege of Sarajevo and the new lives his parents were forced to build. As ever with his work, he portrays both the perfect, intimate details (his mother's lonely upbringing, his father's fanatical beekeeping) and a sweeping, heartbreaking history of his native country. It is a story full of many Hemons, of course-his parents, sister, uncles, cousins-and also of German occupying forces, Yugoslav communist revolutionary partisans, royalist Serb collaborators, and a few befuddled Canadians.

*My Parents* is Hemon at his very best, grounded in stories with the loving polish of having been told many times, but in the writing Hemon makes them exhilarating and fresh, summoning unexpected laughs in the midst of the heartbreaking stories. *This Does Not Belong to You*, meanwhile, is the exhilarating, freewheeling, unabashedly personal companion to *My Parents*- a perfect shot of Hemon at his most dazzling and untempered, a series of beautifully distilled memories and observations and explosive, hilarious, heartbreaking miniatures. Presented dos-a-dos with *My Parents*, it is the perfect complement to-in fact, the completion of-a major work from a major writer

In the words of Colum McCann, "Aleksandar Hemon is, quite frankly, the greatest writer of our generation." And Hemon has never been better than here in these pages . And the moment has never been more ready for-the world never more in need of-his voice.

*This Does Not Belong to You* is an exhilarating companion to *My Parents* -an impressionistic recollection of family, friends, and childhood in Sarajevo by the writer who "can't write a boring sentence." (Gary Shteyngart)

### **Author Bio**

Location: Chicago, IL

Aleksandar Hemon is the author of *The Making of Zombie Wars* ; *The Book of My Lives*, which was a finalist for the National Book Critics Circle Award; *The Lazarus Project*, which was a finalist for the National Book Award and the National Book Critics Circle Award and a *New York Times* bestseller; and three books of short stories, including *Nowhere Man*, which was also a finalist for the National Book Critics Circle Award. He was the recipient of a Guggenheim Fellowship and a Genius Grant from the MacArthur Foundation.



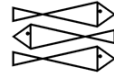
Farrar, Straus and Giroux  
On Sale: May 7/19  
5.38 x 8.25 • 336 pages  
**9780374217433** • \$36.50 • CL - With dust jacket  
Biography / Personal Memoirs

### **Notes**

### **Promotion**

MCD Preview Edition  
National review attention  
Print features and profiles  
Online features and profiles  
NPR and radio interviews  
Podcast interviews  
Original author essays  
Author op-eds  
Author appearances  
Social media promotion  
Targeted social media advertising  
Email newsletter promotion  
Original piece/interview/feature in FSG's <|>Work in Progress</|>  
Blogger and online community outreach campaign  
Social media influencer outreach campaign  
Goodreads promotion and giveaways  
NetGalley promotion

# 19S Macm Farrar, Straus and Giroux



## Tears of the Trufflepig

A Novel

by Fernando A. Flores

Funny, futuristic, phenomenal, Fernando A. Flores is from another galaxy. Fasten your seat belt. You are in for a stupendous ride." - Sandra Cisneros

Near future. South Texas. Narcotics are legal and there's a new contraband on the market: ancient Olmec artifacts, shrunken indigenous heads, and filtered animals - species of animals brought back from extinction to clothe, feed, and generally amuse the very wealthy. Esteban Bellacosa has lived in the border town of MacArthur long enough to know to keep quiet and avoid the dangerous syndicates who make their money through trafficking.

But his simple life starts to get complicated when the swashbuckling investigative journalist Paco Herbert invites him to come to an illegal underground dinner serving filtered animals. Bellacosa soon finds himself in the middle of an increasingly perilous, surreal, psychedelic journey, where he encounters legends of the long-disappeared Aranana Indian tribe and their object of worship: the mysterious Trufflepig, said to possess strange powers.

Written with infectious verve, bold imagination, and oddball humor, Fernando A. Flores's debut novel, *Tears of the Trufflepig* is an absurdist take on life along the border, an ode to the myths of Mexican culture, a dire warning against the one percent's determination to dictate society's decline, and a nuanced investigation of loss. It's also the perfect introduction for Flores: a wonderfully weird, staggeringly smart new voice in American fiction, and a mythmaker of the highest order.

## Author Bio

Fernando A. Flores was born in Reynosa, Tamaulipas, Mexico, and grew up in South Texas. He is the recipient of a 2014 literary award from the Alfredo Cisneros Del Moral Foundation. His writing has appeared in the *Bilingual Review*, *The Texas Observer*, *Huizache*, *Bat City Review*, and *New Border Voices: An Anthology*. He lives in Austin, Texas, where he works as a bookseller.

Farrar, Straus and Giroux  
On Sale: May 14/19  
5 x 7.5 • 336 pages  
9780374538330 • \$21.00 • pb  
Fiction / Literary

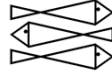
## Notes

### Promotion

FSG Originals Preview Edition  
National review attention  
Print features and profiles  
Online features and profiles  
Identity-specific media outreach: Latin-Americans  
NPR and radio interviews  
Podcast interviews  
Original author essays  
Author appearances  
Social media promotion  
Targeted social media advertising  
Email newsletter promotion  
Original piece/interview/feature in FSG's Work in Progress  
Blogger and online community outreach campaign  
Social media influencer outreach campaign  
Goodreads promotion and giveaways



9 780374 538330



## Beowulf

A New Translation

by Maria Dahvana Headley

Nearly twenty years after Seamus Heaney's translation of *Beowulf* -and fifty years after the translation that continues to torment high-school students around the world-there is a radical new verse translation of the epic poem by Maria Dahvana Headley, which brings to light elements that have never before been translated into English, recontextualizing the binary narrative of monsters and heroes into a tale in which the two categories often entwine, justice is rarely served, and dragons live among us.

A man seeks to prove himself as a hero. A monster seeks silence in his territory. A warrior seeks to avenge her murdered son. A dragon ends it all. The familiar elements of the epic poem are seen with a novelist's eye toward gender, genre, and history- *Beowulf* has always been a tale of entitlement and encroachment, powerful men seeking to become more powerful, and one woman seeking justice for her child, but this version brings new context to an old story. While crafting her contemporary adaptation of *Beowulf*, Headley unearthed significant shifts lost over centuries of translation. This is a translation for the twenty-first century, to be released in 2019 alongside the paperback of Headley's novel *The Mere Wife*.

Praise for *The Mere Wife*

"The most surprising novel I've read this year. It's a bloody parody of suburban sanctimony and a feminist revision of macho heroism. In this brash appropriation of the Anglo-Saxon epic, Headley swoops from comedy to tragedy, from the drama of brunch to the horrors of war." -Ron Charles, *The Washington Post*

"Spiky, arresting . . . The novel plays ingeniously (...)

## Author Bio

Location: Brooklyn, NY

Maria Dahvana Headley is a #1 *New York Times* bestselling author and editor. Her books include the novels *The Mere Wife*, *Magonia*, *Aerie*, and *Queen of Kings*, and the memoir *The Year of Yes*. With Kat Howard, she is the author of *The End of the Sentence*, and with Neil Gaiman, she is the coeditor of *Unnatural Creatures*. Her stories have been short-listed for the Shirley Jackson, Nebula, and World Fantasy Awards, and her work has been supported by the MacDowell Colony and by Arte Studio Ginestrelle, where the first draft of *Beowulf* was written. She was raised with a wolf and a pack of

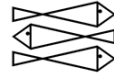
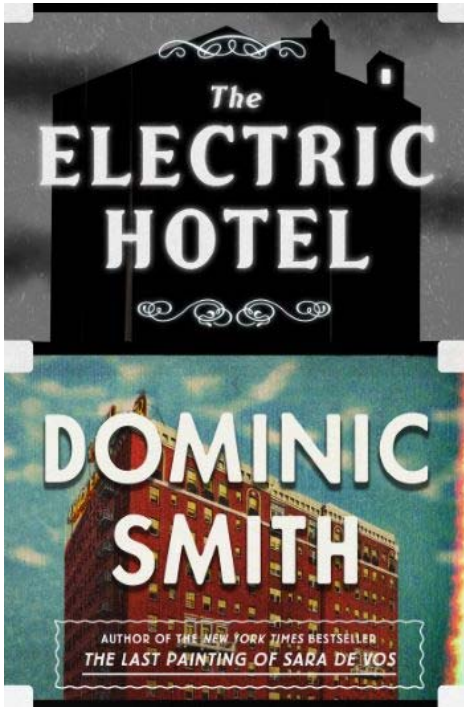


Farrar, Straus and Giroux  
On Sale: Jul 23/19  
5 x 7.5 • 176 pages  
9780374110031 • \$19.50 • pb  
Fiction / Classics

## Notes

### Promotion

MCD x FSG Originals Preview Edition  
National review attention  
Print features and profiles  
Online features and profiles  
Identity-specific media outreach: women's, LGBTQ  
NPR and radio interviews  
Podcast interviews  
Original author essays  
Author appearances  
Social media promotion  
Targeted social media advertising  
Email newsletter promotion  
Original piece/interview/feature in FSG's <I>Work in Progress</I>  
Blogger and online community outreach campaign  
Social media influencer outreach campaign  
Partnership with author's online fan base  
Goodreads promotion and giveaways



## The Electric Hotel

A Novel

by Dominic Smith

Dominic Smith's *The Electric Hotel* winds through the nascent days of cinema in Paris and Fort Lee, New Jersey-America's first movie town-and on the battlefields of Belgium during World War I. A sweeping work of historical fiction, it shimmers between past and present as it tells the story of the rise and fall of a prodigious film studio and one man's doomed obsession with all that passes in front of the viewfinder.

For nearly half a century, Claude Ballard has been living at the Hollywood Knickerbocker Hotel. A French pioneer of silent films, who started out as a concession agent for the Lumière brothers, the inventors of cinema, Claude now spends his days foraging mushrooms in the hills of Los Angeles and taking photographs of runaways and the striplings along Sunset Boulevard. But when a film-history student comes to interview Claude about *The Electric Hotel*-the lost masterpiece that bankrupted him and ended the career of his muse, Sabine Montrose-the past comes surging back. In his run-down hotel suite, the ravages of the past are waiting to be excavated: celluloid fragments and reels in desperate need of restoration, and Claude's memories of the woman who inspired and beguiled him.

"As fresh and deliciously strange as the first days of film-making it so dazzlingly brings to life, *The Electric Hotel* is utterly absorbing, astonishingly inventive, and richly imagined. Dominic Smith is a wizard." -Andrea Barrett

Praise for *The Last Painting of Sara de Vos*

"Written in prose so clear that we absorb its images as if by mind (...)

## Author Bio

Location: Seattle, WA

Dominic Smith grew up in Sydney, Australia, and now lives in Seattle, Washington. He's the author of the novels *The Last Painting of Sara de Vos*, *Bright and Distant Shores*, *The Beautiful Miscellaneous*, and *The Mercury Visions of Louis Daguerre*. His writing has appeared in *The New York Times*, *The Atlantic*, *Texas Monthly*, and *The Australian*. He has been a recipient of literature grants from the National Endowment for the Arts and the Australia Council for the Arts. He teaches writing in the Warren Wilson MFA Program for Writers.

Farrar, Straus and Giroux

On Sale: Jun 4/19

6 x 9 • 352 pages

31 Black-and-White Illustrations in Text

9780374146856 • \$35.00 • CL - With dust jacket

Fiction / Literary

## Notes

### Promotion

Advance Reader's Copy

National review attention

Print features and profiles

Online features and profiles

Interest-specific media outreach: film

NPR and radio interviews

Original author essays

Online advertising

Social media promotion

Targeted social media advertising

Email newsletter promotion

Original piece/interview/feature in FSG's <|>Work in Progress</|>

Blogger and online community outreach campaign

Social media influencer outreach campaign

Partnership with author's online fan base

Goodreads promotion and giveaways

NetGalley promotion

Author video and promotion



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Flash Count Diary

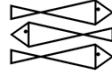
Menopause

and the

Vindication of

Natural Life

Darcey Steinke



## Flash Count Diary

Menopause and the Vindication of Natural Life

by Darcey Steinke

Menopause hit Darcey Steinke hard. First came hot flashes. Then insomnia. Then depression. As she struggled to understand what was happening to her, she slammed up against a culture of silence and sexism. Some books promoted hormone replacement therapy. Others encouraged accepting the coming crone. Beyond that, there was little that offered a path to understanding menopause in a complex, spiritual, and intellectually engaged way. She felt lost until she encountered a scientific fact that had escaped her through the early stages of dealing with this life change: the only two creatures on earth that go through menopause, she discovered, are human women and female killer whales.

Her fascination with this fact became the starting point for *Flash Count Diary*, a powerful exploration into aspects of menopause that have rarely been written about, including the changing gender landscape that reduced levels of hormones brings, the actualities of transforming desires, and the realities of prejudice against older women. Steinke learned that in the seventeenth century women who had hot flashes in front of others could be accused of being witches, that the model of Marcel Duchamp's famous *étant donné*s was a post-reproductive woman, and that seeing whales in the wild can lead to orcas. *Flash Count Diary* takes readers from Brooklyn to the red light district in Amsterdam, and finally to a watery encounter with a wild killer-whale matriarch in Washington State's Salish Sea. *Flash Count Diary* will change the way you think about menopause. It's a deeply feminist book, honest about the intimations of mortality that menopause signals but also an argument for the ascendancy, beauty, and power of the post-reproductive years in women's lives.

Praise for Darcey Steinke

"Sentence by sentence, a brilliant (...)

## Author Bio

Location: Brooklyn, NY

Darcey Steinke is the author of the memoir *Easter Everywhere* and the novels *Milk*, *Jesus Saves*, *Suicide Blonde*, *Up Through the Water*, and *Sister Golden Hair*. With Rick Moody, she edited *Joyful Noise: The New Testament Revisited*. Her books have been translated into ten languages, and her nonfiction has appeared in *The New York Times Magazine*, *The Boston Review*, *Vogue*, *Spin*, *The Washington Post*, *Chicago Tribune*, and *The*

Farrar, Straus and Giroux

On Sale: Jun 18/19

5 x 7.5 • 240 pages

Notes

9780374156114 • \$34.00 • CL - With dust jacket

Health & Fitness / Women'S Health

## Notes

### Promotion

Bound galley mailing

National review attention

Print features and profiles

Online features and profiles

Identity-specific media outreach: women's

NPR and radio interviews

Podcast interviews

Original author essays

Author op-eds

Author appearances

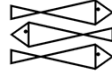
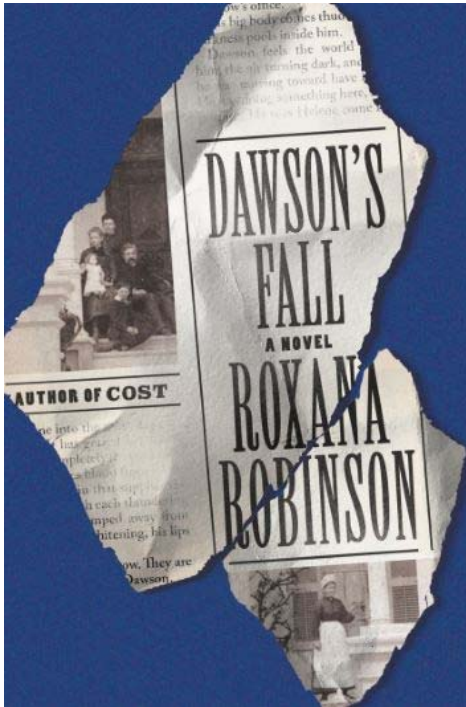
Social media promotion

Targeted social media advertising

Social media influencer outreach campaign

Goodreads promotion and giveaways





## Dawson's Fall

A Novel

by Roxana Robinson

A cinematic Reconstruction-era drama of violence and fraught moral reckoning

In *Dawson's Fall*, a novel based on the lives of Roxana Robinson's great-grandparents, we see America at its most fragile, fraught, and malleable. Set in 1889, in Charleston, South Carolina, Robinson's tale weaves her family's journal entries and letters with a novelist's narrative grace, and spans the life of her tragic hero, Frank Dawson, as he attempts to navigate the country's new political, social, and moral landscape.

Dawson, a man of fierce opinions, came to this country as a young Englishman to fight for the Confederacy in a war he understood as a conflict over states' rights. He later became the editor of the *Charleston News and Courier*, finding a platform of real influence in the editorial column and emerging as a voice of the New South. With his wife and two children, he tried to lead a life that adhered to his staunch principles: equal rights, rule of law, and nonviolence, unswayed by the caprices of popular opinion. But he couldn't control the political whims of his readers. As he wrangled diligently in his columns with questions of citizenship, equality, justice, and slavery, his newspaper rapidly lost readership, and he was plagued by financial worries. Nor could Dawson control the whims of the heart: his Swiss governess became embroiled in a tense affair with a drunkard doctor, which threatened to stain his family's reputation. In the end, Dawson - a man in many ways representative of the country at this time - was felled by the very violence he vehemently opposed.

Praise for (...)

## Author Bio

Location: New York City

Roxana Robinson is the author of five previous novels, three collections of short stories, and the biography *Georgia O'Keeffe: A Life*. Her work has appeared in *The Atlantic*, *The New Yorker*, *Harper's Magazine*, *The Washington Post*, *The Wall Street Journal*, *More*, and *Vogue*, among other publications.

Farrar, Straus and Giroux

On Sale: May 7/19

6 x 9 • 352 pages

Frontispiece / Bibliography

9780374135218 • \$35.00 • CL - With dust jacket

Fiction / Literary

## Notes

### Promotion

Bound galley mailing

National review attention

Print features and profiles

Online features and profiles

NPR and radio interviews

Podcast interviews

Original author essays

Author appearances

Social media promotion

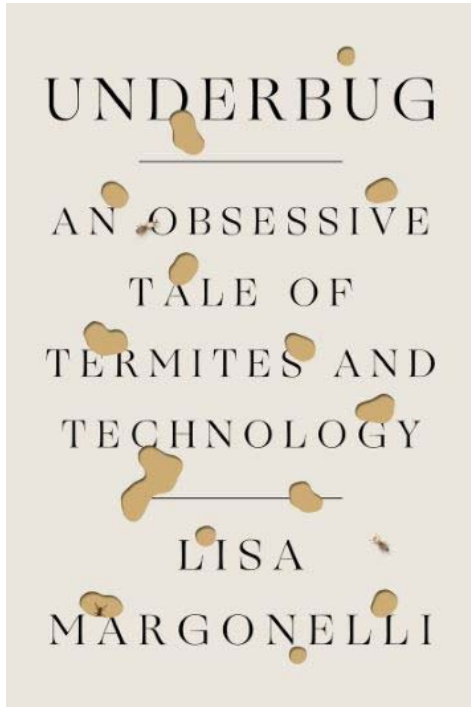
Targeted social media advertising

Social media influencer outreach campaign

Goodreads promotion and giveaways

NetGalley promotion





## Underbug

An Obsessive Tale of Termites and Technology

by Lisa Margonelli

The award-winning journalist Lisa Margonelli, national bestselling author of *Oil on the Brain: Petroleum's Long, Strange Trip to Your Tank* investigates the environmental and economic impact termites inflict on human societies in this fascinating examination of one of nature's most misunderstood insects.

Are we more like termites than we ever imagined? In *Underbug*, the award-winning journalist Lisa Margonelli introduces us to the enigmatic creatures that collectively outweigh human beings ten to one and consume \$40 billion worth of valuable stuff annually - and yet, in Margonelli's telling, seem weirdly familiar. Over the course of a decade-long obsession with the little bugs, Margonelli pokes around termite mounds and high-tech research facilities, closely watching biologists, roboticists, and geneticists. Her globe-trotting journey veers into uncharted territory, from evolutionary theory to Edwardian science literature to the military industrial complex. What begins as a natural history of the termite becomes a personal exploration of the unnatural future we're building, with darker observations on power, technology, historical trauma, and the limits of human cognition.

Whether in Namibia or Cambridge, Arizona or Australia, Margonelli turns up astounding facts and raises provocative questions. Is a termite an individual or a unit of a superorganism? Can we harness the termite's properties to change the world? If we build termite-like swarming robots, will they inevitably destroy us? Is it possible to think without having a mind? *Underbug* burrows into these questions and many others - unearthing disquieting answers about the world's most underrated insect and what it means to be human.

Termites are not just the destructive force that homeowners (...)

## Author Bio

Lisa Margonelli is the author of the national bestseller *Oil on the Brain: Petroleum's Long, Strange Trip to Your Tank* and writes the Small Science column for Zocalo Public Square, where she is a senior editor. From 2006 to 2012, she was a fellow at the New America Foundation. She has written for *The Atlantic*, *Wired*, *Scientific American*, *The New York Times*, and other publications. She lives in Maine.

Farrar, Straus and Giroux

On Sale: Aug 20/19

5.38 x 8.25 • 320 pages

6 Black-and-White Illustrations / Notes, Index

9780374538460 • \$21.00 • pb

Science / Life Sciences / Zoology / Entomology

## Notes

## Promotion

