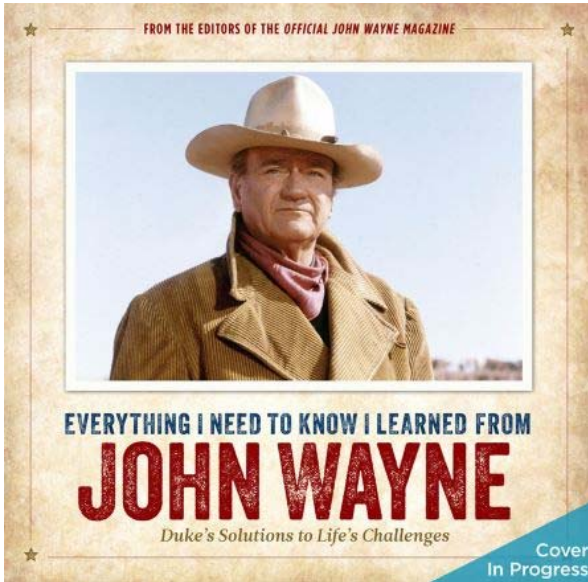




MEDIA LAB
BOOKS

*Spring/Summer
2019 Catalog*



Everything I Need to Know I Learned from John Wayne

Duke's Solutions to Life's Challenges
Editors of the Official John Wayne Magazine

During his life, John Wayne was seen as a beacon of patriotism, manliness and moral conviction, living by a personal code that has continued to resonate 40 years after his passing.

In this new book, that personal code is transformed into practical guidance for readers who want to know how Duke would handle many of the real-life challenges they themselves are facing.

Drawing upon more than 50 lessons pulled straight from John Wayne's films, *Everything I Need to Know I Learned from John Wayne* provides insights into how to handle dozens of challenges, from managing anger and succeeding at work, to raising children and responding to bullies.

Hundreds of quotes, scene breakdowns and full-color photos provide a glimpse into how Duke put his own personal ethos into cinematic action and how his approach can help readers overcome anything thrown at them.

Author Bio

The Editors of The Official John Wayne Magazine publish the only authorized periodical devoted to the life and legend of Duke" Wayne, with a circulation of more than 225,000 copies worldwide. Their other books include the bestselling John Wayne: Made in America, The Official John Wayne Handy Book for Men, and The John Wayne Code, among others.

Media Lab Books

On Sale: May 7/19

6.5 x 6.5 • 224 pages

Color and b&w photos throughout

9781948174091 • \$22.50 • cl

Reference / Personal & Practical Guides

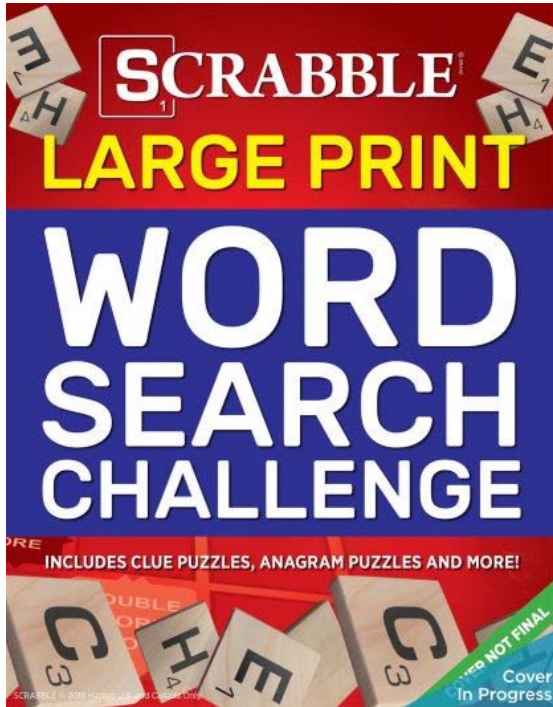
Notes

Promotion

Robust social media promotional campaign conducted by John Wayne Enterprises.

Feature ads in four issues of the official John Wayne magazine (160K circ).





Scrabble Large Print Word Search Challenge

Includes clue puzzles, anagram puzzles and more!

by Media Lab Books

Scrabble is something readers immediately associate with spelling and vocabulary. That being the case, there's nothing more natural than extending the Scrabble brand into challenging puzzle books for adults.

This new book features dozens of fun and challenging word search puzzles that will keep word lovers entertained for days. In addition, the book will introduce readers to new types of word search puzzles, including clue puzzles, which provide clues to specific hidden words, rather than the words themselves, and anagram word searches, which don't give any clues at all, only a series of letters which readers will have to unscramble to figure out what words to find. In some puzzles, letters will carry the classic Scrabble points," which can be used to compete with other puzzlers or to establish a personal best.

The book also includes hundreds of fun photos, clever quotes, trivia and much more.

Author Bio

The Editors of Media Lab Books publish branded books that cross a wide variety of categories and topics including games, cookbooks, general interest, biographies, and many others. Our branded partners include Disney, Hasbro, Newsweek, John Wayne Enterprises, Get Crooked, Simply Gluten Free, Jack Hanna, and many others.

Media Lab Books

On Sale: Aug 13/19

8.5 x 11 • 320 pages

9781948174237 • \$19.50 • pb

Games / Word

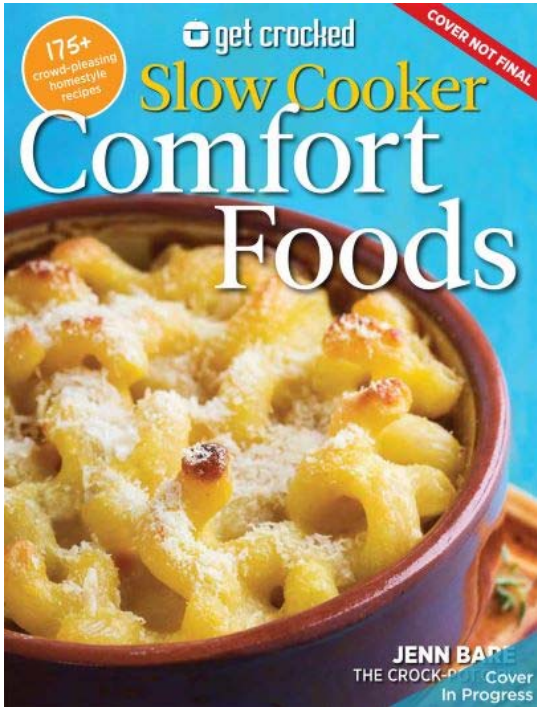
Notes

Promotion

Full-page feature ad in four Newsweek special edition magazines (160,000 average circ.)

Publicity campaign to puzzle, brain teaser, gaming and logophile blogs and websites





Get Crocked Slow Cooker Comfort Foods

More than 175 crowd-pleasing homestyle recipes
by Media Lab Books and Jenn Bare

Get Crocked Slow Cooker Comfort Foods is the perfect guide to making soul-soothing, delicious dishes for any occasion, hassle-free. With each recipe's easy-to-follow directions, readers will be able to whip up homemade meals in no time, whether they and their nearest and dearest are craving a comfort classic or an all-new dish of soul-warming wonder. And best of all, there's no shortage of everyone's favorite food group - bacon!

Author Bio

Jenn Bare is a mom, chef and the Crock-Pot (R) Girl, the official brand ambassador for Crock-Pot (R) Slow Cookers. She is the founder of GetCrocked.com, the #1 online resource for slow cooker recipes, tips and tricks, and the author of *Get Crocked Slow Cooker 5-Ingredient Favorites*, *Get Crocked Soups & Stews* and *Get Crocked Fast & Easy Slow Cooker Recipes*. Bare has more than 1.5 million devoted Facebook followers.

Media Lab Books
On Sale: Aug 27/19
8.25 x 10.88 • 272 pages
Color photos throughout
9781948174084 • \$29.99 • cl
Cooking / Methods / Slow Cooking

Notes

Promotion

