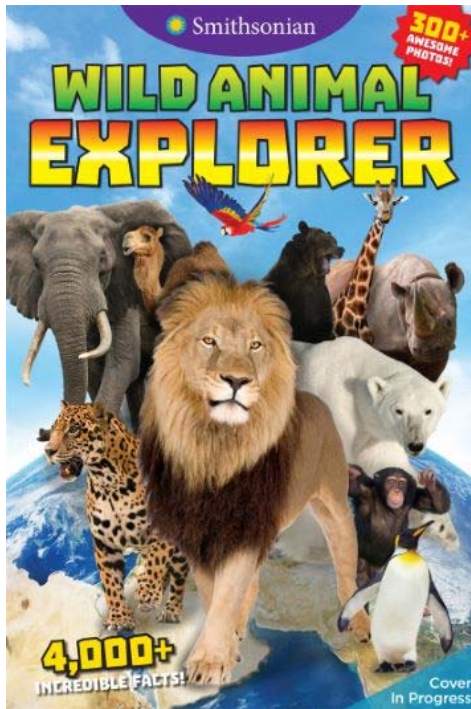




MEDIA LAB
BOOKS

*Spring/Summer
2019 Catalog*



Smithsonian Wild Animal Explorer

by Media Lab Books

Smithsonian Wild Animal Explorer provides young readers with hours of entertainment and insights into the worlds of mammals, reptiles, amphibians, arthropods, fish, birds, and more.

Organized by environment (jungles, grasslands, forests, oceans, etc.), this almanac features the well-known, yet fascinating (tigers, elephants, ants) as well as the unusual and rarely seen (mole rats, borrowing owls).

Each entry focuses on a specific animal and details where it can be found, how big it is, and a variety of fascinating, little known facts that help explain how and why it acts the way it does. For example, honey bees need to land on about two million flowers to make a single pound of honey. Earthworms can burrow more than six feet deep in a single day!

FEATURES

- o 300+ full color photos
- o 4000+ compelling facts
- o Dozens of animal-themed quizzes, trivia, riddles, checklists and more
- o More than 300 pages of bold visuals and exciting content in all

Author Bio

The editors at Media Lab Books publish branded children's books that cover a wide variety of categories and topics including general interest, cookbooks, coloring books, history, games, activity books and reference. Our brand partners include Disney, WWE, Nickelodeon, DreamWorks, Mother Goose Club, Wild Kratts, Jack Hanna, and many others.

Media Lab Books

On Sale: May 7/19

6 x 9 • 336 pages

300+ full color photos

9781948174213 • \$19.50 • pb

Juvenile Nonfiction / Animals / General • Ages 8-12 years

Notes

Promotion

Smithsonian's National Zoo will promote via all social media channels in advance of and during publication. Featured title in children's book ad going into SLJ and Shelf Awareness

Feature ad in six children's newsstand-only special edition bookazines pubbing in Spring/Summer 2019 (120,000 average circ.)





Smithsonian 10-Minute Science Experiments

50+ quick, easy and awesome projects for kids

by Media Lab Books

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Media Lab Books

On Sale: Oct 1/19

8 x 9 • 176 pages

Color throughout

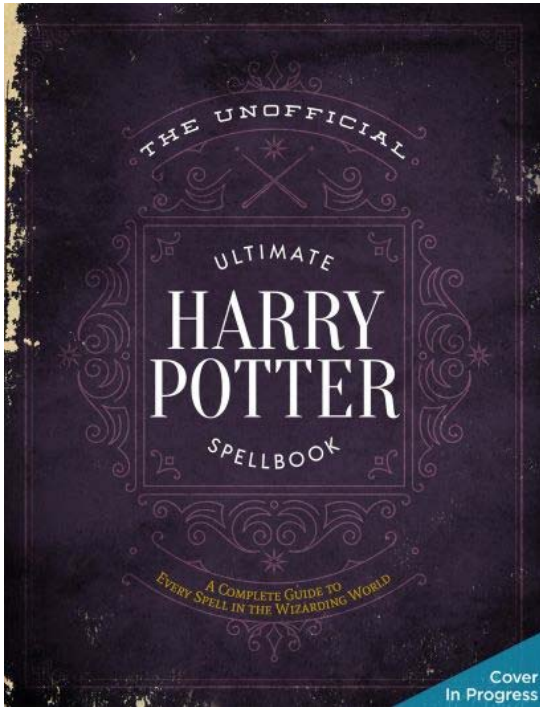
9781948174114 • \$19.50 • pb

Juvenile Nonfiction / Science & Tech / Experiments & Projects • Ages 7-11 years

Notes

Promotion





The Unofficial Ultimate Harry Potter Spellbook

A complete reference guide to every spell in the wizarding world by Media Lab Books

The Unofficial Ultimate Harry Potter Spellbook is a beautiful, elegantly designed reference that details all of the known spells cast in the Harry Potter films, books, video games and card games, as well as official Harry Potter spinoffs, such as Fantastic Beasts and Where to Find Them.

Each spell is given its own entry including spell name, pronunciation details, a description of the spell effect, spell casting methods, wand movements, hand movements and vocalizations, plus primary sources in which the spell was used. Readers will also find trivia related to each spell, such as who it was used against, what the outcome was, or what a spell's unusual history might be.

There are more than 200 spells in all, plus suggestions for strategic spell use and methods for creating original spells.

Author Bio

The editors at Media Lab Books publish branded children's books that cover a wide variety of categories and topics including general interest, cookbooks, coloring books, history, games, activity books and reference. Our brand partners include Disney, Hasbro, Nickelodeon, DreamWorks, Wild Kratts, Jack Hanna, and many others.

Media Lab Books

On Sale: Jun 25/19

6.5 x 8.5 • 128 pages

9781948174244 • \$19.50 • cl

Juvenile Fiction / Performing Arts / Film • Ages 8 years and up

Notes

Promotion

