



SPRING 2019



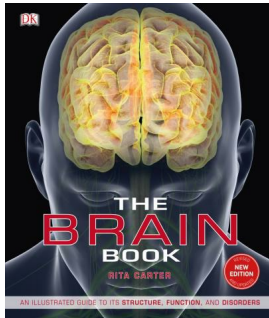
ADULT BOOKS
CANADIAN CATALOGUE



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The Human Brain Book

An Illustrated Guide to its Structure, Function, and Disorders
By (author): Rita Carter

Jan 08, 2019 | Forthcoming \$45.00 CAD

This award-winning science book uses the latest findings from neuroscience research and brain-imaging technology to take you on a journey into the human brain.

CGI illustrations and brain MRI scans reveal the brain's anatomy in unprecedented detail. Step-by-step sequences unravel and simplify the complex processes of brain function, such as how nerves transmit signals, how memories are laid down and recalled, and how we register emotions. The book answers fundamental and compelling questions about the brain: what does it mean to be conscious, what happens when we're asleep, and are the brains of men and women different?

This is an accessible and authoritative reference book to a fascinating part of the human body. Thanks to improvements in scanning technology, our understanding of the brain is changing quickly. Now in its third edition, *The Human Brain Book* provides an up-to-date guide to one of science's most exciting frontiers. With its coverage of more than 50 brain-related diseases and disorders—from strokes to brain tumors and schizophrenia—it is also an essential manual for students and healthcare professionals.

ABOUT THE CONTRIBUTOR

A science and medical writer, **Rita Carter** has twice been awarded the Medical Journalists' Association prize for outstanding contribution to medical journalism. She has written several books and been shortlisted for the Royal Society Prize for Science Books. Rita also talks about the brain, consciousness, and behavior to a wide range of groups at seminars, conferences, and workshops.

Images

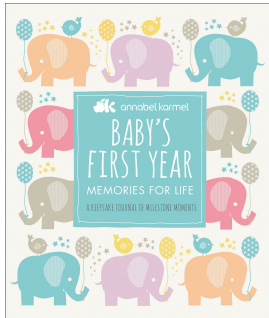


PREVIOUS EDITIONS
(9780241302255)

- SCIENCE / Life Sciences / Neuroscience
- 9781465479549
- English
- Hardcover
- General Trade
- 8.38 x 10.06 in
- 264 pages
- DK
- For sale with exclusive rights in: ROW
- Not for sale in: GB GG IE IM JE

SUPPLY DETAIL

Distributor: Random House, Inc.
Availability:
On Sale Date: Jan 08, 2019
Carton Quantity: 8
\$45.00 CAD
\$35.00 USD



Baby's First Year

Memories for Life - A Keepsake Journal of Milestone Moments

By (author): Annabel Karmel

Jan 08, 2019 | Forthcoming \$19.00 CAD

Keep a record of all the special moments in your baby's first year with this beautiful baby record book and journal from best-selling baby and kids cookbook author Annabel Karmel.

Map out your family tree, list ideas for baby names, and write down thoughts on your baby's arrival. With this keepsake journal, you'll start recording memories before the birth and up to your baby's first birthday.

Ensure that no special moments are forgotten, thanks to handy prompts as well as plenty of space. You can write down thoughts about everything your baby is learning, as well as all the new experiences, such as feeding and sleeping patterns and baby's favorite bathtime toy. You'll also record developmental milestones and those all-important "firsts," from your first night at home together to baby's first steps. There is also space to note information about the world your little one was born into, such as who was president, popular music, and prices of stamps and milk.

A month-by-month section allows you to keep track of your baby's constant achievements and changing behavior, and also includes advice from Annabel Karmel on your baby's development and handy tips to encourage it.

Five recipes will inspire you to make delicious, healthy food for your baby at various stages, as well as marking celebrations, such as a first birthday cake. Pockets and spaces for photographs are included throughout to make sure every milestone is documented.

This book will become a wonderful and unique memento of the first year of your child's life, to look back on and share with your child over the years.

* FAMILY & RELATIONSHIPS

/ Life Stages / Infants & Toddlers

* 9781465480989

* English

* Diary

* General Trade

* 7.69 x 9.19 in

* 64 pages

* DK

* For sale with exclusive rights in: ROW

* Not for sale in: GB GG IE IM JE

OTHER FORMATS

9780756651763

9780756637231 Hardback,
\$19 CAD

SUPPLY DETAIL

Distributor: Random House, Inc.

Availability:

On Sale Date: Jan 08, 2019

Carton Quantity: 1

\$19.00 CAD

\$15.00 USD



PREVIOUS EDITIONS

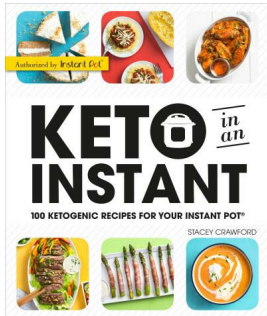
(9780241365601)

ABOUT THE CONTRIBUTOR

Annabel Karmel has pioneered the way families all over the world feed their babies and children. With a career spanning 25 years, the London-born mother of three is credited with starting a food revolution with her trusty recipes and method. She has become the UK's number-one children's cookbook author, best-selling international author, and the mother of all feeding experts with 41 cookbooks and counting. With the sole mission of raising the standards of children's diets, Annabel is a regular media commentator on food-related issues, and she regularly undertakes consulting work for major daycare chains, leisure resorts, restaurants, and hotels worldwide.

Images





Keto in an Instant
100 Ketogenic Recipes for Your Instant Pot
By (author): Stacey Crawford

Jan 08, 2019 | Forthcoming \$25.99 CAD

Go keto with 100 ketogenic recipes that can all be made in your Instant Pot multi-cooker.

The Instant Pot has been the runaway sensation of multicooker kitchen appliances. And the ketogenic diet, with its emphasis on high fat and protein intake along with very low carb consumption, has been embraced as a radical new way to eat to lose weight and get healthy. The Instant Pot's versatility as a pressure cooker, slow cooker, steamer, yogurt maker, and rice cooker makes it an incredibly useful multi-cooker appliance that can be used to cook virtually anything, and it's also the ideal appliance for cooking anything keto.

Keto in an Instant features over 100 ketogenic recipes all designed to be made in the Instant Pot. Each recipe includes key nutritional data for keto followers, as well as clear, detailed instructions for using the Instant Pot to create the recipes. In addition to the recipes, readers will gain insight on how the ketogenic diet works, and benefit from practical guidance for following a ketogenic eating plan. Also included is useful information on using and maintaining the Instant Pot, tips and tricks for using the Instant Pot in the kitchen, and much more.

ABOUT THE CONTRIBUTOR

Stacey Crawford is the owner of beautyandthefoodie.com where she creates and shares healthy, low-carb, ketogenic recipes. As a sufferer of celiac disease, she's discovered that eating healthy, satisfying food through a grain-free, low-carb ketogenic diet is the key to creating good health. As a licensed cosmetologist, she also creates natural beauty products and natural home health remedies. Social media outreach: 339K followers on Facebook, 66K on Pinterest, 3.3K on Twitter, and 2.2K on Instagram.

Author Residence: Aptos, CA, USA

Author Hometown: TBC

Promotion Plans

Marketing: Cross-promote with Instant Pot

National consumer advertising campaign

E-Newsletter feature

Feature on dk.com

Social media campaign across all platforms

Sweepstakes

Publicity: National consumer press outreach

Cookbook awards nominee

Holiday roundups

Blog giveaway

Images



ALSO AVAILABLE



\$0.00 CAD
Jan 01, 0001

- * COOKING / Health & Healing / Weight Control
- * 9781465480736
- * English
- * Paperback, Trade
- * General Trade
- * 7.69 x 9.19 in
- * 160 pages
- * Alpha
- * For sale with exclusive rights in: WORLD

SUPPLY DETAIL

Distributor: Random House, Inc.

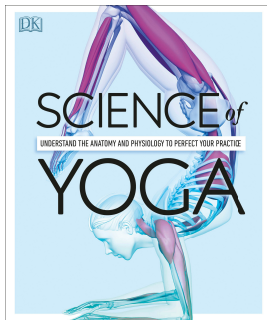
Availability:

On Sale Date: Jan 08, 2019

Carton Quantity: 46

\$25.99 CAD

\$19.99 USD



Science of Yoga

By (author): Ann Swanson

Jan 08, 2019 | Forthcoming \$25.99 CAD

Explore the physiology of 30 key yoga poses, in-depth and from every angle, and master each asana with confidence and control.

Did you know that yoga practice can help lower your blood pressure, decrease inflammation and prevent age-related brain changes?

Recent scientific research now backs up what were once anecdotal claims about the benefits of yoga to every system in the body. *Science of Yoga* reveals the facts, with annotated artworks that show the mechanics, the angles, how your blood flow and respiration are affected, the key muscle and joint actions working below the surface of each pose, safe alignment and much more.

With insight into variations on the poses and the specific benefits of different styles of yoga, such as kundalini and vinyasa, look no further than *Science of Yoga* to achieve technical excellence in your practice and optimize the benefits of yoga to your body and mind.

ABOUT THE CONTRIBUTOR

Ann Swanson is a yoga therapist, yoga teacher trainer, and advocate for self-care, based in Denver, Colorado. Passionate about science, she has taught college anatomy and physiology and holds a Master of Science in Yoga Therapy from Maryland University of Integrative Health, where she is now on the faculty. Ann specializes in helping people relieve pain with online yoga therapy. She also mentors other yoga teachers and therapists one-on-one online. Ann has a way of making complex scientific ideas of anatomy and therapeutic yoga simple to understand and apply practically.

Author Residence: Denver, Colorado

Promotion Plans

Marketing: National consumer advertising campaign

E-Newsletter feature

Feature on dk.com

Social media campaign across all platform

Publicity: Author interviews and event appearances

National trade/education/consumer press outreach

Holiday roundups

Blog giveaway

Images



PREVIOUS EDITIONS
(9780241341230)

- * HEALTH & FITNESS / Yoga
- * 9781465479358
- * English
- * Paperback, Trade
- * General Trade
- * 7.69 x 9.19 in
- * 224 pages
- * DK
- * For sale with exclusive rights in: ROW
- * Not for sale in: GB GG IE IM JE

SUPPLY DETAIL

Distributor: Random House, Inc.

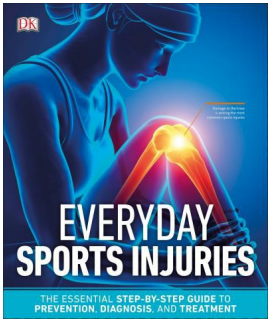
Availability:

On Sale Date: Jan 08, 2019

Carton Quantity: 16

\$25.99 CAD

\$19.99 USD



Everyday Sports Injuries

The Essential Step-by-Step Guide to Prevention, Diagnosis, and Treatment
By (author): DK

Jan 22, 2019 | Forthcoming \$31.99 CAD

This one-stop exercise and sports medicine manual for injury prevention and treating injuries covers everything you need to know, including first aid and physiotherapy.

This fully illustrated sports and exercise injury manual ensures that you have reliable, up-to-date information. Wondering what's causing your knee pain or shoulder pain? Refer to the directory of common sports injuries, which outlines causes, symptoms, and diagnoses. Want to help speed your recovery from a sprained ankle, bone fracture, or pulled groin? This book includes more than 160 step-by-step exercise routines designed to provide immediate treatment as well as long-term strategies for injury prevention. Easy to use, packed with practical advice, and covering all sports from snowboarding to tennis, this is the indispensable injury manual for all amateur athletes, coaches, and trainers.



PREVIOUS EDITIONS

Everyday Sports Injuries
DK Publishing
(9780756657376)

* HEALTH & FITNESS /
Exercise

* 9781465480552

* English

* Paperback, Trade

* General Trade

* 7.69 x 9.19 in

* 256 pages

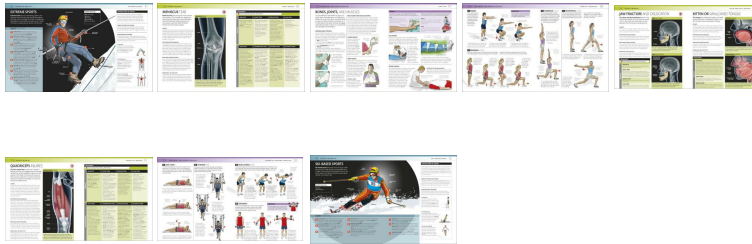
* DK

* For sale with exclusive rights in: AD AE AF AG AI AL AM AO AQ AR AS AT AU AW AX AZ BA BB BD BE BF BG BH BI BJ BL BM BN BO BQ BR BS BT BV BW BY BZ CA CC CD CF CG CH CI CK CL CM CN CO CR CU CV CW CX CY CZ DE DJ DK DM DO DZ EC EE EG EH ER ES ET FI FJ FK FM FO FR GA GD GE GF GH GI GL GM GN GP GQ GR GS GT GU GW GY HK HM HN HR HT HU ID IL IN IO IQ IR IS IT JM JO JP KE KG KH KI KM KN KP KR KW KY KZ LA LB LC LI LK LR LS LT LU LV LY MA MC MD ME MF MG MH MK ML MM MN MO MP MQ MR MS MT MU MV MW MX MY MZ NA NC NE NF NG NI NL NO NP NR NU NZ OM PA PE PF PG PH PK PL PM PN PR PS PT PW PY QA RE RO RS RU RW SA SB SC SD SE SG SH SI SJ SK SL SM SN SO SR SS ST SV SX SY SZ TC TD TF TG TH TJ TK TL TM TN TO TR TT TV TW TZ UA UG UM US UY UZ VA VC VE VG VI VN VU WF WS YE YT ZA ZM ZW

* Not for sale in: GB GG IE IM JE

ABOUT THE CONTRIBUTOR

Images



OTHER FORMATS

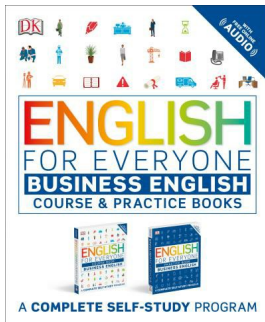




9780756657376 Paperback /
softback, Trade, , \$24.95
CAD
9780756666255
9780756679798

SUPPLY DETAIL

Distributor: Penguin Random
House
Availability: Not yet available
On Sale Date: Jan 22, 2019
Carton Quantity: 16



ENGLISH FOR EVERYONE

English for Everyone Slipcase: Business English

By (author): DK

Jan 22, 2019 | Forthcoming \$63.90 CAD

A new, exciting, and intuitive way to learn business English, this comprehensive self-study course—now available

in a beautifully packaged box set—is uniquely visual, engaging, and easy to follow.

English for Everyone: Business English is the easiest way to teach yourself workplace English. The course combines innovative visual teaching methods with the best of DK design to make workplace English easy to learn. The most useful English grammar and business vocabulary are tied into everyday workplace situations, such as interviews, meetings, presentations, sales pitches, formal and informal phone calls, business travel, and conferences. Essential documents, such as job applications, resumes, and formal emails, are analyzed in detail, making them easy to understand and replicate.

The box set includes a course book and a corresponding practice book. The practice book is an essential companion to the course book, offering extensive exercises to drill language skills and improve fluency. Each book is structured in two levels, with Level 1 starting at pre-intermediate English, and Level 2 taking you to upper intermediate.

Key language skills, grammar rules, and business vocabulary are presented in a clear and simple way, with attractive illustrations to put business English in context. Listening, speaking, reading, and writing exercises, backed by extensive audio and interactive digital practice, are presented in bite-sized modules, allowing you to learn at your own pace. Whatever your career, the *English for Everyone: Business English* box set will make it incredibly easy to teach yourself English for the workplace.

Series Overview: The *English for Everyone* series teaches all levels of English, from beginner to advanced, to speakers of English as a second language. Innovative visual learning methods introduce key language skills, grammar, and vocabulary, which are reinforced with a variety of speaking, reading, and writing exercises to make the English language easier to understand and learn. Visit www.dkefe.com to find out more.

ABOUT THE CONTRIBUTOR

Victoria Boobyer is a freelance writer, presenter, and teacher trainer with a background in English-language teaching and teacher management. She has a keen interest in the use of graded readers and the sound pedagogical use of technology in teaching.

Thomas Booth worked for 10 years as an English teacher in Poland and Russia. He now lives in England, where he works as an editor and English materials writer, notably of course books and vocabulary textbooks.

Trish Burrow worked for seven years as a teacher and teacher trainer in Poland and UK summer schools. After a year working in a UK college as an ELT lecturer, she worked as an editor of exams materials and then English teaching materials. She lives in the UK and is a freelance writer and editor.

Course consultant: **Tim Bowen** has taught English and trained teachers in more than 30 countries worldwide. He is the co-author of works on pronunciation teaching and language-teaching methodology, and author of numerous books for English-language teachers. He is currently a freelance materials writer, editor, and translator. He is a member of the Chartered Institute of Linguists.

US consultant: **Professor Susan Barduhn** is an experienced English teacher, teacher trainer, and author, who has contributed to numerous publications. In addition to directing English courses in at least four different continents, she has been President of the International Association of Teachers of English as a Foreign Language, and an adviser to the British Council and the US State Department. She is currently a Professor at the School for International Training in Vermont.

Images

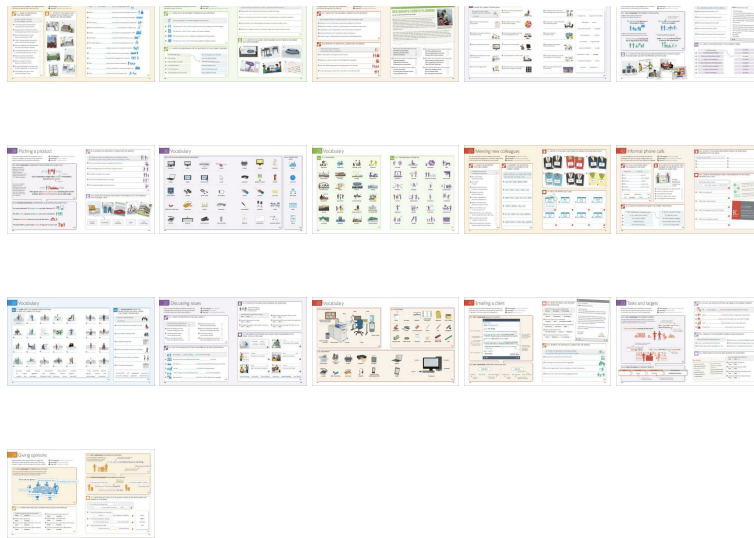


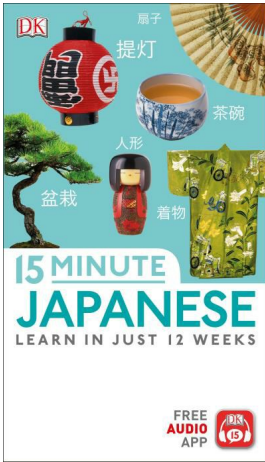
- * FOREIGN LANGUAGE STUDY / English as a Second Language
- * 9781465479778
- * English
- * Undefined
- * General Trade
- * 7.69 x 9.25 in
- * 732 pages
- * DK
- * For sale with exclusive rights in: ROW
- * Not for sale in: GB GG IE IM JE

SUPPLY DETAIL

Distributor: Random House, Inc.
 Availability:
 On Sale Date: Jan 22, 2019
 Carton Quantity: 6
 \$63.90 CAD
 \$49.90 USD







15-Minute Japanese

By (author): DK

Jan 22, 2019 | Forthcoming \$16.99 CAD

With this fun, user-friendly, and uniquely visual Japanese language course, you can teach yourself Japanese in just 12 weeks.

DK's *15 Minute Japanese*—now relaunching with a new free audio app—is the perfect course for busy people who want to learn Japanese fast. Twelve themed chapters are broken down into easy-to-follow 15-minute daily lessons, spanning a range of practical themes, including socializing, doing business, food and drink, travel, and shopping.

Each lesson combines vocabulary and grammar essentials with attractive full-color photographs, making it quick, easy, and fun to learn new Japanese vocabulary. There is no writing or homework—you simply use the cover flaps to hide the answers to exercises and test yourself as you learn. Each chapter ends with a review module, so you can track your progress and identify any areas where you need further practice.

The free audio app enables you to hear Japanese words and phrases spoken by native speakers. You can also record yourself, compare with native speakers, and re-record as desired. Use the app alongside the book's easy-to-use pronunciation guides to perfect your pronunciation, and to practice Japanese conversation in real-life situations. Whether you're starting from scratch or just in need of a refresher course, there's no easier way to learn Japanese than with *15 Minute Japanese*.

15 Minute Audio App:

All the numbered exercises in each lesson, apart from the Warm ups at the beginning and the Say it exercises at the end, have recorded audio, available via a free app. The app also includes a function to record yourself and listen to yourself alongside native speakers.

The app is available on the App Store and Google Play. Once it has been downloaded, each time a title is purchased, the audio for that title can be downloaded to the user's device and used alongside the book.

Series Overview: Learn a new language in just 12 weeks with DK's *15-Minute* language series. Fully illustrated, themed 15-minute daily lessons and an accompanying audio app make it easy to learn grammar essentials and expand your vocabulary.

ABOUT THE CONTRIBUTOR

DK was founded in London in 1974 and is now the world leading illustrated reference publisher and a member of the Penguin Random House division of Bertelsmann. DK publishes highly visual, photographic non-fiction for adults and children. DK produces content for consumers in over 100 countries and over 60 languages, with offices in the UK, India, US, Germany, China, Canada, Spain and Australia.

DK's aim is to inspire, educate and entertain readers of all ages, and everything DK publishes, whether print or digital, embodies the unique DK design approach. DK brings unrivalled clarity to a wide range of topics, with a unique combination of words and pictures, put together to spectacular effect. We have a reputation for innovation in design for both print and digital products.

Our adult range spans travel, including the award-winning DK Eyewitness Travel Guides, history, science, nature, sport, gardening, cookery and parenting.

DK's extensive children's list showcases a fantastic store of information for children, toddlers and babies. DK covers everything from animals and the human body, to homework help and craft activities, together with an impressive list of licensing titles, including the best-selling LEGO® books.

DK acts as the parent company for Alpha Books, publisher of the Idiot's Guides series and Prima Games, the world's leading publisher of strategy content for PC and console video games.

Images



PREVIOUS EDITIONS

(9780241325605)

- * FOREIGN LANGUAGE STUDY / Japanese
- * 9781465479396
- * English
- * Paperback, Trade
- * General Trade
- * 4.94 x 8.56 in
- * 160 pages
- * DK
- * For sale with exclusive rights in: ROW
- * Not for sale in: GB GG IE IM JE

OTHER FORMATS

9781465409720 Undefined, \$25.95 CAD

9780756618742 Paperback / softback, Trade, , \$24.95 CAD

SUPPLY DETAIL

Distributor: Random House, Inc.

Availability:

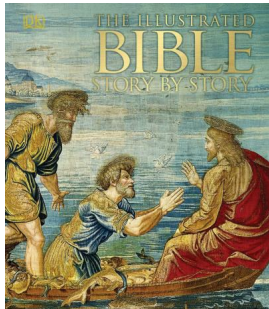
On Sale Date: Jan 22, 2019

Carton Quantity: 36

\$16.99 CAD

\$12.99 USD





The Illustrated Bible Story by Story

By (author): DK

Feb 20, 2012 | Active \$65.00 CAD

Revisit the most important Bible stories with this comprehensive visual guide, covering every major covenant, prophecy, miracle, and parable in the Old and New Testaments.

Richly illustrated, this sumptuous and accessible new version of DK's *Illustrated Bible Story by Story* is packed with maps, archaeological sites, historical artifacts, and fact-filled panels to retell and explain stories from the best-selling book of all time. Discover why the Bible has absorbed readers for centuries and understand its position as a historical as well as a religious document. Follow the course of the Old and New Testaments from start to finish, and trace the events and places that have shaped the scriptures. Learn about the key figures—from Adam and Eve to Abraham and Moses, and John the Baptist to Peter and Paul—and discover significant sites such as Jerusalem and Rome.

Full of comprehensive timelines detailing key events and Biblical quotations and references, this book makes it easier than ever to navigate around the verses, chapters, and books of the Bible. Authenticated by a team of expert Biblical scholars and historians, this guide enables you to enjoy and understand the Bible as never before.

ABOUT THE CONTRIBUTOR

DK was founded in London in 1974 and is now the world's leading illustrated reference publisher and part of Penguin Random House, formed on July 1, 2013. DK publishes highly visual, photographic nonfiction for adults and children. DK produces content for consumers in over 87 countries and in 62 languages, with offices in Delhi, London, Melbourne, Munich, New York, and Toronto. DK's aim is to inform, enrich, and entertain readers of all ages, and everything DK publishes, whether print or digital, embodies the unique DK design approach. DK brings unrivalled clarity to a wide range of topics with a unique combination of words and pictures, put together to spectacular effect. We have a reputation for innovation in design for both print and digital products. Our adult range spans travel, including the award-winning DK Eyewitness Travel Guides, history, science, nature, sport, gardening, cookery, and parenting. DK's extensive children's list showcases a fantastic store of information for children, toddlers, and babies. DK covers everything from animals and the human body, to homework help and craft activities, together with an impressive list of licensing titles, including the bestselling LEGO® books. DK acts as the parent company for Alpha Books, publisher of the *Idiot's Guides* series and Prima Games, video gaming publishers, as well as the award-winning travel publisher, Rough Guides.

REVIEWS

"Gorgeous, coffee-table-size volume...will delight the eye. With sumptuous illustrations and clear explanations, *The Illustrated Bible Story by Story* brings the best-selling book of all time to life." — **Journal of The International Society of Bible Collectors**

Promotion Plans

Marketing: National consumer advertising campaign

E-Newsletter feature

Easter Promotion

Feature on dk.com

Social media campaign across all platforms

Publicity: Author interviews

Radio tour

National consumer press outreach

Holiday roundups



* RELIGION / Biblical Studies
/ Bible Study Guides
* 9780756689629

* English
* Hardcover
* General Trade
* 10.25 x 12.13 x 1.38 in
* 512 pages

* DK
* For sale with exclusive rights in: AD AE AF AG AI AL AM AO AQ AR AS AT AU AW AX AZ BA BB BD BE BF BG BH BI BJ BL BM BN BO BQ BR BS BT BV BW BY BZ CA CC CD CF CG CH CI CK CL CM CN CO CR CU CV CW CX CY CZ DE DJ DK DM DO DZ EC EE EG EH ER ES ET FI FJ FK FM FO FR GA GD GE GF GH GI GL GM GN GP GQ GR GS GT GU GW GY HK HM HN HR HT HU ID IL IN IO IQ IR IS IT JM JO JP KE KG KH KI KM KN KP KR KW KY KZ LA LB LC LI LK LR LS LT LU LV LY MA MC MD ME MF MG MH MK ML MM MN MO MP MQ MR MS MT MU MV MW MX MY MZ NA NC NE NF NG NI NL NO NP NR NU NZ OM PA PE PF PG PH PK PL PM PN PR PS PT PW PY QA RE RO RS RU RW SA SB SC SD SE SG SH SI SJ SK SL SM SN SO SR SS ST SV SX SY SZ TC TD TF TG TH TJ TK TL TM TN TO TR TT TV TW TZ UA UG UM US UY UZ VA VC VE VG VI VN VU WF WS YE YT ZA ZM ZW
* Not for sale in: GB GG IE IM JE

OTHER FORMATS





9780756699888

For more information contact chris.houston@tourmaline.ca

SUPPLY DETAIL

Distributor: Penguin Random House

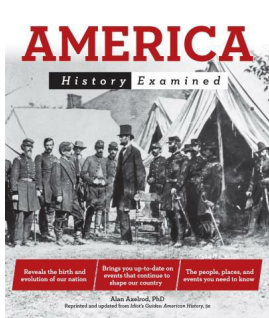
Availability: Available

On Sale Date: Feb 20, 2012

Carton Quantity: 5

Images





HISTORY EXAMINED

America

By (author): Alan Axelrod Ph.D.

Jan 08, 2019 | Forthcoming \$25.99 CAD

Discover the stories that shaped our nation

Sure, you know that America's colonists won our independence from Great Britain, that Washington became our first president, and that Lincoln freed the slaves. But these key events merely scratch the surface of our nation's history and the moments that helped shape the United States into the rich, diverse, and complex country it is today.



- * HISTORY / North America
- * 9781465480729
- * English
- * Paperback, Trade
- * General Trade
- * 7.69 x 9.19 in
- * 384 pages
- * Alpha
- * For sale with exclusive rights in: WORLD

America: History Examined explores the defining moments, decisions and people who have written our country's story up to now, including:

The first people of America, with new archaeological and ethnographical findings

An examination of the origins and course of the American Revolution

The signing of the Declaration of Independence and creation of our Constitution

The rise of Andrew Jackson and parallels with current American Populism

A revealing look at the different causes that led to the American Civil War

The World Wars and how they led to America's emergence as a superpower

A critical examination of the Vietnam War and how it tested American pride

Growing partisan gridlock, globalism vs. nationalism, and the dichotomy between the Obama and Trump presidencies

SUPPLY DETAIL

Distributor: Random House, Inc.

Availability:

On Sale Date: Jan 08, 2019

Carton Quantity: 22

\$25.99 CAD

\$19.99 USD

ABOUT THE CONTRIBUTOR

Alan Axelrod, PhD, has written numerous books on history, business, and management topics. He's authored books on topics ranging from the Civil War to the American Presidency, and on people ranging from Queen Elizabeth I to Harry Truman. He received his PhD in English from the University of Iowa, specializing in the literature and culture of colonial America. Previously, he taught at Furman University and Lake Forest College (IL), and has served as a consultant to a number of historical museums and cultural institutions.

Author Residence: Atlanta, GA

Author Hometown: New York City, NY



Unsolved Murders

True Crime Cases Uncovered

By (author): Amber Hunt

By (author): Emily G. Thompson

Feb 05, 2019 | Forthcoming \$25.99 CAD

Ever wondered who murdered JonBenét Ramsey, or who terrorized San Francisco as the Zodiac Killer? Puzzled over the notorious Black Dahlia murder, or the mysterious Long Island Serial Killer case?

This true crime book makes you the detective, investigating 20 of the most infamous unsolved cases of the 20th and 21st centuries. Crime scenes, crucial evidence, witnesses, and persons of interest are clearly and concisely presented, along with essential details and clues, so you can judge for yourself: who could have done it?

Unsolved Murders also profiles the psychology of the killer, discusses the background and life of the unfortunate victim (or victims), and how these horrific crimes impacted the victim's family and friends. From domestic kidnappings gone wrong to serial killers with a love for the macabre, this book will have you returning to the cases again and again.

Can you unlock the secrets of these unsolved crimes where others have failed? (We can't promise that the book will give you the solution!)

Presented in a beautiful hardcover format that you can read on your commute or display on your coffee table, *Unsolved Murders: True Crime Cases Uncovered* is like having your favorite true crime podcast or documentary at your fingertips, every day.

ABOUT THE CONTRIBUTOR

Amber Hunt is the *New York Times* and *Wall Street Journal* bestselling author of *The Kennedy Wives: Triumph and Tragedy in America's Most Public Family*. She is an award-winning crime reporter and host of the acclaimed true crime podcast *Accused*. Hunt also helped report a Pulitzer Prize-winning project for the *Cincinnati Enquirer*, where she works as a special projects reporter.

Emily G. Thompson has several years of experience as an investigative reporter. She has her own popular true crime website, *Morbidity*, and has contributed articles to numerous blogs and websites. Her first true crime book, *Unsolved Child Murders: Eighteen American Cases, 1956-1998*, was published in November 2017 and became a #1 New Release on Amazon.

Author Residence: Cincinnati, Ohio

Promotion Plans

Marketing: Event marketing

National consumer/trade advertising campaign

Digital advertising and sponsorship campaign

Industry campaign highlight

Social media campaign across all platform

E-Newsletter feature

Publicity: Author interviews and event appearances

Radio tour

National trade/education/consumer press outreach

Advance copy influencer mailing

Holiday roundups



PREVIOUS EDITIONS

(9780241361320)

* TRUE CRIME / Murder / General

* 9781465479716

* English

* Hardcover

* General Trade

* 7.5 x 8.94 in

* 176 pages

* DK

* For sale with exclusive rights in: ROW

* Not for sale in: GB GG IE IM JE

SUPPLY DETAIL

Distributor: Random House, Inc.

Availability:

On Sale Date: Feb 05, 2019

Carton Quantity: 1

\$25.99 CAD

\$19.99 USD



Fan site/blog giveaway

Images





Smithsonian: Women: Our History

By (author): DK

Feb 05, 2019 | Forthcoming \$45.00 CAD

Reexamining history from a female perspective, this book celebrates the pivotal but less well-known roles women have played in culture and society.

Packed full of evocative images, this gloriously illustrated book reveals the key events in women's history—from early matriarchal societies through women's suffrage, the Suffragette movement, 20th-century feminism, and gender politics, to recent movements such as #MeToo and International Women's Day—and the key role women have had in shaping our past.

- * HISTORY / Women
- * 9781465479570
- * English
- * Hardcover
- * General Trade
- * 8.38 x 10.06 in
- * 320 pages
- * DK
- * For sale with exclusive rights in: ROW
- * Not for sale in: GB GG IE IM JE

SUPPLY DETAIL

Distributor: Random House, Inc.
 Availability:
 On Sale Date: Feb 05, 2019
 Carton Quantity: 8
 \$45.00 CAD
 \$35.00 USD

Learn about the everyday lives of women through the ages as well as the big names of women's history—powerful, inspirational, and trailblazing women such as Cleopatra, Florence Nightingale, Emmeline Pankhurst, Eva Peron, and Rosa Parks—and discover the unsung contributions of lesser-known women who have changed the world, and the “forgotten” events of women's history.

Placing women firmly center stage, *Women: An Illustrated History* shows women where they came from, and in celebrating the achievements of women of the past, offers positive role models for women of today.

ABOUT THE CONTRIBUTOR

Promotion Plans

Marketing: National consumer advertising campaign

Smithsonian advertising cross/promote

Giveaway

Promo item: poster

Winter Institute Highlight

E-Newsletter feature

Feature on dk.com

Social media campaign across all platforms

Publicity: Author interviews

National trade/education/consumer press outreach

Advance copy influencer mailing

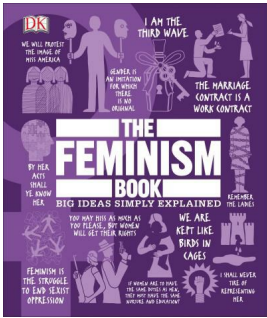
Cover reveal/early spreads seeding

Holiday roundups

Images



PREVIOUS EDITIONS
 (9780241353929)



BIG IDEAS SIMPLY EXPLAINED
The Feminism Book

Big Ideas Simply Explained
By (author): DK

Feb 05, 2019 | Forthcoming \$32.00 CAD

Discover more than 85 of the most important ideas, movements, and events that have defined feminism and feminist thought throughout history with this original, graphic-led book.

Using the *Big Ideas* series' trademark combination of authoritative, accessible text and bold graphics, this book traces feminism and the feminist movement from its origins, through the suffragette movement of the 19th century, to recent developments such as the Everyday Sexism Project and the #MeToo movement. Entries explore and explain each idea, placing them in their social and cultural context.

Packed with inspirational quotations, profiles of key individuals and turning points, and flowcharts and infographics explaining the most significant concepts clearly and simply, *The Feminism Book* is perfect for anyone with an interest in female empowerment.

Series Overview: The *Big Ideas Simply Explained* series uses creative design and innovative graphics, along with straightforward and engaging writing, to make complex subjects easier to understand. These award-winning books provide just the information needed for students, families, or anyone interested in concise, thought-provoking refreshers on a single subject.

ABOUT THE CONTRIBUTOR

Promotion Plans

Marketing: National consumer advertising campaign

E-Newsletter feature

Promo item: eCard

Big Ideas backlist push - 20th title

NetGalley Promotion

ALA Midwinter event

Feature on dk.com

Social media campaign across all platforms

Publicity: Author interviews

National trade/education/consumer press outreach

Advance copy influencer mailing

Holiday roundups

Images



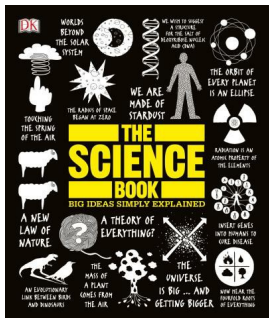
PREVIOUS EDITIONS
(9780241350379)

- * SOCIAL SCIENCE / Feminism & Feminist Theory
- * 9781465479563
- * English
- * Hardcover
- * General Trade
- * 7.69 x 9.19 in
- * 352 pages
- * DK
- * For sale with exclusive rights in: ROW
- * Not for sale in: GB GG IE IM JE

SUPPLY DETAIL

Distributor: Random House, Inc.
Availability:
On Sale Date: Feb 05, 2019
Carton Quantity: 10
\$32.00 CAD
\$25.00 USD





BIG IDEAS SIMPLY EXPLAINED
The Science Book

Big Ideas Simply Explained
By (author): DK

Feb 12, 2019 | Forthcoming \$22.99 CAD

Discover 85 of the most important ideas and theories of history's greatest scientists with this original, graphics-led book.

Applying the "Big Ideas" series' trademark combination of authoritative, accessible text and bold graphics to the development of science, *The Science Book* explores and explains why Copernicus's scientific ideas were contentious, how Einstein developed his scientific theories of general and special relativity, and how Crick and Watson suggested a structure for DNA, and much more.

Packed with scientific quotations, profiles of key figures and discoveries, and flowcharts and infographics explaining the most significant concepts clearly and simply, *The Science Book* is perfect for anyone with an interest in science.

Series Overview: The *Big Ideas Simply Explained* series uses creative design and innovative graphics, along with straightforward and engaging writing, to make complex subjects easier to understand. These award-winning books provide just the information needed for students, families, or anyone interested in concise, thought-provoking refreshers on a single subject.

ABOUT THE CONTRIBUTOR

DK was founded in London in 1974 and is now the world leading illustrated reference publisher and a member of the Penguin Random House division of Bertelsmann. DK publishes highly visual, photographic non-fiction for adults and children. DK produces content for consumers in over 100 countries and over 60 languages, with offices in the UK, India, US, Germany, China, Canada, Spain and Australia.

DK's aim is to inspire, educate and entertain readers of all ages, and everything DK publishes, whether print or digital, embodies the unique DK design approach. DK brings unrivalled clarity to a wide range of topics, with a unique combination of words and pictures, put together to spectacular effect. We have a reputation for innovation in design for both print and digital products.

Our adult range spans travel, including the award-winning DK Eyewitness Travel Guides, history, science, nature, sport, gardening, cookery and parenting.

DK's extensive children's list showcases a fantastic store of information for children, toddlers and babies. DK covers everything from animals and the human body, to homework help and craft activities, together with an impressive list of licensing titles, including the best-selling LEGO® books.

DK acts as the parent company for Alpha Books, publisher of the Idiot's Guides series and Prima Games, the world's leading publisher of strategy content for PC and console video games.

REVIEWS

"[T]he standout feature of this book is its ability to take complex topics and make them easy to understand via readable essays and an appealing format." – **Booklist**

"This book will appeal to and be an effective resource for those with a scientific bent who enjoy examining the big picture, especially high school or undergraduate students." – **Library Journal**

"This book offers brief explanations of scientific theories, focusing on their history, progression and the people involved. The short summaries of complex thoughts have led to many an "Aha!" moment(s)." – **Yakima Herald**

Images



PREVIOUS EDITIONS
(9780241364314)

- * SCIENCE / History
- * 9781465481221
- * English
- * Paperback, Trade
- * General Trade
- * 7.69 x 9.19 in
- * 352 pages
- * DK
- * For sale with exclusive rights in: ROW
- * Not for sale in: GB GG IE IM JE

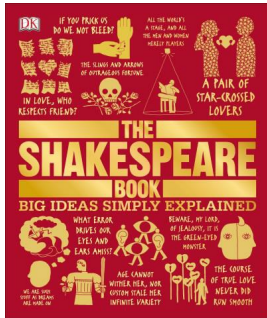
OTHER FORMATS

- 9781465419651 Hardback, \$32 CAD
- 9780756662875 Hardback, \$34.99 CAD
- 9780756678869
- 9781465412348
- 9781465434869
- 9781465434876
- 9781465434883
- 9781465434890
- 9781465439277

SUPPLY DETAIL

Distributor: Random House, Inc.
Availability:
On Sale Date: Feb 12, 2019
Carton Quantity: 10
\$22.99 CAD
\$17.99 USD





BIG IDEAS SIMPLY EXPLAINED
The Shakespeare Book

Big Ideas Simply Explained
By (author): DK

Feb 12, 2019 | Forthcoming \$22.99 CAD

Discover the key ideas, themes, and plots of the complete works of William Shakespeare with this original, graphics-led book.

Using the *Big Ideas* series' trademark combination of witty illustrations, clear graphics, and inspirational quotes, *The Shakespeare Book* is the perfect primer to the works of the Bard. From the comedies of *Twelfth Night* and *As You Like It* to the tragedies of *Julius Caesar* and *Hamlet*, this book is perfect for newcomers and devoted fans alike.

Packed with detailed plot summaries and a full analysis of the major characters and themes, this is a fantastic, innovative exploration of the entire canon of Shakespeare's plays and sonnets, and his other poetry.

Series Overview: The *Big Ideas Simply Explained* series uses creative design and innovative graphics, along with straightforward and engaging writing, to make complex subjects easier to understand. These award-winning books provide just the information needed for students, families, or anyone interested in concise, thought-provoking refreshers on a single subject.

ABOUT THE CONTRIBUTOR

DK was founded in London in 1974 and is now the world leading illustrated reference publisher and a member of the Penguin Random House division of Bertelsmann. DK publishes highly visual, photographic non-fiction for adults and children. DK produces content for consumers in over 100 countries and over 60 languages, with offices in the UK, India, US, Germany, China, Canada, Spain and Australia.

DK's aim is to inspire, educate and entertain readers of all ages, and everything DK publishes, whether print or digital, embodies the unique DK design approach. DK brings unrivalled clarity to a wide range of topics, with a unique combination of words and pictures, put together to spectacular effect. We have a reputation for innovation in design for both print and digital products.

Our adult range spans travel, including the award-winning DK Eyewitness Travel Guides, history, science, nature, sport, gardening, cookery and parenting.

DK's extensive children's list showcases a fantastic store of information for children, toddlers and babies. DK covers everything from animals and the human body, to homework help and craft activities, together with an impressive list of licensing titles, including the best-selling LEGO® books.

DK acts as the parent company for Alpha Books, publisher of the Idiot's Guides series and Prima Games, the world's leading publisher of strategy content for PC and console video games.

REVIEWS

"Generous helpings of illustrations, time lines, plot diagrams, and character guides ensure that even readers in their 'salad days' will enjoy every dish at the Shakespearean feast." — **Booklist**

"Enlightening" — **YA Book Central**

"In this latest addition to the series, the Bard comes alive for young aficionados." — **School Library Journal**

"Countless volumes have been written about William Shakespeare and his work, but here is a single volume that has organized his plays (and some of his sonnets) in exactly what the subtitle says: 'Big Ideas Simply Explained...a must-have.'" — **VOYA magazine**

Images



PREVIOUS EDITIONS

(9780241364321)

- DRAMA / Shakespeare
- 9781465481245
- English
- Paperback, Trade
- General Trade
- 7.69 x 9.19 in
- 352 pages
- DK
- For sale with exclusive rights in: ROW
- Not for sale in: GB GG IE IM JE

SUPPLY DETAIL

Distributor: Random House, Inc.

Availability:

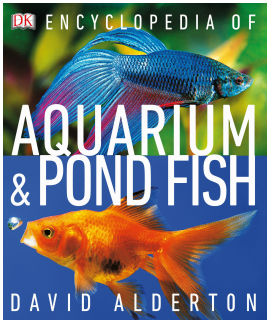
On Sale Date: Feb 12, 2019

Carton Quantity: 12

\$22.99 CAD

\$17.99 USD





Encyclopedia of Aquarium and Pond Fish

By (author): DK

By (author): David Alderton

Feb 12, 2019 | Forthcoming \$33.99 CAD

The most complete owner's manual for keeping all types of freshwater and saltwater fish in indoor tropical and coldwater aquariums and outdoor ponds.

Choose the right fish for any water temperature—tropical or coldwater—and for all types of environments, including indoor aquariums or outdoor ponds. Know the difference between keeping saltwater fish and freshwater fish, including differences in aquarium setups, and feeding and caring for your pet fish. Learn to tell whether your fish are healthy and find out everything you need to breed them successfully. The *Encyclopedia of Aquarium and Pond Fish* contains a huge photographic color reference directory of more than 800 of the most popular fish, not only showing you what they look like, but also giving you key information you need, such as how big they will grow, whether they integrate with different fish, what food they eat, and what water type and temperature they prefer.

ABOUT THE CONTRIBUTOR

David Alderton is an international best-selling authority on pets and natural history subjects, with book sales in excess of five million copies worldwide.



9 781465 480316

PREVIOUS EDITIONS

(9780241364246)

• NATURE / Animals / Fish

• 9781465480316

• English

• Paperback, Trade

• General Trade

• 7.69 x 9.19 in

• 400 pages

• DK

• For sale with exclusive rights in: ROW

• Not for sale in: GB GG IE IM JE

SUPPLY DETAIL

Distributor: Random House, Inc.

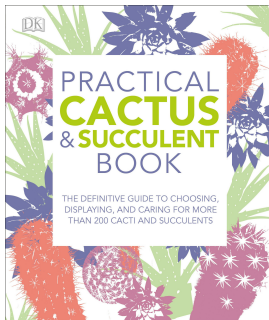
Availability:

On Sale Date: Feb 12, 2019

Carton Quantity: 1

\$33.99 CAD

\$25.99 USD



Practical Cactus and Succulent Book

The Definitive Guide to Choosing, Displaying, and Caring for more than 200 Cacti
By (author): DK

Feb 05, 2019 | Forthcoming \$29.99 CAD

Choose the right variety from more than 200 varieties of cacti and succulents, and learn how to grow and show them off with help from this comprehensive guide.

How can you encourage your bunny ear cactus to flower and flourish? What is the best method for propagating an echeveria or kalanchoe? What exactly are living stones, and where do they grow in the wild?



- NATURE / Plants / Cacti & Succulents
- 9781465480354
- English
- Paperback, Trade
- General Trade
- 7.69 x 9.19 in
- 224 pages
- DK
- For sale with exclusive rights in: ROW
- Not for sale in: GB GG IE IM JE

Practical Cactus and Succulent Book is the ultimate reference book for cactus and succulent enthusiasts. An extensive illustrated plant directory profiles more than 200 succulent and cactus varieties, with instructions on how to grow each one, while information dashboards offer fascinating facts and quirky stats about different plant families, such as Euphorbia and Echinopsis.

Show off your plants with inspirational display ideas and step-by-step projects. Follow the simple propagation instructions to increase your cacti and succulent collection without spending money. Keep your plants healthy with advice and tips for care and cultivation.

Practical Cactus and Succulent Book is everything a cactus lover needs.

ABOUT THE CONTRIBUTOR

Fran Bailey grew up on a flower nursery near York, England, where her Dutch father encouraged her love of horticulture. After studying at the Welsh College of Horticulture, she moved to London to work as a freelance florist. In 2006 she opened her first flower shop, The Fresh Flower Company.

Zia Allaway is an author, journalist, and horticulturalist who has written and edited a variety of gardening books for the Royal Horticultural Society and DK, including *Encyclopedia of Plants and Flowers*. Zia also writes a monthly column on garden design for *Homes and Gardens* magazine and is a contributor to the *Garden Design Journal*. She runs a consultancy service from her home and offers practical workshops for beginners.

Consultants: **Christopher Young** is the horticultural team leader of the Glasshouse at RHS Wisley, the Royal Horticultural Society's flagship garden in Surrey.

Cassidy Tuttle is a blogger and creator of the popular Succulents and Sunshine blog. She's also a professional photographer and the author of *Idiot's Guide: Succulents*, and several ebooks, including *Propagating Succulents* and *Growing Succulents Indoors*.

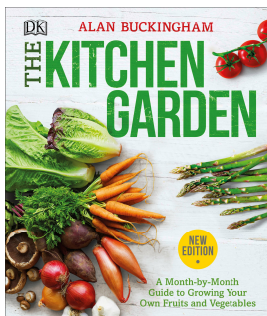
SUPPLY DETAIL

Distributor: Random House, Inc.
Availability:
On Sale Date: Feb 05, 2019
Carton Quantity: 16
\$29.99 CAD
\$22.99 USD

Images



PREVIOUS EDITIONS
(9780241341148)



The Kitchen Garden

A Month by Month Guide to Growing Your Own Fruits and Vegetables

By (author): Alan Buckingham

Feb 05, 2019 | Forthcoming \$31.99 CAD

A new edition of the best-selling guide to making the most of your kitchen garden or community garden plot, with seasonal advice, essential to-do lists, and more than 60 fruit and vegetable crop planners.

Grow fresh, seasonal produce in your kitchen garden year round with the best-selling guide from Alan Buckingham. *The Kitchen Garden* takes the uncertainty out of your harvest with clear, reliable gardening advice for every month of the year.

In-depth crop planners show you when to plant and how to cultivate more than 60 herbs, fruits, and vegetables, including kale, rhubarb, spinach, strawberries, and apples. Month-by-month alerts help you guard against the season's garden pests and diseases to ensure a top-quality harvest. Prioritize key garden tasks, learn crop rotation techniques, and try step-by-step garden projects, such as sowing peas in guttering and making your own compost bin.

This new edition has updated recommendations for the best varieties to grow and all the latest advice on pesticide use. With lots of common-sense gardening advice and beautiful photos to inspire you, *The Kitchen Garden* has everything you need to know to make the most of your plot.

ABOUT THE CONTRIBUTOR

Alan Buckingham is a photographer and an avid gardener, and the author of DK's popular *Grow Vegetables* and *Grow Fruit*.

Images



PREVIOUS EDITIONS

(9780241360002)

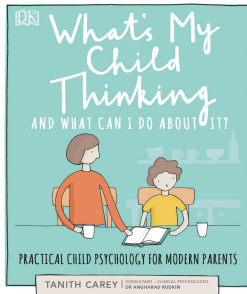
- GARDENING / Fruit
- 9781465479792
- English
- Paperback, Trade
- General Trade
- 7.69 x 9.19 in
- 352 pages
- DK
- For sale with exclusive rights in: ROW
- Not for sale in: GB GG IE IM JE

OTHER FORMATS

9780756673406
9780756679392
9780756650148 Paperback / softback, Trade, , \$25.95 CAD

SUPPLY DETAIL

Distributor: Random House, Inc.
Availability:
On Sale Date: Feb 05, 2019
Carton Quantity: 1
\$31.99 CAD
\$24.99 USD



What's My Child Thinking?

By (author): **Tanith Carey**
By (author): **Angharad Rudkin**

Feb 19, 2019 | Forthcoming \$21.99 CAD

Make every moment with your child count. Tap into the psychology behind your child's behavior at every stage of development, and respond with confidence.

Find out what your child really means when they say "Look what I've done!", "But, I'm not tired", or "You're embarrassing me," and discover what's really going on when they can't express themselves at all.

Using more than 100 everyday scenarios, the book leads you through each one step by step, explaining not only your child's behavior and the psychology behind it, but also your own feelings as a parent. It then gives instant recommendations for what you could say and do in response to best resolve the situation.

Covering all your child's developmental milestones from ages 2 to 7 years, *What's My Child Thinking?* covers important issues, such as temper tantrums, friendships (real and imaginary), sibling rivalry, aggressive behavior, and peer pressure. There's also a bank of practical "survival guides" for critical times, such as traveling in the car, eating out, and going online safely.

Rooted in evidence-based clinical psychology and championing positive parenting, *What's My Child Thinking?* will help you tune into your child's innermost thoughts and be the parent you want to be.

ABOUT THE CONTRIBUTOR

Author: **Tanith Carey** is an experienced UK journalist and author who writes on the most pressing challenges facing today's parents. Her eight previous books have been translated into 15 languages. Having spent time working in the US as an editor and writer before returning to the UK, Tanith has insight on both sides of the Atlantic and her writing has been featured in a wide range of publications, including the *Telegraph*, the *Times*, *Daily Mirror*, and *New York Daily News*. Tanith also regularly appears on TV and radio programs, such as *The TODAY Show*.

US consultant: **Eileen Kennedy-Moore, PhD**, is an author, psychologist, and mother of four based in Princeton, New Jersey, whose work focuses on parenting and children's feelings and friendships. She is a professor for the online teaching site The Great Courses, serves on the advisory board for *Parents* magazine, and blogs for *Psychology Today*, *PBS Parents*, and *US News & World Report*. Dr. Kennedy-Moore has been a featured guest on *The TODAY Show* and other US television and radio shows and is frequently quoted in major magazines and newspapers. She is the creator of *DrFriendtastic.com*, and her newest book is *Growing Friendships: A Kid's Guide to Making and Keeping Friends*.

Promotion Plans

Marketing: E-Newsletter feature

Feature on dk.com

Social media campaign across all platforms

Publicity: Author interviews and event appearances

Radio tour

National trade/education/consumer press outreach

Advance copy influencer mailing

Blog giveaway

Images



PREVIOUS EDITIONS

(9780241343807)

- * PSYCHOLOGY / Developmental / Child
- * 9781465479372
- * English
- * Paperback, Trade
- * General Trade
- * 7.69 x 9.19 in
- * 256 pages
- * DK
- * For sale with exclusive rights in: ROW
- * Not for sale in: GB GG IE IM JE

SUPPLY DETAIL

Distributor: Random House, Inc.

Availability:

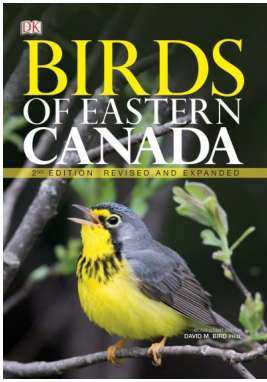
On Sale Date: Feb 19, 2019

Carton Quantity: 1

\$21.99 CAD

\$16.99 USD





Birds of Eastern Canada 2nd Edition

By (author): DK
Edited by: David Bird

Mar 26, 2019 | Forthcoming \$27.99 CAD

The ultimate photographic guide to over 350 birds species found in eastern Canada, ideal for bird watchers of all ages.

Updated in this 2nd edition to reflect the latest taxonomic data, *Birds of Eastern Canada* is the complete guide to 354 species of birds found east of the 100th Meridian in Canada, including the most common species and rare birds.

Perfect for both dedicated and casual bird watchers, this regional guide includes stunning full-color photographs revealing individual species with unrivaled clarity. The 330 most commonly seen birds are given full-page profiles with readable accounts detailing notable characteristics and information on everything from behavior and habitat to nest construction and conservation status. Each profile also features diagrams of flight patterns and statistics of size, wingspan and lifespan. Information on similar birds is provided to make differentiation easy, from game birds and waterfowl to shorebirds and swifts, to owls, wood warblers, finches, and more.

Written by a team of more than 30 birders and ornithologists with expertise in particular species or families, and produced in association with David M. Bird, Emeritus Professor of Wildlife Biology at McGill University, this updated edition of *Birds of Eastern Canada*

ABOUT THE CONTRIBUTOR

Canadian editor: David M. Bird is Emeritus Professor of Wildlife Biology and former Director of the Avian Science and Conservation Centre at McGill University. As a past-president of the Society of Canadian Ornithologists, a director with Bird Studies Canada, and a Fellow of the American Ornithologists' Union, he has received several awards for his conservation and education efforts. Dr. Bird is a regular columnist for both *Bird Watcher's Digest* and *Canadian Wildlife* and is the author of several books and over 200 scientific publications. He is the consultant editor for DK's *Birds of Canada*, *Pocket Birds of Canada*, and *Birds of Western Canada*. Visit his website at askprofessorbird.com.



PREVIOUS EDITIONS

Birds of Eastern Canada
DK
(9781553631934)

- * NATURE / Animals / Birds
- * 9781553632962
- * English
- * Paperback, Trade
- * General Trade
- * 5.81 x 8.25 in
- * 400 pages
- * DK
- * DK Canada
- * For sale with exclusive rights in: CA
- * Not for sale in: AD AE AF AG AI AL AM AO AQ AR AS AT AU AW AX AZ BA BB BD BE BF BG BH BI BJ BL BM BN BO BQ BR BS BT BV BW BY BZ CC CD CF CG CH CI CK CL CM CN CO CR CU CV CW CX CY CZ DE DJ DK DM DO DZ EC EE EG EH ER ES ET FI FJ FK FM FO FR GA GB GD GE GF GG GH GI GL GM GN GP GQ GR GS GT GU GW GY HK HM HN HR HT HU ID IE IL IM IN IO IQ IR IS IT JE JM JO JP KE KG KH KI KM KN KP KR KW KY KZ LA LB LC LI LK LR LS LT LU LV LY MA MC MD ME MF MG MH MK ML MM MN MO MP MQ MR MS MT MU MV MW MX MY MZ NA NC NE NF NG NI NL NO NP NR NU NZ OM PA PE PF PG PH PK PL PM PN PR PS PT PW PY QA RE RO RS RU RW SA SB SC SD SE SG SH SI SJ SK SL SM SN SO SR SS ST SV SX SY SZ TC TD TF TG TH TJ TK TL TM TN TO TR TT TV TW TZ UA UG UM US UY UZ VA VC VE VG VI VN VU WF WS YE YT ZA ZM ZW



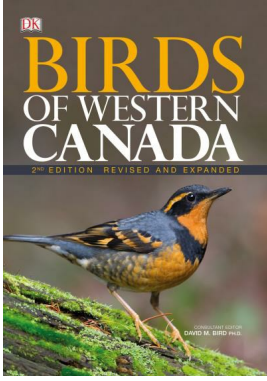
SUPPLY DETAIL

Distributor: Penguin Random House

Availability: Not yet available

On Sale Date: Mar 26, 2019

Carton Quantity: 1



Birds of Western Canada 2nd Edition

By (author): DK
 Edited by: David Bird

Mar 26, 2019 | Forthcoming \$27.99 CAD

The ultimate photographic guide to over 400 birds species found in western Canada, ideal for bird watchers of all ages.

Updated in this 2nd edition to reflect the latest taxonomic data, *Birds of Western Canada* is the complete guide to 410 species of birds found west of the 100th Meridian in Canada, including the most common species and rare birds.

Perfect for both dedicated and casual bird watchers, this regional guide includes stunning full-color photographs revealing individual species with unrivaled clarity. The 387 most commonly seen birds are given full-page profiles with readable accounts detailing notable characteristics and information on everything from behavior and habitat to nest construction and conservation status. Each profile also features diagrams of flight patterns and statistics of size, wingspan and lifespan. Information on similar birds is provided to make differentiation easy, from game birds and waterfowl to shorebirds and swifts, to owls, wood warblers, finches, and more.

Written by a team of more than 30 birders and ornithologists with expertise in particular species or families, and produced in association with David M. Bird, Emeritus Professor of Wildlife Biology at McGill University, this updated edition of *Birds of Eastern Canada*

ABOUT THE CONTRIBUTOR

Canadian editor: David M. Bird is Emeritus Professor of Wildlife Biology and former Director of the Avian Science and Conservation Centre at McGill University. As a past-president of the Society of Canadian Ornithologists, a director with Bird Studies Canada, and a Fellow of the American Ornithologists' Union, he has received several awards for his conservation and education efforts. Dr. Bird is a regular columnist for both *Bird Watcher's Digest* and *Canadian Wildlife* and is the author of several books and over 200 scientific publications. He is the consultant editor for DK's *Birds of Canada*, *Pocket Birds of Canada*, and *Birds of Eastern Canada*. Visit his website at askprofessorbird.com.



PREVIOUS EDITIONS

Birds of Western Canada
 DK
 (9781553631941)

- NATURE / Animals / Birds
- 9781553632979
- English
- Paperback, Trade
- General Trade
- 5.81 x 8.25 in
- 456 pages
- DK
- DK Canada
- For sale with exclusive rights in: CA
- Not for sale in: AD AE AF AG AI AL AM AO AQ AR AS AT AU AW AX AZ BA BB BD BE BF BG BH BI BJ BL BM BN BO BQ BR BS BT BV BW BY BZ CC CD CF CG CH CI CK CL CM CN CO CR CU CV CW CX CY CZ DE DJ DK DM DO DZ EC EE EG EH ER ES ET FI FJ FK FM FO FR GA GB GD GE GF GG GH GI GL GM GN GP GQ GR GS GT GU GW GY HK HM HN HR HT HU ID IE IL IM IN IO IQ IR IS IT JE JM JO JP KE KG KH KI KM KN KP KR KW KY KZ LA LB LC LI LK LR LS LT LU LV LY MA MC MD ME MF MG MH MK ML MM MN MO MP MQ MR MS MT MU MV MW MX MY MZ NA NC NE NF NG NI NL NO NP NR NU NZ OM PA PE PF PG PH PK PL PM PN PR PS PT PW PY QA RE RO RS RU RW SA SB SC SD SE SG SH SI SJ SK SL SM SN SO SR SS ST SV SX SY SZ TC TD TF TG TH TJ TK TL TM TN TO TR TT TV TW TZ UA UG UM US UY UZ VA VC VE VG VI VN VU WF WS YE YT ZA ZM ZW



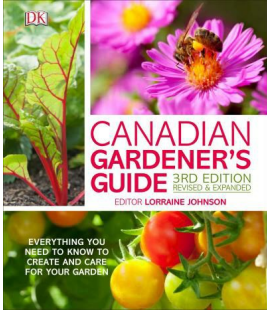
SUPPLY DETAIL

Distributor: Penguin Random House

Availability: Not yet available

On Sale Date: Mar 26, 2019

Carton Quantity: 1



Canadian Gardener's Guide 3rd Edition

By (author): DK
 Edited by: Lorraine Johnson

Mar 05, 2019 | Forthcoming \$35.00 CAD

The Canadian Gardener's Guide is a one-stop manual for both beginner and more experienced gardeners, containing all the practical techniques, inspirational ideas, and problem-solving advice you need to make and maintain a garden of any size.

Focusing on the skills you need as your garden develops, from a basic understanding of plants and their needs to planning and building the garden you want, this updated 3rd edition covers flower, vegetable, and fruit gardening, plant and garden care, lawn maintenance, advice for common problems, and beautiful catalogs of plants for every type of soil and conditions. Advice on tools and guidance on how to build patios, fences, pergolas, and ponds are also included. Canadian gardeners will find topics relevant to their needs and interests, including native Canadian plants, fruit and vegetables for a short growing season, gardening in cold frames, and managing stormwater with a rain garden.

ABOUT THE CONTRIBUTOR

Canadian editor: Canadian writer Lorraine Johnson is the author of numerous gardening books, including *100 Easy-to-Grow Native Plants for Canadian Gardens*, *City Farmer: Adventures in Urban Food Growing*, and *Tending the Earth*, and editor of DK's *What Plant Where Encyclopedia*. Past-president of the North American Native Plant Society and a regular speaker to horticultural groups, she is passionate about the importance of sustainable gardening and the use of Canadian native plants. Lorraine currently lives in Toronto.

REVIEWS

Past praise for *Canadian Gardener's Guide*:

"An all-around how-to, when-to, what-to and why-to book...covers just about everything...a great book to have at hand."—*The Globe and Mail*

"Highly recommended."—Wildlife Gardening Canada



PREVIOUS EDITIONS

Canadian Gardener's Guide
 DK
 (9781553632375)

- * GARDENING / Reference
- * 9781553632955
- * English
- * Paperback, Trade
- * General Trade
- * 7.69 x 9.25 in
- * 464 pages
- * DK
- * DK Canada
- * For sale with exclusive rights in: CA
- * Not for sale in: AD AE AF AG AI AL AM AO AQ AR AS AT AU AW AX AZ BA BB BD BE BF BG BH BI BJ BL BM BN BO BQ BR BS BT BV BW BY BZ CC CD CF CG CH CI CK CL CM CN CO CR CU CV CW CX CY CZ DE DJ DK DM DO DZ EC EE EG EH ER ES ET FI FJ FK FM FO FR GA GB GD GE GF GG GH GI GL GM GN GP GQ GR GS GT GU GW GY HK HM HN HR HT HU ID IE IL IM IN IO IQ IR IS IT JE JM JO JP KE KG KH KI KM KN KP KR KW KY KZ LA LB LC LI LK LR LS LT LU LV LY MA MC MD ME MF MG MH MK ML MM MN MO MP MQ MR MS MT MU MV MW MX MY MZ NA NC NE NF NG NI NL NO NP NR NU NZ OM PA PE PF PG PH PK PL PM PN PR PS PT PW PY QA RE RO RS RU RW SA SB SC SD SE SG SH SI SJ SK SL SM SN SO SR SS ST SV SX SY SZ TC TD TF TG TH TJ TK TL TM TN TO TR TT TV TW TZ UA UG UM US UY UZ VA VC VE VG VI VN VU WF WS YE YT ZA ZM ZW

SUPPLY DETAIL



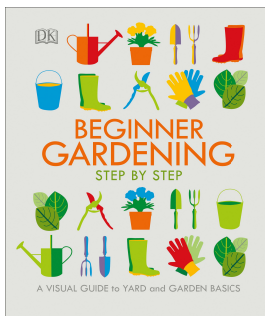


Distributor: Penguin Random House

Availability: Not yet available

On Sale Date: Mar 05, 2019

Carton Quantity: 10



Beginner Gardening Step by Step

A Visual Guide to Yard and Garden Basics

By (author): DK

Mar 05, 2019 | Forthcoming \$29.99 CAD

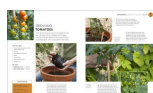
Is your lawn full of weeds? Are your plants diseased? Is your flower bed forlorn? Do you long to create an outdoor space you can enjoy with friends—or even a garden you can show off with pride?

This book shows you the basics you need to get your yard or green space under control and keep it that way, and gives you lots of garden ideas you can do yourself—all with photographic step-by-steps. From planting decorative climbers to growing your own fruits and vegetables, these easy steps will make a big difference in how your garden and landscape look and feel. Take the anxiety out of planting, potting, and pruning and enjoy your lush lawn, beautiful landscape, and bountiful garden.

ABOUT THE CONTRIBUTOR

Written by an international team of gardeners, horticulturalists, landscape and garden designers, researchers, editors, and consultants affiliated with the Royal Horticultural Society.

Images



PREVIOUS EDITIONS
(9780241336656)

- * GARDENING / Pictorial
- * 9781465477002
- * English
- * Paperback, Trade
- * General Trade
- * 7.69 x 9.19 in
- * 256 pages
- * DK
- * For sale with exclusive rights in: ROW
- * Not for sale in: GB GG IE IM JE

SUPPLY DETAIL

Distributor: Random House, Inc.

Availability:

On Sale Date: Mar 05, 2019

Carton Quantity: 1

\$29.99 CAD

\$22.99 USD



WWE Greatest Rivalries

By (author): DK

Mar 05, 2019 | Forthcoming \$31.99 CAD



ABOUT THE CONTRIBUTOR



- SPORTS & RECREATION / Wrestling
- 9781465482044
- English
- Hardcover
- General Trade
- 9 x 10.88 in
- 200 pages
- DK
- For sale with exclusive rights in: ROW
- Not for sale in: GB GG IE IM JE

PREVIOUS EDITIONS

(9780241361412)

SUPPLY DETAIL

Distributor: Random House, Inc.

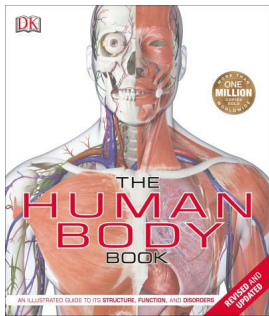
Availability:

On Sale Date: Mar 05, 2019

Carton Quantity: 1

\$31.99 CAD

\$24.99 USD



The Human Body Book

An Illustrated Guide to its Structure, Function, and Disorders

By (author): Richard Walker

By (author): Steve Parker

Mar 12, 2019 | Forthcoming \$45.00 CAD

An all-in-one illustrated guide to human anatomy with encyclopedic coverage from bones and muscles to systems and physiology processes.

This in-depth manual to the human body's physical structure, chemical workings, and potential problems is a must-have reference to help further your studies or knowledge of human anatomy how our bodies work.

- SCIENCE / Life Sciences / Human Anatomy & Physiology
- 9781465480293
- English
- Hardcover
- General Trade
- 8.38 x 10.06 in
- 288 pages
- DK
- For sale with exclusive rights in: ROW
- Not for sale in: GB GG IE IM JE

SUPPLY DETAIL

Distributor: Random House, Inc.

Availability:

On Sale Date: Mar 12, 2019

Carton Quantity: 1

\$45.00 CAD

\$35.00 USD

Each page of *The Human Body Book*, updated to reflect the latest medical advances, is illustrated with colorful and comprehensive diagrams that are thoroughly annotated to take you right into the cells and fibers that are responsible for keeping the human body ticking.

The opening chapter, "Integrated Body," explains how the parts of the body work together at various levels of size and hierarchy to produce the living whole. It also contains an overview of the major body systems, enlivened by real-life 3D medical imaging of the entire body. The chapters that follow provide coverage of the body function by function, system by system. Eleven main body systems are covered in turn, with each section ending on common injuries, diseases, and disorders afflicting that system. The book concludes with a chapter on growth and development, which looks in detail at how the body changes over the course of a human lifespan.

ABOUT THE CONTRIBUTOR

Steve Parker is a Senior Scientific Fellow of the Zoological Society of London. He has written more than 200 books and edited or contributed to more than 100 others, including *The Human Body Body Atlas* and *Eyewitness Medicine*, published by DK. Steve's other publishers include the BBC, Boots, the Smithsonian Institution, and the World Wildlife Federation. He has been shortlisted for the Rhone-Poulenc Science Book of the Year and Times Educational Supplement Information Book of the Year.

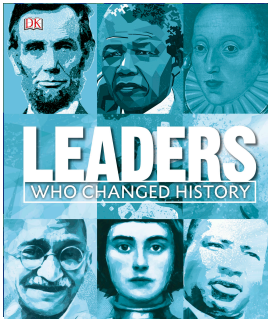
Robert Winston is a world-famous fertility expert and is Professor of Fertility Studies at Imperial College London. He has presented many television programs for the BBC, including the award-winning *The Human Body*. Robert Winston was the editorial consultant for DK's *Human and Body: An Amazing Tour of Human Anatomy*. He has also written *Infertility, A Sympathetic Approach*, *Getting Pregnant*, and *The IVF Revolution*.

Images



PREVIOUS EDITIONS

(9780241363614)



Leaders Who Changed History

By (author): DK

Mar 12, 2019 | Forthcoming \$32.00 CAD

Explore the lives and achievements of more than 85 of the world's most transformational and influential leaders in politics, business, religion, humanitarianism, and the military with this innovative and boldly graphic book.

Comprehensive in its scope and depth, and fully illustrated, *Remarkable Lives: Leaders* profiles leaders from all walks of life: kings, queens, and political leaders; military leaders; religious icons and revolutionaries; business leaders, and sports captains.

• BIOGRAPHY & AUTOBIOGRAPHY / Reference

• 9781465480330

• English

• Hardcover

• General Trade

• 7.5 x 8.88 in

• 320 pages

• DK

• For sale with exclusive rights in: ROW

• Not for sale in: GB GG IE IM JE

SUPPLY DETAIL

Distributor: Random House, Inc.

Availability:

On Sale Date: Mar 12, 2019

Carton Quantity: 14

\$32.00 CAD

\$25.00 USD

Combining accessible text with specially commissioned illustrated portraits in a range of bold styles, photographs, infographics, and timelines, entries explore the lives and achievements of each individual in a fresh, visual way.

Covering political masterminds and military geniuses such as Alexander the Great and Genghis Khan, great kings and queens like Elizabeth I and Catherine the Great, icons of religion and rebellion from Mohammad to the Dalai Lama to Mahatma Ghandi, and inspirational captains of sports and of industry, *Remarkable Lives: Leaders* explores and explains the groundbreaking contributions made by these inspirational men and women throughout history, and their legacies.

ABOUT THE CONTRIBUTOR

Promotion Plans

Marketing: National consumer advertising campaign

E-Newsletter feature

Winter Institute highlight

Feature on dk.com

Social media campaign across all platforms

Publicity: National trade/education/consumer press outreach

Holiday roundups

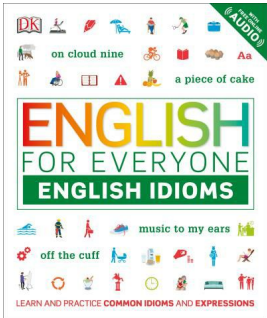
Blog giveaway



PREVIOUS EDITIONS
(9780241363171)

Images





ENGLISH FOR EVERYONE

English for Everyone: English Idioms

By (author): DK

Mar 19, 2019 | Forthcoming \$25.99 CAD

Ideal for anyone who wants to learn English to native-speaker standard and prepare for major English exams including IELTS, TOEIC, and TOEFL, this fun and engaging visual guide to the most common and useful English idioms and phrases will help you understand and remember English idiomatic expressions and their meanings, making your English more fluent and natural.

English for Everyone: English Idioms combines an innovative visual teaching method with the best of DK design to make one of the most difficult aspects of learning English as a foreign language incredibly easy. Hundreds of expressions are presented in context, with crystal-clear definitions and attractive illustrations that show each idiom's literal and idiomatic meaning. The book also covers English collocations and commonly confused words, helping you avoid the kind of mistakes that native English speakers would never make. Each teaching module is followed by tightly focused practice exercises to help you remember what you have learned.

Extensive supporting audio is integrated throughout the course, with every expression in the context of its sample sentence recorded by native English speakers. The audio is free and available online, and can be played, paused, and repeated as often as you like, to help you perfect your pronunciation of each expression. Suitable for learners at all levels, *English for Everyone: English Idioms* is an exciting and intuitive guide to improving your understanding of English and the style of your written and spoken English.

Series Overview: The *English for Everyone* series teaches all levels of English, from beginner to advanced, to speakers of English as a second language. Innovative visual learning methods introduce key language skills, grammar, and vocabulary, which are reinforced with a variety of speaking, reading, and writing exercises to make the English language easier to understand and learn. Visit www.dkefe.com to find out more.



PREVIOUS EDITIONS

(9780241335888)

- FOREIGN LANGUAGE STUDY / English as a Second Language
- 9781465480408
- English
- Paperback, Trade
- General Trade
- 7.69 x 9.19 in
- 256 pages
- DK
- For sale with exclusive rights in: ROW
- Not for sale in: GB GG IE IM JE

SUPPLY DETAIL

Distributor: Random House, Inc.

Availability:

On Sale Date: Mar 19, 2019

Carton Quantity: 1

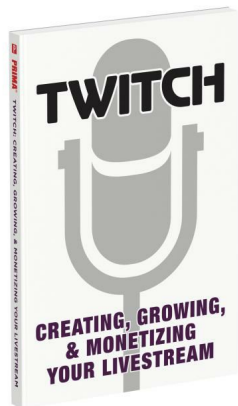
\$25.99 CAD

\$19.99 USD

ABOUT THE CONTRIBUTOR

Images





Twitch: Creating, Growing, & Monetizing Your Livestream

By (author): Prima Games

Mar 19, 2019 | Forthcoming \$25.99 CAD

Learn how to grow, maintain, and monetize your Twitch livestream! Filled with practical advice and easy-to-follow tips, this book describes how to set up, customize, evolve, and monetize your gaming livestream. Includes in-depth guidance from established Twitch livestreamers! Whether you're new to the streaming scene or a battle-tested veteran, you can follow their tested tips to improve your overall streaming experience.

Expert Advice: Get best practices from several popular Twitch streamers in addition to their tips and tricks to a successful stream!

Streaming as a Career: Discover what it takes to make livestreaming a profitable career.

Building and Keeping an Audience: Tips and tools to help maximize viewership.

Promoting Your Channel: Learn how to market your stream to the widest audience.

Beginner & Advanced Streaming Advice: Sensible guidance for anyone looking to improve and grow their livestream.

Setting Up Your Livestream: Recommendations on the best equipment to ensure a great livestream experience for you and your followers.

ABOUT THE CONTRIBUTOR

Promotion Plans

Marketing: E-Newsletter feature

Feature on primagames.com

Social media campaign across all platforms

Publicity: Author/Contributor promotion



- * GAMES & ACTIVITIES / Video & Electronic
- * 9780744019681
- * English
- * Paperback, Trade
- * General Trade
- * 7.69 x 9.19 in
- * 208 pages
- * BradyGames
- * Prima Games
- * For sale with exclusive rights in: WORLD

SUPPLY DETAIL

Distributor: Random House, Inc.

Availability:

On Sale Date: Mar 19, 2019

Carton Quantity: 1

\$25.99 CAD

\$19.99 USD



The CBD Oil Solution

Treat Chronic Pain, Anxiety, Insomnia, and More—without the High
By (author): Rachna Patel

Mar 05, 2019 | Forthcoming \$21.99 CAD

Get healthy, not high. Discover the relaxing, pain-relieving effects of CBD oil with recipes for delicious CBD-infused edibles and DIY self-care products.

CBD oil, or cannabidiol, is a non-psychoactive compound found in cannabis that boasts serious health benefits for your mind and body. It's been shown to effectively alleviate pain, lessen anxiety, reduce inflammation, and improve overall well-being. Get the facts about CBD oil, and experience the benefits of this healing product with edibles and self-care products you can make yourself and customize to meet your needs.

Heal Yourself with CBD Oil gives you everything you need to know, including:

Explanation of CBD oil—what it is, how it works, and how it differs from THC

History of medicinal CBD use

What ailments can be treated with CBD oil—and how to choose the right CBD oil treatment for you

Information on proper dosing and use

What to consider when purchasing CBD oil, including how to read a product label

More than 40 recipes and remedies—from drinks and desserts to lotions and lip balms—that can be customized for your needs

- * HEALTH & FITNESS / Herbal Medications
- * 9781465480767
- * English
- * Paperback, Trade
- * General Trade
- * 7.69 x 9.19 in
- * 128 pages
- * Alpha
- * For sale with exclusive rights in: WORLD

SUPPLY DETAIL

Distributor: Random House, Inc.

Availability:

On Sale Date: Mar 05, 2019

Carton Quantity: 36

\$21.99 CAD

\$16.99 USD

ABOUT THE CONTRIBUTOR

Dr. Rachna Patel is an osteopathic physician who specializes in using CBD oil and medical marijuana to treat patients suffering from chronic pain, anxiety, insomnia, and more. Her YouTube video “How to Buy CBD Oil” is one of the top hits for “CBD oil” with 194K views. She blogs and vlogs about CBD oil and medical marijuana at drachnapatel.com.

Promotion Plans

Marketing: National consumer advertising campaign

E-Newsletter feature

Social media campaign across all platforms

Publicity: National consumer press outreach

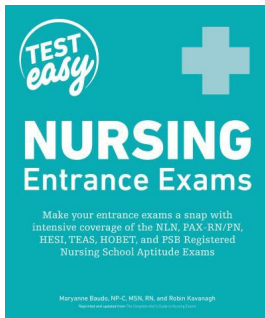
Advance copy influencer mailing

Holiday roundups

Blog giveaway

Images





TEST EASY
Nursing Entrance Exams

By (author): **Alpha**

Mar 05, 2019 | Forthcoming \$29.99 CAD

Rest Easy with Test Easy!

You're excited about your decision to pursue a career in nursing. And regardless of what type of nurse you plan to become—RN, LPN or LVN, CNS, nurse practitioner, or other specialization—you know that to get into the nursing program of your choice you'll have to do your absolute best on the entrance exams. Well, rest easy because *Test Easy* makes acing your exams a snap! In this book, you get:

An overview of the NLN, PAX-RN/PN, HESI, TEAS, HOBET, and PSB Registered Nursing School Aptitude Exam

Tips for boosting your grammar, vocabulary, and reading proficiency to pass the nursing exam verbal section

Math essentials to get you comfortable with the arithmetic, algebra, and geometry nurses need to know

Science tutorials for boning up on the essentials of life science, anatomy & physiology, chemistry, and physics

Practice exams to test your progress, plus detailed answers to help you pass your exams with flying colors



- * MEDICAL / Nursing / Test Preparation & Review
- * 9781465473493
- * English
- * Paperback, Trade
- * General Trade
- * 7.69 x 9.19 in
- * 352 pages
- * Alpha
- * For sale with exclusive rights in: WORLD

SUPPLY DETAIL

Distributor: Random House, Inc.

Availability:

On Sale Date: Mar 05, 2019

Carton Quantity: 26

\$29.99 CAD

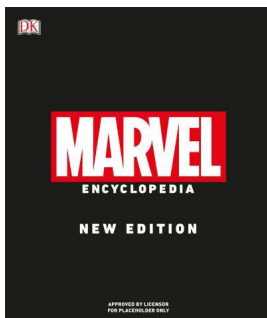
\$22.99 USD

ABOUT THE CONTRIBUTOR

Marianne Baudo is an Advanced Nurse Practitioner and full-time college professor of nursing at Bergen Community College in Paramus, New Jersey. She earned a diploma in nursing from St. Vincent's Hospital, School of Nursing. She earned both her Bachelor's and Master's in nursing from William Paterson University.

Robin Kavanagh is an English professor at Bergen Community College in New Jersey, a freelance writer, and a former test-prep instructor. She has experience teaching GMAT, SAT, and SAT II verbal preparation courses, as well as vocabulary and essay writing courses.

Author Residence: Paramus, NJ (Baudo); Paramus, NJ (Kavanagh)



Marvel Encyclopedia, New Edition

By (author): DK

Apr 02, 2019 | Forthcoming \$52.00 CAD

Discover the essential facts about Marvel Comics' timeless heroes such as Captain America, Spider-Man, and Iron Man, and villains like Thanos, Loki, and Kingpin.

Keep up with the ever-expanding Marvel Universe with the new edition of DK's best-selling *Marvel Encyclopedia*. Updated and expanded, this definitive Who's Who of Marvel Comics reveals vital info and secret histories of more than 1200 classic and brand new Marvel characters, and provides the lowdown on recent key events including Civil War 2, Secret Empire, and Infinity Countdown.

From iconic teams such as the Avengers, X-Men, and Guardians of the Galaxy to fan favorites Black Panther, Deadpool, and Captain Marvel to rising stars Amadeus Cho, Squirrel Girl and the Exiles, every significant Marvel character is showcased with the latest comic artwork. Meticulously researched, expertly written, and stunningly illustrated, the *Marvel Encyclopedia* boasts newly commissioned cover art by one of Marvel's hottest up-and-coming talents. This unique, in-depth, and accessible encyclopedia is an indispensable guide to Marvel Comics that devoted fans and newcomers alike will return to time and again.

ABOUT THE CONTRIBUTOR

Promotion Plans

Marketing: Fan site/blog giveaway

Event marketing

Cross-promoted with other licensees

E-Newsletter feature

National consumer advertising campaign

Digital advertising

Social media campaign across all platform

Publicity: Author interviews and event appearances

National consumer press outreach

Holiday roundups



PREVIOUS EDITIONS
(9780241357552)

- COMICS & GRAPHIC NOVELS / Reference
- 9781465478900
- English
- Hardcover
- General Trade
- 9.94 x 11.88 in
- 448 pages
- DK
- For sale with exclusive rights in: ROW
- Not for sale in: GB GG IE IM JE

SUPPLY DETAIL

Distributor: Random House, Inc.

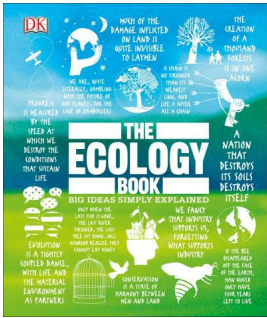
Availability:

On Sale Date: Apr 02, 2019

Carton Quantity: 1

\$52.00 CAD

\$40.00 USD



BIG IDEAS SIMPLY EXPLAINED
The Ecology Book

Big Ideas Simply Explained
By (author): DK

Apr 02, 2019 | Forthcoming \$32.00 CAD

Explore ecology in this accessible introduction to how the natural world works and how we have started to understand the environment, ecosystems, and climate change.

Using a bold, graphic-led approach, *The Ecology Book* explores and explains over 85 of the key ideas, movements, and acts that have defined ecology and ecological thought.



- * NATURE / Ecology
- * 9781465479587
- * English
- * Hardcover
- * General Trade
- * 7.69 x 9.19 in
- * 352 pages
- * DK
- * For sale with exclusive rights in: ROW
- * Not for sale in: GB GG IE IM JE

The book has a simple chronological structure, with early chapters ranging from the ideas of classical thinkers to attempts by Enlightenment thinkers to systematically order the natural world. Later chapters trace the evolution of modern thinking, from the ideas of Thomas Malthus, Henry Thoreau, and others, all the way through to the political and scientific developments of the modern era, including the birth of the environmental movement and the Paris Agreement.

The ideal introduction to one of the most important subjects of our time.

Series Overview: The *Big Ideas Simply Explained* series uses creative design and innovative graphics, along with straightforward and engaging writing, to make complex subjects easier to understand. These award-winning books provide just the information needed for students, families, or anyone interested in concise, thought-provoking refreshers on a single subject.

PREVIOUS EDITIONS
(9780241350386)

ABOUT THE CONTRIBUTOR

Promotion Plans

Marketing: National consumer advertising campaign

E-Newsletter feature

Big Ideas backlist push

Feature on dk.com

Social media campaign across all platforms

Publicity: National trade/education/consumer press outreach

Holiday roundups

Blog giveaway

SUPPLY DETAIL

Distributor: Random House, Inc.

Availability:

On Sale Date: Apr 02, 2019

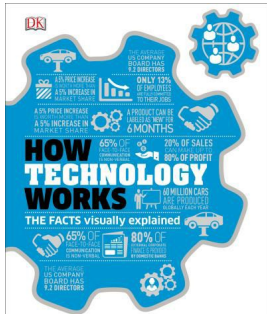
Carton Quantity: 8

\$32.00 CAD

\$25.00 USD

Images





HOW THINGS WORK
How Technology Works

By (author): DK

Apr 02, 2019 | Forthcoming \$26.00 CAD

Have you ever asked yourself how the inventions, gadgets, and devices that surround us actually work? Discover the hidden workings of everyday technology with this graphic guide.

How Technology Works demystifies the machinery that keeps the modern world going, from simple objects such as zip fasteners and can openers to the latest, most sophisticated devices of the information age, including smart watches, personal digital assistants, and driverless cars. It includes inventions that have changed the course of history, like the internal combustion engine, as well as technologies that might hold the key to our future survival, including solar cells and new kinds of farming to feed a growing population.

Throughout the book, step-by-step explanations are supported by simple and original graphics that take devices apart and show you how they work. The opening chapter explains principles that underpin lots of devices, from basic mechanics to electricity to digital technology. From there, devices are grouped by application—such as the home, transportation, and computing—making them easy to find and placing similar devices side by side. *How Technology Works* is perfect for anyone who didn't have training in STEM subjects at school or is simply curious about how the modern world works.

Series Overview: DK's *How Things Work* series explores and explains a wide range of complex subjects clearly and simply via a combination of bold, innovative, and accessible infographics and easy-to-understand text.

ABOUT THE CONTRIBUTOR

Promotion Plans

Marketing: National consumer advertising campaign

E-Newsletter feature

Cross promote Costco Connections/co-op

How it Works backlist tie-in

Feature on dk.com

Social media campaign across all platforms

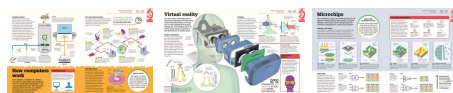
Publicity: National trade/education/consumer press outreach

Advance copy influencer mailing

Educational/consumer awards nominee

Blog giveaway

Images



PREVIOUS EDITIONS
(9780241356289)

- TECHNOLOGY & ENGINEERING / Reference
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- General Trade
- 7.69 x 9.19 in
- 256 pages
- DK
- For sale with exclusive rights in: ROW
- Not for sale in: GB GG IE IM JE

SUPPLY DETAIL

Distributor: Random House, Inc.

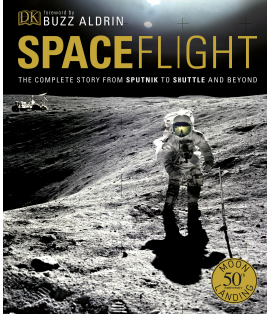
Availability:

On Sale Date: Apr 02, 2019

Carton Quantity: 1

\$26.00 CAD

\$20.00 USD



Smithsonian: Spaceflight, 2nd Edition

The Complete Story from Sputnik to Shuttle and Beyond

By (author): Giles Sparrow

Apr 02, 2019 | Forthcoming \$52.00 CAD

This compelling story of exploration charts and celebrates humankind in space, from Sputnik's launch in 1957 through the Apollo Moon landings and the International Space Station to future missions to Mars and beyond.

Spaceflight chronicles how, in the half-century that followed Sputnik, the world was revolutionized by space travel and exploration. The opening up of Earth's orbit to satellites led to a revolution in communications, monitoring of the environment, and materials science. For the human imagination, the impact has been even greater: the voyages of robotic space probes have transformed our view of the Solar System, while Earth-orbiting satellites and missions to the Moon have forever changed our view of ourselves.

This book is a celebration of human ingenuity and imagination. From the work of pioneers like Wernher von Braun, Yuri Gagarin, and Neil Armstrong to the triumphs and tragedies that followed, it reveals the people, science, and technology that have propelled us into the Space Age.

ABOUT THE CONTRIBUTOR

Giles Sparrow has degrees in astronomy and science communication and is an avid follower of the unfolding story

of space exploration. He has written on space technology and the history of spaceflight for a wide range of books, including DK's monumental *Universe* project (2005).

Promotion Plans

Marketing: National consumer advertising campaign

Smithsonian cross promote

E-Newsletter feature

Feature on dk.com

Social media campaign across all platforms

Publicity: Author interviews

National trade/education/consumer press outreach

Holiday roundups

Images



PREVIOUS EDITIONS

(9780241346792)

• SCIENCE / Space Science

• 9781465479655

• English

• Hardcover

• General Trade

• 9.94 x 11.88 in

• 320 pages

• DK

• For sale with exclusive rights in: AS CA GU MP PR UM US VI

• Not for sale in: ROW

SUPPLY DETAIL

Distributor: Random House, Inc.

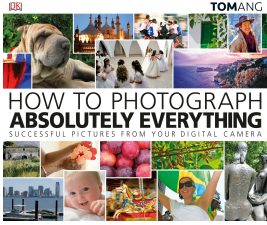
Availability:

On Sale Date: Apr 02, 2019

Carton Quantity: 1

\$52.00 CAD

\$40.00 USD



How to Photograph Absolutely Everything

By (author): Tom Ang

Apr 09, 2019 | Forthcoming \$52.00 CAD

This practical guide teaches you how to take the best possible photo in any situation imaginable with clear, step-by-step guidance from expert photographer Tom Ang.

Full of essential advice, hints, and tips, this guide gives you straightforward instructions on what equipment you will need, the best approach for each subject, how to compose your shot and find the right light, and how to frame your shot effectively. Checklists offer you guidance on getting results, and tricks of the trade show you how to turn a good picture into a great one.

From still-life to sports photography, cityscapes and landscapes, and tackling children's parties to capturing the magic of seasonal celebrations, *How to Photograph Absolutely Everything* is the essential guide to improving your digital photography skills and getting the most out of your camera.

ABOUT THE CONTRIBUTOR

Tom Ang is an award-winning photographer and best-selling author, and was the host of BBC TV's *A Digital Picture of Britain*. He was Senior Lecturer in Photographic Practice at the University of Westminster for 12 years and has worked as a technical and picture editor for numerous specialized magazines, and is now a full-time writer. His own photographs are exhibited around the world, and he has contributed to magazines such as the *British Journal of Photography*, *Ag+ Photographic*, *What Digital Camera?*, *Total Digital Photography*, *MacFormat*, *MacUser*, and *Digital Camera Shopper*.

Images



PREVIOUS EDITIONS
(9780241363584)

- * PHOTOGRAPHY / Techniques / General
- * 9781465480255
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- * Hardcover
- * General Trade
- * 10.25 x 8.63 in
- * 384 pages
- * DK
- * For sale with exclusive rights in: ROW
- * Not for sale in: GB GG IE IM JE

SUPPLY DETAIL

Distributor: Random House, Inc.

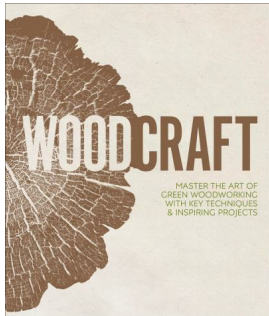
Availability:

On Sale Date: Apr 09, 2019

Carton Quantity: 1

\$52.00 CAD

\$40.00 USD



Woodcraft

Master the Art of Green Woodworking with Key Techniques and Inspiring Projects
By (author): **William Wall**

Apr 02, 2019 | Forthcoming \$39.00 CAD

Looking for a simpler, more natural way of working with wood? Create beautiful wooden objects from fresh green wood by becoming skilled in the crafts of whittling, ax-based furniture making, turning, and weaving.

With green woodworking there's no need for costly materials and machinery. All you need to begin crafting is a log, an ax, and a hand knife.

Starting with selecting and splitting your very first log, let *Woodcraft* show you all the techniques of green woodworking and guide you step by step through a series of rewarding projects.

Learn to carve your own spoons, bowls, shrink boxes, and other objects; construct simple pieces of furniture, such as stools and side tables; turn wood on a pole lathe; and weave with willow rods and birch bark.

Woodcraft brings up-to-date a newly resurgent folk craft and makes it truly accessible to all—no workshop required. So, what are you waiting for? Get in touch with nature and find harmony working with your hands.

ABOUT THE CONTRIBUTOR

William Wall has been crafting with green wood for more than 30 years and teaches courses in green woodworking that range in skill level from complete beginners to advanced crafters. He has recently retired from a lifetime working in building conservation.

Promotion Plans

Marketing: National consumer advertising campaign

E-Newsletter feature

Feature on dk.com

Social media campaign across all platforms

Sweepstakes

Publicity: Author interviews

National trade & consumer press outreach

Holiday roundups

Blog giveaway

Images



PREVIOUS EDITIONS
(9780241343791)

- * HOUSE & HOME / Woodworking
- * 9781465479785
- * English
- * Hardcover
- * General Trade
- * 8.38 x 10.06 in
- * 256 pages
- * DK
- * For sale with exclusive rights in: ROW
- * Not for sale in: GB GG IE IM JE

SUPPLY DETAIL

Distributor: Random House, Inc.

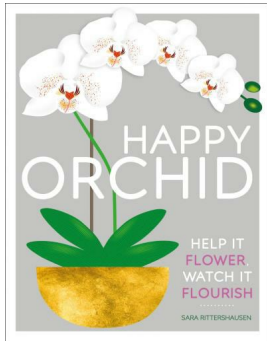
Availability:

On Sale Date: Apr 02, 2019

Carton Quantity: 1

\$39.00 CAD

\$30.00 USD



Happy Orchid

By (author): Sara Rittershausen

Apr 02, 2019 | Forthcoming \$18.99 CAD

Proud new owner of a gorgeous orchid? Learn the essentials of buying orchids, orchid care, and how to keep it flowering beautifully, year after year, with this bite-sized beginner's guide.

Did you know that many orchids hate being in direct sunlight? Or that most orchids have a crucial dormant period when their care needs change?

Happy Orchid dispels the myths around how to care for orchids, starting with a simple, step-by-step introduction that demonstrates all the essential growing techniques, including how to plant, what food to give them—orchids are fussy eaters!—and how to water and maintain humidity.

Then discover more than 120 illustrated profiles of the most desirable orchids to grow: graceful Phalaenopsis, delicate Dendrobium, spectacular Cymbidium, and many more varieties. Each orchid profile lets you know exactly what it needs for optimum growth, including the best spot for them, how often they need repotting, and how to prolong flowering and encourage reflowering.

With this book as your guide, you will quickly become an expert on how to grow orchids and be inspired to fill your home with these striking, colorful beauties.

ABOUT THE CONTRIBUTOR

Sara Rittershausen runs the top orchid nursery in the UK, Burnham Nurseries in Devon, which was started by her grandfather. Sara has played a role in several orchid books, is a Royal Horticultural Society Orchid judge on the orchid committee, is president of the Devon Orchid Society, and has been involved in many of Burnham Nurseries' Gold-Medal exhibits, including at the Chelsea Flower Show and other RHS shows through the years. At the London Orchid Show in 2018, Burnham Nurseries won a gold medal for its display—the seventh year in a row.



PREVIOUS EDITIONS
(9780241349229)

* GARDENING / Flowers / Orchids

* 9781465477019

* English

* Hardcover

* General Trade

* 5.81 x 7.56 in

* 144 pages

* DK

* For sale with exclusive rights in: ROW

* Not for sale in: GB GG IE IM JE

SUPPLY DETAIL

Distributor: Random House, Inc.

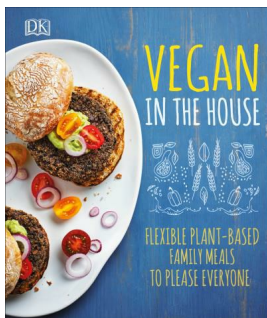
Availability:

On Sale Date: Apr 02, 2019

Carton Quantity: 32

\$18.99 CAD

\$14.99 USD



Vegan in the House

Flexible Plant-Based Meals to Please Everyone

By (author): DK

Jan 08, 2019 | Forthcoming \$32.00 CAD

Embrace the vegan in your home and keep the whole household happy and well fed without making different meals for everyone.

Not a fan of tofu? Fear not: this vegan cookbook is packed with 150 healthy, delicious recipes that will appeal to adults and children alike, using grains, pulses, and other natural meat- and dairy-free alternatives as the base ingredient. You'll find options for every meal of the day, whether you're looking for quick lunchbox ideas for vegan kids or preparing a big dinner for the whole "multivore" family.

"The good stuff" box on each recipe gives an expert breakdown of nutritional value, so everyone is getting the nourishment they need. An additional "Flex It" section on many recipes gives busy cooks an option to easily add meat or dairy to their meal, perfect for pleasing non-vegan or flexitarian members of the household.

This is everyday food for everyone. With nutritionally balanced vegan meals and flexible options, *Vegan in the House* is the essential cookbook for any family venturing into veganism.

ABOUT THE CONTRIBUTOR

Promotion Plans

Marketing: National consumer advertising campaign

E-Newsletter feature

Feature on dk.com

Social media campaign across all platforms

Publicity: Author interviews

National consumer press outreach

Cookbook awards nominee



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PREVIOUS EDITIONS

(9780241362846)

- * COOKING / Vegan
- * 9781465480392
- * English
- * Hardcover
- * General Trade
- * 7.69 x 9.19 in
- * 256 pages
- * DK
- * For sale with exclusive rights in: ROW
- * Not for sale in: GB GG IE IM JE

SUPPLY DETAIL

Distributor: Random House, Inc.

Availability:

On Sale Date: Jan 08, 2019

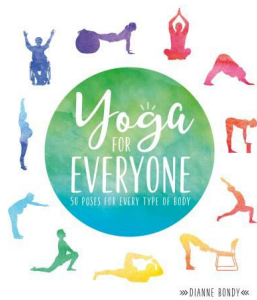
Carton Quantity: 12

\$32.00 CAD

\$25.00 USD

Images





Yoga for Everyone

50 Poses For Every Type of Body
By (author): Dianne Bondy

Apr 02, 2019 | Forthcoming \$25.99 CAD

50 poses for every type of body

For years, yoga books have asked readers to bend over backward (literally!) to conform to their physical demands. It's time for the opposite—for readers to demand that yoga conforms to their individual needs. It's time for a yoga book to reflect the broader population who would benefit from a yoga practice geared toward them.



* HEALTH & FITNESS / Yoga
* 9781465480774

* English
* Paperback, Trade

* General Trade
* 7.69 x 9.19 in

* 256 pages

* Alpha

* For sale with exclusive rights in: AD AE AF AG AI AL AM AO AQ AR AS AT AU AW AX AZ BA BB BD BE BF BG BH BI BJ BL BM BN BO BQ BR BS BT BV BW BY BZ CA CC CD CF CG CH CI CK CL CM CN CO CR CU CV CW CX CY CZ DE DJ DK DM DO DZ EC EE EG EH ER ES ET FI FJ FK FM FO FR GA GB GD GE GF GG GH GI GL GM GN GP GQ GR GS GT GU GW GY HK HM HN HR HT HU ID IE IL IM IN IO IQ IR IS IT JE JM JO JP KE KG KH KI KM KN KP KR KW KY KZ LA LB LC LI LK LR LS LT LU LV LY MA MC MD ME MF MG MH MK ML MM MN MO MP MQ MR MS MT MU MV MW MX MY MZ NA NC NE NF NG NI NL NO NP NR NU NZ OM PA PE PF PG PH PK PL PM PN PR PS PT PW PY QA RE RO RS RU RW SA SB SC SD SE SG SH SI SJ SK SL SM SN SO SR SS ST SV SX SY SZ TC TD TF TG TH TJ TK TL TM TN TO TR TT TV TW TZ UA UG UM US UY UZ VA VC VE VG VI VN VU WF WS YE YT ZA ZM ZW

This book offers yoga for everyone: big, small, elderly, pregnant, disabled—everyone. It's why that word is in the title. No matter who you are, you can do all 50 poses in this book. And then you can perform all 10 sequences, which combine different poses into one singular experience that focus on specific physical and mental issues.

No matter who you are or what you look or feel like, yes, you can keep doing yoga—and Yoga for Everyone will show you how!

ABOUT THE CONTRIBUTOR

Dianne Bondy is a yoga teacher who's a leading voice of the Yoga for All movement. Her views about yoga empower thousands of practitioners around the world—regardless of shape, size, ethnicity, or ability. Dianne contributes to *Yoga International*, *Do You Yoga*, and *Elephant Journal*. She's also been featured by several international media outlets, including *The Guardian*, *Huffington Post*, *Cosmopolitan*, *People*, and more.

Dianne is a leading spokesperson for diversity in yoga as showcased by her affiliations with Yoga International, Accessible Yoga, Gaiam, and the Yoga & Body Image Coalition. Her writings have been published in *Yoga and Body Image* and *Yes Yoga Has Curves*.

Dianne has almost 20,000 Instagram followers and more than 26,000 Facebook followers. Her website is diannebondyyoga.com

Author Residence: Windsor, Ontario, Canada

Author Hometown: Windsor, Ontario, Canada

Promotion Plans

Marketing: ALA Midwinter event

National consumer advertising campaign

E-Newsletter feature

Feature on dk.com

Social media campaign across all platforms

Sweepstakes

Publicity: Author interviews and event appearances

TV/Radio tour

National trade/education/consumer press outreach

Advance copy influencer mailing

Holiday roundups

Blog giveaway

SUPPLY DETAIL

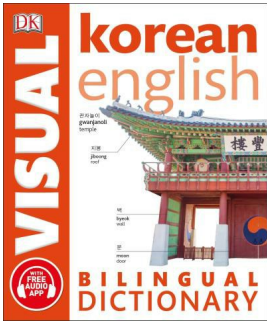
Distributor: Penguin Random House



Availability: Not yet available
On Sale Date: Apr 02, 2019
Carton Quantity: 34

Images





Korean-English Bilingual Visual Dictionary

By (author): DK

Apr 29, 2019 | Forthcoming \$18.99 CAD

With more than 6,500 fully illustrated words and phrases in Korean and English, along with a free bilingual audio app, Korean language learning has never been easier.

Perfect for tourists and business travelers alike, DK's *Korean-English Bilingual Visual Dictionary* is your essential companion when buying food, talking about work, discussing health, and studying language.

The dictionary is incredibly easy to follow, with thematically organized vocabulary so you can find closely related words on a particular topic. Words and phrases are illustrated with full-color photographs and illustrations, helping to cement new vocabulary in your mind. A comprehensive two-way index provides an instant reference point for new Korean vocabulary.

The supporting audio app enables you to hear more than 6,500 words and phrases spoken out loud in both Korean and English. Available on the App Store and Google Play, the audio app is easy to use and provides an intuitive reference for language learning, helping you learn, retain, and pronounce important vocabulary. The dictionary gives a pronunciation guide for every Korean word, and you can use this alongside the app to perfect your pronunciation.

Series Overview: Now fully updated to cover a comprehensive range of thousands of everyday objects, DK's bestselling *Bilingual Visual Dictionary* series covers 10 languages. With thematic organization, full-color images, and accompanying audio apps, the Bilingual Visual Dictionaries offer a user-friendly and intuitive reference for language learning, making it easy for readers to master important vocabulary, whether a student, tourist, or business traveler.

ABOUT THE CONTRIBUTOR

Images

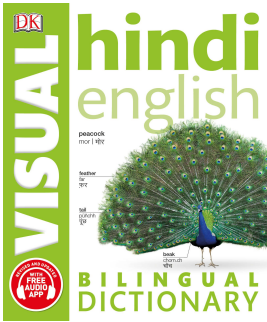


PREVIOUS EDITIONS
(9780241363102)

- FOREIGN LANGUAGE STUDY / Korean
- 9781465480323
- English
- Paperback, Trade
- General Trade
- 5.38 x 6.5 in
- 360 pages
- DK
- For sale with exclusive rights in: ROW
- Not for sale in: GB GG IE IM JE

SUPPLY DETAIL

Distributor: Random House, Inc.
Availability:
On Sale Date: Apr 29, 2019
Carton Quantity: 1
\$18.99 CAD
\$14.99 USD



Hindi-English Bilingual Visual Dictionary

By (author): DK

Apr 29, 2019 | Forthcoming \$18.99 CAD

With more than 6,500 fully illustrated words and phrases in Hindi and English, along with a free bilingual audio app, Hindi language learning has never been easier. Perfect for tourists and business travelers alike, DK's Hindi English Bilingual Visual Dictionary is your essential companion when buying food, talking about work, discussing health, and studying language.

The dictionary is incredibly easy to follow, with thematically organized vocabulary so you can find closely related words on a particular topic. Words and phrases are illustrated with full-color photographs and illustrations, helping to cement new vocabulary in your mind. A comprehensive two-way index provides an instant reference point for new Hindi vocabulary.

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Series Overview: Now fully updated to cover a comprehensive range of thousands of everyday objects, DK's bestselling *Bilingual Visual Dictionary* series covers 10 languages. With thematic organization, full-color images, and accompanying audio apps, the Bilingual Visual Dictionaries offer a user-friendly and intuitive reference for language learning, making it easy for readers to master important vocabulary, whether a student, tourist, or business traveler.

ABOUT THE CONTRIBUTOR

Images



PREVIOUS EDITIONS
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STUDY / Hindi

• 9781465481153

• English

• Paperback, Trade

• General Trade

• 5.38 x 6.5 in

• 360 pages

• DK

• For sale with exclusive
rights in: ROW

• Not for sale in: GB GG IE
IM JE

OTHER FORMATS

9781465451644 Paperback /
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CAD

9780756638573 Paperback /
softback, Trade, , \$16.95
CAD

SUPPLY DETAIL

Distributor: Random House,
Inc.

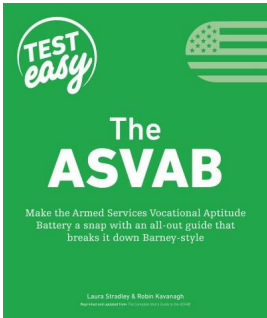
Availability:

On Sale Date: Mar 19, 2019

Carton Quantity: 1

\$18.99 CAD

\$14.99 USD



TEST EASY

The ASVAB

By (author): Alpha

Apr 02, 2019 | Forthcoming \$25.99 CAD

Rest Easy with Test Easy!

You're excited about your decision to join the U.S. Armed Forces, and you know that your ASVAB scores will determine the course of your military career, so you want to do your absolute best. Well, rest easy because *Test Easy* makes acing your exam a snap! In this book, you get:

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- * 400 pages
- * Alpha
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SUPPLY DETAIL

Distributor: Random House, Inc.

Availability:

On Sale Date: Apr 02, 2019

Carton Quantity: 34

\$25.99 CAD

\$19.99 USD

ABOUT THE CONTRIBUTOR

Laura Stradley is the military coordinator fo Bryant & Stratton College. As a leader/manager for the U.S. Army for eight years, she coordinated Human Resource activities for more than 40 employees and has extensive experience as a supervisor, mentor, and trainer for U.S. Army personnel.

Robin Kavanagh is an English professor at Bergen Community College in New Jersey, a freelance writer, and a former test-prep instructor. She has experience teaching GMAT, SAT, and SAT II verbal preparation courses, as well as vocabulary and essay writing courses.

Author Residence: Buffalo, NY (Stradley); Paramus, NJ (Kavanagh)



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