

**DK Publishing** 

# Table of Contents

Marvel Fearless and Fantastic! Female Super Heroes Save the World by Sam Maggs, Ruth Amos, Emma Grange	3
The LEGO® Movie 2: The Awesomest, Amazing, Most Epic Movie Guide in the Universe! by DK, Helen Murray	5
THE LEGO® MOVIE 2 Awesome Heroes by DK	6
THE LEGO® MOVIE 2 Awesome Heroes by DK	8
THE LEGO® MOVIE 2 Emmet to the Rescue by DK	10
THE LEGO® MOVIE 2 Emmet to the Rescue by DK	12
THE LEGO® MOVIE 2 Ultimate Sticker Collection by DK	14
Smithsonian: STEM Lab by Jack Challoner, Smithsonian Institution	15
Smithsonian: The New Children's Encyclopedia by DK	16
Smithsonian: The New Children's Encyclopedia by DK	17
DK Life Stories: Albert Einstein by Wil Mara, Charlotte Ager	18
DK Life Stories: Albert Einstein by Wil Mara, Charlotte Ager	19
DK Life Stories: Anne Frank by Stephen Krensky, Charlotte Ager	21
DK Life Stories: Anne Frank by Stephen Krensky, Charlotte Ager	22
DK Life Stories: Gandhi by Diane Bailey, Charlotte Ager	24
DK Life Stories: Gandhi by Diane Bailey, Charlotte Ager	25
DK Life Stories: Helen Keller by Libby Romero, Charlotte Ager	27
DK Life Stories: Helen Keller by Libby Romero, Charlotte Ager	29
DK Life Stories: Katherine Johnson by Ebony Joy Wilkins, Charlotte Ager	31
DK Life Stories: Katherine Johnson by Ebony Joy Wilkins, Charlotte Ager	33
DK Life Stories: Martin Luther King Jr. by Laurie Calkhoven, Charlotte Ager	34
DK Life Stories: Martin Luther King Jr. by Laurie Calkhoven, Charlotte Ager	36
Weather and the Seasons by DK	38
How Does a Butterfly Grow? by DK	39
Crunch! Munch! Bunny by DK	40
Baby's First Chinese New Year by DK	41
Fingerlings Ultimate Sticker Collection: With more than 1000 stickers by DK	42
DK Readers Level 1: Fingerlings: Unicorn Magic by Rosie Peet, DK	43
DK Readers Level 1: Fingerlings: Unicorn Magic by Rosie Peet, DK	45
DK Readers Level 2: Fingerlings: Monkey Mischief by Rosie Peet, DK	47
DK Readers Level 2: Fingerlings: Monkey Mischief by Rosie Peet, DK	49
Ultimate Sticker Collection: Marvel Studios: With more than 1000 stickers by DK	50
Pokémon Johto Region Field Guide by Prima Games	52
Pokémon Kanto Region Field Guide by Prima Games	54
Feminism Is by DK, Gemma Cairney	56
DK findout! Big Cats by DK	57



DK Publishing August 21, 2018

DK findout! Big Cats by DK	58
DK findout! Space Travel by DK	59
DK findout! Space Travel by DK	60
Calm: Mindfulness for Kids by Wynne Kinder	61
DK Readers Level 2: The Lion's Tale by DK, Laura Buller	62
DK Readers Level 2: The Lion's Tale by DK, Laura Buller	63
DK Readers Level 3: Moon Landings by DK, Shoshana Weider	64
DK Readers Level 3: Moon Landings by DK, Shoshana Weider	65
My Very First Bible by DK, Diana Mayo	66
The Sea Book by Charlotte Milner, Charlotte Milner	67
Pinocchio by DK, Giuseppe Di Lernia	68
The Three Little Pigs by DK, Giuseppe Di Lernia	69
Pop-Up Peekaboo! Unicorn by DK	70
Flip, Flap, Find! Counting 1, 2, 3 by DK	71
100 First Things That Go by DK	72
Picture Puzzles (Puzzle Baron Kids) by Stephen P. Ryder	73
DC Comics Ultimate Character Guide, New Edition by DK	74
DK Readers Level 2: WWE Tag-Teams and Team-Ups by DK	75
DK Readers Level 2: WWE Tag-Teams and Team-Ups by DK	76
Big Book of Knowledge by DK	77
Student World Atlas, 9th Edition by DK	78
Smithsonian: Where on Earth? Dinosaurs and Prehistoric Life by DK	79
Science is Magic by Steve Mould	80
The Magic and Mystery of Trees by Jen Green, Claire McElfatrick	81
Flowers by DK	83
Insects and Spiders by DK	84
Pop-Up Peekaboo! Space by DK	85
Star Wars Character Encyclopedia New Edition by DK	86
LEGO Star Wars Visual Dictionary: New Edition: With exclusive minifigure by DK	87
LEGO Star Wars Visual Dictionary: New Edition (Library Edition) by DK	88
Marvel Studios Character Encyclopedia by DK	89
Knowledge Genius by DK	90
DK Life Stories: Alexander Hamilton by Jim Buckley, Charlotte Ager	91
DK Life Stories: Alexander Hamilton by Jim Buckley, Charlotte Ager	92
DK Life Stories: Florence Nightingale by Kitson Jazynka, Charlotte Ager	93
DK Life Stories: Florence Nightingale by Kitson Jazynka, Charlotte Ager	94
Did You Know? Earth by Devin Dennie	96
What a Waste by DK	97
The Everything Book of Horses and Ponies by DK	98





\* JUVENILE NONFICTION /

Comics & Graphic Novels /

\* Juvenile: Age (years) from

8 - 12, Grade (US) from 3 -

Biography

\* English

Hardcover

₹7.69 x 9.19 in

\* 128 pages

\* DK Children

rights in: ROW

**SUPPLY DETAIL** 

Carton Quantity: 1

Availability:

\$21.99 CAD

\$16.99 USD

\* For sale with exclusive

\* Not for sale in: GB GG IE

Distributor: Random House

On Sale Date: Dec 18, 2018

\* DK

IM JE

9781465478856

# Marvel Fearless and Fantastic! Female Super Heroes Save the World

By (author): Sam Maggs By (author): Ruth Amos By (author): Emma Grange

Dec 18, 2018 | Forthcoming \$21.99 CAD

An inspirational guide to the diverse range of female heroes from the Marvel Comics Universe

Women can save the world. More than 50 incredible female Super Heroes from the Marvel Comics universe inspire girls and women of all ages to be powerful, passionate, and persistent.

From Captain Marvel and Wasp to Storm and Shuri, this beautiful book profiles dozens of aspirational female comic-book characters, all of whom use their intelligence, strength, kindness, and courage to help others and save the world. Fierce fan-favorites such as Gamora, Squirrel Girl, and Black Widow feature alongside lesser known faces from all corners of the Marvel comic-book universe. Young girls will discover modern, diverse heroes they can relate to and look up to, including America Chavez and Kamala Khan. Featuring a foreword by Marvel Comics writer Kelly Thompson, DK's Fearless and Fantastic! is the ultimate tribute to Marvel's most powerful women and girls, and a treasured gift for comic fans.

Illustrated with stunning comic-book artwork, and featuring inspiring quotations, each short biography is carefully curated to focus on the character's key abilities and achievements. With four chapters based on personal qualities—Determined, Daring, Compassionate, and Curious—this book for girls and women of all ages will create new fans of comics, as well as inspire comic-book creators of the future.

© 2018 MARVEL

#### **ABOUT THE CONTRIBUTOR**

**Sam Maggs** is a bestselling writer of books, comics, and video games. She's a Senior Writer for Insomniac Games; the author of Quirk Books' THE FANGIRL'S GUIDE TO THE GALAXY, WONDER WOMEN, and GIRL SQUADS (October 2018); and she's written for comics like STAR TREK and JEM & THE HOLOGRAMS. A Canadian in Los Angeles, she misses Coffee Crisp and bagged milk.

Author Residence: Los Angeles, CA

**Promotion Plans** 

Marketing: Blog giveaway

Fan site giveaway

Event marketing

National consumer advertising campaign

Digital advertising campaign

Social media campaign across all platform

Social media advertising

E-Newsletter feature

Influencer marketing campaign

Publicity: Author interviews

National consumer press outreach





**PREVIOUS EDITIONS** (9780241357491)





Advance copy influencer mailing

Holiday roundups







# \* JUVENILE NONFICTION / Media Tie-In

- 9781465479662
- English
- \* Hardcover
- \* Juvenile: Age (years) from 6 9, Grade (US) from 1 4
- \*7.19 x 9.19 in
- ∗96 pages
- \* DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE

#### **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

On Sale Date: Dec 24, 2018

Carton Quantity: 1 \$11.99 CAD \$8.99 USD

# The LEGO® Movie 2 : The Awesomest, Amazing, Most Epic Movie Guide in the Universe!

By (author): DK

By (author): Helen Murray

Dec 24, 2018 | Forthcoming \$11.99 CAD

Discover everything there is to know about THE LEGO® MOVIE 2(TM) with this totally awesome guide to all the characters, vehicles and locations.

The ultimate companion to the highly anticipated THE LEGO MOVIE 2, this book explores the heroes and the villains you'll meet in the movie. Packed full of exciting and informative text, plus illustrations of THE LEGO MOVIE 2 sets and minifigures, this book provides everything you need to know about THE LEGO MOVIE 2.

©2019 The LEGO Group.

#### **ABOUT THE CONTRIBUTOR**

#### **Promotion Plans**

Marketing: Fan site/blog giveaway

Strategic asset releases (exclusive minifigure)

**Event marketing** 

National consumer advertising campaign

Digital advertising campaign

Cross-promoted with other licensees

E-Newsletter feature

Social media campaign across all platform

Social media advertising

Influencer marketing campaign

Publicity: National consumer press outreach

Advance copy influencer mailing

Holiday roundups





**PREVIOUS EDITIONS** (9780241360453)



DK





**DK Readers** 

# THE LEGO® MOVIE 2 Awesome Heroes

By (author): DK

Dec 24, 2018 | Forthcoming \$5.99 CAD

Join Emmet, Lucy, Batman and Unikitty from THE LEGO® MOVIE 2(TM) on their new adventures in this exciting book for children learning to read. Packed with images of THE LEGO MOVIE 2 sets and minifigures, this book will get young fans hooked on reading.

Exciting images, simple vocabulary, and a fun quiz will engage young readers, helping them to build their confidence in reading. Combining DK's four-level reading scheme with the popular THE LEGO MOVIE 2 theme, THE LEGO MOVIE 2 Reader is at Level 2 and will help kids learn to read-and to love reading.

**PREVIOUS EDITIONS** (9780241360491)



#### **ABOUT THE CONTRIBUTOR**

#### **Promotion Plans**

Marketing: Fan site/blog giveaway

Strategic asset releases (exclusive minifigure)

Event marketing

National consumer advertising campaign

Digital advertising campaign

Cross-promoted with other licensees

E-Newsletter feature

Social media campaign across all platform

Social media advertising

Influencer marketing campaign

Publicity: National consumer press outreach

# \* JUVENILE NONFICTION /

Readers / Beginner

- 9781465480361
- \* English
- \* Paperback, Trade
- \* Juvenile: Age (years) from 5 - 7, Grade (US) from K - 2
- \*5.88 x 9 in
- \*48 pages
- ª DK
- \* DK Children \* For sale with exclusive rights in: AD AE AF AG AI AL AM AO AQ AR AS AT AU AW AX AZ BA BB BD BE BF BG BH BI BJ BL BM BN BO BQ BR BS BT BV BW BY BZ CA CC CD CF CG CH CI CK CL CM CN CO CR CU CV CW CX CY CZ DE DJ DK DM DO DZ EC EE EG EH ER ES ET FI FJ FK FM FO FR GA GD GE GF GH GI GL GM GN GP GQ GR GS GT GU GW GY HK HM HN HR HT HU ID IL IN IO IQ IR IS IT JM JO JP KE KG KH KI KM KN KP KR KW KY KZ LA LB LC LI LK LR LS LT LU LV LY MA MC MD ME MF MG MH MK ML MM MN MO MP MQ MR MS MT MU MV MW MX MY MZ NA NC NE NF NG NI NL NO NP NR NU NZ OM PA PE PF PG PH PK PL PM PN PR PS PT PW PY QA RE RORS RURW SASBSC



SD SE SG SH SI SJ SK SL SM SN SO SR SS ST SV SX SY SZ TC TD TF TG TH TJ TK TL TM TN TO TR TT TV TW TZ UA UG UM US UY UZ VA VC VE VG VI VN VU WF

WS YE YT ZA ZM ZW

• Not for sale in: GB GG IE IM JE

#### **SUPPLY DETAIL**

Distributor: Penguin Random

Availability: Not yet available On Sale Date: Dec 24, 2018 Carton Quantity: 120









### THE LEGO® MOVIE 2 Awesome Heroes

By (author): DK

Dec 24, 2018 | Forthcoming \$21.99 CAD

Join Emmet, Lucy, Batman and Unikitty from THE LEGO® MOVIE 2(TM) on their new adventures in this exciting book for children learning to read. Packed with images of THE LEGO MOVIE 2 sets and minifigures, this book will get young fans hooked on reading.

Exciting images, simple vocabulary, and a fun quiz will engage young readers, helping them to build their confidence in reading. Combining DK's four-level reading scheme with the popular THE LEGO MOVIE 2 theme, THE LEGO MOVIE 2 Reader is at Level 2 and will help kids learn to read-and to love reading.

©2019 The LEGO Group.

#### **ABOUT THE CONTRIBUTOR**





#### **PREVIOUS EDITIONS**

THE LEGO® MOVIE 2 Awesome Heroes

DK (9781465480361)

# \* JUVENILE NONFICTION / Readers / Beginner

- 9781465480378
- \* English
- \* Hardcover
- \* Juvenile: Age (years) from
- 5 7, Grade (US) from K 2 • 5.88 x 9 in
- \*48 pages
- DK
- DK Children
- \* For sale with exclusive rights in: AD AE AF AG AI AL AM AO AQ AR AS AT AU AW AX AZ BA BB BD BE BF BG BH BI BJ BL BM BN BO BQ BR BS BT BV BW BY BZ CA CC CD CF CG CH CI CK CL CM CN CO CR CU CV CW CX CY CZ DE DJ DK DM DO DZ EC EE EG EH ER ES ET FI FJ FK FM FO FR GA GD GE GF GH GI GL GM GN GP GQ GR GS GT GU GW GY HK HM HN HR HT HU ID IL IN IO IQ IR IS IT JM JO JP KE KG KH KI KM KN KP KR KW KY KZ LA LB LC LI LK LR LS LT LU LV LY MA MC MD ME MF MG MH MK ML MM MN MO MP MQ MR MS MT MU MV MW MX MY MZ NA NC NE NF NG NI NL NO NP NR NU NZ OM PA PE PF PG PH PK PL PM PN PR PS PT PW PY QA RE RO RS RU RW SA SB SC SD SE SG SH SI SJ SK SL SM SN SO SR SS ST SV SX SY SZ TC TD TF TG TH TJ TK TL TM TN TO TR TT TV TW TZ UA UG UM US UY UZ VA VC VE VG VI VN VU WF



WS YE YT ZA ZM ZW

\* Not for sale in: GB GG IE IM JE

#### **SUPPLY DETAIL**

Distributor: Penguin Random

Availability: Not yet available

On Sale Date: Dec 24, 2018

Carton Quantity: 52







**DK Readers** 

# THE LEGO® MOVIE 2 Emmet to the Rescue

By (author): DK

Dec 24, 2018 | Forthcoming \$5.99 CAD

Join Emmet, Lucy, Batman and Unikitty from THE LEGO® MOVIE 2(TM) on their new adventures in this exciting book for children learning to read. Packed with images of THE LEGO MOVIE 2 sets and minifigures, this book will get young fans hooked on reading.

Exciting images, simple vocabulary, and a fun quiz will engage young readers and help them build confidence in reading. Combining DK's four-level reading scheme with the popular THE LEGO MOVIE 2 theme, THE LEGO MOVIE 2 Reader is at Level 1 and will help children learn to read-and to love reading.

©2019 The LEGO Group.





**PREVIOUS EDITIONS** (9780241360477)

# \* JUVENILE NONFICTION / Readers / Beginner

- 9781465479761
- \* English
- \* Paperback, Trade
- \* Juvenile: Age (years) from
- 3 5, Grade (US) to K
- \*5.88 x 9 in
- \*24 pages
- ª DK
- \* DK Children
- \* For sale with exclusive rights in: AD AE AF AG AI AL AM AO AQ AR AS AT AU AW AX AZ BA BB BD BE BF BG BH BI BJ BL BM BN BO BQ BR BS BT BV BW BY BZ CA CC CD CF CG CH CI CK CL CM CN CO CR CU CV CW CX CY CZ DE DJ DK DM DO DZ EC EE EG EH ER ES ET FI FJ FK FM FO FR GA GD GE GF GH GI GL GM GN GP GQ GR GS GT GU GW GY HK HM HN HR HT HU ID IL IN IO IQ IR IS IT JM JO JP KE KG KH KI KM KN KP KR KW KY KZ LA LB LC LI LK LR LS LT LU LV LY MA MC MD ME MF MG MH MK ML MM MN MO MP MQ MR MS MT MU MV MW MX MY MZ NA NC NE NF NG NI NL NO NP NR NU NZ OM PA PE PF PG PH PK PL PM PN PR PS PT PW PY QA RE

#### **ABOUT THE CONTRIBUTOR**

#### **Promotion Plans**

Marketing: Fan site/blog giveaway

Strategic asset releases (exclusive minifigure)

Event marketing

National consumer advertising campaign

Digital advertising campaign

Cross-promoted with other licensees

E-Newsletter feature

Social media campaign across all platform

Social media advertising

Influencer marketing campaign

Publicity: National consumer press outreach



RORS RURW SASBSC SD SE SG SH SI SJ SK SL SM SN SO SR SS ST SV SX SY SZ TC TD TF TG TH TJ TK TL TM TN TO TR TT TV TW TZ UA UG UM US UY UZ VA VC VE VG VI VN VU WF

WS YE YT ZA ZM ZW

\* Not for sale in: GB GG IE IM JE

#### **SUPPLY DETAIL**

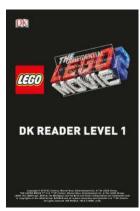
Distributor: Penguin Random

Availability: Not yet available On Sale Date: Dec 24, 2018

Carton Quantity: 200







**DK Readers** 

# THE LEGO® MOVIE 2 Emmet to the Rescue

By (author): DK

Dec 24, 2018 | Forthcoming \$21.99 CAD

Join Emmet, Lucy, Batman and Unikitty from THE LEGO® MOVIE 2(TM) on their new adventures in this exciting book for children learning to read. Packed with images of THE LEGO MOVIE 2 sets and minifigures, this book will get young fans hooked on reading.

Exciting images, simple vocabulary, and a fun quiz will engage young readers and help them build confidence in reading. Combining DK's four-level reading scheme with the popular THE LEGO MOVIE 2 theme, THE LEGO MOVIE 2 Reader is at Level 1 and will help children learn to read-and to love reading.

©2019 The LEGO Group.

#### **ABOUT THE CONTRIBUTOR**

#### **Promotion Plans**

Marketing: Fan site/blog giveaway

Strategic asset releases (exclusive minifigure)

Event marketing

National consumer advertising campaign

Digital advertising campaign

Cross-promoted with other licensees

E-Newsletter feature

Social media campaign across all platform

Social media advertising

Influencer marketing campaign

Publicity: National consumer press outreach





#### **PREVIOUS EDITIONS**

THE LEGO® MOVIE 2 Emmet to the Rescue

(9781465479761)



Readers / Beginner

- 9781465480385
- \* English
- \* Hardcover
- \* Juvenile: Age (years) from
- 3 5, Grade (US) to K
- \*5.88 x 9 in
- \*24 pages
- ª DK

\* DK Children \* For sale with exclusive rights in: AD AE AF AG AI AL AM AO AQ AR AS AT AU AW AX AZ BA BB BD BE BF BG BH BI BJ BL BM BN BO BQ BR BS BT BV BW BY BZ CA CC CD CF CG CH CI CK CL CM CN CO CR CU CV CW CX CY CZ DE DJ DK DM DO DZ EC EE EG EH ER ES ET FI FJ FK FM FO FR GA GD GE GF GH GI GL GM GN GP GQ GR GS GT GU GW GY HK HM HN HR HT HU ID IL IN IO IQ IR IS IT JM JO JP KE KG KH KI KM KN KP KR KW KY KZ LA LB LC LI LK LR LS LT LU LV LY MA MC MD ME MF MG MH MK ML MM MN MO MP MQ MR MS MT MU MV MW MX MY MZ NA NC NE NF NG NI NL NO NP NR NU NZ OM PA PE PF PG PH PK PL PM PN



PR PS PT PW PY QA RE RORS RURW SASBSC SD SE SG SH SI SJ SK SL SM SN SO SR SS ST SV SX SY SZ TC TD TF TG TH TJ TK TL TM TN TO TR TT TV TW TZ UA UG UM US UY UZ VA VC VE VG VI VN VU WF

WS YE YT ZA ZM ZW

• Not for sale in: GB GG IE IM JE

#### **SUPPLY DETAIL**

Distributor: Penguin Random

Availability: Not yet available On Sale Date: Dec 24, 2018

Carton Quantity: 64







# THE LEGO® MOVIE 2 Ultimate Sticker Collection

By (author): DK

Dec 24, 2018 | Forthcoming \$16.99 CAD

brick-built world in this awesome new LEGO sticker collection, which includes more than 1,000 stickers!

THE LEGO MOVIE 2 Ultimate Sticker Collection features stickers of all the latest LEGO MOVIE 2 sets and minifigures, and is full of exciting facts and images of the heroes, villains, locations and vehicles. Have fun finding the stickers for each page to recreate your favourite moments

©2019 The LEGO Group.

# DK



**PREVIOUS EDITIONS** (9780241360460)

# \* JUVENILE NONFICTION / Activity Books

- 9781465479679
- \* English
- \* Paperback, Trade
- \* Juvenile: Age (years) from 5 - 9, Grade (US) from K - 4
- \*8.5 x 11 in
- \*72 pages
- \* DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE IM JE

#### **SUPPLY DETAIL**

Distributor: Random House, Inc

Availability:

On Sale Date: Dec 24, 2018

Carton Quantity: 30

\$16.99 CAD \$12.99 USD

**ULTIMATE STICKER COLLECTIONS** 

Join Emmet, Lucy, Batman and Unikitty from THE LEGO ® MOVIE 2(TM) as they explore the

from the movie, or choose to create your own scenes.

### ABOUT THE CONTRIBUTOR

#### **Promotion Plans**

Marketing: Fan site/blog giveaway

Strategic asset releases (exclusive minifigure)

Event marketing

National consumer advertising campaign

Digital advertising campaign

Cross-promoted with other licensees

E-Newsletter feature

Social media campaign across all platform

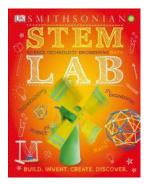
Social media advertising

Influencer marketing campaign

Publicity: National consumer press outreach







\* JUVENILE NONFICTION /

\* Juvenile: Age (years) from 9 - 12, Grade (US) from 4 -

Science & Nature /

9781465475619

\* English

7

\* Hardcover

\*8.5 x 10.88 in

\* 160 pages \* DK

\* DK Children

rights in: ROW

**SUPPLY DETAIL**Distributor: Random House,

Availability:

\$25.99 CAD \$19.99 USD

IM.JF

\* For sale with exclusive

\* Not for sale in: GB GG IE

On Sale Date: Jan 29, 2019 Carton Quantity: 14

Experiments & Projects

# Smithsonian: STEM Lab

By (author): Jack Challoner Contributions by: Smithsonian Institution

Jan 29, 2019 | Forthcoming \$25.99 CAD

From building a bridge and crafting a catapult to making a marble run and creating a crane, Smithsonian: STEM Lab is packed with activities that young readers can do at home to explore, discover, and understand the way the world works.

How are rockets fired into space? How is energy harnessed? How do buildings survive earthquakes? With fun, hands-on projects and experiments, this book reveals how science, technology, engineering, and math are woven through the world around us.

Simple steps guide readers through the stages of each project, with spotlights on the key science, technology, engineering, and math learning involved in each project along the way. "Take it further" sidebars encourage young readers to experiment and take their projects to the next level, developing their independence, initiative, and creative-thinking skills.

With a focus on STEM subjects (science, technology, engineering, and math) across school curricula to prepare children for the modern world, *STEM Lab* inspires and engages inquisitive young readers. It's perfect for school projects, homework help, and firing up imaginations.

#### **ABOUT THE CONTRIBUTOR**

**Jack Challoner** has written more than 30 books on science and technology, and also acts as a science consultant for books, magazines, and television. His most recent book for DK is *Maker Lab* (2016), which was shortlisted for the RNS Young People's Book Prize.

#### **Promotion Plans**

Marketing: National consumer/educator/trade advertising campaign

Social media campaign across all platforms

Promotions at all consumer/industry/educator conferences

Promotional items: inclusion in 2018 DK STEAM calendar; activity sheets

E-Newsletter feature

Feature on dk.com

Publicity: Author interviews and event appearances

National trade/education/consumer press outreach

Educational/consumer award nominee

Holiday roundups

Blog giveaway







**PREVIOUS EDITIONS** (9780241341285)





- \* JUVENILE NONFICTION / Reference / Encyclopedias
- \* English
- \* Paperback, Trade

9781465474513

- \* Juvenile: Age (years) from 8 - 12, Grade (US) from 3 -
- \*8.5 x 10.88 in
- \* 304 pages
- \* DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE IM.IF

#### **OTHER FORMATS**

9781465481368 Hardback. \$38.99 CAD

9781465412355 Paperback / softback, Trade, , \$25.99

9780756651978 Hardback. \$32.99 CAD

9780756689254

#### **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

On Sale Date: Jan 08, 2019

Carton Quantity: 10 \$25.99 CAD \$19.99 USD

VISUAL ENCYCLOPEDIA

# Smithsonian: The New Children's Encyclopedia

Jan 08, 2019 | Forthcoming \$25.99 CAD

When? Where? What? Why? This stimulating and comprehensive encyclopedia for children provides answers to all the questions kids love to ask.

Each chapter is jam-packed with maps, charts, timelines, diagrams, beautiful images, and amazing facts. Did you know, for example, that a single drop of blood contains around five million blood cells? Or that there are areas of desert in all seven of Earth's continents?

Prepare to build your knowledge on a wide range of topics—including Earth and beyond, plants and animals, history and politics, science, technology, and the human body—arranged thematically with more than 9,000 indexed entries and 2,500 colorful images. Cross-reference icons encourage children to explore and discover linked information, feeding their curiosity and building their general knowledge.

The New Children's Encyclopedia, which has sold almost 500,000 copies since 2009, has now been fully updated in line with the latest knowledge and research. Developed, written, and checked by experts, this is the must-have reference book for every child's library.

-----

#### **ABOUT THE CONTRIBUTOR**

DK was founded in London in 1974 and is now the world leading illustrated reference publisher and a member of the Penguin Random House division of Bertelsmann. DK publishes highly visual, photographic non-fiction for adults and children. DK produces content for consumers in over 100 countries and over 60 languages, with offices in the UK, India, US, Germany, China, Canada, Spain and Australia.

DK's aim is to inspire, educate and entertain readers of all ages, and everything DK publishes, whether print or digital, embodies the unique DK design approach. DK brings unrivalled clarity to a wide range of topics, with a unique combination of words and pictures, put together to spectacular effect. We have a reputation for innovation in design for both print and digital products.

Our adult range spans travel, including the award-winning DK Eyewitness Travel Guides, history, science, nature, sport, gardening, cookery and parenting.

DK's extensive children's list showcases a fantastic store of information for children, toddlers and babies. DK covers everything from animals and the human body, to homework help and craft activities, together with an impressive list of licensing titles, including the best-selling LEGO® books.

DK acts as the parent company for Alpha Books, publisher of the Idiot's Guides series and Prima Games, the world's leading publisher of strategy content for PC and console video games.





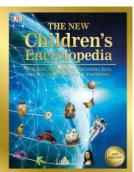




**PREVIOUS EDITIONS** (9780241317785)



DK



VISUAL ENCYCLOPEDIA

# Smithsonian: The New Children's Encyclopedia

By (author): DK

Jan 08, 2019 | Forthcoming \$38.99 CAD

When? Where? What? Why? This stimulating and comprehensive encyclopedia for children provides answers to all the questions kids love to ask.

Each chapter is jam-packed with maps, charts, timelines, diagrams, beautiful images, and amazing facts. Did you know, for example, that a single drop of blood contains around five million blood cells? Or that there are areas of desert in all seven of Earth's continents?

Prepare to build your knowledge on a wide range of topics—including Earth and beyond, plants and animals, history and politics, science, technology, and the human body—arranged thematically with more than 9,000 indexed entries and 2,500 colorful images. Cross-reference icons encourage children to explore and discover linked information, feeding their curiosity and building their general knowledge.

The New Children's Encyclopedia, which has sold almost 500,000 copies since 2009, has now been fully updated in line with the latest knowledge and research. Developed, written, and checked by experts, this is the must-have reference book for every child's library.

-----

# oss-reference Smithsonian: The New Children's Encyclopedia

(9781465474513)

**PREVIOUS EDITIONS** 

\* JUVENILE NONFICTION / Reference / Encyclopedias

- 9781465481368
- \* English
- \* Hardcover
- \* Juvenile: Age (years) from 8 12, Grade (US) from 3 7
- \*8.5 x 10.88 in
- \* 304 pages
- \* DK
- DK Children
- \* For sale with exclusive rights in: ROW
- Not for sale in: GB GG IE IM JE

#### **OTHER FORMATS**

9781465474513 Paperback / softback, Trade, , \$25.99

**9781465412355** Paperback / softback, Trade, , \$25.99 CAD

9780756651978 Hardback, \$32,99 CAD

9780756689254

### **ABOUT THE CONTRIBUTOR**

DK was founded in London in 1974 and is now the world leading illustrated reference publisher and a member of the Penguin Random House division of Bertelsmann. DK publishes highly visual, photographic non-fiction for adults and children. DK produces content for consumers in over 100 countries and over 60 languages, with offices in the UK, India, US, Germany, China, Canada, Spain and Australia.

DK's aim is to inspire, educate and entertain readers of all ages, and everything DK publishes, whether print or digital, embodies the unique DK design approach. DK brings unrivalled clarity to a wide range of topics, with a unique combination of words and pictures, put together to spectacular effect. We have a reputation for innovation in design for both print and digital products.

Our adult range spans travel, including the award-winning DK Eyewitness Travel Guides, history, science, nature, sport, gardening, cookery and parenting.

DK's extensive children's list showcases a fantastic store of information for children, toddlers and babies. DK covers everything from animals and the human body, to homework help and craft activities, together with an impressive list of licensing titles, including the best-selling LEGO® books.

DK acts as the parent company for Alpha Books, publisher of the Idiot's Guides series and Prima Games, the world's leading publisher of strategy content for PC and console video games.

#### **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

\$29.99 USD

On Sale Date: Jan 08, 2019

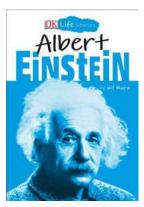
Carton Quantity: 10 \$38.99 CAD











- 9781465475701
- \* English
- \* Paperback, Trade
- \* Juvenile: Age (years) from 8 12, Grade (US) from 3 7
- \*5.25 x 7.63 in
- \* 128 pages
- ∗ DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE

#### **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

On Sale Date: Jan 08, 2019

Carton Quantity: 1

\$7.99 CAD \$5.99 USD DK LIFE STORIES

# **DK Life Stories: Albert Einstein**

By (author): Wil Mara Illustrated by: Charlotte Ager

Jan 08, 2019 | Forthcoming \$7.99 CAD

In this kids' biography, follow the remarkable life story of Albert Einstein, whose legendary genius and creative imagination made him one of the world's most famous thinkers.

Albert Einstein is known as one of the most brilliant people in history. His many theories and discoveries changed the way scientists think and work, and the way in which we look at and understand things. Learn all about Einstein's family and education, his travels and troubles, and the special compass he was given as a young boy that first set him on the path to questioning the world around him.

This new biography series from DK goes beyond the basic facts to tell the true life stories of history's most interesting people. Full-color photographs and hand-drawn illustrations complement thoughtfully written, age-appropriate text to create an engaging book children will enjoy reading. Definition boxes, information sidebars, fun facts, maps, inspiring quotes, and other nonfiction text features add depth, and a handy reference section at the back makes this the one biography series every teacher and librarian will want to collect. Each book also includes an author's introduction letter, a glossary, and an index.

#### **ABOUT THE CONTRIBUTOR**

Author **Wil Mara** is an award-winning children's book author. He has written extensively for Scholastic, including more than 50 titles in their Rookie Biographies and Rookie Read-About series. Wil also wrote five titles for Albert Whitman's bestselling The Boxcar Children series.

Literacy Consultant **Stephanie Laird** is an instructional coach at Mitchellville Elementary in Mitchellville, Iowa, and is currently serving on the International Literacy Association's (ILA) Board of Directors through 2019. She was the 2014 recipient of the ILA Technology and Literacy Award. Stephanie is the President-Elect of the Iowa Reading Association and was the 2017 Conference Chair of the Iowa Reading Association's annual conference. An ambassador and advocate for education, literacy, and teacher leadership, Stephanie was a member of ILA's Literacy, eLearning, Communication, and Culture Committee.

Author Residence: New Jersey

#### **Images**













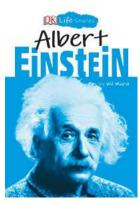


# PREVIOUS EDITIONS DK Life Stories: Albert

Wil Mara (9781465474438)

Einstein





- 9781465474438
- English
- \* Hardcover
- \* Juvenile: Age (years) from 8 12, Grade (US) from 3 7
- ⁴ 5.25 x 7.63 in
- \* 128 pages
- → DK
- \* DK Children
- \* For sale with exclusive rights in: WORLD

#### **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

On Sale Date: Jan 08, 2019

Carton Quantity: 12

\$21.99 CAD \$16.99 USD DK LIFE STORIES

# **DK Life Stories: Albert Einstein**

By (author): Wil Mara Illustrated by: Charlotte Ager

Jan 08, 2019 | Forthcoming \$21.99 CAD

In this kids' biography, follow the remarkable life story of Albert Einstein, whose legendary genius and creative imagination made him one of the world's most famous thinkers.

Albert Einstein is known as one of the most brilliant people in history. His many theories and discoveries changed the way scientists think and work, and the way in which we look at and understand things. Learn all about Einstein's family and education, his travels and troubles, and the special compass he was given as a young boy that first set him on the path to questioning the world around him.

This new biography series from DK goes beyond the basic facts to tell the true life stories of history's most interesting people. Full-color photographs and hand-drawn illustrations complement thoughtfully written, age-appropriate text to create an engaging book children will enjoy reading. Definition boxes, information sidebars, fun facts, maps, inspiring quotes, and other nonfiction text features add depth, and a handy reference section at the back makes this the one biography series every teacher and librarian will want to collect. Each book also includes an author's introduction letter, a glossary, and an index.

#### **ABOUT THE CONTRIBUTOR**

Author **Wil Mara** is an award-winning children's book author. He has written extensively for Scholastic, including more than 50 titles in their Rookie Biographies and Rookie Read-About series. Wil also wrote five titles for Albert Whitman's bestselling The Boxcar Children series.

Literacy Consultant **Stephanie Laird** is an instructional coach at Mitchellville Elementary in Mitchellville, Iowa, and is currently serving on the International Literacy Association's (ILA) Board of Directors through 2019. She was the 2014 recipient of the ILA Technology and Literacy Award. Stephanie is the President-Elect of the Iowa Reading Association and was the 2017 Conference Chair of the Iowa Reading Association's annual conference. An ambassador and advocate for education, literacy, and teacher leadership, Stephanie was a member of ILA's Literacy, eLearning, Communication, and Culture Committee.

Author Residence: New Jersey

#### **Promotion Plans**

Marketing: Regional educator/trade advertising campaign

Social media campaign across all platforms

Promotions at all industry/educator conferences

Promotional items: series teacher's guide; bookmark

Display for retail

E-Newsletter feature

Feature on dk.com

Galleys

Sell sheet

Publicity: Author interviews and event appearances

National trade/education/consumer press outreach

Educational awards nominee





**PREVIOUS EDITIONS** (9780241322918)



Holiday roundups

Blog giveaway







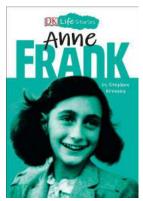












- 9781465475435
- \* English
- \* Paperback, Trade
- \* Juvenile: Age (years) from 8 12, Grade (US) from 3 7
- ⁵ 5.25 x 7.63 in
- \* 128 pages
- ∗ DK
- \* DK Children
- For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE IM.IF

#### **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

On Sale Date: Jan 08, 2019

Carton Quantity: 40

\$7.99 CAD \$5.99 USD DK LIFE STORIES

### **DK Life Stories: Anne Frank**

By (author): Stephen Krensky Illustrated by: Charlotte Ager

Jan 08, 2019 | Forthcoming \$7.99 CAD

In this kids' biography, discover the incredible story of Anne Frank, the courageous young writer who hid from the Nazis during World War II.

Anne Frank's diary is read by children and adults worldwide. It tells two stories: one of an extraordinary young girl living in hiding during one of the most fearsome times in history, and one of a relatable young girl facing the same questions and troubles that kids come up against today. Learn how both sides of this puzzle made up the person who is Anne Frank. Meet her family and friends, explore "The Annex" where they hid, and see her story put in historical context alongside information about World War II and the Holocaust, and Hitler and Nazi Germany.

This new biography series from DK goes beyond the basic facts to tell the true life stories of history's most interesting people. Full-color photographs and hand-drawn illustrations complement thoughtfully written, age-appropriate text to create an engaging book children will enjoy reading. Definition boxes, information sidebars, fun facts, maps, inspiring quotes, and other nonfiction text features add depth, and a handy reference section at the back makes this the one biography series every teacher and librarian will want to collect. Each book also includes an author's introduction letter, a glossary, and an index.

#### **ABOUT THE CONTRIBUTOR**

Author **Stephen Krensky** has published more than 100 fiction and nonfiction books for children. He lives with his wife in Lexington, Massachusetts.

Subject Consultant **Beth Cohen** has a Ph.D. in Holocaust history from Clark University and was a fellow at the United States Holocaust Memorial Museum.

Literacy Consultant **Stephanie Laird** is an instructional coach at Mitchellville Elementary in Mitchellville, Iowa, and is currently serving on the International Literacy Association's (ILA) Board of Directors through 2019. She was the 2014 recipient of the ILA Technology and Literacy Award. Stephanie is the President-Elect of the Iowa Reading Association and was the 2017 Conference Chair of the Iowa Reading Association's annual conference. Along with being an ambassador and advocate for education, literacy, and teacher leadership across her state, Stephanie was a member of ILA's Literacy, eLearning, Communication, and Culture Committee and has contributed to the International Literacy Day Activity Kit, Literacy Daily, and ReadWriteThink and is the author of the ILA E-ssentials article "Sharing Student Writing With the World."

Author Residence: Massachusetts

# Images















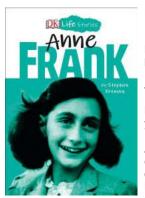


PREVIOUS EDITIONS

DK Life Stories: Anne
Frank

Stephen Krensky (9781465470294)





\* JUVENILE NONFICTION / Biography & Autobiography / Women

- **9781465470294**
- \* English
- \* Hardcover
- \* Juvenile: Age (years) from 8 12, Grade (US) from 3 7
- \*5.25 x 7.63 in
- \* 128 pages
- ª DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- Not for sale in: GB GG IE

#### **OTHER FORMATS**

**9781465475435** Paperback / softback, Trade, , \$7.99 CAD

#### SUPPLY DETAIL

Distributor: Random House,

Availability:

On Sale Date: Jan 08, 2019

Carton Quantity: 1

\$21.99 CAD \$16.99 USD DK LIFE STORIES

### **DK Life Stories: Anne Frank**

By (author): Stephen Krensky Illustrated by: Charlotte Ager

Jan 08, 2019 | Forthcoming \$21.99 CAD

In this kids' biography, discover the incredible story of Anne Frank, the courageous young writer who hid from the Nazis during World War II.

Anne Frank's diary is read by children and adults worldwide. It tells two stories: one of an extraordinary young girl living in hiding during one of the most fearsome times in history, and one of a relatable young girl facing the same questions and troubles that kids come up against today. Learn how both sides of this puzzle made up the person who is Anne Frank. Meet her family and friends, explore "The Annex" where they hid, and see her story put in historical context alongside information about World War II and the Holocaust, and Hitler and Nazi Germany.

This new biography series from DK goes beyond the basic facts to tell the true life stories of history's most interesting people. Full-color photographs and hand-drawn illustrations complement thoughtfully written, age-appropriate text to create an engaging book children will enjoy reading. Definition boxes, information sidebars, fun facts, maps, inspiring quotes, and other nonfiction text features add depth, and a handy reference section at the back makes this the one biography series every teacher and librarian will want to collect. Each book also includes an author's introduction letter, a glossary, and an index.

#### **ABOUT THE CONTRIBUTOR**

Author **Stephen Krensky** has published more than 100 fiction and nonfiction books for children. He lives with his wife in Lexington, Massachusetts.

Subject Consultant **Beth Cohen** has a Ph.D. in Holocaust history from Clark University and was a fellow at the United States Holocaust Memorial Museum.

Literacy Consultant **Stephanie Laird** is an instructional coach at Mitchellville Elementary in Mitchellville, Iowa, and is currently serving on the International Literacy Association's (ILA) Board of Directors through 2019. She was the 2014 recipient of the ILA Technology and Literacy Award. Stephanie is the President-Elect of the Iowa Reading Association and was the 2017 Conference Chair of the Iowa Reading Association's annual conference. Along with being an ambassador and advocate for education, literacy, and teacher leadership across her state, Stephanie was a member of ILA's Literacy, eLearning, Communication, and Culture Committee and has contributed to the International Literacy Day Activity Kit, Literacy Daily, and ReadWriteThink and is the author of the ILA E-ssentials article "Sharing Student Writing With the World."

Author Residence: Massachusetts

#### **Promotion Plans**

Marketing: Regional educator/trade advertising campaign

Social media campaign across all platforms

Promotions at all industry/educator conferences

Promotional items: series teacher's guide; bookmark

Display for retail

E-Newsletter feature

Feature on dk.com

Galleys

Sell sheet





**PREVIOUS EDITIONS** (9780241301869)





Publicity: Author interviews and event appearances

National trade/education/consumer press outreach

Educational awards nominee

Holiday roundups

Blog giveaway







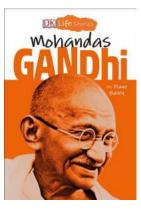












- 9781465478429
- \* English
- \* Paperback, Trade
- \* Juvenile: Age (years) from 8 12, Grade (US) from 3 7
- \*5.25 x 7.69 in
- \* 128 pages
- ∗ DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE IM.IF

#### **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

On Sale Date: Jan 08, 2019

Carton Quantity: 40

\$7.99 CAD \$5.99 USD DK LIFE STORIES

### **DK Life Stories: Gandhi**

By (author): Diane Bailey Illustrated by: Charlotte Ager

Jan 08, 2019 | Forthcoming \$7.99 CAD

In this kids' biography, discover the inspiring life story of Mahatma Gandhi, who successfully used his teachings of non-violence to win his country's freedom.

Mohandas Karamchand Gandhi was born at a time when his home country was choked under the oppression of British rule. Although many thought that violence was the only way to fight this injustice, Gandhi successfully used his teachings of non-violence and civil disobedience to win his country's freedom—and create a philosophy of peace and equality. Called Mahatma, or "great soul," by his many followers, Gandhi's inspiring words and deeds still resonate worldwide today.

This new biography series from DK goes beyond the basic facts to tell the true life stories of history's most interesting people. Full-color photographs and hand-drawn illustrations complement thoughtfully written, age-appropriate text to create an engaging book children will enjoy reading. Definition boxes, information sidebars, fun facts, maps, inspiring quotes, and other nonfiction text features add depth, and a handy reference section at the back makes this the one biography series every teacher and librarian will want to collect. Each book also includes an author's introduction letter, a glossary, and an index.

#### **ABOUT THE CONTRIBUTOR**

Author **Diane Bailey** has been a writer and editor for 25 years, and she specializes in writing nonfiction books for children. She is a member of the Northeast Texas Writers Organization, as well as the Heartland Writers for Kids and Teens, a group of children's writers who live in the Kansas City area. Diane lives in Kansas.

Subject Consultant **Priti Mishra** is a historian at the University of Southampton, where she teaches a module called "Gandhi and Gandhism."

Literacy Consultant **Stephanie Laird** is an instructional coach at Mitchellville Elementary in Mitchellville, Iowa, and is currently serving on the International Literacy Association's (ILA) Board of Directors through 2019. She was the 2014 recipient of the ILA Technology and Literacy Award. Stephanie is the President-Elect of the Iowa Reading Association and was the 2017 Conference Chair of the Iowa Reading Association's annual conference. Along with being an ambassador and advocate for education, literacy, and teacher leadership across her state, Stephanie was a member of ILA's Literacy, eLearning, Communication, and Culture Committee.

Author Residence: Kansas









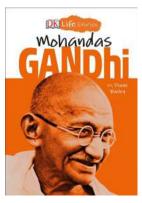






PREVIOUS EDITIONS
DK Life Stories: Gandhi
Diane Bailey
(9781465474636)





- **9781465474636**
- \* English
- \* Hardcover
- \* Juvenile: Age (years) from 8 12, Grade (US) from 3 7
- \*5.25 x 7.69 in
- \* 128 pages
- ⇒ DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- Not for sale in: GB GG IE

### **OTHER FORMATS**

9781465478429 Paperback / softback, Trade, , \$7.99 CAD

#### SUPPLY DETAIL

Distributor: Random House, Inc.

Availability:

On Sale Date: Jan 08, 2019

Carton Quantity: 40

\$21.99 CAD \$16.99 USD DK LIFE STORIES

# **DK Life Stories: Gandhi**

By (author): Diane Bailey Illustrated by: Charlotte Ager

Jan 08, 2019 | Forthcoming \$21.99 CAD

In this kids' biography, discover the inspiring life story of Mohandas Gandhi, who successfully used his teachings of non-violence to win his country's freedom.

Mohandas Karamchand Gandhi was born at a time when his home country was choked under the oppression of British rule. Although many thought that violence was the only way to fight this injustice, Gandhi successfully used his teachings of non-violence and civil disobedience to win his country's freedom—and create a philosophy of peace and equality. Called Mahatma, or "great soul," by his many followers, Gandhi's inspiring words and deeds still resonate worldwide today.

This new biography series from DK goes beyond the basic facts to tell the true life stories of history's most interesting people. Full-color photographs and hand-drawn illustrations complement thoughtfully written, age-appropriate text to create an engaging book children will enjoy reading. Definition boxes, information sidebars, fun facts, maps, inspiring quotes, and other nonfiction text features add depth, and a handy reference section at the back makes this the one biography series every teacher and librarian will want to collect. Each book also includes an author's introduction letter, a glossary, and an index.

#### **ABOUT THE CONTRIBUTOR**

Author **Diane Bailey** has been a writer and editor for 25 years, and she specializes in writing nonfiction books for children. She is a member of the Northeast Texas Writers Organization, as well as the Heartland Writers for Kids and Teens, a group of children's writers who live in the Kansas City area. Diane lives in Kansas.

Subject Consultant **Priti Mishra** is a historian at the University of Southampton, where she teaches a module called "Gandhi and Gandhism."

Literacy Consultant **Stephanie Laird** is an instructional coach at Mitchellville Elementary in Mitchellville, Iowa, and is currently serving on the International Literacy Association's (ILA) Board of Directors through 2019. She was the 2014 recipient of the ILA Technology and Literacy Award. Stephanie is the President-Elect of the Iowa Reading Association and was the 2017 Conference Chair of the Iowa Reading Association's annual conference. Along with being an ambassador and advocate for education, literacy, and teacher leadership across her state, Stephanie was a member of ILA's Literacy, eLearning, Communication, and Culture Committee.

Author Residence: Kansas

#### **Promotion Plans**

Marketing: Regional educator/trade advertising campaign

Social media campaign across all platforms

Promotions at all industry/educator conferences

Promotional items: series teacher's guide; bookmark

Display for retail

E-Newsletter feature

Feature on dk.com

Galleys

Sell sheet

Publicity: Author interviews and event appearances







National trade/education/consumer press outreach

Educational awards nominee

Holiday roundups

Blog giveaway

















- 9781465474742
- \* English
- \* Paperback, Trade
- \* Juvenile: Age (years) from 8 12, Grade (US) from 3 7
- \*5.25 x 7.63 in
- ₹128 pages
- ∗ DK
- \* DK Children
- \* For sale with exclusive rights in: AD AE AF AG AI AL AM AO AQ AR AS AT AU AW AX AZ BA BB BD BE BF BG BH BI BJ BL BM BN BO BQ BR BS BT BV BW BY BZ CA CC CD CF CG CH CI CK CL CM CN CO CR CU CV CW CX CY CZ DE DJ DK DM DO DZ EC EE EG EH ER ES ET FI FJ FK FM FO FR GA GD GE GF GH GI GL GM GN GP GQ GR GS GT GU GW GY HK HM HN HR HT HU ID IL IN IO IQ IR IS IT JM JO JP KE KG KH KI KM KN KP KR KW KY KZ LA LB LC LI LK LR LS LT LU LV LY MA MC MD ME MF MG MH MK ML MM MN MO MP MQ MR MS MT MU MV MW MX MY MZ NA NC NE NF NG NI NL NO NP NR NU NZ OM PA PE PF PG PH PK PL PM PN PR PS PT PW PY QA RE RO RS RU RW SA SB SC SD SE SG SH SI SJ SK SL SM SN SO SR SS ST SV SX SY SZ TC TD TF TG TH TJ TK TL TM TN TO TR TT TV TW TZ UA UG UM US UY UZ

**DK Life Stories** 

# **DK Life Stories: Helen Keller**

By (author): Libby Romero Illustrated by: Charlotte Ager

Jan 08, 2019 | Forthcoming \$7.99 CAD

In this kids' biography, discover the inspiring story of Helen Keller, who overcame the odds by learning to understand and communicate with the world.

Helen Keller lost her sight and hearing due to an early childhood illness and spent the first 6 years of her life unable to interact with other people. She remained isolated from the outside world until Anne Sullivan came to work as her teacher. In this biography book for kids ages 8-11, learn all about Helen Keller's amazing life and achievements - how she learned to read Braille and speak, go to college, write books, and ultimately revolutionize the world through her activism on behalf of the deaf and blind.

This new biography series from DK goes beyond the basic facts to tell the true life stories of history's most interesting people. Full-color photographs and hand-drawn illustrations complement thoughtfully written, age-appropriate text to create an engaging book children will enjoy reading. Definition boxes, information sidebars, fun facts, maps, inspiring quotes, and other nonfiction text features add depth, and a handy reference section at the back makes this the one biography series every teacher and librarian will want to collect. Each book also includes an author's introduction letter, a glossary, and an index.

#### **ABOUT THE CONTRIBUTOR**









**PREVIOUS EDITIONS** (9780241322932)



August 21, 2018

DK Life Stories: Helen Keller

VA VC VE VG VI VN VU WF WS YE YT ZA ZM ZW

\* Not for sale in: GB GG IE IM JE

# **SUPPLY DETAIL**

Distributor: Penguin Random

House

Availability: Not yet available On Sale Date: Jan 08, 2019

Carton Quantity: 60







- 9781465475442
- \* English
- \* Hardcover
- \* Juvenile: Age (years) from 8 12, Grade (US) from 3 7
- \*5.25 x 7.63 in
- \* 128 pages
- \* DK
- \* DK Children

\* For sale with exclusive rights in: AD AE AF AG AI AL AM AO AQ AR AS AT AU AW AX AZ BA BB BD BE BF BG BH BI BJ BL BM BN BO BQ BR BS BT BV BW BY BZ CA CC CD CF CG CH CI CK CL CM CN CO CR CU CV CW CX CY CZ DE DJ DK DM DO DZ EC EE EG EH ER ES ET FI FJ FK FM FO FR GA GD GE GF GH GI GL GM GN GP GQ GR GS GT GU GW GY HK HM HN HR HT HU ID IL IN IO IQ IR IS IT JM JO JP KE KG KH KI KM KN KP KR KW KY KZ LA LB LC LI LK LR LS LT LU LV LY MA MC MD ME MF MG MH MK ML MM MN MO MP MQ MR MS MT MU MV MW MX MY MZ NA NC NE NF NG NI NL NO NP NR NU NZ OM PA PE PF PG PH PK PL PM PN PR PS PT PW PY QA RE RORS RURW SASBSC SD SE SG SH SI SJ SK SL SM SN SO SR SS ST SV SX SY SZ TC TD TF TG TH TJ TK TL TM TN TO TR TT TV

**DK Life Stories** 

### **DK Life Stories: Helen Keller**

By (author): Libby Romero Illustrated by: Charlotte Ager

Jan 08, 2019 | Forthcoming \$21.99 CAD

In this kids' biography, discover the inspiring story of Helen Keller, who overcame the odds by learning to understand and communicate with the world.

Helen Keller lost her sight and hearing due to an early childhood illness and spent the first 6 years of her life unable to interact with other people. She remained isolated from the outside world until Anne Sullivan came to work as her teacher. In this biography book for kids ages 8-11, learn all about Helen Keller's amazing life and achievements—how she learned to read Braille and speak, go to college, write books, and ultimately revolutionize the world through her activism on behalf of the deaf and blind.

This new biography series from DK goes beyond the basic facts to tell the true life stories of history's most interesting people. Full-color photographs and hand-drawn illustrations complement thoughtfully written, age-appropriate text to create an engaging book children will enjoy reading. Definition boxes, information sidebars, fun facts, maps, inspiring quotes, and other nonfiction text features add depth, and a handy reference section at the back makes this the one biography series every teacher and librarian will want to collect. Each book also includes an author's introduction letter, a glossary, and an index.

#### **ABOUT THE CONTRIBUTOR**

#### **Promotion Plans**

Marketing: Regional educator/trade advertising campaign

Social media campaign across all platforms

Promotions at all industry/educator conferences

Promotional items: series teacher's guide; bookmark

Display for retail

E-Newsletter feature

Feature on dk.com

Galleys

Sell sheet

Publicity: Author interviews and event appearances

National trade/education/consumer press outreach

Educational awards nominee

Holiday roundups

Blog giveaway

#### **Images**







#### **PREVIOUS EDITIONS**

DK Life Stories: Helen Keller

Libby Romero (9781465474742)



TW TZ UA UG UM US UY UZ

August 21, 2018

DK Life Stories: Helen Keller

VA VC VE VG VI VN VU WF WS YE YT ZA ZM ZW

\* Not for sale in: GB GG IE IM JE

#### **SUPPLY DETAIL**

Distributor: Penguin Random

Availability: Not yet available On Sale Date: Jan 08, 2019

Carton Quantity: 40







\* JUVENILE NONFICTION / Biography & Autobiography / Science & Technology

- 9781465479129
- \* English
- \* Paperback, Trade
- \* Juvenile: Age (years) from 8 12, Grade (US) from 3 7
- \*5.25 x 7.63 in
- \* 128 pages
- ⇒ DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE

#### **OTHER FORMATS**

9781465479624 Hardback, \$21.99 CAD

#### **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

On Sale Date: Jan 08, 2019

Carton Quantity: 60

\$7.99 CAD \$5.99 USD DK LIFE STORIES

# **DK Life Stories: Katherine Johnson**

By (author): Ebony Joy Wilkins Illustrated by: Charlotte Ager

Jan 08, 2019 | Forthcoming \$7.99 CAD

In this kids' biography, discover the inspiring story of Katherine Johnson, famed NASA mathematician and one of the subjects of the award-winning 2016 film *Hidden Figures*.

It was an incredible accomplishment when the United States first put a person on the Moon - but without the incredible behind-the-scenes work of NASA mathematician Katherine Johnson, such a feat could not have been possible. Follow her remarkable journey from growing up in West Virginia, to becoming a teacher, to breaking barriers at NASA and receiving the Presidential Medal of Freedom in 2015.

This new biography series from DK goes beyond the basic facts to tell the true life stories of history's most interesting people. Full-color photographs and hand-drawn illustrations complement thoughtfully written, age-appropriate text to create an engaging book children will enjoy reading. Definition boxes, information sidebars, fun facts, maps, inspiring quotes, and other nonfiction text features add depth, and a handy reference section at the back makes this the one biography series every teacher and librarian will want to collect. Each book also includes an author's introduction letter, a glossary, and an index.

#### **ABOUT THE CONTRIBUTOR**

Author **Ebony Joy Wilkins**, Ph.D., is a writer of children's literature and professor of English and education. Ebony's education research centers on African American children's literature and children's written responses, and her stories for children and teens aim to highlight marginalized voices. Her debut novel *Sellout* (Scholastic Press, 2010) is the story of an African American teen trying to find her place in the two very different worlds where she lives, the all-white New Jersey town where her parents raised her and her Grandmother Tilly's beloved Harlem, NY. Ebony currently resides in Chicago. More information can be found at her website at ebonyjoywilkins.com.

Subject Consultant **Jamor Gaffney** is a high-school history teacher and contributor to the official *Hidden Figures* curriculum guide.

Literacy Consultant **Stephanie Laird** is an instructional coach at Mitchellville Elementary in Mitchellville, Iowa, and is currently serving on the International Literacy Association's (ILA) Board of Directors through 2019. Stephanie is the President-Elect of the Iowa Reading Association and was the 2017 Conference Chair of the Iowa Reading Association's annual conference.

Author Residence: Chicago, Illinois

#### **Promotion Plans**

Marketing: Regional educator/trade advertising campaign

Social media campaign across all platforms

Promotions at all industry/educator conferences

Promotional items: series teacher's guide; bookmark

Display for retail

E-Newsletter feature

Feature on dk.com

Galleys

Sell sheet

Publicity: Author interviews and event appearances







**PREVIOUS EDITIONS** (9780241358580)



National trade/education/consumer press outreach

Educational awards nominee

Holiday roundups

Blog giveaway















**PREVIOUS EDITIONS** 

(9780241358580)

DK





**DK LIFE STORIES** 

### **DK Life Stories: Katherine Johnson**

By (author): Ebony Joy Wilkins Illustrated by: Charlotte Ager

Jan 08, 2019 | Forthcoming \$21.99 CAD

In this biography, discover the inspiring story of Katherine Johnson, famed NASA mathematician and one of the subjects of the award-winning 2016 film *Hidden Figures*.

It was an incredible accomplishment when the United States first put a person on the Moon - but without the incredible behind-the-scenes work of NASA mathematician Katherine Johnson, such a feat could not have been possible. Follow her remarkable journey from growing up in West Virginia, to becoming a teacher, to breaking barriers at NASA and receiving the Presidential Medal of Freedom in 2015.

This new biography series from DK goes beyond the basic facts to tell the true life stories of history's most interesting people. Full-color photographs and hand-drawn illustrations complement thoughtfully written, age-appropriate text to create an engaging book children will enjoy reading. Definition boxes, information sidebars, fun facts, maps, inspiring quotes, and other nonfiction text features add depth, and a handy reference section at the back makes this the one biography series every teacher and librarian will want to collect. Each book also includes an author's introduction letter, a glossary, and an index.

#### **ABOUT THE CONTRIBUTOR**

Author **Ebony Joy Wilkins**, Ph.D., is a writer of children's literature and professor of English and education. Ebony's education research centers on African American children's literature and children's written responses, and her stories for children and teens aim to highlight marginalized voices. Her debut novel *Sellout* (Scholastic Press, 2010) is the story of an African American teen trying to find her place in the two very different worlds where she lives, the all-white New Jersey town where her parents raised her and her Grandmother Tilly's beloved Harlem, NY. Ebony currently resides in Chicago. More information can be found at her website at ebonyjoywilkins.com.

Subject Consultant **Jamor Gaffney** is a high-school history teacher and contributor to the official *Hidden Figures* curriculum guide.

Literacy Consultant **Stephanie Laird** is an instructional coach at Mitchellville Elementary in Mitchellville, Iowa, and is currently serving on the International Literacy Association's (ILA) Board of Directors through 2019. Stephanie is the President-Elect of the Iowa Reading Association and was the 2017 Conference Chair of the Iowa Reading Association's annual conference.

Author Residence: Chicago, Illinois

#### Images











# \* JUVENILE NONFICTION / Biography & Autobiography / Science & Technology

- -9781465479624
- \* English
- \* Hardcover
- \* Juvenile: Age (years) from 8 12, Grade (US) from 3 7
- \* 5.25 x 7.63 in
- \* 128 pages
- ⇒ DK
- DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE IM JE

#### OTHER FORMATS

9781465479129 Paperback / softback, Trade, , \$7.99 CAD

#### SUPPLY DETAIL

Distributor: Random House, Inc.

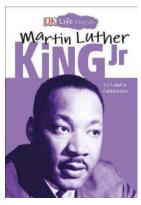
Availability:

On Sale Date: Jan 08, 2019

Carton Quantity: 1

\$21.99 CAD \$16.99 USD





- 9781465474353
- \* English
- \* Paperback, Trade
- \* Juvenile: Age (years) from 8 12, Grade (US) from 3 7
- \*5.25 x 7.63 in
- \* 128 pages
- \* DK
- \* DK Children

\* For sale with exclusive rights in: AD AE AF AG AI AL AM AO AQ AR AS AT AU AW AX AZ BA BB BD BE BF BG BH BI BJ BL BM BN BO BQ BR BS BT BV BW BY BZ CA CC CD CF CG CH CI CK CL CM CN CO CR CU CV CW CX CY CZ DE DJ DK DM DO DZ EC EE EG EH ER ES ET FI FJ FK FM FO FR GA GB GD GE GF GG GH GI GL GM GN GP GQ GR GS GT GU GW GY HK HM HN HR HT HU ID IE IL IM IN IO IQ IR IS IT JE JM JO JP KE KG KH KI KM KN KP KR KW KY KZ LA LB LC LI LK LR LS LT LU LV LY MA MC MD ME MF MG MH MK ML MM MN MO MP MO MR MS MT MU MV MW MX MY MZ NA NC NE NF NG NI NL NO NP NR NU NZ OM PA PE PF PG PH PK PL PM PN PR PS PT PW PY QA RE RO RS RU RW SA SB SC SD SE SG SH SI SJ SK SL SM SN SO SR SS ST SV SX SY SZ TC TD TF TG TH TJ TK TL TM TN TO TR TT TV TW TZ

**DK Life Stories** 

# **DK Life Stories: Martin Luther King Jr.**

By (author): Laurie Calkhoven Illustrated by: Charlotte Ager

Jan 08, 2019 | Forthcoming \$7.99 CAD

In this kids' biography, discover the amazing story of Martin Luther King Jr, whose powerful words and dreams for the future inspired the world.

Martin Luther King Jr. will always be remembered for his famous "I have a dream" speech, which he gave during the March on Washington in 1963. But his life before and after that big event, and his other enormous contributions to the Civil Rights Movement in the United States, largely go unspoken. In this biography for kids ages 8-11, learn all about MLK - from his early family life and experiences in education, to his untimely death and the worldwide mourning and riots that followed.

This new biography series from DK goes beyond the basic facts to tell the true life stories of history's most interesting people. Full-color photographs and hand-drawn illustrations complement thoughtfully written, age-appropriate text to create an engaging book children will enjoy reading. Definition boxes, information sidebars, fun facts, maps, inspiring quotes, and other nonfiction text features add depth, and a handy reference section at the back makes this the one biography series every teacher and librarian will want to collect. Each book also includes an author's introduction letter, a glossary, and an index.

#### **ABOUT THE CONTRIBUTOR**

Author Laurie Calkhoven lives in New York City. She is the author of many books, including *George Washington: An American Life* and *Harriet Tubman: Leading the Way to Freedom.* She also also written extensively for Simon & Schuster's Ready to Read "You Should Meet" series, including books on Misty Copeland, Mae Jemison, Jesse Owens, Lin-Manuel Miranda, and others. Laurie has always been fascinated by history, and especially by the ordinary people who got caught up in extraordinary moments in history. She likes the small moments and bizarre facts that mostly get left out by the serious history books—like whether or not a broken egg kept the American Revolution on track, and how putting your hands in your pockets and jiggling change could lead to an arrest in Nazi-occupied France.

Literacy Consultant **Stephanie Laird** is an instructional coach at Mitchellville Elementary in Mitchellville, Iowa, and is currently serving on the International Literacy Association's (ILA) Board of Directors through 2019. She was the 2014 recipient of the ILA Technology and Literacy Award. Stephanie is the President-Elect of the Iowa Reading Association and was the 2017 Conference Chair of the Iowa Reading Association's annual conference.

Author Residence: New York City

#### **Promotion Plans**

Marketing: Regional educator/trade advertising campaign

Social media campaign across all platforms

Promotions at all industry/educator conferences

Promotional items: series teacher's guide; bookmark

Display for retail

E-Newsletter feature

Feature on dk.com

Galleys

Sell sheet

Publicity: Author interviews and event appearances







**PREVIOUS EDITIONS** (9780241322888)

UA UG UM US UY UZ VA VC VE VG VI VN VU WF WS YE YT ZA ZM ZW

National trade/education/consumer press outreach

Educational awards nominee

Holiday roundups

Blog giveaway

Availability: Not yet available On Sale Date: Jan 08, 2019

Distributor: Penguin Random

Carton Quantity: 60

**SUPPLY DETAIL** 



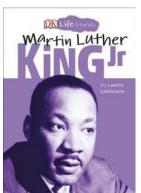












\* JUVENILE NONFICTION / Biography & Autobiography / Historical

- **9781465475428**
- \* English
- \* Hardcover
- \* Juvenile: Age (years) from 8 12, Grade (US) from 3 -
- \*5.25 x 7.63 in
- ₹128 pages
- ∗ DK
- DK Children

\* For sale with exclusive rights in: AD AE AF AG AI AL AM AO AQ AR AS AT AU AW AX AZ BA BB BD BE BF BG BH BI BJ BL BM BN BO BQ BR BS BT BV BW BY BZ CA CC CD CF CG CH CI CK CL CM CN CO CR CU CV CW CX CY CZ DE DJ DK DM DO DZ EC EE EG EH ER ES ET FI FJ FK FM FO FR GA GD GE GF GH GI GL GM GN GP GQ GR GS GT GU GW GY HK HM HN HR HT HU ID IL IN IO IQ IR IS IT JM JO JP KE KG KH KI KM KN KP KR KW KY KZ LA LB LC LI LK LR LS LT LU LV LY MA MC MD ME MF MG MH MK ML MM MN MO MP MQ MR MS MT MU MV MW MX MY MZ NA NC NE NF NG NI NL NO NP NR NU NZ OM PA PE PF PG PH PK PL PM PN PR PS PT PW PY QA RE RORS RURW SASBSC SD SE SG SH SI SJ SK SL SM SN SO SR SS ST SV SX SY SZ TC TD TF TG TH TJ TK TL TM TN TO TR TT TV TW TZ UA UG UM US UY UZ

**DK Life Stories** 

### **DK Life Stories: Martin Luther King Jr.**

By (author): Laurie Calkhoven Illustrated by: Charlotte Ager

Jan 08, 2019 | Forthcoming \$21.99 CAD

In this kids' biography, discover the amazing story of Martin Luther King Jr, whose powerful words and dreams for the future inspired the world.

Martin Luther King Jr. will always be remembered for his famous "I have a dream" speech, which he gave during the March on Washington in 1963. But his life before and after that big event, and his other enormous contributions to the Civil Rights Movement in the United States, largely go unspoken. In this biography for kids ages 8-11, learn all about MLK - from his early family life and experiences in education, to his untimely death and the worldwide mourning and riots that followed.

This new biography series from DK goes beyond the basic facts to tell the true life stories of history's most interesting people. Full-color photographs and hand-drawn illustrations complement thoughtfully written, age-appropriate text to create an engaging book children will enjoy reading. Definition boxes, information sidebars, fun facts, maps, inspiring quotes, and other nonfiction text features add depth, and a handy reference section at the back makes this the one biography series every teacher and librarian will want to collect. Each book also includes an author's introduction letter, a glossary, and an index.

#### **ABOUT THE CONTRIBUTOR**

Author Laurie Calkhoven lives in New York City. She is the author of many books, including *George Washington: An American Life* and *Harriet Tubman: Leading the Way to Freedom.* She also also written extensively for Simon & Schuster's Ready to Read "You Should Meet" series, including books on Misty Copeland, Mae Jemison, Jesse Owens, Lin-Manuel Miranda, and others. Laurie has always been fascinated by history, and especially by the ordinary people who got caught up in extraordinary moments in history. She likes the small moments and bizarre facts that mostly get left out by the serious history books—like whether or not a broken egg kept the American Revolution on track, and how putting your hands in your pockets and jiggling change could lead to an arrest in Nazi-occupied France.

Literacy Consultant **Stephanie Laird** is an instructional coach at Mitchellville Elementary in Mitchellville, Iowa, and is currently serving on the International Literacy Association's (ILA) Board of Directors through 2019. She was the 2014 recipient of the ILA Technology and Literacy Award. Stephanie is the President-Elect of the Iowa Reading Association and was the 2017 Conference Chair of the Iowa Reading Association's annual conference.

Author Residence: New York City

### Images

















#### **PREVIOUS EDITIONS**

DK Life Stories: Martin Luther King Jr. Laurie Calkhoven (9781465474353)



# **DK Publishing**

DK Life Stories: Martin Luther King Jr.

August 21, 2018

VA VC VE VG VI VN VU WF WS YE YT ZA ZM ZW

\* Not for sale in: GB GG IE IM JE

#### **SUPPLY DETAIL**

Distributor: Penguin Random

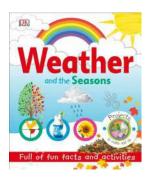
House

Availability: Not yet available On Sale Date: Jan 08, 2019

Carton Quantity: 40







### \* JUVENILE NONFICTION / Science & Nature / Earth Sciences / Weather

- 9781465466495
- \* English
- \* Hardcover
- \* Juvenile: Age (years) from
- 3 5, Grade (US) to K
- -7.69 x 9.19 in
- \* 32 pages
- DK
- DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE IM JE

### **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

On Sale Date: Jan 22, 2019

Carton Quantity: 1 \$11.99 CAD \$8.99 USD

### Weather and the Seasons

By (author): DK

Jan 22, 2019 | Forthcoming \$11.99 CAD

ABOUT THE CONTRIBUTOR

Nature-loving and crafty 3-5 year olds will love learning all about weather in this charming crafty science book.

From sun and snow, to thunder and lightning, children will find out what goes on up in the sky, and why. They'll discover simple answers to difficult questions: What makes a rainbow? Why do the seasons change? With vibrant photography and playful illustrations, *Weather and the changing seasons* introduces geography in a way that's fun and accessible to early learners. Then they can get creative and explore weather and seasons further with simple hands-on crafts and activities, bringing the information to life. Children will love making an ice suncatcher and seeing how it melts, or making their own weather vane to check wind direction. Amazing facts combined with fun activities reinforce information while also boosting memory, brain development, and dexterity.

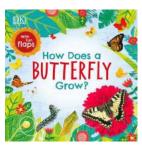




**PREVIOUS EDITIONS** (9780241312209)







- \* JUVENILE NONFICTION / Animals / Butterflies, Moths & Caterpillars
- 9781465478672
- \* English
- \* Board book
- \* Juvenile: Age (years) from 3 5, Grade (US) to K
- \*8.25 x 8.25 in
- \* 18 pages
- ∗ DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- Not for sale in: GB GG IE IM JE

#### **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

On Sale Date: Jan 08, 2019

Carton Quantity: 1 \$16.99 CAD

\$12.99 USD

# **How Does a Butterfly Grow?**

By (author): DK

Jan 08, 2019 | Forthcoming \$16.99 CAD

From egg to hungry caterpillar, to beautiful, fluttery butterfly, this picture book with flaps follows the complete life cycle of a butterfly. With sturdy board book pages and exciting flaps to lift, it's the perfect life cycle book for young children.

This captivating nature book will entertain and educate preschoolers. They'll love finding out about each life cycle stage, as they follow the fascinating pictures and listen to the fun and friendly text.

Beautifully illustrated, the book starts by showing all sorts of colorful butterflies. Then through the story of the swallowtail, children learn how a butterfly grows. Close-up photos show the mommy swallowtail laying her eggs, the tiny caterpillar hatching and growing, and the pretty butterfly emerging from its chrysalis. The fully grown swallowtail's scaly, brightly patterned wings lift up from the page as fluttery flaps, and more flaps reveal three other caterpillars transforming into incredible butterflies and an amazing moth. As well as the butterfly life cycle, the book includes other butterfly facts, such as how they feed, how they spread pollen, and how they are similar and different to moths.

Perfect for reading aloud, and with stage by stage pictures that tell the butterfly story, every page is easy to follow, and the combination of exciting, crystal-clear photos and charming artwork will hold the interest of the very young.

With a friendly approach to life cycle science for young learners, *How Does a Butterfly Grow?* is an informative picture book to share and enjoy. It makes a great educational gift.

#### **ABOUT THE CONTRIBUTOR**

Written by Dawn Sirett; Illustrations by Louise Anglicas; planned quote on the back cover from Jamie Butterworth

**Dawn Sirett** has written many successful DK titles for young children, including the award-winning Noisy Peekaboo! books, and *Roar! Roar! Baby Dinosaur*, which won two Lovedbychildren awards in 2017.

Louise Anglicas is an illustrator and surface pattern designer living in the Potteries in Staffordshire, England.

Jamie Butterworth is a plantsman, horticultural broadcaster, and RHS Ambassador based in Hampshire.

### Images













**PREVIOUS EDITIONS** 

(9780241355466)





### \* JUVENILE NONFICTION / Animals / Rabbits

- 9781465478535
- \* English
- \*Board book
- \* Juvenile: Age (years) from
- 1 3, Grade (US) to P
- \*9.44 x 9.44 in \*12 pages
- ∗DK
- DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE IM JF

#### **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

On Sale Date: Jan 08, 2019

Carton Quantity: 12

\$18.99 CAD

\$14.99 USD

## **Crunch! Munch! Bunny**

By (author): DK

Jan 08, 2019 | Forthcoming \$18.99 CAD

Watch as Baby Bunny meets cute baby animals in this early learning lift the flap sound book.

An interactive board book that contains five large and sturdy flaps, with a surprise character and sound hiding underneath each. Read the rhymes aloud before lifting the flaps to find out who is hiding! With adorable photographic toys of favorite baby animals and beautifully illustrated scenes, there is lots for little ones to look at—perfect for reading together.

#### **ABOUT THE CONTRIBUTOR**

#### **Images**











**PREVIOUS EDITIONS** 

(9780241357828)





- \* JUVENILE NONFICTION / Social Science / Customs, Traditions, Anthropology
- 9781465484017
- \* English
- \* Board book
- \* Juvenile: Age (years) to 2, Grade (US) to P
- \*5.13 x 5.13 in
- \* 14 pages
- ∗DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \*Not for sale in: GB GG IE IM JE

#### **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

On Sale Date: Jan 08, 2019

Carton Quantity: 30

\$7.99 CAD \$5.99 USD

# **Baby's First Chinese New Year**

By (author): DK

Jan 08, 2019 | Forthcoming \$7.99 CAD

Celebrate Chinese New Year with this delightful baby board book that little ones will adore.

The bright and colorful images in this book are the perfect way to discover the new year holiday traditions together. From colorful lanterns, to beautiful traditional clothes, to special animals that each year is named after, *Baby's First Chinese New Year* features all the familiar favorites associated with Asia's biggest and brightest celebration.

An ideal baby gift to develop early learning, the simple pictures and sentences promote language skills, and the small, padded format is perfect for babies to hold. Babies and toddlers will enjoy turning the pages by themselves, which helps to foster early reading development as well as fine motor skills.

Learn all about the amazing new year holiday with your little one! *Baby's First Chinese New Year* perfectly captures the joy of this special celebration and is an ideal preschool learning introduction to the traditions of the festival.

#### **ABOUT THE CONTRIBUTOR**





**PREVIOUS EDITIONS** (9780241377970)







\* JUVENILE NONFICTION / Toys, Dolls & Puppets

- \*9781465484031
- \* English
- \* Paperback, Trade
- \* Juvenile: Age (years) from 5 8, Grade (US) from K 3
- 5 6, Grade (05) ITOTT
- \* 8.5 x 11 in
- \*72 pages
- ª DK
- DK Children
- \* For sale with exclusive rights in: WORLD

#### **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

On Sale Date: Feb 12, 2019

Carton Quantity: 40

\$16.99 CAD \$12.99 USD **ULTIMATE STICKER COLLECTIONS** 

# **Fingerlings Ultimate Sticker Collection**

With more than 1000 stickers

By (author): DK

Feb 12, 2019 | Forthcoming \$16.99 CAD

Dive into the world of the Fingerlings!

This new sticker collection takes readers on a fun journey to the Fingerlings' home in Melody Village. Read about your favorite Fingerlings characters, including Bella and Boris, Marge, Kingsley and Gigi, and meet exciting new characters such as the Glitter Girls. Find out all about each Fingerling, including their BFFs, hobbies and adventures. Learn all about their amazing home in Melody Village, and the different Fingerlings animals that live there. Discover how bubbly Gigi has fun with her unicorn friends, how Kingsley the cool sloth likes to chill out, and what Bella the busy monkey does in a day. With DK's *Fingerlings Ultimate Sticker Collection* you can have fun finding the stickers for each page and creating your own adorable Fingerlings scenes.

Fingerlings® and all product names, designations and logos are trademarks of WowWee Group Limited

Copyright 2016-2018 WowWee Group Limited. All rights reserved.

#### ABOUT THE CONTRIBUTOR

Images







**PREVIOUS EDITIONS** (9780241377963)







\* JUVENILE NONFICTION /

Readers / Beginner \* 9781465484369

Paperback, TradeJuvenile: Age (years) from5, Grade (US) to K

\* English

\*5.88 x 9 in \*24 pages

\* DK Children

\* For sale with exclusive rights in: AD AE AF AG AI AL AM AO AQ AR AS AT AU AW AX AZ BA BB BD BE BF BG BH BI BJ BL BM BN BO BO BR BS BT BV BW BY BZ

## **DK Readers Level 1: Fingerlings: Unicorn Magic**

By (author): Rosie Peet

By (author): DK

Feb 12, 2019 | Forthcoming \$5.99 CAD

Join your favorite Unicorn Fingerlings on a magical adventure.

Go on a fun-filled adventure with the unicorns of Melody Village. Read about Gigi the bubbly unicorn and her magical unicorn friends, Gemma, Alika, Stella, Skye and Molly. Find out how they play with the adorable monkeys and sloths of Melody Village.

Presented with vibrant images, simple vocabulary, and lots of word repetition to engage young readers and help them build their literary skills, *Unicorn Magic* is a fun read for any young fan of the exciting world of the Fingerlings.

Fingerlings® and all product names, designations and logos are trademarks of WowWee Group Limited.

Copyright 2016-2018 WowWee Group Limited. All rights reserved.

#### ABOUT THE CONTRIBUTOR





**PREVIOUS EDITIONS** (9780241377840)



SO SR SS ST SV SX SY SZ TC TD TF TG TH TJ TK TL TM TN TO TR TT TV TW TZ UA UG UM US UY UZ VA VC

August 21, 2018 DK Readers Level 1: Fingerlings: Unicorn Magic

VE VG VI VN VU WF WS YE  $\mathsf{YT}\,\mathsf{ZA}\,\mathsf{ZM}\,\mathsf{ZW}$ 

#### **SUPPLY DETAIL**

Distributor: Penguin Random

Availability: Not yet available On Sale Date: Feb 12, 2019 Carton Quantity: 100







\* JUVENILE NONFICTION /

\* Juvenile: Age (years) from 3 - 5, Grade (US) to K

Readers / Beginner

9781465484376

\* English

\* Hardcover

\*5.88 x 9 in -24 pages ⊕ DK

\* DK Children

\* For sale with exclusive rights in: AD AE AF AG AI AL AM AO AQ AR AS AT AU AW AX AZ BA BB BD BE BF BG BH BI BJ BL BM BN BO BQ BR BS BT BV BW BY BZ CA CC CD CF CG CH CI CK CL CM CN CO CR CU CV

# **DK Readers Level 1: Fingerlings: Unicorn Magic**

By (author): Rosie Peet

By (author): DK

Feb 12, 2019 | Forthcoming \$21.99 CAD

Join your favorite Unicorn Fingerlings on a magical adventure.

Go on a fun-filled adventure with the unicorns of Melody Village. Read about Gigi the bubbly unicorn and her magical unicorn friends, Gemma, Alika, Stella, Skye and Molly. Find out how they play with the adorable monkeys and sloths of Melody Village.

Presented with vibrant images, simple vocabulary, and lots of word repetition to engage young readers and help them build their literary skills, Unicorn Magic is a fun read for any young fan of the exciting world of the Fingerlings.

Fingerlings® and all product names, designations and logos are trademarks of WowWee Group Limited.

Copyright 2016-2018 WowWee Group Limited. All rights reserved.

#### ABOUT THE CONTRIBUTOR





#### **PREVIOUS EDITIONS**

DK Readers Level 1: Fingerlings: Unicorn Magic Rosie Peet (9781465484369)







TM TN TO TR TT TV TW TZ UA UG UM US UY UZ VA VC



#### **SUPPLY DETAIL**

Distributor: Penguin Random

Availability: Not yet available On Sale Date: Feb 12, 2019 Carton Quantity: 30







#### \* JUVENILE NONFICTION / Readers / Beginner

- 9781465484383
- \* English
- \* Paperback, Trade
- \* Juvenile: Age (years) from 5 7, Grade (US) from K 2
- \*5.88 x 9 in
- \*48 pages
- ª DK
- \* DK Children
- \* For sale with exclusive rights in: AD AE AF AG AI AL AM AO AQ AR AS AT AU AW AX AZ BA BB BD BE BF BG BH BI BJ BL BM BN BO BQ BR BS BT BV BW BY BZ CA CC CD CF CG CH CI CK CL CM CN CO CR CU CV CW CX CY CZ DE DJ DK DM DO DZ EC EE EG EH ER ES ET FI FJ FK FM FO FR GA GB GD GE GF GG GH GI GL GM GN GP GQ GR GS GT GU GW GY HK HM HN HR HT HU ID IE IL IM IN IO IQ IR IS IT JE JM JO JP KE KG KH KI KM KN KP KR KW KY KZ LA LB LC LI LK LR LS LT LU LV LY MA MC MD ME MF MG MH MK ML MM MN MO MP MQ MR MS MT MU MV MW MX MY MZ NA NC NE NF NG NI NL NO NP NR NU NZ OM PA PE PF PG PH PK PL PM PN PR PS PT PW PY QA RE RO RS RU RW SA SB SC SD SE SG SH SI SJ SK SL SM SN SO SR SS ST SV SX SY SZ TC TD TF TG TH TJ TK TL TM TN TO TR TT TV TW TZ UA UG UM US UY UZ VA VC

# **DK Readers Level 2: Fingerlings: Monkey Mischief**

By (author): Rosie Peet By (author): DK

Feb 12, 2019 | Forthcoming \$5.99 CAD

Monkey mischief is afoot in this new Fingerlings adventure.

Join the Fingerlings monkeys as they get up to mischief in Melody Village. Read about Boris the energetic monkey who loves to play the drums, his sister Bella the keen gymnast, and all their fun-loving monkey friends. Find out how the Glitter Girls get the party started and how the monkeys play with the other cute animals of Melody Village.

DK's reading scheme is levelled into stages to help every child progress and become a confident reader. This Level 2 book is illustrated with photography of the adorable Fingerlings toys, and is a delightful introduction to these cute characters and their world.

Presented with vibrant images, simple vocabulary, and lots of word repetition to engage young readers and help them build their literary skills, *Monkey Mischief* is a fun read for any young fan of the exciting world of the Fingerlings.

Fingerlings® and all product names, designations and logos are trademarks of WowWee Group Limited.

Copyright 2016-2018 WowWee Group Limited. All rights reserved.

#### **ABOUT THE CONTRIBUTOR**





**PREVIOUS EDITIONS** (9780241377901)





#### **SUPPLY DETAIL**

Distributor: Penguin Random

Availability: Not yet available On Sale Date: Feb 12, 2019 Carton Quantity: 100







# \* JUVENILE NONFICTION / Readers / Beginner

- 9781465484390
- \* English
- \* Hardcover
- Juvenile: Age (years) from 5 7. Grade (US) from K 2
- 5 7, Grade (US) from K 2
- ₹5.88 x 9 in
- \*48 pages
- ∗DK
- \* DK Children
- \*For sale with exclusive rights in: WORLD

#### **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

On Sale Date: Feb 12, 2019

Carton Quantity: 30

\$21.99 CAD \$16.99 USD

# **DK Readers Level 2: Fingerlings: Monkey Mischief**

By (author): Rosie Peet By (author): DK

Feb 12, 2019 | Forthcoming \$21.99 CAD

Monkey mischief is afoot in this new Fingerlings adventure.

Join the Fingerlings monkeys as they get up to mischief in Melody Village. Read about Boris the energetic monkey who loves to play the drums, his sister Bella the keen gymnast, and all their fun-loving monkey friends. Find out how the Glitter Girls get the party started and how the monkeys play with the other cute animals of Melody Village.

DK's reading scheme is levelled into stages to help every child progress and become a confident reader. This Level 2 book is illustrated with photography of the adorable Fingerlings toys, and is a delightful introduction to these cute characters and their world.

Presented with vibrant images, simple vocabulary, and lots of word repetition to engage young readers and help them build their literary skills, *Monkey Mischief* is a fun read for any young fan of the exciting world of the Fingerlings.

Fingerlings® and all product names, designations and logos are trademarks of WowWee Group Limited.

Copyright 2016-2018 WowWee Group Limited. All rights reserved.

#### **ABOUT THE CONTRIBUTOR**





#### **PREVIOUS EDITIONS**

DK Readers Level 2: Fingerlings: Monkey Mischief

Rosie Peet (9781465484383)





- \* JUVENILE NONFICTION / Activity Books
- 9781465478863
- \* English
- \* Paperback, Trade
- \* Juvenile: Age (years) from 6 9, Grade (US) from 1 4
- \*8.5 x 11 in
- \*72 pages
- DK
- \* DK Children
- \* For sale with exclusive rights in: AD AE AF AG AI AL AM AO AQ AR AS AT AU AW AX AZ BA BB BD BE BF BG BH BI BJ BL BM BN BO BQ BR BS BT BV BW BY BZ CA CC CD CF CG CH CI CK CL CM CN CO CR CU CV CW CX CY CZ DE DJ DK DM DO DZ EC EE EG EH ER ES ET FI FJ FK FM FO FR GA GD GE GF GH GI GL GM GN GP GQ GR GS GT GU GW GY HK HM HN HR HT HU ID IL IN IO IQ IR IS IT JM JO JP KE KG KH KI KM KN KP KR KW KY KZ LA LB LC LI LK LR LS LT LU LV LY MA MC MD ME MF MG MH MK ML MM MN MO MP MQ MR MS MT MU MV MW MX MY MZ NA NC NE NF NG NI NL NO NP NR NU NZ OM PA PE PF PG PH PK PL PM PN PR PS PT PW PY QA RE RORS RURW SASBSC SD SE SG SH SI SJ SK SL SM SN SO SR SS ST SV SX SY SZ TC TD TF TG TH TJ TK TL TM TN TO TR TT TV TW TZ UA UG UM US UY UZ VA VC VE VG VI VN VU WF
- Not for sale in: GB GG IE

### OTHER FORMATS

WS YE YT ZA ZM ZW



With more than 1000 stickers

By (author): DK

Feb 05, 2019 | Forthcoming \$16.99 CAD

Using stunning film images from popular Marvel Studios movies, this exciting sticker book for children showcases the adventures of Marvel heroes the Avengers.

Meet Earth's Mightiest Heroes—Captain America, Iron Man, Thor, Black Widow, and Spider-man—and their powerful enemies, including the Mad Titan Thanos and the mischievous Loki. Learn about the Super Heroes' incredible powers, their awesome vehicles, and their advanced technology. Discover Doctor Strange's magical mysteries, go on an amazing adventure with the Guardians of the Galaxy, and join Captain Marvel's fight against the sinister Skrulls.

Marvel Studios Ultimate Sticker Collection features stickers of all the heroes, villains, locations, and vehicles from more than 10 years of Marvel Studios movies. Have fun finding the stickers for each page and create your own scenes, or re-create your favorite moments from the epic battles.

#### **ABOUT THE CONTRIBUTOR**

DK was founded in London in 1974 and is now the world leading illustrated reference publisher and a member of the Penguin Random House division of Bertelsmann. DK publishes highly visual, photographic non-fiction for adults and children. DK produces content for consumers in over 100 countries and over 60 languages, with offices in the UK, India, US, Germany, China, Canada, Spain and Australia.

DK's aim is to inspire, educate and entertain readers of all ages, and everything DK publishes, whether print or digital, embodies the unique DK design approach. DK brings unrivalled clarity to a wide range of topics, with a unique combination of words and pictures, put together to spectacular effect. We have a reputation for innovation in design for both print and digital products.

Our adult range spans travel, including the award-winning DK Eyewitness Travel Guides, history, science, nature, sport, gardening, cookery and parenting.

DK's extensive children's list showcases a fantastic store of information for children, toddlers and babies. DK covers everything from animals and the human body, to homework help and craft activities, together with an impressive list of licensing titles, including the best-selling

DK acts as the parent company for Alpha Books, publisher of the Idiot's Guides series and Prima Games, the world's leading publisher of strategy content for PC and console video





PREVIOUS EDITIONS

(9780241357507)

Ultimate Sticker Collection: Marvel Studios

9780756626730 Paperback / softback, Trade, , \$11.99 CAD

#### **SUPPLY DETAIL**

Distributor: Penguin Random

House

Availability: Not yet available

On Sale Date: Feb 05, 2019

Carton Quantity: 40







# Pokémon Johto Region Field Guide

By (author): Prima Games

Feb 19, 2019 | Forthcoming \$12.99 CAD

Prepare to embark on a thrilling journey through the Johto region! This field guide for Johto serves as a handy travel guide for the casual fan or veteran of the animated series. Relive the joy of discovering and learning everything there is to know about this incredible region. This comprehensive field guide provides an overview of Johto, its inhabitants, landmarks, points of interest, and much more.





\* GAMES & ACTIVITIES / Video & Electronic

9780744019704

- \* English
- \* Hardcover
- \* General Trade
- \*6 x 6 in
- \*80 pages
- \* BradyGames
- \* Prima Games
- \* For sale with exclusive rights in: AS CA GU MP PR UM US VI

\* Not for sale in: AD AE AF AG AI AL AM AO AQ AR AT AU AW AX AZ BA BB BD BE BF BG BH BI BJ BL BM BN BO BQ BR BS BT BV BW BY BZ CC CD CF CG CH CI CK CL CM CN CO CR CU CV CW CX CY CZ DE DJ DK DM DO DZ EC EE EG EH ER ES ET FI FJ FK FM FO FR GA GB GD GE GF GG GH GI GL GM GN GP GQ GR GS GT GW GY HK HM HN HR HT HU ID IE IL IM IN IO IQ IR IS IT JE JM JO JP KE KG KH KI KM KN KP KR KW KY KZ LA LB LC LI LK LR LS LT LU LV LY MA MC MD ME ME MG MH MK MI MM MN MO MQ MR MS MT MU MV MW MX MY MZ NA NC NE NF NG NI NL NO NP NR NU NZ OM PA PE PF PG PH PK PL PM PN PS PT PW PY QA RE RO RS RU RW SA SB SC SD SE SG SH SI SJ SK SL SM SN SO SR SS ST SV SX SY SZ TC TD TF TG TH TJ TK TL TM TN TO TR TT TV TW TZ UA UG UY UZ VA VC VE VG VN VU WF

Includes Johto's first partner Pokémon and their stats.

Learn where to find fossils.

Explore the region's natural wonders.

Visit every gym and meet the Gym Leaders!

Discover all the Pokémon contest locations.

Meet all the Legendary Pokémon!

Visit Johto's popular sites.

### **ABOUT THE CONTRIBUTOR**

Ken Schmidt

Author Residence: Bristol, IN

**Promotion Plans** 

Marketing: E-Newsletter feature

Feature on primagames.com

Social media campaign across all platforms



WS YE YT ZA ZM ZW

Distributor: Penguin Random



August 21, 2018

Pokémon Johto Region Field Guide

House

Availability: Not yet available On Sale Date: Feb 19, 2019 Carton Quantity: 1







# Pokémon Kanto Region Field Guide

By (author): Prima Games

Feb 19, 2019 | Forthcoming \$12.99 CAD

Prepare to embark on a thrilling journey through the Kanto region! This field guide for Kanto serves as a handy travel guide for the casual fan or veteran of the animated Pokémon series. Relive the joy of discovering and learning everything there is to know about this fantastic region. This comprehensive field guide provides an overview of the region, its inhabitants, landmarks, points of interest, and much more.





\* GAMES & ACTIVITIES / Video & Electronic

9780744019636

\* English

\* Hardcover

\* General Trade

Ochiciai Irac

\*6 x 6 in

\*80 pages

\* BradyGames

\* Prima Games

\* For sale with exclusive rights in: AS CA GU MP PR UM US VI

\* Not for sale in: AD AE AF AG AI AL AM AO AQ AR AT AU AW AX AZ BA BB BD BE BF BG BH BI BJ BL BM BN BO BQ BR BS BT BV BW BY BZ CC CD CF CG CH CI CK CL CM CN CO CR CU CV CW CX CY CZ DE DJ DK DM DO DZ EC EE EG EH ER ES ET FI FJ FK FM FO FR GA GB GD GE GF GG GH GI GL GM GN GP GQ GR GS GT GW GY HK HM HN HR HT HU ID IE IL IM IN IO IQ IR IS IT JE JM JO JP KE KG KH KI KM KN KP KR KW KY KZ LA LB LC LI LK LR LS LT LU LV LY MA MC MD ME ME MG MH MK MI MM MN MO MQ MR MS MT MU MV MW MX MY MZ NA NC NE NF NG NI NL NO NP NR NU NZ OM PA PE PF PG PH PK PL PM PN PS PT PW PY QA RE RO RS RU RW SA SB SC SD SE SG SH SI SJ SK SL SM SN SO SR SS ST SV SX SY SZ TC TD TF TG TH TJ TK TL TM TN TO TR TT TV TW TZ UA UG UY

Includes Kanto's first partner Pokémon and their stats.

Learn where to find fossils.

Explore the region's natural wonders.

Visit every gym and meet the Gym Leaders!

Discover all the Pokémon contest locations.

Meet all the Legendary Pokémon!

Visit Kanto's popular sites.

### **ABOUT THE CONTRIBUTOR**

Simcha Whitehill

Author Residence: Forest Hills, NY

**Promotion Plans** 

Marketing: E-Newsletter feature

Feature on primagames.com

Social media campaign across all platforms



Distributor: Penguin Random

UZ VA VC VE VG VN VU WF WS YE YT ZA ZM ZW



# **DK Publishing**

Pokémon Kanto Region Field Guide

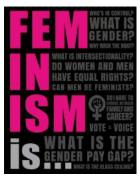
August 21, 2018

House

Availability: Not yet available On Sale Date: Feb 19, 2019 Carton Quantity: 10







#### \* YOUNG ADULT NONFICTION / Girls & Women

- 9781465479556
- \* English
- \* Paperback, Trade
- \* Young Adult : Age (years) from 12, Grade (US) from 7
- \*7.19 x 9.19 in
- \* 160 pages
- ⇒DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE IM JE

#### **OTHER FORMATS**

9781465485236 Hardback, \$16.99 CAD

### SUPPLY DETAIL

Distributor: Random House,

Availability:

On Sale Date: Feb 12, 2019

Carton Quantity: 30

\$16.99 CAD \$12.99 USD

### Feminism Is...

By (author): DK

Foreword by: Gemma Cairney

Feb 12, 2019 | Forthcoming \$16.99 CAD

A lively and accessible book for teens on the history, pioneers, theories, questions, arguments, and daily reality of feminism today.

What is feminism? Combining insightful text with graphic illustrations, this engaging book introduces young adult readers to a subject that should matter to everyone. Posed as a series of questions, Feminism Is... tackles the most intriguing and relevant topics, such as "Are all people equal?", "Do boys and girls learn the same things?" and "Why do women earn less than men?" Find out what equality for women really means, get a short history of feminism, and take a look at the issues that affect women at work, in the home, and around sex and identity. Meet, too, some great women, such as Gloria Steinem, Frida Kahlo, and Malala Yousafzai, "rebel girls" who refused to accept the status quo of their day and blazed a trail for others to follow.

With more than 50 questions that address key feminist concerns, *Feminism Is...*takes on the issues in informative, thought-provoking ways.

### ABOUT THE CONTRIBUTOR

#### **Promotion Plans**

Marketing: National consumer/educator/trade advertising campaign

Social media campaign across all platforms

Promotions at all consumer/industry/educator conferences

IndieBound mailing

Cross-promotion

Promotional item: poster

E-Newsletter feature

Feature on dk.com

Sell sheet

Publicity: Author interviews

National trade/education/consumer press outreach

Advance copy influencer mailing

Educational/consumer awards nominee

Holiday roundups

Blog giveaway

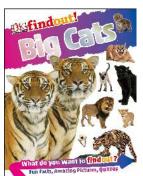




**PREVIOUS EDITIONS** (9780241228029)







# **DK findout! Big Cats**

By (author): DK

Feb 19, 2019 | Forthcoming \$13.99 CAD

**ABOUT THE CONTRIBUTOR** 

This children's animal book has everything you'll need to know about big cats, including lions, tigers, jaguars, leopards, and cheetahs.

Find out how big cats hunt, learn about cat myths and legends, discover where big cats live, and how they move. Packed with information, photographs, and colorful illustrations, *DK findout! Big Cats* is the ultimate kids cat book.

The DK findout! series introduces children to a range of exciting topics in a fun, engaging way. Checked by specialist consultants and an educational expert this is not only a source of information you can trust, but one that is age-appropriate and supportive of schoolwork. Ranging from core topics, to more specialized subjects, the DK findout! series will inspire and delight kids.





**PREVIOUS EDITIONS** (9780241358412)

### \* JUVENILE NONFICTION / Animals / Lions, Tigers, Leopards, etc.

- 9781465479297
- \* English
- \* Paperback, Trade
- \* Juvenile: Age (years) from 7 10, Grade (US) from 2 5
- \*7.19 x 9.25 in
- \*64 pages
- ⇒ DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE IM JE

#### **SUPPLY DETAIL**

Distributor: Random House,

Availability:

On Sale Date: Feb 19, 2019

Carton Quantity: 16

\$13.99 CAD \$10.99 USD







# **DK findout! Big Cats**

By (author): DK

Feb 19, 2019 | Forthcoming \$21.99 CAD

**ABOUT THE CONTRIBUTOR** 

This children's animal book has everything you'll need to know about big cats, including lions, tigers, jaguars, leopards, and cheetahs.

Find out how big cats hunt, learn about cat myths and legends, discover where big cats live, and how they move. Packed with information, photographs, and colorful illustrations, *DK findout! Big Cats* is the ultimate kids cat book.

The DK findout! series introduces children to a range of exciting topics in a fun, engaging way. Checked by specialist consultants and an educational expert this is not only a source of information you can trust, but one that is age-appropriate and supportive of schoolwork. Ranging from core topics, to more specialized subjects, the DK findout! series will inspire and delight kids.





**PREVIOUS EDITIONS** (9780241358504)

### \* JUVENILE NONFICTION / Animals / Lions, Tigers, Leopards, etc.

- 9781465479303
- \* English
- \* Hardcover
- \* Juvenile: Age (years) from 7 10, Grade (US) from 2 5
- \*8.5 x 10.88 in
- ◆ 64 pages
- \* DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE IM JE

#### **OTHER FORMATS**

**9781465479297** Paperback / softback, Trade, , \$13.99 CAD

#### **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

On Sale Date: Feb 19, 2019

Carton Quantity: 16 \$21.99 CAD \$16.99 USD







## **DK findout! Space Travel**

By (author): DK

Feb 19, 2019 | Forthcoming \$13.99 CAD

This children's book on space travel is packed with inspiring stories and facts about space exploration, astronauts, and the first moon landing.

*DK findout! Space Travel* is ideal for school projects and for children who love to learn about adventures in space. From the first astronaut in space to the Apollo moon landings, this book is packed with exciting facts about the astronauts who explored space, including Yuri Gagarin's first journey into space and Neil Armstrong's moon landing.

Learn about the sun, our solar system, the International Space Station, how to be an astronaut, the Space Race, and whole new worlds discovered by space-exploring probes.

This beautifully illustrated children's book is packed with amazing facts that will delight young readers. It is written by experts and checked by an educational consultant. Part of the award-winning DKfindout! series, this exciting book includes amazing photography and illustrations that help children understand the wonders of space travel.

# ABOUT THE CONTRIBUTOR

**Images** 





\* JUVENILE NONFICTION / Technology / Aeronautics, Astronautics & Space Science

- 9781465479310
- \* English
- \*Paperback, Trade
- \* Juvenile: Age (years) from 7 10, Grade (US) from 2 5
- ₹7.19 x 9.25 in
- \*64 pages
- ª DK
- → DK Children
- \* For sale with exclusive rights in: ROW
- Not for sale in: GB GG IE IM JE

#### **SUPPLY DETAIL**

Distributor: Random House,

Availability:

On Sale Date: Feb 19, 2019

Carton Quantity: 16 \$13.99 CAD \$10.99 USD





**PREVIOUS EDITIONS** (9780241358399)







## **DK findout! Space Travel**

By (author): DK

Feb 19, 2019 | Forthcoming \$21.99 CAD

This children's book on space travel is packed with inspiring stories and facts about space exploration, astronauts, and the first moon landing.

*DK findout! Space Travel* is ideal for school projects and for children who love to learn about adventures in space. From the first astronaut in space to the Apollo Moon landings, this book is packed with exciting facts about the astronauts who explored space, including Yuri Gagarin's first journey into space and Neil Armstrong's moon landing.

Learn about the sun, our solar system, the International Space Station, how to be an astronaut, the Space Race, and whole new worlds discovered by space-exploring probes.

This beautifully illustrated children's book is packed with amazing facts that will delight young readers. It is written by experts and checked by an educational consultant. Part of the award-winning DKfindout! series, this exciting book includes amazing photography and illustrations that help children understand the wonders of space travel.

# ABOUT THE CONTRIBUTOR

**Images** 





\* JUVENILE NONFICTION / Technology / Aeronautics, Astronautics & Space Science

- 9781465479327
- \* English
- \* Hardcover
- \* Juvenile: Age (years) from 7 10, Grade (US) from 2 5
- \*8.5 x 10.88 in
- \*64 pages
- \* DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- Not for sale in: GB GG IE IM JE

#### **OTHER FORMATS**

**9781465479310** Paperback / softback, Trade, , \$13.99 CAD

#### **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

On Sale Date: Feb 19, 2019

Carton Quantity: 16 \$21.99 CAD \$16.99 USD

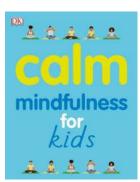




**PREVIOUS EDITIONS** 

(9780241358511)





- \* JUVENILE NONFICTION / Health & Daily Living / Mindfulness & Meditation
- 9781465470904
- \* English
- \* Paperback, Trade
- \* Juvenile: Age (years) from 6 9, Grade (US) from 1 4
- \*8.5 x 10.88 in
- \*72 pages
- \* DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- Not for sale in: GB GG IE IM JE

#### **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

On Sale Date: Feb 05, 2019

Carton Quantity: 1 \$21.99 CAD \$16.99 USD

### Calm: Mindfulness for Kids

By (author): Wynne Kinder

Feb 05, 2019 | Forthcoming \$21.99 CAD

Teach your kids how to focus their thoughts and notice the world around them with this fun mindfulness kids activity book.

Mindfulness activities are a great way to teach children about their thoughts and feelings and how to understand them—while having fun at the same time.

This book is packed with activities—make a mindfulness jar, learn how to appreciate food with mindful eating, and get out into nature and explore the outside world. An illustrated journal section at the back of the book encourages children to make notes about their own thoughts and feelings

Calm: Mindfulness for Kids has everything you need to know about focusing your child's mind to help them enjoy and appreciate things that they take for granted every day, while boosting their confidence and self-esteem. Children are guided through each activity, to make sure they achieve maximum enjoyment and awareness. All children will learn

and react to each activity in a different way and parent's notes give advice on how to encourage children to embrace mindfulness in the modern world. Each specially designed activity is flexible for each child's needs and inspires them

to seek calmness and tranquility in all situations.

Calm: Mindfulness for Kids shows that supporting a child's positive mental health doesn't need to be expensive, time-consuming, or difficult. Activities help children to de-stress, focus, and get moving while having fun.

#### **ABOUT THE CONTRIBUTOR**

#### **Promotion Plans**

Marketing: National consumer/educator/trade advertising campaign

Promotions at all educator conferences

E-Newsletter feature

Feature on dk.com

Publicity: Author interviews

Radio tour

National trade/education/consumer press outreach

Syndicated newswire press release

### Images



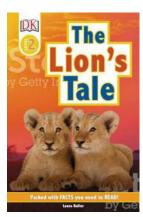












\* JUVENILE NONFICTION / Animals / Lions, Tigers, Leopards, etc.

- -9781465479136
- \* English
- \* Paperback, Trade
- \* Juvenile: Age (years) from 5 7, Grade (US) from K 2
- \*5.88 x 9 in
- \*48 pages
- \* DK
- DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE IM JE

### **SUPPLY DETAIL**

Distributor: Random House,

Availability:

On Sale Date: Feb 19, 2019

Carton Quantity: 1

\$4.99 CAD

\$3.99 USD

**DK READERS** 

### **DK Readers Level 2: The Lion's Tale**

By (author): DK

By (author): Laura Buller

Feb 19, 2019 | Forthcoming \$4.99 CAD

Learn to read while getting up close to the magnificent lion in this exciting book.

Find out how a lion cub joins the pride and grows to become the king of the jungle, discover how lions in Asia and Africa are different, and learn why we need to work to protect these endangered animals in the wild.

Amazing up-close photographs show lions playing on the plains of Africa, providing strong visual clues to build vocabulary and confidence. Amazing facts encourage enthusiasm for reading. Additional information spreads build knowledge further, such as how lions have adapted to be top hunters. There's also a fun quiz to develop reading comprehension. This book has been developed in consultation with literacy experts to help improve children's reading ability.

A Lion's Tale is a new title in the exciting and engaging four-level DK Readers series. Developing a lifelong love of reading, DK Readers cover a vast range of fascinating subjects featuring DK's stunning photography, to support children as they learn to read.

Packed with fun facts for kids, this innovative series of levelled guided reading books combines a highly visual approach with engaging nonfiction narratives. Reading levels progress from brief, simple text in the early readers, to slightly longer, more detailed nonfiction chapter books, to challenging nonfiction containing rich vocabulary and more complex sentence structures. DK Readers are assessed by both Fountas & Pinnell and Lexile levels, and are ideal for learning to read, for subject research, and of course, for children to read for pleasure.

#### **ABOUT THE CONTRIBUTOR**

#### **Images**



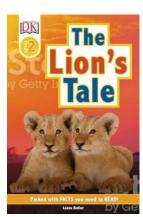




**PREVIOUS EDITIONS** (9780241358528)







\* JUVENILE NONFICTION / Animals / Lions, Tigers, Leopards, etc.

- 9781465479143
- \* English
- \* Hardcover
- Juvenile: Age (years) from5 7, Grade (US) from K 2
- \*5.88 x 9 in
- \*48 pages
- → DK
- DK Children
- \* For sale with exclusive rights in: ROW
- Not for sale in: GB GG IE IM JE

#### **SUPPLY DETAIL**

Distributor: Random House,

Availability:

On Sale Date: Feb 19, 2019

Carton Quantity: 1 \$21.99 CAD

\$16.99 USD

**DK READERS** 

### **DK Readers Level 2: The Lion's Tale**

By (author): DK

By (author): Laura Buller

Feb 19, 2019 | Forthcoming \$21.99 CAD

Learn to read while getting up close to the magnificent lion in this exciting book.

Find out how a lion cub joins the pride and grows to become the king of the jungle, discover how lions in Asia and Africa are different, and learn why we need to work to protect these endangered animals in the wild.

Amazing up-close photographs show lions playing on the plains of Africa, providing strong visual clues to build vocabulary and confidence. Amazing facts encourage enthusiasm for reading. Additional information spreads build knowledge further, such as how lions have adapted to be top hunters. There's also a fun quiz to develop reading comprehension. This book has been developed in consultation with literacy experts to help improve children's reading ability.

A Lion's Tale is a new title in the exciting and engaging four-level DK Readers series. Developing a lifelong love of reading, DK Readers cover a vast range of fascinating subjects featuring DK's stunning photography, to support children as they learn to read.

Packed with fun facts for kids, this innovative series of levelled guided reading books combines a highly visual approach with engaging nonfiction narratives. Reading levels progress from brief, simple text in the early readers, to slightly longer, more detailed nonfiction chapter books, to challenging nonfiction containing rich vocabulary and more complex sentence structures. DK Readers are assessed by both Fountas & Pinnell and Lexile levels, and are ideal for learning to read, for subject research, and of course, for children to read for pleasure.

#### **ABOUT THE CONTRIBUTOR**

#### **Images**







### **PREVIOUS EDITIONS**

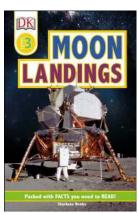
DK Readers Level 2: The Lion's Tale

DK

(9781465479136)







\* JUVENILE NONFICTION / Science & Nature / Astronomy

- -9781465479150
- \* English
- \* Paperback, Trade
- \* Juvenile: Age (years) from
- 7 9, Grade (US) from 2 4
- \*5.88 x 9 in
- \*64 pages
- ª DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE IM JE

### **SUPPLY DETAIL**

Distributor: Random House,

Availability:

On Sale Date: Feb 19, 2019

Carton Quantity: 1

\$4.99 CAD \$3.99 USD DK READERS

# **DK Readers Level 3: Moon Landings**

By (author): DK

By (author): Shoshana Weider

Feb 19, 2019 | Forthcoming \$4.99 CAD

Boost reading ability while learning about moon landings in this factual space book for children.

Follow Neil Armstrong, Buzz Aldrin, and Apollo 11's third crew member, Michael Collins, as they set off on one of history's most important missions. Learn about the people and spacecraft that came before and have followed since, and discover what it takes to become an astronaut.

Moon Landings is a new title in the exciting and engaging four-level DK Readers series. Developing a lifelong love of reading, DK Readers cover a vast range of fascinating subjects featuring DK's stunning photography, to support children as they learn to read. The series has been developed with the help of literacy experts.

Packed with fun facts for kids, this innovative series of leveled guided reading books combines a highly visual approach with engaging nonfiction narratives. Reading levels progress from brief, simple text in the early readers, to slightly longer, more detailed nonfiction chapter books, to challenging nonfiction containing rich vocabulary and more complex sentence structures. DK Readers are assessed by both Fountas & Pinnell and Lexile levels, and are ideal for learning to read, for subject research, and of course, for children to read for pleasure.

#### **ABOUT THE CONTRIBUTOR**

#### **Images**







**PREVIOUS EDITIONS** (9780241358535)







\* JUVENILE NONFICTION / Science & Nature / Astronomy

- 9781465479167
- \* English
- \* Hardcover
- \* Juvenile: Age (years) from 7 9, Grade (US) from 2 4
- ₹5.88 x 9 in
- \*64 pages
- \* DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- Not for sale in: GB GG IE
   IM JE

#### SUPPLY DETAIL

Distributor: Random House,

Availability:

On Sale Date: Feb 19, 2019

Carton Quantity: 1 \$21.99 CAD \$16.99 USD DK READERS

# **DK Readers Level 3: Moon Landings**

By (author): DK

By (author): Shoshana Weider

Feb 19, 2019 | Forthcoming \$21.99 CAD

Boost reading ability while learning about moon landings in this factual space book for children.

Follow Neil Armstrong, Buzz Aldrin, and *Apollo 11*'s third crew member, Michael Collins, as they set off on one of history's most important missions. Learn about the people and spacecraft that came before and have followed since, and discover what it takes to become an astronaut.

Moon Landings is a new title in the exciting and engaging four-level DK Readers series. Developing a lifelong love of reading, DK Readers cover a vast range of fascinating subjects featuring DK's stunning photography, to support children as they learn to read. The series has been developed with the help of literacy experts.

Packed with fun facts for kids, this innovative series of leveled guided reading books combines a highly visual approach with engaging nonfiction narratives. Reading levels progress from brief, simple text in the early readers, to slightly longer, more detailed nonfiction chapter books, to challenging nonfiction containing rich vocabulary and more complex sentence structures. DK Readers are assessed by both Fountas & Pinnell and Lexile levels, and are ideal for learning to read, for subject research, and of course, for children to read for pleasure.

#### **ABOUT THE CONTRIBUTOR**

#### **Images**







#### **PREVIOUS EDITIONS**

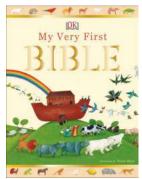
DK Readers Level 3: Moon Landings

DK

(9781465479150)







## **My Very First Bible**

By (author): DK

Illustrated by: Diana Mayo

Feb 05, 2019 | Forthcoming \$18.99 CAD

This stunning Bible re-tells 25 favorite Bible stories from the Old and New Testaments with a modern sensitivity for today's children and their parents and grandparents.

My Very First Bible begins with the Creation Story and Adam and Eve and culminates in the story of Christ's resurrection. The clear, expressive text, supported by gorgeous full-colour artworks, guides the parents and grandparents through the enjoyable experience of reading wonderful Bible stories aloud to their children and grandchildren for the first time.

The stories, combined with specially selected scripture references, instill an early awareness and understanding of the Bible through either "read-to-me" sharing of the exquisite drawings and easy-to-follow text, or quiet, read-alone contemplation.

Interactive panels help even the youngest reader engage in the stories - for example, picking out animal pairs in Noah's Ark.

A wonderful first biblical book for children and families to treasure, making it the perfect christening gift for children everywhere.

#### **ABOUT THE CONTRIBUTOR**

**Images** 







\* JUVENILE NONFICTION / Religion / Bible Stories / General

- **9781465481337**
- \* English
- \* Hardcover
- \* Juvenile: Age (years) from
- 7 9, Grade (US) from 2 4
- \*7.69 x 10.06 in
- \*80 pages
- \* DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE IM JE

#### **SUPPLY DETAIL**

Distributor: Random House,

Availability:

On Sale Date: Feb 05, 2019

Carton Quantity: 1

\$18.99 CAD

\$14.99 USD





**PREVIOUS EDITIONS** 

(9780241366493)





- JUVENILE NONFICTION / Science & Nature / Earth Sciences / Water
- 9781465478825
- \* English
- \* Hardcover
- \* Juvenile: Age (years) from 5 8, Grade (US) from K 3
- \* 10.06 x 7.69 in
- \*48 pages
- ª DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \*Not for sale in: GB GG IE

#### **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

\$15.99 USD

On Sale Date: Feb 05, 2019

Carton Quantity: 30 \$20.99 CAD

### The Sea Book

By (author): Charlotte Milner Illustrated by: Charlotte Milner

Feb 05, 2019 | Forthcoming \$20.99 CAD

Featuring fascinating fishy facts accompanied by bright, bold, and beautiful illustrations, this book takes children on a journey through the sea and all its zones.

The Sea Book explores a wealth of incredible marine animals and their habitats, from up on the ice, down to colorful coral reefs, underwater forests, and right down to the deepest darkest depths where the weird and wonderful lurk.

Following on from *The Bee Book*, Charlotte Milner continues to highlight to children important ecological issues faced by our planet, this time with a focus on marine life and the damaging effects humans are having on our seas. Children will discover what they can do to help, and there are tips on how to live plastic-free. Children will even get to craft their own recycled shopping bag!

This charming celebration of the sea shows children just how extraordinary our oceans are, and is a reminder that it is up to us to keep it that way.



**Charlotte Milner** is an illustrator and author based in London. She studied illustration at Kingston University where she discovered picture books as a tool to bring non-fiction topics to life. Since graduating, she has been designing, writing, and illustrating to bring information to little readers. Charlotte has a natural flair for illustrated storytelling and a strong interest in conservation.

#### **Promotion Plans**

Marketing: National educator/trade advertising campaign

Cross-promotion

Holiday promotion

Promotional item

Feature on dk.com

Publicity: Author interviews

National trade/education/consumer press outreach

Education/consumer awards nominee

Holiday roundups

Blog giveaway

**Images** 









**PREVIOUS EDITIONS** (9780241355374)







### \* JUVENILE FICTION / Fairy Tales & Folklore / General

- 9781465478498
- \* English
- \* Board book
- \* Juvenile: Age (years) from 3 5, Grade (US) to K
- \* 11 x 9.25 in
- \*30 pages
- DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE IM.JF

#### **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

On Sale Date: Feb 19, 2019

Carton Quantity: 15

\$16.99 CAD \$12.99 USD

### **Pinocchio**

By (author): DK

Illustrated by: Giuseppe Di Lernia

Feb 19, 2019 | Forthcoming \$16.99 CAD

This simple retelling of the classic fairy story is an ideal picture book to read and share with children aged 3 to 5.

Join Pinocchio, Geppetto, Cricket, and many more characters as they visit Toy Land, escape from inside an enormous whale, and join the circus. Then watch naughty Pinocchio's nose grow and grow and grow before he finally learns how to be a good puppet. With charming illustrations by Giuseppe Di Lernia, this book is sure to capture the imaginations of little ones and their parents and the large format of this classic children's picture book makes it perfect for sharing and reading together at bedtime. Originally written by Carlo Collodi more than 130 years ago, the popular adventures of Pinocchio remain a household favorite with children around the world.

#### **ABOUT THE CONTRIBUTOR**

Illustrator **Giuseppe Di Lernia** is an Italian illustrator based in Milan. After graduating from the University of Milan, Giuseppe worked with several advertising agencies as a graphic designer, storyboard artist, and photo editor, while continuing to pursue his passion for illustration. He is now working full-time as an illustrator. After collaborating with a number of newspapers, illustrating several coloring books, and working on *Noah's Ark* and *Jonah and the Whale* for DK, Giuseppe is now thrilled to be working on two brand new picture books for DK.

#### Images







PREVIOUS EDITIONS

(9780241350973)





# The Three Little Pigs

By (author): DK

Illustrated by: Giuseppe Di Lernia

**ABOUT THE CONTRIBUTOR** 

Feb 19, 2019 | Forthcoming \$16.99 CAD

The Three Little Pigs is a traditional fairy tale perfect for reading with children aged 3 to

This story has been loved around the world for over a century and remains a family favorite for parents looking for fairy stories. When the three little pigs decide to leave home, they build houses made of straw, branches, and bricks, but which house will stay standing when the big bad wolf tries to blow them down? The charming illustrations in this fairy tale picture book are sure to capture the imaginations of little ones, and the large-format is ideal for sharing and reading together at bedtime.

Giuseppe Di Lernia is an Italian illustrator based in Milan. After graduating from the University

of Milan, Giuseppe worked with several advertising agencies as a graphic designer, storyboard artist, and photo editor, while continuing to pursue his passion for illustration. He is now working

full-time as an illustrator and has collaborated with a number of newspapers, illustrated several

books for DK. Giuseppe is now thrilled to be working on two brand new fairy story picture books

coloring books, and more recently worked on Noah's Ark and Jonah and the Whale picture

# DK



**PREVIOUS EDITIONS** (9780241350966)

# \* JUVENILE FICTION / Fairy Tales & Folklore / General

- 9781465478481
- \* English
- \* Board book
- \* Juvenile: Age (years) from 3 - 5, Grade (US) to K
- \* 11 x 9.25 in
- \*30 pages
- DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE IM.JF

# **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

On Sale Date: Feb 19, 2019

Carton Quantity: 15

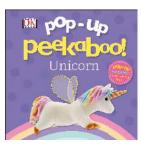
\$16.99 CAD \$12.99 USD











- \* JUVENILE NONFICTION / Social Science / Folklore & Mythology
- \*9781465483317
- \* English
- \*Board book
- \*Young Adult : Age (years) from 1 3, Grade (US) to P
- \*8.25 x 8.25 in
- \* 12 pages
- ⊕ DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- Not for sale in: GB GG IE IM JE

#### **SUPPLY DETAIL**

Distributor: Random House,

Availability:

On Sale Date: Feb 05, 2019 Carton Quantity: 24

\$12.99 CAD \$9.99 USD POP-UP PEEKABOO!

# Pop-Up Peekaboo! Unicorn

By (author): DK

Feb 05, 2019 | Forthcoming \$12.99 CAD

Meet the colorful unicorns as they explore a magical kingdom in this cute baby board book with flaps to lift and pop-ups to enjoy.

Join Moonbeam the purple unicorn as she searches for a friend in the enchanted forest and Sunshine the yellow unicorn as she discovers a secret castle. Which unicorn is hiding behind the colorful rainbow? Lift the flap to see!

A magical addition to the best-selling Pop-up Peekaboo series, this read-aloud children's book encourages first learning by introducing little ones to colors and adorable characters. Both parent and child will have fun turning the pages, lifting the flaps, and playing peekaboo. The perfect gift for preschoolers, this book is certain to make them giggle in delight! This sturdy baby book is ideal for preschool play and will keep toddlers entertained time and time again.

**Series Overview:** With a pop-up surprise under every flap, the books in DK's Pop-up Peekaboo series help develop memory and imagination, and encourage hands-on play. Children and parents will enjoy the rhyming text and hide-and-seek surprises over and over again and meet new and exciting characters along the way.

#### ABOUT THE CONTRIBUTOR

**Images** 









**PREVIOUS EDITIONS** (9780241373323)





### \* JUVENILE NONFICTION / Concepts / Counting & Numbers

- 9781465478665
- \* English
- \* Board book
- \* Juvenile: Age (years) from
- 1 3, Grade (US) to P
- \*8.25 x 8.25 in
- \*24 pages
- ª DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE IM JE

#### **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

On Sale Date: Feb 05, 2019

\$12.99 CAD \$9.99 USD

Carton Quantity: 1

# Flip, Flap, Find! Counting 1, 2, 3

By (author): DK

Feb 05, 2019 | Forthcoming \$12.99 CAD

Curious preschoolers will love peeking through the pages to see who will hatch from each egg, in this counting, flip-the-flap, animal counting book.

There are eggs to count from 1-10, then flip the flap to find out whose eggs they are. A clue encourages children to guess who the babies will be: "I have a green scaly tail. Who will hatch from my eggs?" says the mommy chameleon. Intriguing cut-through holes in the flap reveal further clues, with eyes or tails peeping through.

Whether insect, fish, reptile or bird, there's a whole wonderful world of animals and their eggs to discover and count in *Flip, Flap, Find Counting Eggs*—from one fluffy flamingo all the way through to ten beautiful butterflies.

# DK



**PREVIOUS EDITIONS** (9780241347553)

#### **ABOUT THE CONTRIBUTOR**

#### **Promotion Plans**

Marketing: National consumer advertising campaign

Holiday promotion

Promotional item: "toddler time" activity kit

E-Newsletter feature

Publicity: National consumer press outreach

Holiday roundups

Blog giveaway

#### **Images**



















# 100 First Things That Go

By (author): DK

Feb 12, 2019 | Forthcoming \$13.99 CAD

Help babies and toddlers learn first words and build vocabulary with this things that go baby book that's filled with cars, trucks, planes, boats, tractors, and diggers.

Favorite vehicles are clearly labeled on every page, and provide lots to talk about, learn about, and smile about, making this picture book great for sharing.

The big board book pages are toddler tough, and cover everything from cool cars and tremendous tractors to boats, planes, trucks, diggers, and racing machines. There are even some favorite make-believe things that go, such as a fantastic pirate ship and a magic broomstick, as well as a page all about vehicle colors. Little ones will love the awesome photos of amazing machines, and they'll be captivated by the fun illustrations that tell simple stories and stimulate talking, from a digger lifting a giant dinosaur bone to a fire engine raising its long ladder to rescue a cat.

Word labels encourage naming and picture-and-word association, building language and reading readiness, while the colorful, look-and-point pictures are a visual treat, making this an attractive baby gift. Cleverly designed to inform and entertain, 100 First Things That Go takes your baby on an exciting learning adventure.

#### ABOUT THE CONTRIBUTOR

**Images** 





\* JUVENILE NONFICTION / Transportation / General

- 9781465479594
- \* English
- \* Board book
- \* Juvenile: Age (years) to 2, Grade (US) to P
- \* 10.63 x 10.63 in
- \* 16 pages
- ⇒ DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE

#### **SUPPLY DETAIL**

Distributor: Random House,

Availability:

On Sale Date: Feb 12, 2019

Carton Quantity: 12

\$13.99 CAD \$10.99 USD





**PREVIOUS EDITIONS** 

(9780241360323)





# **Picture Puzzles (Puzzle Baron Kids)**

By (author): Stephen P. Ryder

Feb 12, 2019 | Forthcoming \$16.99 CAD

**ABOUT THE CONTRIBUTOR** 





\* GAMES & ACTIVITIES /

Puzzles

9781465483041

- <sup>→</sup> English
- \* Paperback, Trade
- \* Juvenile
- \*7.69 x 9.19 in
- \* 192 pages
- \* Alpha
- \* For sale with exclusive rights in: WORLD

#### **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

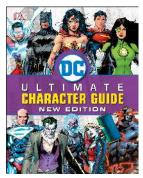
On Sale Date: Feb 12, 2019

Carton Quantity: 46

\$16.99 CAD \$12.99 USD







# **DC Comics Ultimate Character Guide, New Edition**

By (author): DK

Mar 12, 2019 | Forthcoming \$21.99 CAD

Is Superman the strongest Super Hero alive? Where is Wonder Woman from? Is Darkseid the most evil Super-Villain ever? Who is the fastest man alive? Who are Batman's allies?

Have to know the answers to these questions? Look no further than the DC Comics Ultimate Character Guide: New Edition. Written by DC Comics experts, this illustrated encyclopedia features more than 200 incredible characters and Super Hero teams, including Batman, Harley Quinn, Justice League, and so many more.

The DC Comics Universe changed forever following their epic Rebirth event, and so did the characters. This comprehensive guide covers the latest key storylines for each character and includes stunning new images from the comics. It is also packed full of vital statistics and explains each character's super powers, from indestructibility to sorcery.

The DC Comics Ultimate Character Guide: New Edition is guaranteed to enthral fans for hours on end.

TM & © DC Comics.

#### \* JUVENILE NONFICTION / Comics & Graphic Novels / General

- 9781465479754
- \* English
- Hardcover
- \* Juvenile: Age (years) from 8 12, Grade (US) from 3 7
- \*7.19 x 9.19 in
- \*216 pages
- \* DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE IM JE

#### **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

On Sale Date: Mar 12, 2019

Carton Quantity: 16

\$21.99 CAD \$16.99 USD

## ABOUT THE CONTRIBUTOR

#### **Promotion Plans**

Marketing: Event marketing

Cross-promoted with other licensees

National consumer/trade advertising campaign

Digital advertising campaign

Industry campaign highlight

Social media campaign across all platform

E-Newsletter feature

Publicity: Author interviews and event appearances

National consumer press outreach

Fan site giveaway





**PREVIOUS EDITIONS** (9780241361375)







DK READERS

# DK Readers Level 2: WWE Tag-Teams and Team-Ups

By (author): DK

Mar 19, 2019 | Forthcoming \$5.99 CAD

Discover how WWE Superstars team up and take down their greatest rivals in the ring.

With dynamic photos of some of WWE's most popular tag teams, such as The New Day, The Bellas,

and The Usos, and descriptions of their biggest championship wins, young readers will love exploring the action-packed world of WWE.

DK's reading program is leveled into stages to help every child progress and become a confident reader. This Level-2 book features engaging and highly illustrated topics with true kid appeal. Narrative spreads are supported with captions and annotations, and a quiz, to encourage children to develop comprehension skills.



**PREVIOUS EDITIONS** (9780241361368)

**ABOUT THE CONTRIBUTOR** 

\* JUVENILE NONFICTION / Sports & Recreation / Wrestling

- 9781465479723
- \* English
- \* Paperback, Trade
- \* Age (years) from 5 7, Grade (US) from K - 2
- \*5.88 x 9 in
- \*48 pages
- DK
- \* DK Children

#### **OTHER FORMATS**

9781465479730 Hardback, \$21.99 CAD

#### **SUPPLY DETAIL**

Distributor: Random House,

Availability:

On Sale Date: Mar 19, 2019

Carton Quantity: 1

\$5.99 CAD

\$4.99 USD







\* JUVENILE NONFICTION / Sports & Recreation / Wrestling

- 9781465479730
- \* English
- \* Hardcover
- \* Age (years) from 5 7, Grade (US) from K - 2
- \*5.88 x 9 in
- \*48 pages
- ∗ DK
- \* DK Children

#### **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

On Sale Date: Mar 19, 2019

Carton Quantity: 1 \$21.99 CAD \$16.99 USD

DK READERS

# DK Readers Level 2: WWE Tag-Teams and Team-Ups

Mar 19, 2019 | Forthcoming \$21.99 CAD

Discover how WWE Superstars team up and take down their greatest rivals in the ring.

With dynamic photos of some of WWE's most popular tag teams, such as The New Day, The

and The Usos, and descriptions of their biggest championship wins, young readers will love exploring the action-packed world of WWE.

DK's reading program is leveled into stages to help every child progress and become a confident reader. This Level-2 book features engaging and highly illustrated topics with true kid appeal. Narrative spreads are supported with captions and annotations, and a quiz, to encourage children to develop comprehension skills.

#### **ABOUT THE CONTRIBUTOR**



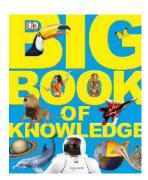


#### **PREVIOUS EDITIONS**

DK Readers Level 2: WWE Tag-Teams and Team-Ups DK (9781465479723)







- \* JUVENILE NONFICTION / Reference / Encyclopedias
- 9781465480415
- \* English
- \* Paperback, Trade
- \* Juvenile: Age (years) from 9 12, Grade (US) from 4 7
- \*5.38 x 6.5 in
- \*480 pages
- \* DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE IM JE

#### **SUPPLY DETAIL**

Distributor: Random House,

Availability:

On Sale Date: Mar 19, 2019 Carton Quantity: 1

\$22.99 CAD \$17.99 USD

# Big Book of Knowledge

By (author): DK

Mar 19, 2019 | Forthcoming \$22.99 CAD

The perfect encyclopedia for any information-hungry kid who wants to boost their general knowledge, this pocket-sized book is packed full of facts.

From earthquakes to Marco Polo, magnets to how the brain works, this fully updated book of knowledge covers just about every topic that a curious child will want to learn about.

The perfect resource for school-aged children, this book will be a reference point for years' worth of homework, research, and school projects. Updated photography and illustration are combined to show what others only tell you. Annotation points out the details that you might miss at first and gives you a detailed overview of every subject you can think of.

A whole world of discovery awaits in the *Big Book of Knowledge*, and it will keep curious kids endlessly entertained and captivated.

#### **ABOUT THE CONTRIBUTOR**

DK was founded in London in 1974 and is now the world leading illustrated reference publisher and a member of the Penguin Random House division of Bertelsmann. DK publishes highly visual, photographic non-fiction for adults and children. DK produces content for consumers in over 100 countries and over 60 languages, with offices in the UK, India, US, Germany, China, Canada, Spain and Australia.

DK's aim is to inspire, educate and entertain readers of all ages, and everything DK publishes, whether print or digital, embodies the unique DK design approach. DK brings unrivalled clarity to a wide range of topics, with a unique combination of words and pictures, put together to spectacular effect. We have a reputation for innovation in design for both print and digital products.

Our adult range spans travel, including the award-winning DK Eyewitness Travel Guides, history, science, nature, sport, gardening, cookery and parenting.

DK's extensive children's list showcases a fantastic store of information for children, toddlers and babies. DK covers everything from animals and the human body, to homework help and craft activities, together with an impressive list of licensing titles, including the best-selling LEGO® books.

DK acts as the parent company for Alpha Books, publisher of the Idiot's Guides series and Prima Games, the world's leading publisher of strategy content for PC and console video games.





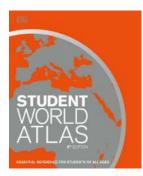






**PREVIOUS EDITIONS** (9780241363591)





- \* REFERENCE / Atlases, Gazetteers & Maps
- 9781465474025
- \* English
- \* Paperback, Trade
- \* General Trade
- +9.25 x 11.13 in
- \* 176 pages
- \* DK
- \* For sale with exclusive rights in: ROW
- \*Not for sale in: GB GG IE IM.IF

#### **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

On Sale Date: Mar 05, 2019

Carton Quantity: 22

\$25.99 CAD \$19.99 USD

# **Student World Atlas, 9th Edition**

By (author): DK

Mar 05, 2019 | Forthcoming \$25.99 CAD

Packed with beautifully designed and detailed maps, this world atlas is the perfect companion for geography students.

First published in 1988 and now in its 9th edition, *Student World Atlas* has been fully revised and updated. With 290 maps in total, it combines larger, traditional reference maps with smaller topic maps. These topics include industry, farming, climate, population, and the environment. Each theme will engage students, expanding their understanding of Earth and also making possible comparisons between different regions.

For example, this student atlas not only displays an impressive map of the Caribbean, but highlights the hurricanes that continually threaten these islands and the people who live there. Then move to the New Zealand map and learn about its diverse population of Polynesians, European settlers, and many other immigrants that make up this multicultural nation. On every page, you will discover more and more fascinating facts about each country's landscape and its inhabitants.

In addition to maps, this clear and accessible children's atlas also includes up-to-date statistics and flags for every country. It distills the huge mass of information available about our world down to the essential facts needed for

the effective and successful study of our ever-changing planet.

#### **ABOUT THE CONTRIBUTOR**













**PREVIOUS EDITIONS** (9780241317723)



#### \* JUVENILE NONFICTION / Animals / Dinosaurs & Prehistoric Creatures

- \*9781465479631
- \* English
- \* Hardcover
- \* Juvenile: Age (years) from 8 12, Grade (US) from 3 -
- \*9.94 x 11.88 in
- \* 160 pages
- \* DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE IM JE

#### **SUPPLY DETAIL**

Distributor: Random House,

Availability:

On Sale Date: Mar 19, 2019

Carton Quantity: 1 \$28.99 CAD

\$28.99 CAD \$21.99 USD

# Smithsonian: Where on Earth? Dinosaurs and Prehistoric Life

By (author): DK

Mar 19, 2019 | Forthcoming \$28.99 CAD

Journey back in time and find out where the dinosaurs roamed. This unique children's atlas explores each continent, revealing fossil sites and stories on every map.

Part of the best-selling *What's Where on Earth* series, this atlas is packed with maps of early Earth and more than 50 profiles of dinosaurs and other prehistoric animals. Stare down a *T. Rex* in North America. Watch out for the Velociraptors' slashing claws in the Gobi Desert. Trek across the Siberian tundra and discover a woolly mammoth. This stunning book makes every animal come to life using breathtaking computer-generated imagery.

Using specially commissioned maps, this dinosaur atlas shows you what the world looked like millions of years ago.

A modern 3D globe next to each map helps you understand the arrangement of the continents over time and why we find fossils where we do. You can see what paleontologists (dinosaur experts) have dug up over the centuries in each continent and learn how they put together a picture of the past from a puzzle of ancient clues.

Where on Earth? Dinosaurs reveals the prehistoric world as never before, and is an essential addition to the library of every young dinosaur expert.

**Series Overview:** The best-selling *Where on Earth?* series uses custom 3-D maps to give young explorers a geographic understanding of the global scope of topics of high interest. Previous titles in the series include *Where on Earth?*, *Where on Earth? Atlas, When on Earth?*, and *What's Weird on Earth.* 

#### **ABOUT THE CONTRIBUTOR**

**Darren Naish** is a paleontologist working at the University of Southampton, UK. He has written many academic books as well as popular titles, such as *Walking with Dinosaurs*, which accompanied the acclaimed BBC series. Darren contributes to several blogs, including Scientific American.

Darren has appeared widely on TV, and in 2015 he was in the news for suggesting that the film *Jurassic World* was a missed opportunity to show Tyrannosaurus Rex covered in fuzzy feathers, in line with the latest theories.

The many DK dinosaur books Darren has worked on include the adult title *Prehistoric*, and more recently the children's Smithsonian title *Dinosaur!* 











**PREVIOUS EDITIONS** (9780241344194)







#### JUVENILE NONFICTION / Science & Nature / Experiments & Projects

- 9781465478801
- \* English
- \* Hardcover
- \* Juvenile: Age (years) from 7 9, Grade (US) from 2 4
- \*8.5 x 10.88 in
- ₱96 pages
- \* DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE

#### **SUPPLY DETAIL**

Distributor: Random House,

Availability:

On Sale Date: Mar 05, 2019

Carton Quantity: 20

\$21.99 CAD \$16.99 USD

# Science is Magic

By (author): Steve Mould

Mar 05, 2019 | Forthcoming \$21.99 CAD

Discover the astounding science behind illusions and magic tricks in this book for kids ages 7-9.

Join comedian and author Steve Mould to find out the scientific secrets behind amazing magic tricks. Learn how to bend water with a balloon, how to create ghosts with mirrors, and how to turn water into juice! Packed with optical illusions, pranks, and fun facts, this book is a must-have for any aspiring scientist or magician. (And the two aren't as different as you might think!)

Kids will love impressing their friends and families with simple magic tricks that teach them valuable science lessons at the same time. Each trick is explained using step-by-step photography, and the science behind each magic trick is explained clearly and simply. Interspersed throughout the book are profiles of famous magicians and illusionists, such as Harry Houdini and David Blaine, and stories of how they used science when performing their most famous tricks.

Science is Magic is the perfect addition to any classroom or library STEAM or STEM bookshelves.

#### ABOUT THE CONTRIBUTOR

**Steve Mould** is a science expert and comedian with a physics degree from the University of Oxford. He has a YouTube channel with more than 175,000 subscribers, and his videos regularly achieve hits in the hundreds of thousands. One of these videos (about "self-siphoning beads") went viral worldwide, gaining nearly 2 million hits and being mentioned in *The New York Times* and on the BBC. Scientists later discovered why the beads performed in the mysterious way they did and dubbed it "The Mould Effect." Steve also hosts a radio show on BBC Radio 4 and is part of the live comedy/science trio Festival of the Spoken Nerd. Steve's previous books with DK include *How to Be a Scientist* and *The Bacteria Book*.

#### **Promotion Plans**

Marketing: National consumer/educator/trade advertising campaign

Social media campaign across all platforms

Promotions at consumer/industry/educator conferences

Cross-promotion

E-Newsletter feature

Feature on dk.com

Publicity: Author interviews

National trade/education/consumer press outreach















**PREVIOUS EDITIONS** (9780241358269)







# JUVENILE NONFICTION / Science & Nature / Trees &

- 9781465479365
- \* English

Forests

- \* Hardcover
- \* Juvenile: Age (years) from 7 9, Grade (US) from 2 4
- \*9 x 10.88 in
- \*80 pages
- ª DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- Not for sale in: GB GG IE

#### **SUPPLY DETAIL**

Distributor: Random House,

Availability:

On Sale Date: Mar 05, 2019

Carton Quantity: 20

\$21.99 CAD \$16.99 USD

# The Magic and Mystery of Trees

By (author): Jen Green
By (author): Claire McElfatrick

Mar 05, 2019 | Forthcoming \$21.99 CAD

Learn about the amazing natural science of trees in this illustrated nature and science book.

From the highest branch and leaf down to the complex "wood wide web" of roots, every part of a tree plays an important role in its own growth and the habitat of the whole forest or woodland.

Did you know that trees take care of each other and that the whole forest is connected? *The Magic and Mystery of Trees* takes children on a fascinating journey of exploration, showing them just how special these mighty organisms are. Discover how they communicate and warn each other of predators, how they nurture their networks, record the past, and anticipate the future to ensure their survival.

Learn unbe-leaf-able tree facts, meet extraordinary trees from around the world and the animals that call them home. Find out what trees do for us and how we are damaging them with pollution and deforestation. But it's not too late to do something about it and you'll find out how you can help with instructions on how to plant your very own tree!

#### **ABOUT THE CONTRIBUTOR**

**Jen Green** is an experienced author of children's books with more than 350 books in print. Her books cover a wide variety of subjects including history, geography, science, nature, and the environment. Jen lives in the UK.

Illustrator: Claire McElfatrick: Claire studied Fashion and Textile Design at DeMontfort University in Leicester, England. She went on to work as a greetings card designer for a leading UK publisher. Her artwork is a mix of hand drawn illustration, collage, and Mac-based techniques.

#### **Promotion Plans**

Marketing: National consumer/educator/trade advertising campaign

Promotions at industry/educator conferences

Promotional items: seed packet; poster

Cross-promotion

E-Newsletter feature

Feature on dk.com

Publicity: Author interviews

National trade/education/consumer press outreach

Education/consumer awards nominee

Holiday roundups

Blog giveaway









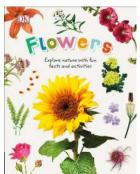


**PREVIOUS EDITIONS** (9780241355435)









NATURE EXPLORERS

#### **Flowers**

By (author): DK

Mar 12, 2019 | Forthcoming \$12.99 CAD

A first nature book about flowers for children, this is the perfect companion for young minds eager to learn about the world of flowering plants.

Children are encouraged to investigate and record all the wildflowers they find and get hands on with the fun activities, from pressing petals to preserve them to making a mini desert filled with cacti

With a mix of fantastic photographs and beautiful illustrations *Flowers* takes you through everything you need to know about these beautiful blooms. Learn which plants flower and which don't, how pollinators help plants make seeds, and what the parts of a flower are.

The *Nature Explorers* series is essential for any child curious about the world outside. Each book in the series takes children through the basics of the subject, starting by explaining what it is and then moving on to the key topics. These are wonderful introductions to the great outdoors, packed with fun facts and engaging activities, ideal for children aged 6 and up.

#### **ABOUT THE CONTRIBUTOR**

**Images** 



\* JUVENILE NONFICTION / Science & Nature / Flowers & Plants

- 9781465479105
- \* English
- \* Hardcover
- \* Juvenile: Age (years) from 6 8, Grade (US) from 1 3
- \*5.88 x 7.69 in
- \*64 pages
- ∗ DK
- \* DK Children
- For sale with exclusive rights in: ROW
- Not for sale in: GB GG IE
   IM JE

#### SUPPLY DETAIL

Distributor: Random House,

Availability:

On Sale Date: Mar 12, 2019

Carton Quantity: 1 \$12.99 CAD \$9.99 USD

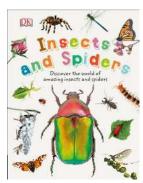




**PREVIOUS EDITIONS** (9780241358344)







\* JUVENILE NONFICTION / Animals / Insects, Spiders, etc.

- 9781465479099
- \* English
- \* Hardcover
- \* Juvenile: Age (years) from 6 8, Grade (US) from 1 3
- \*5.88 x 7.69 in
- \*64 pages
- \* DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE

#### **SUPPLY DETAIL**

Distributor: Random House,

Availability:

On Sale Date: Mar 12, 2019

Carton Quantity: 1 \$12.99 CAD \$9.99 USD

#### NATURE EXPLORERS

# **Insects and Spiders**

By (author): DK

Mar 12, 2019 | Forthcoming \$12.99 CAD

This book for children about insects and spiders is the perfect companion for young minds eager to learn about the amazing world of bugs.

Children are encouraged to investigate and record all the creepy crawlies they find as well as to get involved in hands-on activities, from making their own "pooter" to collect insects to building an ant farm.

With a mix of fantastic photographs and beautiful illustrations, *Insects and Spiders* takes you through everything you need to know about these bewildering bugs. Learn what termites build their nests from, how an earwig looks after her eggs, and why wasps have black and yellow stripes.

The Nature Explorers series is essential for any child curious about the world outside. Each book in the series takes children through the basics of the subject, starting by explaining what it is and then moving on to the key topics. These are wonderful introductions to the great outdoors, packed with fun facts and engaging activities, ideal for children aged 6 and up.

#### **ABOUT THE CONTRIBUTOR**



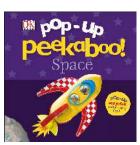




**PREVIOUS EDITIONS** (9780241358276)







\* JUVENILE NONFICTION / Technology / Aeronautics, Astronautics & Space Science

- 9781465479334
- \* English
- \* Board book
- \* Juvenile: Age (years) from 1 - 3, Grade (US) to P
- \*8.25 x 8.25 in
- 12 pages
- DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE

#### **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

On Sale Date: Mar 12, 2019

Carton Quantity: 24

\$12.99 CAD \$9.99 USD POP-UP PEEKABOO!

# Pop-Up Peekaboo! Space

By (author): DK

Mar 12, 2019 | Forthcoming \$12.99 CAD

Take your preschooler on an exciting journey through space in this cute baby board book with flaps to lift and pop-ups to enjoy.

This book introduces space, to babies, while encouraging first learning through lively, read-aloud rhymes, as well as fun and colorful space scenes. With the help of parents and caregivers, toddlers will have fun turning the pages, guessing who's hiding under the flaps and then lifting the flaps to play peekaboo! They will learn all about space, astronauts, stars, planets, and more! Ideal for preschool play, this sturdy baby book will appeal to both parents and children and is certain to keep little ones entertained time and time again!

**Series Overview:** With a pop-up surprise under every flap, the books in DK's *Pop-up Peekaboo* series help develop memory and imagination, and encourage hands-on play. Children, parents, and caregivers will enjoy the rhyming text and hide-and-seek surprises over and over again and meet new and exciting characters along the way.

#### **ABOUT THE CONTRIBUTOR**









**PREVIOUS EDITIONS** (9780241359396)





# **Star Wars Character Encyclopedia New Edition**

By (author): DK

Apr 02, 2019 | Forthcoming \$21.99 CAD

**ABOUT THE CONTRIBUTOR** 





**PREVIOUS EDITIONS** (9780241386071)

\* JUVENILE NONFICTION / Reference / Encyclopedias

- \*9781465485304
- \* English
- Hardcover
- \* Age (years) from 8 12, Grade (US) from 3 - 7
- 7.19 x 9.19 in
- \* 224 pages
- ª DK
- \* DK Children

#### **SUPPLY DETAIL**

Distributor: Random House, Inc.

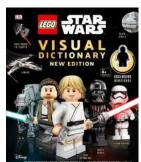
Availability:

On Sale Date: Apr 02, 2019

Carton Quantity: 1 \$21.99 CAD \$16.99 USD







# **LEGO Star Wars Visual Dictionary: New Edition**

With exclusive minifigure

By (author): DK

Apr 02, 2019 | Forthcoming \$28.99 CAD

#### ABOUT THE CONTRIBUTOR





**PREVIOUS EDITIONS** (9780241357521)

\* JUVENILE NONFICTION / Toys, Dolls & Puppets

- 9781465478887
- \* English
- \* Hardcover
- \* Juvenile: Age (years) from
- 7 9, Grade (US) from 2 4
- ●9.94 x 11.88 in
- \* 160 pages
- \* DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE IM.IF

#### **SUPPLY DETAIL**

Distributor: Random House,

Availability:

On Sale Date: Apr 02, 2019

Carton Quantity: 1 \$28.99 CAD \$21.99 USD





# **LEGO Star Wars Visual Dictionary: New Edition** (Library Edition)

By (author): DK

Apr 02, 2019 | Forthcoming \$28.99 CAD

#### **ABOUT THE CONTRIBUTOR**





#### **PREVIOUS EDITIONS**

LEGO Star Wars Visual Dictionary: New Edition DK

(9781465478887)

- \* JUVENILE NONFICTION / Toys, Dolls & Puppets
- 9781465481610
- \* English
- \* Hardcover
- \* Juvenile: Age (years) from
- 7 9, Grade (US) from 2 4
- 9.94 x 11.88 in
- \* 160 pages
- ª DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE IM.IF

#### **SUPPLY DETAIL**

Distributor: Random House,

Availability:

On Sale Date: Apr 02, 2019

Carton Quantity: 1 \$28.99 CAD \$21.99 USD







# **Marvel Studios Character Encyclopedia**

By (author): DK

Apr 02, 2019 | Forthcoming \$21.99 CAD

#### **ABOUT THE CONTRIBUTOR**





PREVIOUS EDITIONS

(9780241357538)

- \* JUVENILE NONFICTION / Performing Arts / Film
- -9781465478894
- \* English
- \* Hardcover
- \* Age (years) from 7 9, Grade (US) from 2 - 4
- ₹7.19 x 9.19 in
- \*208 pages
- DK
- \* DK Children

#### **SUPPLY DETAIL**

Distributor: Random House,

Availability:

On Sale Date: Apr 02, 2019

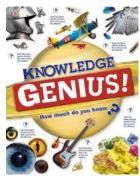
Carton Quantity: 1

\$21.99 CAD

\$16.99 USD







## **Knowledge Genius**

By (author): DK

Apr 16, 2019 | Forthcoming \$25.99 CAD

A brilliant book that puts your general knowledge to the test: pick your subject, look at the pictures, and see if you can name them all.

Children won't be able to resist the Knowledge Genius brain-busting challenge. For every topic, pages are packed with eye-popping pictures—but do you know what they show? To help you, "Name Game" panels list what you're looking for. With three levels of difficulty, the challenge gets harder as you work your way from Starter, to Challenger, and finally the truly tricky Genius category. If you need it, there's a fun fact with every picture to give a helpful clue.

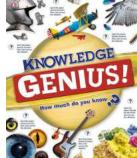
With more than 80 topics throughout the encyclopedia, there's something for everyone. Can you name the countries of Asia? Do you know your cranium from your clavicle, or do you need to bone up on the parts of the human skeleton? Are you a demon on dinosaurs, and able to spot the difference between an archaeopteryx and an allosaurus? Perhaps you're brainy and can do all of this standing on your head?

You can!

Then what are you waiting for? Open the pages of Knowledge Genius to find out what you know, and challenge yourself to learn even more!

#### **ABOUT THE CONTRIBUTOR**

**Images** 



\* JUVENILE NONFICTION / Reference / General

- 9781465481344
- \* English
- \* Hardcover
- \* Age (years) from 9 12, Grade (US) from 4 - 7
- \*8.5 x 10.88 in
- \* 192 pages
- DK
- \* DK Children

#### **SUPPLY DETAIL**

Distributor: Random House.

Availability:

On Sale Date: Apr 16, 2019 Carton Quantity: 12

\$25.99 CAD \$19.99 USD











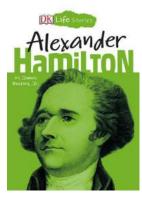




**PREVIOUS EDITIONS** 

(9780241336243)





\* JUVENILE NONFICTION / Biography & Autobiography / Political

- 9781465479617
- \* English
- Paperback, Trade
- \* Juvenile: Age (years) from 8 12, Grade (US) from 3 -
- \*5.25 x 7.63 in
- \* 128 pages
- DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE IM.IF

#### **OTHER FORMATS**

9781465479600 Hardback, \$21.99 CAD

#### SUPPLY DETAIL

Distributor: Random House,

Availability:

\$5.99 USD

On Sale Date: Apr 09, 2019

Carton Quantity: 1 \$7.99 CAD DK LIFE STORIES

### **DK Life Stories: Alexander Hamilton**

By (author): Jim Buckley Illustrated by: Charlotte Ager

Apr 09, 2019 | Forthcoming \$7.99 CAD

In this kids' biography, discover the amazing life story of Alexander Hamilton, Founding Father of the United States whose work as an American statesman and strong personality made him an icon of history and popular culture.

Alexander Hamiltonis known not only for his political brilliance, but also for his strong principles and astonishing achievements. From humble beginnings as an orphan, Hamilton defied all the odds and made a lasting name for himself in many arenas, including politics, finance, and the military.

This new biography series from DK goes beyond the basic facts to tell the true life stories of history's most interesting people. Full-color photographs and hand-drawn illustrations complement thoughtfully written, age-appropriate text to create an engaging book children will enjoy reading. Definition boxes, information sidebars, maps, inspiring quotes, and other nonfiction text features add depth, and a handy reference section at the back makes this the one biography series every teacher and librarian will want to collect. Each book also includes an author's introduction letter, a glossary, and an index.

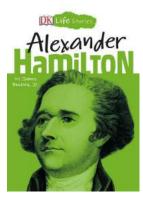
#### **ABOUT THE CONTRIBUTOR**





**PREVIOUS EDITIONS** (9780241358603)





DK LIFE STORIES

#### **DK Life Stories: Alexander Hamilton**

By (author): Jim Buckley Illustrated by: Charlotte Ager

Apr 09, 2019 | Forthcoming \$21.99 CAD

In this kids' biography, discover the amazing life story of Alexander Hamilton, Founding Father of the United States whose work as an American statesman and strong personality made him an icon of history and popular culture.

Alexander Hamilton is known not only for his political brilliance, but also for his strong principles and astonishing achievements. From humble beginnings as an orphan, Hamilton defied all the odds and made a lasting name for himself in many arenas, including politics, finance, and the military.

This new biography series from DK goes beyond the basic facts to tell the true life stories of history's most interesting people. Full-color photographs and hand-drawn illustrations complement thoughtfully written, age-appropriate text to create an engaging book children will enjoy reading. Definition boxes, information sidebars, fun facts, maps, inspiring quotes, and other nonfiction text features add depth, and a handy reference section at the back makes this the one biography series every teacher and librarian will want to collect. Each book also includes an author's introduction letter, a glossary, and an index.

# DK



**PREVIOUS EDITIONS** (9780241358597)

\* JUVENILE NONFICTION / Biography & Autobiography / Political

- 9781465479600
- \* English
- \* Hardcover
- \* Juvenile: Age (years) from 8 12, Grade (US) from 3 -
- \*5.25 x 7.63 in
- 128 pages
- DK
- DK Children
- \* For sale with exclusive rights in: ROW
- Not for sale in: GB GG IE

#### **OTHER FORMATS**

**9781465479617** Paperback / softback, Trade, , \$7.99 CAD

#### SUPPLY DETAIL

Distributor: Random House, Inc.

Availability:

On Sale Date: Apr 09, 2019

Carton Quantity: 40

\$21.99 CAD \$16.99 USD

#### **ABOUT THE CONTRIBUTOR**

#### **Promotion Plans**

Marketing: Regional educator/trade advertising campaign

Social media campaign across all platforms

Promotions at all industry/educator conferences

Promotional items: series teacher's guide; bookmark

Display for retail

E-Newsletter feature

Feature on dk.com

Galleys

Sell sheet

Publicity: Author interviews and event appearances

National trade/education/consumer press outreach

Educational awards nominee

Holiday roundups

Blog giveaway





\* JUVENILE NONFICTION / Biography & Autobiography / Historical

- **9781465478436**
- \* English
- Paperback, Trade
- \* Juvenile: Age (years) from 8 12, Grade (US) from 3 7
- \*5.25 x 7.56 in
- \* 128 pages
- \* DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE

#### **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

On Sale Date: Apr 09, 2019

Carton Quantity: 1

\$7.99 CAD \$5.99 USD DK LIFE STORIES

## **DK Life Stories: Florence Nightingale**

By (author): Kitson Jazynka Illustrated by: Charlotte Ager

Apr 09, 2019 | Forthcoming \$7.99 CAD

In this kids' biography, discover the fascinating story of Florence Nightingale, who cared for British soldiers during wartime as the "Lady of the Lamp."

Florence Nightingale was a pioneer of nursing at a time when women were discouraged from working outside the home, especially in the field of science. She saved many lives both on and off the battlefield through implementing a new standard of medical care, and by leading groups of nurses to improve conditions. In this biography book for kids ages 8-11, learn all about the inspiring story of Florence Nightingale - social reformer, statistician, and mother of modern nursing who bucked the social norms of her day and changed the world.

This new biography series from DK goes beyond the basic facts to tell the true life stories of history's most interesting people. Full-color photographs and hand-drawn illustrations complement thoughtfully written, age-appropriate text to create an engaging book children will enjoy reading. Definition boxes, information sidebars, fun facts, maps, inspiring quotes, and other nonfiction text features add depth, and a handy reference section at the back makes this the one biography series every teacher and librarian will want to collect. Each book also includes an author's introduction letter, a glossary, and an index.

#### **ABOUT THE CONTRIBUTOR**

Author **Kitson Jazynka** is an award-winning freelance writer and children's author. Her work appears regularly in *National Geographic Kids*, *American Girl*, and *Young Rider* magazine, as well as the Washington Post's *KidsPost*. Kitson currently lives with her family in Washington, DC.

Subject Consultant **Holly Carter-Chappell** is collections officer at the Florence Nightingale Museum in London.

Literacy Consultant **Stephanie Laird** is an instructional coach at Mitchellville Elementary in Mitchellville, Iowa, and is currently serving on the International Literacy Association's (ILA) Board of Directors through 2019. She was the 2014 recipient of the ILA Technology and Literacy Award. Stephanie is the President-Elect of the Iowa Reading Association and was the 2017 Conference Chair of the Iowa Reading Association's annual conference. Along with being an ambassador and advocate for education, literacy, and teacher leadership across her state, Stephanie was a member of ILA's Literacy, eLearning, Communication, and Culture Committee and has contributed to the International Literacy Day Activity Kit, Literacy Daily, and ReadWriteThink.

Author Residence: Washington, DC

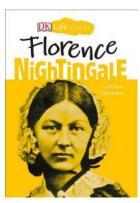




**PREVIOUS EDITIONS** (9780241356319)







\* JUVENILE NONFICTION / Biography & Autobiography / Historical

- 9781465478443
- \* English
- \* Hardcover
- \* Juvenile: Age (years) from 8 12, Grade (US) from 3 7
- \*5.25 x 7.56 in
- \* 128 pages
- ∗ DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- Not for sale in: GB GG IE

#### **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

On Sale Date: Apr 09, 2019 Carton Quantity: 40

\$21.99 CAD \$16.99 USD DK LIFE STORIES

# **DK Life Stories: Florence Nightingale**

By (author): Kitson Jazynka Illustrated by: Charlotte Ager

Apr 09, 2019 | Forthcoming \$21.99 CAD

In this kids' biography, discover the fascinating story of Florence Nightingale, who cared for British soldiers during wartime as the "Lady of the Lamp."

Florence Nightingale was a pioneer of nursing at a time when women were discouraged from working outside the home, especially in the field of science. She saved many lives both on and off the battlefield through implementing a new standard of medical care, and by leading groups of nurses to improve conditions. In this biography book for kids ages 8-11, learn all about the inspiring story of Florence Nightingale - social reformer, statistician, and mother of modern nursing who bucked the social norms of her day and changed the world.

This new biography series from DK goes beyond the basic facts to tell the true life stories of history's most interesting people. Full-color photographs and hand-drawn illustrations complement thoughtfully written, age-appropriate text to create an engaging book children will enjoy reading. Definition boxes, information sidebars, fun facts, maps, inspiring quotes, and other nonfiction text features add depth, and a handy reference section at the back makes this the one biography series every teacher and librarian will want to collect. Each book also includes an author's introduction letter, a glossary, and an index.

#### **ABOUT THE CONTRIBUTOR**

Author **Kitson Jazynka** is an award-winning freelance writer and children's author. Her work appears regularly in *National Geographic Kids*, *American Girl*, and *Young Rider* magazine, as well as the Washington Post's *KidsPost*. Kitson currently lives with her family in Washington, DC.

Subject Consultant **Holly Carter-Chappell** is collections officer at the Florence Nightingale Museum in London.

Literacy Consultant **Stephanie Laird** is an instructional coach at Mitchellville Elementary in Mitchellville, Iowa, and is currently serving on the International Literacy Association's (ILA) Board of Directors through 2019. She was the 2014 recipient of the ILA Technology and Literacy Award. Stephanie is the President-Elect of the Iowa Reading Association and was the 2017 Conference Chair of the Iowa Reading Association's annual conference. Along with being an ambassador and advocate for education, literacy, and teacher leadership across her state, Stephanie was a member of ILA's Literacy, eLearning, Communication, and Culture Committee and has contributed to the International Literacy Day Activity Kit, Literacy Daily, and ReadWriteThink

Author Residence: Washington, DC

**Promotion Plans** 

Marketing: Regional educator/trade advertising campaign

Social media campaign across all platforms

Promotions at all industry/educator conferences

Promotional items: series teacher's guide; bookmark

Display for retail

E-Newsletter feature

Feature on dk.com

Galleys

Sell sheet





#### **PREVIOUS EDITIONS**

(9781465478436)

DK Life Stories: Florence Nightingale Kitson Jazynka



**Publicity:** Author interviews and event appearances

National trade/education/consumer press outreach

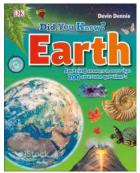
Educational awards nominee

Holiday roundups

Blog giveaway







# JUVENILE NONFICTION / Science & Nature / Earth

- Sciences / General \* 9781465479112
- \* English
- \* Hardcover
- \* Juvenile: Age (years) from 7 10, Grade (US) from 2 5
- \*8.5 x 10.88 in
- \* 144 pages
- \* DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE IM JE

#### **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

\$21.99 USD

On Sale Date: Apr 09, 2019

Carton Quantity: 1 \$28.99 CAD

## **Did You Know? Earth**

By (author): Devin Dennie

Apr 09, 2019 | Forthcoming \$28.99 CAD

This Earth encyclopedia answers all the probing questions children ask about our planet, in a fun question and answer format.

Can you freeze in a desert? How do living things become fossils? What is a biome? Why? Earth explains volcanoes, earthquakes, oceans, space, and much more! It focuses on the subjects that kids really want to know about and the questions they ask, helping them easily learn new information.

Get your children learning with this amazing Earth book, which is packed with fantastic facts for curious minds.

# ABOUT THE CONTRIBUTOR











**PREVIOUS EDITIONS** (9780241358375)







### **What a Waste**

By (author): DK

Apr 02, 2019 | Forthcoming \$16.99 CAD

#### **ABOUT THE CONTRIBUTOR**

Images











**PREVIOUS EDITIONS** (9780241366912)

\* JUVENILE NONFICTION / Recycling & Green Living

- 9781465481412
- \* English
- \* Hardcover
- \* Juvenile: Age (years) from 6 9, Grade (US) from 1 4
- ●8.5 x 10.88 in
- \*72 pages
- ª DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE IM JE

#### **SUPPLY DETAIL**

Distributor: Random House,

Availability:

On Sale Date: Apr 02, 2019

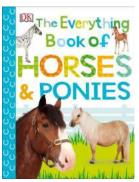
Carton Quantity: 1

\$16.99 CAD

\$12.99 USD







#### \* JUVENILE NONFICTION / Animals / Horses

- 9781465480118
- \* English
- Paperback, Trade
- \* Juvenile: Age (years) from
- 5 9, Grade (US) from K 4
- ₹7.69 x 10.06 in
- \*96 pages
- ⇒ DK
- \* DK Children
- \* For sale with exclusive rights in: ROW
- \* Not for sale in: GB GG IE IM JE

#### **SUPPLY DETAIL**

Distributor: Random House, Inc.

Availability:

On Sale Date: Apr 02, 2019

Carton Quantity: 1

\$16.99 CAD \$12.99 USD

# The Everything Book of Horses and Ponies

By (author): DK

Apr 02, 2019 | Forthcoming \$16.99 CAD

A must-have for every animal-loving child, this is the cutest introduction to everything kids want to know about horses and ponies.

Do you dream about riding a horse and want to really get to know them? Would you like to learn how to take care of a horse, what equipment to use, or enter the world of equestrian sports? Discover the secrets of gorgeous horses and ponies in this fun, lively book. Packed with colorful photos, fur-tastic facts, and bite-sized information, *The Everything Book of Horses and Ponies* takes you into their fascinating world. Find out about favorite breeds from Shire horse to Shetland pony. Learn about horses and ponies from around the globe, and be amazed by their beautiful colorings and patterns. Young equine enthusiasts will be champing at the bit to read this wonderful treasury of horses and ponies.

#### **ABOUT THE CONTRIBUTOR**





**PREVIOUS EDITIONS** (9780241355206)





# SPRING 2019 ORDER INFORMATION

# ORDERS & RETURNS

#### PLACING ORDERS

#### **EDI: PRH SAN 2013975**

Toll-free: 1.800.258.4233

# PENGUIN RANDOM HOUSE

CSOrders@penguinrandomhouse.com 400 Hahn Road, Westminster.

MD 21157, USA

Toll-free Ph: 1.888.523.9292 Toll-free Fax: 1.888.562.9924

## **RETURNS**

## PENGUIN RANDOM HOUSE

6971 Columbus Road, Mississauga, ON L5T 1K1 Canada

## DK CANADA

320 Front Street West, Suite 1400 Toronto, Ontario M5V 3B6

Ph: 416.364.4449
Fax: 416.598.7764
Toll Free: 1.800.668.4247
Email: general.dkcanada@dk.com

#### **SALES**

#### NATIONAL ACCOUNTS

Rebecca Richardson, Vice President Email: Rebecca.Richardson@dk.com

#### SPECIAL MARKETS

Wade Ivan, Special Markets Manager Email: Wade.Ivan@dk.com

#### MARKETING

Chris Houston, Marketing Director Email: Chris.Houston@dk.com

#### GENERAL INFORMATION

Colleen Evans

Email: Colleen.Evans@dk.com

Contact your sales representative for information on terms of sale and returns policy:

# WESTERN CANADA AMPERSAND CANADA'S

**BOOK & GIFT AGENCY INC.** 2440 Viking Way, Richmond, BC V6V 1N2

Ph: 604.448.7111 Fax: 604.448.7118

Toll-free Ph: 1.800.561.8583 Toll-free Fax: 1.888.323.7118

#### British Columbia, Alberta & Yukon

#### Ali Hewitt

Ph: 604.448.7166 Email: alih@ampersandinc.ca

#### Dani Farmer

Ph: 604.448.7168 Email: danif@ampersandinc.ca

#### Jessica Price

Ph: 604.448.7170

Email: jessicap@ampersandinc.ca

#### VANCOUVER ISLAND

#### Lorna MacDonald

Ph: 250.382.1058 / Fax: 888.323.7118 Email: lornam@ampersandinc.ca

# ALBERTA, MANITOBA, SASKATCHEWAN & NORTHWEST TERRITORIES

#### Judy Parker

Ph: 204.837.4374 / Fax: 866.276.2599 Email: judyp@ampersandinc.ca

#### EASTERN CANADA

# AMPERSAND CANADA'S BOOK & GIFT AGENCY INC.

Suite 213, 321 Carlaw Avenue, Toronto, Ontario M4M 2S1 Ph: 416.703.0666 Fax: 416.703.4745

Toll-free Ph: 866.736.5620 Toll-free Fax: 866.849.3819

#### ONTARIO / NUNAVUT

#### Saffron Beckwith President

Ph: 416.703.0666 - Ext 124 Email: saffronb@ampersandinc.ca

#### Morgen Young

Ph: 416.703.0666 - Ext 128 Email: morgeny@ampersandinc.ca

#### Laureen Cusack

Ph: 416.703.0666 - Ext 120 Email: laureenc@ampersandinc.ca

#### Vanessa Di Gregorio

Ph: 416.703.0666 - Ext 122 Email: vanessad@ampersandinc.ca

#### Laura MacDonald

Ph: 416.703.0666 - Ext 122 Email: lauram@ampersandinc.ca

#### Jenny Enriquez

Ph: 416.703.0666 - Ext 126 Email: jennye@ampersandinc.ca

#### **Evette Sintichakis**

Ph: 416.703.0666 - Ext 121 Email: evettes@ampersandinc.ca

#### QUEBEC & ATLANTIC PROVINCES

#### Jenny Enriquez

Ph: 416.703.0666 – Ext 126 Fax: 416.703.4745 Toll-free Ph: 1.866.736.5620 Email: jennye@ampersandinc.ca



Follow us on Facebook Facebook.com/DKCanada



Follow us on Twitter @DKCanada

