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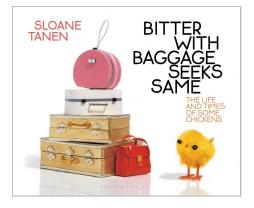
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HUMOR / TOPIC / ANIMALS Bloomsbury Publishing | 1/22/2019 9781635573732 | \$18.00 Hardcover with dust jacket | 80 pages 6 in H | 7.2 in W

Bitter with Baggage Seeks Same

Sloane Tanen

A beautiful new gift edition of Sloane Tanen's bestselling *Bitter* with Baggage Seeks Same, with iconic scenes from modern life featuring fluffy yellow chicks.

With more personality than most people have to spare, New York artist Sloane Tanen's tiny yellow chickens negotiate the tricky modern world filled with three-headed blind dates, menacing KFCs, playground popularity battles, annoyingly crowded yoga classes, and waxes gone terribly wrong. Perched amid dollhouse furniture and adorned with perfect accessories, the chicks are photographed in witty full-color scenes and accompanied by hilarious text. The absurdity of their lives might strike you as strangely familiar. Far larger than life and charmingly spiky with off-kilter wit, these chickens win the hearts of all who behold them.

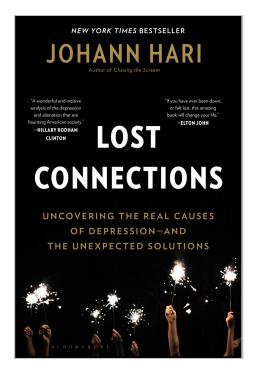
PRAISE

"A series of captioned dioramas starring spoiled princesses, socialites, and other fowl, some in very Sex and the City-like predicaments." —New York magazine "Wee, bright yellow, plastic chicks complain about shopping, calories and boyfriends in this sassy volume . . . This satirical take on the trials and tribulations of the modern, urbane female is sure to please the very sort it gently teases." —Publishers Weekly

"Focuses on the concerns of modern women, with offbeat and sometimes biting humor... Hilarious, original and a bit unsettling." —BookPage

Sloane Tanen is the author of nine books including the best-selling *Bitter With Baggage Seeks Same* and *Hatched*. Her new novel from Little, Brown, *There's a Word for That*, will be published in the summer of 2019. Sloane received a B.A. from Sarah Lawrence College and holds graduate degrees in literary theory from NYU and in art history from Columbia University. She lives in Oakland, CA, with her husband, Gary Taubes, and two sons.

Stefan Hagen photographed the clever chick dioramas. He is a New Yo...



SELF-HELP / MOOD DISORDERS / DEPRESSION

Bloomsbury Publishing | 1/29/2019 **9781632868312** | **\$18.00** / **\$24.00 Can.** Trade Paperback | 336 pages 9.3 in H | 6.1 in W

Other Available Formats: Hardcover ISBN: 9781632868305

MARKETING

Coverage in paperback columns nationwide

National consumer advertising campaign Social media campaign sharing reviews Feature on Bloomsbury.com at publication Highlight in Bloomsbury newsletters at publication

Lost Connections

Uncovering the Real Causes of Depression – and the Unexpected Solutions

Johann Hari

The New York Times bestseller from the author of Chasing the Scream, offering a radical new way of thinking about depression and anxiety.

There was a mystery haunting award-winning investigative journalist Johann Hari. He was thirty-nine years old, and almost every year he had been alive, depression and anxiety had increased in Britain and across the Western world. Why?

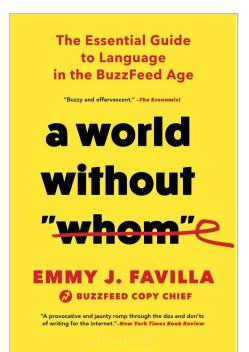
He had a very personal reason to ask this question. When he was a teenager, he had gone to his doctor and explained that he felt like pain was leaking out of him, and he couldn't control it or understand it. Some of the solutions his doctor offered had given him some relief—but he remained in deep pain. So, as an adult, he went on a forty-thousand-mile journey across the world to interview the leading experts about what causes depression and anxiety, and what solves them. He learned there is scientific evidence for nine different causes of depression and anxiety—and that this knowledge leads to a very different set of solutions: ones that offer real hope.

PRAISE

"Lost Connections offers a wonderful and incisive analysis of the depression and alienation that are haunting American society." —Hillary Rodham Clinton "If you have ever been down, or felt lost, this amazing book will change your life. Do yourself a favor—read it now." —Elton John

"Wise, probing, and deeply generous, Hari has produced a book packed with explosive revelations about our epidemic of despair. I am utterly convinced that the more people read this book, the better off the world will be." —Naomi Klein

Johann Hari is the *New York Times* bestselling author of *Chasing the Scream*. He was a columnist for the *Independent* in London for nine years and was twice named Newspaper Journalist of the Year by Amnesty International UK. He has written for the *New York Times*, *Los Angeles Times*, *Slate*, *Le Monde*, and others.



LANGUAGE ARTS & DISCIPLINES

Bloomsbury Publishing | 1/22/2019 9781632867582 | \$18.00 / \$24.00 Can. Trade Paperback | 400 pages

8.3 in H | 5.5 in W
B&W illustrations throughout

Other Available Formats: Hardcover ISBN: 9781632867575

MARKETING

Coverage in paperback columns nationwide
Academic marketing
Social media campaign sharing reviews
Feature on Bloomsbury.com at publication
Highlight in Bloomsbury newsletters at publication

A World Without "Whom"

The Essential Guide to Language in the BuzzFeed Age

Emmy J. Favilla

"[A] provocative and jaunty romp through the dos and don'ts of writing for the internet" (*NYT*)—the practical, the playful, and the politically correct—from BuzzFeed copy chief Emmy Favilla.

A World Without "Whom" is Eats, Shoots & Leaves for the internet age, and Emmy Favilla is the witty go-to style guru of webspeak. As language evolves faster than ever, what is the future of "correct" writing? When Favilla was tasked with creating a style guide for BuzzFeed, she opted for guidelines that would reflect not only the site's lighthearted tone, but also how readers actually use language IRL.

With wry cleverness and an uncanny intuition for the possibilities of internet-age expression, Favilla makes a case for breaking the rules: A world without "whom," she argues, leaves more room for writing that's clear, timely, pleasurable, and politically aware. Featuring priceless emoji strings, sidebars, quizzes, and style debates among the most lovable word nerds in the digital media world—of which Favilla is queen—*A World Without "Whom"* is essential for readers and writers of news articles, blog posts, tweets, texts, emails, and whatever comes next . . . so basically everyone.

PRAISE

"A modern grammar guru handles the quandaries that arise out of the dialect of social media, at a time when we are afraid—or perhaps excited—that the way we communicate online may be re-engineering our language itself." —The New York Times

"[A] word-nerdy extravaganza... Favilla's lighthearted, conversational book intends to allay fears of the apocalypse: Our language isn't being decimated... it's just evolving, as it always has."—Newsweek

"As English changes, Favilla is on the front lines . . . This is a very funny book."

—The Boston Globe

Emmy J. Favilla is the former global copy chief and current senior commerce editor at BuzzFeed. She created the BuzzFeed Style Guide, which garnered a great deal of media attention as the unofficial "style guide for the internet" when it went public in 2014. Prior to BuzzFeed, she was copy chief at *Teen Vogue* and has also copyedited for a host of national print publications, including *Seventeen* and *Natural Health*. She lives in New York City.

MARY PIPHER New York Times bestselling outhor of REVIVING OPHELIA

WOMEN ROWING NORTH

NAVIGATING LIFE'S CURRENTS
and FLOURISHING as WE AGE



PSYCHOLOGY / DEVELOPMENTAL / ADULTHOOD & AGING

Bloomsbury Publishing | 1/15/2019 9781632869609 | \$27.00 / \$36.00 Can. Hardcover with dust jacket | 272 pages 9.3 in H | 6.1 in W Three illustrations set chapter parts

MARKETING

PRE-PUBLICATION: Major early blogger, influencer, and bookseller outreach Major consumer buzz & preorder campaign

Library marketing

AT PUBLICATION: National consumer advertising campaign targeting print and online

National print, broadcast, and online media campaign

Social media campaign featuring excerpts and more

Community marketing for City Reads and book groups

Broad book club marketing campaign with reading group guide available Author events in Seattle, Denver,

Nebraska, and by request

Women Rowing North

Navigating Life's Currents and Flourishing As We Age

Mary Pipher

From the *New York Times* bestselling author of *Reviving Ophelia*, a guide to wisdom, authenticity, and bliss for women as they age.

As women grow older, they contend with ageism, misogyny, and loss. Yet as Mary Pipher shows, most older women are deeply happy and filled with gratitude for the gifts of life. Their struggles help them grow into the authentic, empathetic, and wise people they have always wanted to be.

In *Women Rowing North*, Pipher offers a timely examination of the cultural and developmental issues women face as they age. Drawing on her own experience as daughter, sister, mother, grandmother, caregiver, clinical psychologist, and cultural anthropologist, she explores ways women can cultivate resilient responses to the challenges they face. "If we can keep our wits about us, think clearly, and manage our emotions skillfully," Pipher writes, "we will experience a joyous time of our lives. If we have planned carefully and packed properly, if we have good maps and guides, the journey can be transcendent."

PRAISE

for Mary Pipher:

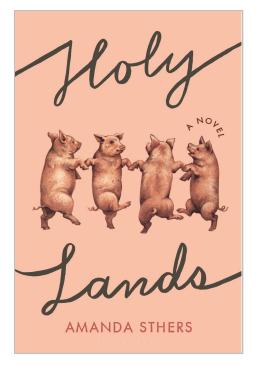
"Eye-opening... Heart-wrenching and uplifting." —San Fransisco Chronicle on The Shelter of Each Other

"An important book . . . Pipher shines high-beam headlights on the world of teenage girls." —Los Angeles Times on Reviving Ophelia

"A generous book conceived and executed by a compassionate . . . mind."

—Publishers Weekly on Seeking Peace (starred review)

Mary Pipher is a psychologist specializing in women, trauma, and the effects of our culture on mental health, which has earned her the title of "cultural therapist" for her generation. She is the author of several *New York Times* bestsellers, including *Reviving Ophelia*, *The Shelter of Each Other*, and *Another Country*. She lives in Lincoln, Nebraska.



FICTION / HUMOROUS

Bloomsbury Publishing | 1/22/2019 9781635572834 | \$22.00 / \$29.00 Can. Hardcover with dust jacket | 176 pages 8.3 in H | 5.5 in W

MARKETING

PRE-PUBLICATION: Online consumer review campaign
Library and bookseller marketing campaign
ARCs at CA regional conferences
AT PUB: Tie-in with film company promo & release plans
National print and online media campaign
Blogger and Bookstagram influencer outreach campaign

Social media campaign at publication Author events in Southern California

Holy Lands

Amanda Sthers

A witty epistolary novel, both heartwarming and heartwrenching, about a dysfunctional family-led by a Jewish pig farmer in Israel-struggling to love and accept each other.

As comic as it is deeply moving, *Holy Lands* chronicles a set of highly charged relationships within an estranged family of colorful eccentrics. The patriarch, Harry Rosenmerck, is an aging Jewish cardiologist who has left his thriving medical practice in Paris to raise antiterrorist pigs in Israel.

Harry doesn't use a computer or a telephone in his new life in Nazareth, so when members of his family want to be in touch, they must put pen to paper the old-fashioned way. The letters written by David, his gay son, an earnest and successful playwright in New York, have long gone unanswered by his disapproving father. Annabelle, Harry's daughter, writes of the heartbreak she suffered at the hands of a married professor. David and Annabelle's mother, Monique—Harry's ex-wife—ruminates about their once happy marriage even as she quietly strives to survive an aggressive lethal cancer.

Holy Lands captures the distress and poignancy of an adult family striving to remain connected across time, geography, and radically different perspectives on life.

PRAISE

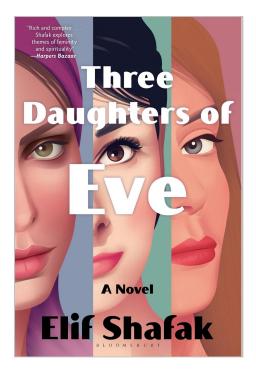
"Holy Lands is a subtle balance of originality and emotion . . . Between exchanges of acerbic humor, Amanda Sthers reveals, with rhythm and reserve, each and everyone's flaws." —Direct Soir

"Drip[s] with a charming Jewish humor . . . A thoughtful and hilarious novel." —L'Avenir

"Hilarious . . . [Sthers] reveals each person's secrets and broaches, always with a light touch, the religious as well as the familial . . . this rhythmic and lucid novel is made to devour."—Roman

"This touching novel makes you want to recapture the present with love." —Psychologies

Amanda Sthers was born in Paris and lives in Los Angeles. She is the bestselling author of ten novels; this is her American debut. She is also a playwright, screenwriter, and director. Her debut English-language film, *Madame*, will be released in America in March 2018. In 2011, the French government named her a Chevalier (Knight) in the Ordre des Arts et des Lettres, the highest honor it bestows on artists, for her significant and original contributions to the literary arts.



FICTION / LITERARY

Bloomsbury Publishing | 1/22/2019 **9781632869968** | **\$16.00** / **\$22.00 Can.** Trade Paperback | 384 pages 8.3 in H | 5.5 in W

Other Available Formats: Hardcover ISBN: 9781632869951

MARKETING

Coverage in paperback columns nationwide
Book club marketing campaign

Social media campaign sharing reviews Feature on Bloomsbury.com at publication Highlight in Bloomsbury newsletters at publication

Three Daughters of Eve

Elif Shafak

The stunning, timely new novel from the acclaimed, internationally bestselling author of *The Architect's Apprentice* and *The Bastard of Istanbul*.

Peri, a married, wealthy, beautiful Turkish woman, is on her way to a dinner party in Istanbul when a beggar snatches her handbag. As she wrestles to get it back, a photograph falls to the ground—an old Polaroid of three young women and their university professor. A relic from a past—and a love—Peri had tried desperately to forget.

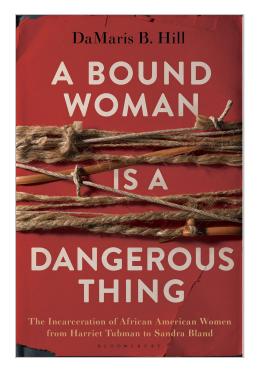
Three Daughters of Eve is set over an evening in contemporary Istanbul, as Peri arrives at the party and navigates the tensions that simmer in this crossroads country between East and West, religious and secular, rich and poor. Over the course of the dinner, and amidst an opulence that is surely ill begotten, terrorist attacks occur across the city. Competing in Peri's mind, however, are the memories invoked by her Polaroid, of the time when she was sent abroad for the first time, to attend Oxford University. As a young woman there, she had become friends with the charming, adventurous Shirin, a fully assimilated Iranian girl, and Mona, a devout Egyptian American. Their arguments about Islam and feminism find focus in the charismatic but controversial Professor Azur, who taught divinity, but in unorthodox ways. As the terrorist attacks come ever closer, Peri is moved to recall the scandal that tore them all apart. Three Daughters of Eve is a rich and moving story that humanizes and personalizes one of the most profound changes of the modern world.

PRAISE

"Elif Shafak's new novel reveals such a timely confluence of today's issues that it seems almost clairvoyant... There are novels you want to cherish in the sanctity of your own adoration, and then there are novels you feel impatient to talk about with others. Press *Three Daughters of Eve* on a friend or your book club for a great conversation about this flammable era we live in now." —*The Washington Post*

"[Three Daughters of Eve] offers a complex portrayal of Turkey." —The New Yorker

Elif Shafak is the acclaimed author of fifteen books and is the most widely read female writer in Turkey. Her work has been translated into over forty languages and she regularly contributes to publications, including the *New York Times*, the *Guardian*, and *Time* magazine. Elif has been longlisted for the IMPAC Dublin Literary Award and twice for the Women's Prize for Fiction and shortlisted for the Independent Foreign Fiction Prize. She lives in London and can be found at www.elifshafak.com.



HISTORY / UNITED STATES

Bloomsbury Publishing | 1/15/2019 9781635572612 | \$25.00 / \$34.00 Can. Hardcover with dust jacket | 192 pages 8.3 in H | 5.5 in W B&W photographs throughout

MARKETING

PRE-PUBLICATION: Major early blogger, influencer, and bookseller outreach Consumer buzz & preorder campaign Academic and library marketing AT PUBLICATION: National consumer advertising campaign targeting print and online

Broad national print, broadcast, and online media campaign

Major social media campaign at publication around Black & Women's History Month

Influencer campaign on social at publication

Community marketing for City Reads and book groups

Author events in Washington DC, Baltimore, Philadelp...

A Bound Woman Is a Dangerous Thing

The Incarceration of African American Women from Harriet Tubman to Sandra Bland

DaMaris Hill

A revelatory work in the tradition of Claudia Rankine's *Citizen*, DaMaris Hill's searing and powerful narrative-in-verse bears witness to American women of color burdened by incarceration.

"It is costly to stay free and appear / sane."

From Harriet Tubman to Assata Shakur, Ida B. Wells to Sandra Bland and Black Lives Matter, black women freedom fighters have braved violence, scorn, despair, and isolation in order to lodge their protests. In *A Bound Woman Is a Dangerous Thing*, DaMaris Hill honors their experiences with at times harrowing, at times hopeful responses to her heroes, illustrated with black-and-white photographs throughout.

For black American women, the experience of being bound has taken many forms: from the bondage of slavery to the Reconstruction-era criminalization of women; from the brutal constraints of Jim Crow to our own era's prison industrial complex, where between 1980 and 2014, the number of incarcerated women increased by 700%.* For those women who lived and died resisting the dehumanization of confinement—physical, social, intellectual—the threat of being bound was real, constant, and lethal.

In *A Bound Woman Is a Dangerous Thing*, Hill presents bitter, unflinching history that artfully captures the personas of these captivating, bound yet unbridled African-American women. Hill's passionate odes to Zora Neale Hurston, Lucille Clifton, Fannie Lou Hamer, Grace Jones, Eartha Kitt, and others also celebrate the modern-day inheritors of their load and light, binding history, author, and reader in an essential legacy of struggle.

*(The Sentencing Project)

DaMaris B. Hill is assistant professor of creative writing and African American and Africana studies at the University of Kentucky. Her previous works are *The Fluid Boundaries of Suffrage and Jim Crow: Staking Claims in the American Heartland*, and a collection of poetry, \(\begin{align*}Vi-ze-bel\end{align*}\) Teks-chers\). She has two PhDs, one in English and one in women and gender studies. A former service member of the United States Air Force, she lives in Lexington, Kentucky.

Untitled Chicks Reissue

by Sloane Tanen



final cover to come

HUMOR / TOPIC / ANIMALS

Bloomsbury Publishing | 1/22/2019 **9781635573640** | **\$18.00** / **\$24.00 Can**. Hardcover with dust jacket | 80 pages 6 in H | 7.2 in W

MARKETING

Social media campaign on Bloomsbury accounts
Highlight in Bloomsbury newsletters
Outreach to influencers on social,
especially Instagram
Promotion tied to Valentine's Day and
Faster

Untitled Chicks Reissue

Sloane Tanen

A beautiful new gift edition of Sloane Tanen's bestselling *Bitter* with Baggage Seeks Same, with iconic scenes from modern life featuring fluffy yellow chicks.

With more personality than most people have to spare, New York artist Sloane Tanen's tiny yellow chickens negotiate the tricky modern world filled with three-headed blind dates, menacing KFCs, playground popularity battles, annoyingly crowded yoga classes, and waxes gone terribly wrong. Perched amid dollhouse furniture and adorned with perfect accessories, the chicks are photographed in witty full-color scenes and accompanied by hilarious text. The absurdity of their lives might strike you as strangely familiar. Far larger than life and charmingly spiky with off-kilter wit, these chickens win the hearts of all who behold them.

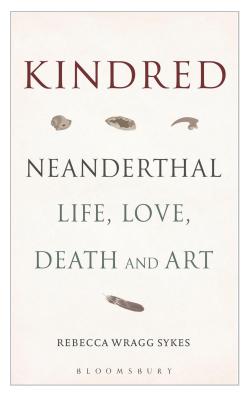
PRAISE

"A series of captioned dioramas starring spoiled princesses, socialites, and other fowl, some in very Sex and the City-like predicaments." —New York magazine "Wee, bright yellow, plastic chicks complain about shopping, calories and boyfriends in this sassy volume . . . This satirical take on the trials and tribulations of the modern, urbane female is sure to please the very sort it gently teases." —Publishers Weekly

"Focuses on the concerns of modern women, with offbeat and sometimes biting humor... Hilarious, original and a bit unsettling."—BookPage

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Stefan Hagen is a New York-based photographer. www.stefanhagenphotography.com



SOCIAL SCIENCE / ARCHAEOLOGY

Bloomsbury Sigma | 4/23/2019 9781472937490 | \$28.00 / \$37.00 Can. Hardcover with dust jacket | 288 pages 8.5 in H | 5.3 in W bw illustrations throughout and a 8pp colour section

MARKETING

Major national print, broadcast, and online media campaign
Author available for interviews, op-eds,

and blog posts
Pre-pub outreach to paleontology bloggers

Marketing outreach to public librarians
Digital assets including sampler available
on ISSUU and Bloomsbury.com
Display advertising campaign through
Google, Facebook, and Twitter at
publication

Social media campaign upon publication Single-title eblast to popular science subscribers

Kindred

Neanderthal Life, Love, Death and Art

Rebecca Wragg Sykes

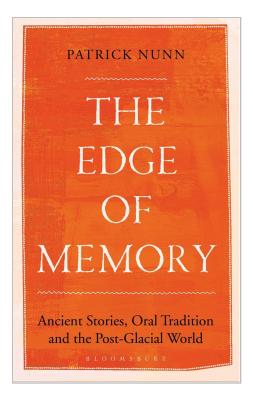
This book shoves aside the cliché of the shivering ragged figure in an ice wasteland to tell the complex and fascinating true story of the Neanderthal.

In *Kindred*, Neanderthal expert Becky Wragg Sykes shoves aside the cliché of the shivering ragged figure in an icy wasteland, and reveals the Neanderthal you don't know, our ancestor who lived across vast and diverse tracts of Eurasia and survived through hundreds of thousands of years of massive climate change. Using a thematic rather than chronological approach, this book will shed new light on where they lived, what they ate, and the increasingly complex Neanderthal culture that researchers have discovered.

Since their discovery 150 years ago, Neanderthals have gone from the losers of the human family tree to A-list hominins. Our perception of the Neanderthal has changed dramatically, but despite growing scientific curiosity, popular culture fascination, and a wealth of coverage in the media and beyond are we getting the whole story? The reality of 21st century Neanderthals is complex and fascinating, yet remains virtually unknown and inaccessible outside the scientific literature.

Based on the author's first-hand experience at the cutting-edge of Palaeolithic research and theory, this easy-to-read but information-rich book lays out the first full picture we have of the Neanderthals, from amazing new discoveries changing our view of them forever, to the more enduring mysteries of how they lived and died, and the biggest question of them all: their relationship with modern humans.

Rebecca Wragg Sykes has been fascinated by the vanished worlds of the Pleistocene ice ages since childhood, and followed this interest through her research career. She frequently writes for the popular media, including the *Scientific American* and *Guardian* science blogs. She is also co-founder of the influential Trowelblazers project, which highlights women archaeologists, paleontologists and geologists through innovative outreach and collaboration.



SCIENCE / EARTH SCIENCES / GEOLOGY

Bloomsbury Sigma | 1/8/2019 9781472943286 | \$28.00 / \$37.00 Can. Hardcover with dust jacket | 288 pages 8.5 in H | 5.3 in W 8pp colour plate section and black and white illustrations throughout

MARKETING

Early consumer review campaign on NetGalley and Goodreads Major national print, broadcast, and online media campaign Pre-pub outreach to popular science

Pre-pub outreach to popular science bloggers

Digital assets including sampler available on ISSUU and Bloomsbury.com Display advertising campaign through Google, Facebook, and Twitter at publication

Social media campaign upon publication Single-title eblast to popular science subscribers

The Edge of Memory

Ancient Stories, Oral Tradition and the Post-Glacial World

Patrick Nunn

How much of what became the folk tales of our ancestors was rooted in scientifically verifiable fact, and what can they tell us about the future?

In *The Edge of Memory*, Patrick Nunn explores the science in folk history. He looks at ancient tales and traditions that may in all probability be rooted in scientifically verifiable fact and can be explored via geological evidence, such as the Biblical Flood.

We all know those stories that have been told in our families for generations. In some cultures these stories have been passed down for thousands of years and often reveal significant information about how the surrounding environment has changed and the effect it has had on societies—from stories referring to coastal drowning to the devastation caused by meteorite falls.

Take Australian folklore, for instance. People arrived in Australia more than 60,000 years ago, and the need to survive led to the development of knowledge that was captured orally in stories passed down through the generations. These stories conveyed both practical information and recorded history, and they frequently made reference to a coastline that was very different from the one we recognize today. Geologists are now starting to corroborate the tales through study of climatic data, sediments, and land forms; the evidence was there in the stories, but until recently, nobody was listening.

The Edge of Memory is an important book that explores the wider implications for our knowledge of how human society has developed through the millennia.

Patrick Nunn has more than 230 peer-reviewed publications to his credit, including several books, like *Vanished Islands and Hidden Continents of the Pacific* (University of Hawaii Press), which was named by the American Library Association as one of the Best of the Best from the University Presses in 2009.



The Science of Who, How & Why We Love

Laura Mucha

B L O O M S B U R Y

SCIENCE

Bloomsbury Sigma | 1/29/2019 9781472954350 | \$28.00 / \$37.00 Can. Hardcover with dust jacket | 304 pages 8.5 in H | 5.3 in W

MARKETING

Early consumer review campaign on NetGalley and Goodreads Major national print, broadcast, and online media campaign Pre-pub outreach to popular science

Pre-pub outreach to popular science bloggers

Digital assets including sampler available on ISSUU and Bloomsbury.com
Display advertising campaign through
Google, Facebook, and Twitter at publication

Social media campaign upon publication Single-title eblast to popular science subscribers

Love, Factually

The Science of Who, How and Why We Love

Laura Mucha

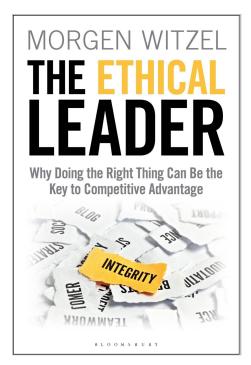
The psychology and science behind one of life's great mysteries—love.

For *Love, Factually*, almost 200 strangers in more than 40 countries have come together to share their most personal stories, feelings, and insights about love. These are incredibly frank, intimate, and illuminating conversations, and author Laura Mucha has used these rare and varied insights as a springboard from which to dive into the subject of love, scrutinizing it from all angles—scientific, psychological, emotional, and philosophical.

Romantic love is something that poets and artists have been trying to explain and define for centuries, but it's still one of the most complicated and intimidating terrains to navigate—especially when you're directly involved. Psychologists see it as a basic human drive, yet most people are afraid to be open and honest about it, until now.

Each chapter begins with a personal story from someone Laura has spoken with, and then goes on to explore the questions and themes that have arisen from the account, intertwining the opinions of other interviewees with the empirical findings and insights of academics. The interviews allow readers to connect with people of all backgrounds, cultures, and ages. Sometimes they'll empathize, sometimes they'll be challenged, and at other times they'll find comfort.

Laura Mucha has a BA and MA in psychology and philosophy. She has traveled all over the world (including Antarctica), and speaks four (and a half) languages. She has worked as a face painter, taught art and drama to underprivileged children, and went on to become a solicitor-advocate at a global law firm as well as a published children's poet (she won 2016's Caterpillar Poetry Prize).



BUSINESS & ECONOMICS / BUSINESS ETHICS

Bloomsbury Business | 2/12/2019 **9781472956590** | **\$35.00** / **\$47.00 Can.** Hardcover with dust jacket | 224 pages 9.2 in H | 6.1 in W

The Ethical Leader

Why Doing the Right Thing Can Be the Key to Competitive Advantage

Morgen Witzel

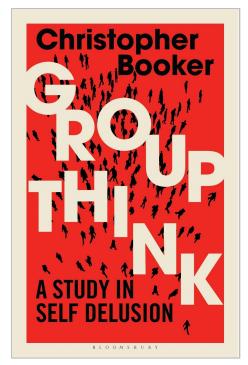
Showcases the necessity and practicality of using an ethics-based business model for competitive advantage and long-term organizational success.

Ethical behavior in and by businesses is often seen as a bolt-on extra—something that is nice to do but not must-do. Morgen Witzel argues that by flipping this view, and making ethical behavior the cake and not just the icing, businesses can gain long-term competitive advantage.

Trust and respect among key stakeholder groups, especially employees and customers, cannot be overstated in their importance to an organization's success. Trust engenders loyalty and good reputation, which in turn builds brand value. *The Ethical Leader* provides a practical introduction to some key concepts in ethics, including how to deal with ethical paradoxes and how to make ethical decisions.

Ethical behavior is the key to trust building, but it needs to go deeper than something managers do out of a sense of moral duty. *The Ethical Leader* show why ethics needs to be the platform from which to build a strong and enduring business, and it provides the necessary tools and insights for how to make this happen.

Morgen Witzel has taught business ethics at MBA and undergraduate levels since 2002 at numerous universities and business schools, including London Business School and Exeter Business School. Morgen teaches on the One Planet MBA at the University of Exeter. He has also worked with some highly ethical and values-driven organizations, and is a popular speaker on management issues for a wide variety of clients across many sectors, including Rabobank, Shell, and the Federation of Small Business.



POLITICAL SCIENCE

Bloomsbury Continuum | 1/8/2019 9781472959058 | \$30.00 / \$40.00 Can. Hardcover with dust jacket | 320 pages 9.2 in H | 6 in W No illustrations

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com Early consumer review campaign on NetGalley, Goodreads Online search advertising campaign Outreach to academic departments and journals

Outreach to bloggers and influencers/thought leaders in the social sciences

Publicity campaign to mainstream reviews/politics & currents events: New York Times, WSJ, New Republic, Washington Post, New Yorker, Harper's, NYRB, Forbes, Politico, Daily Beast

Groupthink

A Study in Self Delusion

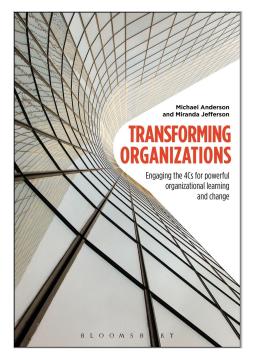
Christopher Booker

Bestselling author and columnist Christopher Booker considers whether we have found ourselves in the grip of self-delusion and the mentality of the crowd.

Politics has always been colored by "groupthink." Each political party or faction or grouping naturally has its own idea of how it sees the world more clearly than its rivals. Political decisions have ended badly because a little group of powerful men have collectively become so fixated on a single narrow view of what they hoped to achieve that they shut their minds to anything that contradicts it. Take for example the recklessly obsessive way in which George W. Bush and Tony Blair launched their invasion of Iraq in 2003; the rise of Islamic movements recently such as Al Qaeda or ISIS. This has shown us the power of groupthink at its ultimate extreme. So contagious was the power of that particular form of groupthink that thousands more would-be *jihadists* flocked to join the cause, so intoxicated by the thought of randomly killing "infidels" that they were happy to commit suicide in pursuit of their fantasy cause.

Christopher Booker investigates global warming, political correctness (the new age of thought-crime) racism, sexism, positive discrimination, hostility to religion, the United States of Europe, and even Charles Darwin. It is only by obtaining some sort of insight into the psychology of crowds that it can be understood how powerless they are to hold any opinions other than those that are imposed upon them.

Christopher Booker is a talented author and journalist. He was the founder and first editor of *Private Eye*, for which he still writes. He writes a regular column every Sunday in the *Telegraph*. His string of bestselling books include *Seven Basic Plots*, *The Real Global Warming Disaster*, *The Great Deception*, *The Mad Officials*, and *The Neophiliacs*.



BUSINESS & ECONOMICS / MANAGEMENT

Bloomsbury Business | 1/22/2019 **9781472949318** | **\$35.00** / **\$47.00 Can.** Hardcover with dust jacket | 256 pages 9.2 in H | 6.1 in W

MARKETING

Press release/review copies to business media Inclusion in seasonal business e-newsletter ISSUU sampler available on bloomsbury.com

Transforming Organizations

Engaging the 4Cs for Powerful Organizational Learning and Change

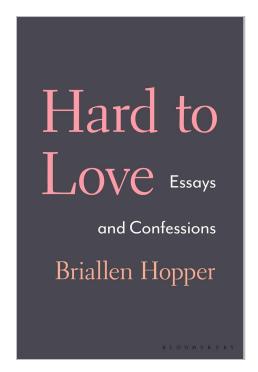
Michael Anderson, Miranda Jefferson

How to do business differently through the 4 Cs: Creativity, Critical reflection, Communication, and Collaboration.

In a world where current political climates and management cultures make risk aversion commonplace, *Transforming Organizations* shows how large and cumbersome organizations can adapt to an increasingly volatile and uncertain operating environment through the 4 Cs: Creativity, Critical reflection, Communication, and Collaboration. Based on extensive research in both the education and business sectors, the authors show how the 4 Cs can be embedded and enacted in many different types of organizations to make them more effective and responsive to emerging challenges, threats, and opportunities. Written for those who have become disillusioned or frustrated with business practices that cannot meet the fast-moving demands of the 21st century, *Transforming Organizations* provides evidence and inspiration for doing business differently. The strategies and approaches discussed have been taken from the authors' work in real businesses, both large and small, and are supplemented by a number of illustrative case studies.

Michael Anderson is a professor of education and Director of Community Relations at the University of Sydney (Faculty of Education and Social Work).

Dr. Miranda Jefferson is a regular collaborator with Michael Anderson. She is the cofounder and practice leader of 4C Transformative Learning, and has worked in innovation in education and learning for over 20 years.



LITERARY COLLECTIONS / ESSAYS

Bloomsbury Publishing | 2/5/2019 **9781632868800** | **\$27.00** / **\$36.00 Can**. Hardcover with dust jacket | 336 pages 8.3 in H | 5.5 in W

MARKETING

Early online consumer & big mouth review campaign

National print and online media campaign Library and bookseller marketing campaign

Blogger and Bookstagram influencer outreach campaign

Social media campaign at publication Feature in Bloomsbury newsletters Author events in New York, Connecticut, and New Jersey

Hard to Love

Essays and Confessions

Briallen Hopper

A sharp and entertaining essay collection about the importance of multiple forms of love and friendship in a world designed for couples, from a laser-precise new voice.

Sometimes it seems like there are two American creeds, self-reliance and marriage, and neither of them is mine. I experience myself as someone formed and sustained by others' love and patience, by student loans and stipends, by the kindness of strangers.

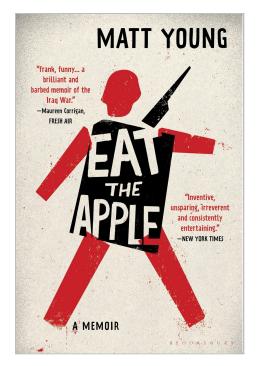
Briallen Hopper's *Hard to Love* honors the categories of loves and relationships beyond marriage, the ones that are often treated as invisible or seen as secondary —friendships, kinship with adult siblings, care teams that form in times of illness, or various alternative family formations. She also values difficult and amorphous loves like loving a challenging job or inanimate objects that can't love you back. She draws from personal experience, sharing stories about her loving but combative family, the fiercely independent Emerson scholar who pushed her away, and the friends who have become her invented or found family; pop culture touchstones like the Women's March, John Green's *The Fault in Our Stars*, and the timeless series *Cheers*; and the work of writers like Joan Didion, Gwendolyn Brooks, Flannery O'Connor, and Herman Melville (*Moby Dick* like you've never seen it!).

Hard to Love pays homage and attention to unlikely friends and lovers both real and fictional. It is a series of love letters to the meaningful, if underappreciated, forms of intimacy and community that are tricky, tangled, and tough, but ultimately sustaining.

PRAISE

"[Hopper] not only illuminates criticism as passionate conversation—the creative act as utterance, the critical act as response—but also explodes any limited notion of 'negative' criticism as a destructive act, singing with the possibility of what can be." —Leslie Jamison, author of *Empathy Exams*

Briallen Hopper writes about pop culture, religion, politics, friends, family, and herself for *New York Magazine*, *Los Angeles Review of Books*, *The New Republic*, *The New Inquiry*, *Avidly*, *The Chronicle of Higher Education*, and *Killing the Buddha*, among many others. Her essays have been cited or recommended by sources like *The New York Times*, *The Rumpus*, *Flavorwire*, *Longreads.com*, and *Slate*. She has a PhD in American literature from Princeton and teaches writing at Yale.



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury Publishing | 2/26/2019 9781632869517 | \$16.00 / \$22.00 Can. Trade Paperback | 272 pages 8.3 in H | 5.5 in W

Other Available Formats: Hardcover ISBN: 9781632869500

MARKETING

National advertising campaign Coverage in paperback columns nationwide Book club marketing campaign Social media campaign sharing reviews Feature on Bloomsbury.com at publication Highlight in Bloomsbury newsletters at publication

Eat the Apple

Matt Young

"The *Iliad* of the Iraq war" (Tim Weiner)—a gut-wrenching, beautiful memoir of the consequences of war on the psyche of a young man.

Eat the Apple is a daring, twisted, and darkly hilarious story of American youth and masculinity in an age of continuous war. Matt Young joined the Marine Corps at age eighteen after a drunken night culminating in wrapping his car around a fire hydrant. The teenage wasteland he fled followed him to the training bases charged with making him a Marine. Young survived the training and then not one, not two, but three deployments to Iraq, where the testosterone, danger, and stakes for him and his fellow grunts were dialed up a dozen decibels.

With its kaleidoscopic array of literary forms, from interior dialogues to infographics to prose passages that read like poetry, Young's narrative powerfully mirrors the multifaceted nature of his experience. Visceral, ironic, self-lacerating, and ultimately redemptive, Young's story drops us unarmed into Marine Corps culture and lays bare the absurdism of twenty-first-century war, the manned-up vulnerability of those on the front lines, and the true, if often misguided, motivations that drive a young man to a life at war. Searing in its honesty, tender in its vulnerability, and brilliantly written, *Eat the Apple* is a modern war classic in the making and a powerful coming-of-age story that maps the insane geography of our times.

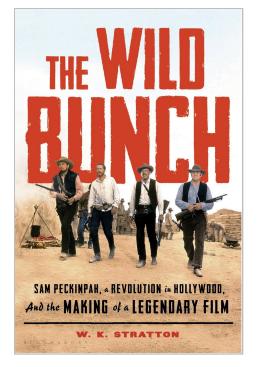
PRAISE

"Inventive, unsparing, irreverent and consistently entertaining." —The New York Times Book Review

"Young is a frank, funny and mercilessly self-lacerating narrator. His writing is entertaining and experimental . . . Eat the Apple is a brilliant and barbed memoir of the Iraq War." —Maureen Corrigan, Fresh Air

"Young matches his stylistic daring with raw honesty, humor, and pathos."
—Publishers Weekly (starred review)

Matt Young holds an MA in creative writing from Miami University and is the recipient of fellowships with Words After War and the Carey Institute for Global Good. His work can be found in *Tin House*, *Word Riot*, the *Rumpus*, and elsewhere. He is a combat veteran and lives in Olympia, Washington, where he teaches writing.



PERFORMING ARTS / FILM & VIDEO / HISTORY & CRITICISM

Bloomsbury Publishing | 2/12/2019 9781632862129 | \$28.00 / \$37.00 Can. Hardcover with dust jacket | 352 pages 9.3 in H | 6.1 in W B&W illustrations throughout

MARKETING

National print, broadcast, and online review attention
Library and bookseller marketing campaign
Academic marketing campaign
Social media campaign at publication
Feature placement on Bloomsbury website at time of publication
Author events in Oklahoma and Texas

The Wild Bunch

Sam Peckinpah, a Revolution in Hollywood, and the Making of a Legendary Film

W. K. Stratton

For the fiftieth anniversary of the film, W.K. Stratton's definitive history of the making of *The Wild Bunch*, named one of the greatest Westerns of all time by the American Film Institute.

Sam Peckinpah's film *The Wild Bunch* is the story of a gang of outlaws who are one big steal from retirement. When their attempted train robbery goes awry, the gang flees to Mexico and falls in with a brutal general of the Mexican Revolution, who offers them the job of a lifetime. Conceived by a stuntman, directed by a blacklisted director, and shot in the sand and heat of the Mexican desert, the movie seemed doomed. Instead, it became an instant classic with a dark, violent take on the Western movie tradition.

In *The Wild Bunch*, W.K. Stratton tells the fascinating history of the making of the movie and documents for the first time the extraordinary contribution of Mexican and Mexican-American actors and crew members to the movie's success. Shaped by infamous director Sam Peckinpah, and starring such visionary actors as William Holden, Ernest Borgnine, Edmond O'Brien, and Robert Ryan, the movie was also the product of an industry and a nation in transition. By 1968, when the movie was filmed, the studio system that had perpetuated the myth of the valiant cowboy in movies like The Searchers had collapsed, and America was riled by Vietnam, race riots, and assassinations. *The Wild Bunch* spoke to America in its moment, when war and senseless violence seemed to define both domestic and international life.

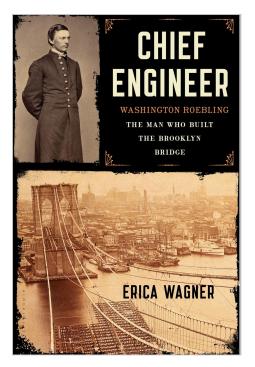
The Wild Bunch is an authoritative history of the making of a movie and the era behind it.

PRAISE

for Floyd Patterson:

"Stratton offers boxing fans a solidly researched, popularly written study of a complex, good man. A clear winner." —Library Journal (starred review) "Stratton's attention to detail is impressive, and he seems to have uncovered every little tidbit about Patterson's life both in and out of the ring, making this warm biography a must for boxing fanatics. An engaging, breezy portrait of an underappreciated boxing giant." —Kirkus Reviews

W.K. Stratton is the author of five books of nonfiction and three of poetry. He has written for *Sports Illustrated*, *Outside*, *GQ*, and *Texas Monthly*, and was named a Fellow of the Texas Institute of Letters in 2017. He is a longtime resident of Austin, Texas.



BIOGRAPHY & AUTOBIOGRAPHY / ARTISTS, ARCHITECTS, PHOTOGRAPHERS

Bloomsbury Publishing | 2/5/2019 9781620400524 | \$18.00 / \$24.00 Can. Trade Paperback | 384 pages 8.3 in H | 5.5 in W | 1 lb Wt B&W illustrations throughout with 1x16 page colour plate section

Other Available Formats:

Hardcover ISBN: 9781620400517

MARKETING

Coverage in paperback columns nationwide

Social media campaign at publication Feature on Bloomsbury.com at publication Highlight in Bloomsbury newsletters at publication

Chief Engineer

Washington Roebling, The Man Who Built the Brooklyn Bridge

Erica Wagner

"A welcome tribute to the persistence, precision and humanity of Washington Roebling and a love-song for the mighty New York bridge he built." —The Wall Street Journal

Chief Engineer is the first full biography of a crucial figure in the American story—Washington Roebling, builder of the Brooklyn Bridge. One of America's most iconic and recognizable structures, the Brooklyn Bridge is as much a part of New York as the Statue of Liberty or the Empire State Building. Yet its distinguished builder is too often forgotten—and his life is of interest far beyond his chosen field. It is the story of immigrants, the frontier, the Civil War, the making of the modern world, and a man whose life modeled courage in the face of extreme adversity.

Chief Engineer is enriched by Roebling's own eloquent voice, unveiled in his recently discovered memoir, previously thought lost to history. The memoir reveals that his father, John—a renowned engineer who came to America after humble beginnings in Germany—was a tyrannical presence in Roebling's life. It also documents Roebling's time as a young man in the Union Army, where he built bridges to carry soldiers across rivers and fought in pivotal battles from Antietam to Gettysburg. He then married the remarkable Emily Warren Roebling, who played a crucial role in the construction of the Brooklyn Bridge, Roebling's grandest achievement—but by no means the only one. Elegantly written with a compelling narrative sweep, Chief Engineer introduces Washington Roebling and his era to a new generation of readers.

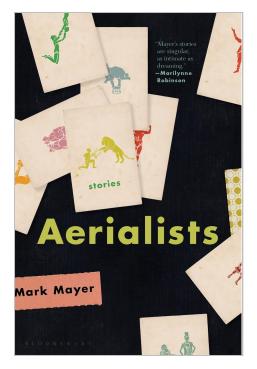
PRAISE

"A masterful psychological study about duty and drive." —*The Economist*, Books of the Year 2017

"Compelling and elegant... [An] exploration of the life of Washington Roebling, the engineer whose energy and ideas got the Brooklyn Bridge built... The story not just of two engineers, father and son, but also of a son who survived treatment that, as he wrote in a private memoir at the end of the 19th century, could have led to his death... [A] powerful book."—The Guardian

"Ms. Wagner's writing is graceful, even evocative, conveying a mellow admiration of Washington Roebling that suits the man." —WSJ

American writer and critic **Erica Wagner** was the literary editor of the London *Times* for seventeen years and is now a contributing writer for *New Statesman* and consulting literary editor for *Harper's Bazaar*. Her work has appeared in the *Guardian*, the *Economist, Financial Times*, and the *New York Times*, among others. She is the author of *Ariel's Gift, Seizure*, and the short story collection *Gravity*. She lives in London with her husband, the writer Francis Gilbert, and their son, Theodore.



FICTION / SHORT STORIES

Bloomsbury Publishing | 2/19/2019 9781635572179 | \$26.00 / \$35.00 Can. Hardcover with dust jacket | 304 pages 8.3 in H | 5.5 in W B&W Illustrations throughout

MARKETING

Early online consumer & big mouth review campaign

National print and online media campaign Library and bookseller marketing campaign

Blogger and Bookstagram influencer outreach campaign

Social media campaign at publication Author events in Denver, Boulder, and Iowa City

Aerialists

Stories

Mark Mayer

"Mark Mayer writes with a humorous, wistful elegance. His stories are singular, as detached and intimate as dreaming."

—Marilynne Robinson

Welcome to the surreal and sublime human circus of Mark Mayer's Michener-Copernicus—winning debut, *Aerialists*, a fiercely inventive collection of nine stories in which classic carnival characters become ordinary misfits seeking grandeur in a lonely world.

Under the luminous tent of Mayer's prose, we meet an unforgettable caravan: a heartsick boy finds a new mentor in a tough-talking female bodybuilder. A navy recruit grapples with the impending loss of his childhood by building an exact replica of his neighborhood in code. With the help of a flatulent dog, a boy tries to reunite his parents. A wilderness expert tries to seduce his love interest with the promise of showing her an elusive mountain lion.

The circus has always been a collection of American exaggerations—the bold, the beautiful, the freakish, the big. *Aerialists* finds these myths in everyday contemporary life. Mayer's deftly drawn characters illuminate small-scale spectaculars, and their attempted acts of daring and feats of strength are rendered with humor, generosity, and uncommon grace.

PRAISE

"One of the best collections I've read in years. These stories are bright and muscular, luminous and generous, nimble and funny, tender and surprising at every turn." —Carmen Maria Machado, author of *Her Body and Other Parties* "Mayer may well live in the same world as you and me, but he's able to see beyond it all somehow, and he finds extraordinary weirdness and beauty everywhere he looks. Aerialists is exquisite and wild." —Peter Orner, author of *Am I Alone Here*?

"Precise, sharp, unexpected; you go down hard, but know the thrill of being taken out by a master." —Merritt Tierce, author of *Love Me Back*

Mark Mayer's stories have appeared in *Granta*, *Guernica*, *Colorado Review*, and *Mid-American Review*. Mayer has an MFA from the Iowa Writers' Workshop, where he was a Teaching-Writing Fellow and won the Prairie Lights Prize for both fiction and poetry. He spent two years at Cornell College's Center for the Literary Arts as the Robert P. Dana Emerging Writer-in-Residence. He lives in Denver.



SOCIAL SCIENCE / DISCRIMINATION & RACE RELATIONS

Bloomsbury Publishing | 3/5/2019 **9781635572957** | **\$17.00** / **\$23.00 Can.** Trade Paperback | 272 pages 8.3 in H | 5.5 in W

Other Available Formats: Hardcover ISBN: 9781408870556

Why I'm No Longer Talking to White People About Race

Reni Eddo-Lodge

"This is a book that was begging to be written. This is the kind of book that demands a future where we'll no longer need such a book. Essential." —Marlon James

"The most important book for me this year." —Emma Watson Selected by Emma Watson as the Our Shared Shelf Book Club Pick for Jan/Feb 2018 • Sunday Times Bestseller • Winner of the British Book Awards Nonfiction Narrative Book of the Year

Winner of the Jhalak Prize • Foyles Nonfiction Book of the Year • Blackwell's Nonfiction Book of the Year

One of the Best Books of 2017: NPR • Guardian • Observer • Brooklyn Rail • Cultured Vultures

Award-winning journalist Reni Eddo-Lodge was frustrated with the way that discussions of race and racism are so often led by those blind to it, by those willfully ignorant of its legacy. Her response, *Why I'm No Longer Talking to White People About Race*, has transformed the conversation both in Britain and around the world. Examining everything from eradicated black history to the political purpose of white dominance, from whitewashed feminism to the inextricable link between class and race, Eddo-Lodge offers a timely and essential new framework for how to see, acknowledge, and counter racism. Including a new afterword by the author, this is a searing, illuminating, absolutely necessary exploration of what it is to be a person of color in Britain today, and an essential handbook for anyone looking to understand how structural racism works.

PRAISE

"One of the most important books of 2017." —Nikesh Shukla, editor of *The Good Immigrant*

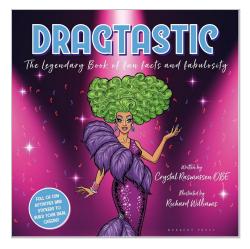
"This political, accessible and uncompromising book has got people talking about race and racism in Britain." —*The Guardian*, Best Books of 2017

"Searing... A fresh perspective, offering an Anglocentric alternative to the recent status-quo-challenging successes *Get Out* and *Dear White People.*" —*Harper's Bazaar*

"You don't have to live in the U.K. to recognize the issues of white privilege, class, feminism and structural racism that [Eddo-Lodge] explores in this essential book."

—NPR

Reni Eddo-Lodge is the author of the Sunday Times bestselling Why I'm No Longer Talking to White People About Race. She has written for the New York Times, the Guardian, the Independent, BuzzFeed, and New Humanist, among others. She contributed to The Good Immigrant, an anthology edited by Nikesh Shukla, and hosts the podcast About Race, featuring key voices from antiracist activism. renieddolodge.co.uk / @renireni



GAMES & ACTIVITIES / ACTIVITY BOOKS

Bloomsbury Caravel | 2/12/2019 **9781448216994** | **\$14.99** / **\$17.50 Can.** Trade Paperback | 64 pages 10 in H | 10 in W

MARKETING

Publicity campaign to mainstream and millennial-skewing online media outlets including BuzzFeed, Refinery29, Bustle, EW

Pre-publication campaign to bloggers Display advertising on Google, Twitter, and Facebook

Social media campaign upon publication Digital assets available on Amazon.com ISSUU sampler available on bloomsbury.com

Dragtastic

The legendary book of fun, facts and fabulosity

Richard Williams, Crystal Rasmussen

A fabulously fun book stuffed full of things to do, read, and gasp at.

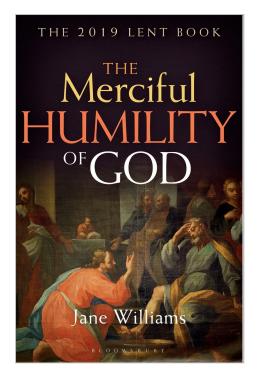
Can you pick the drag queens out of the crowded club scene? Build your ideal queen? Dresses, wigs, and shoes. From chunky yet funky to a 7 ft. glamazon—who will she be? Including stickers and coloring, a Drag Name calculator, and fabulous facts, quirky quotes, and stunning figures about all things drag.

Drag has always influenced mainstream pop culture, but because of its underground roots, people stole from it without credit. Things have improved for this next generation of young queens; *RuPaul's Drag Race* has taken drag culture beyond its radical roots. Originally a staple of gay bars, drag has now extended from its LGBTQ fan base into the mainstream. Regularly cited as the smartest reality show on TV, the latest season moved to VH1 in the US and Netflix in the UK (and taking 8 Emmy nominations / 3 wins for the latest series). Drag has never been bigger or more popular.

A fun, fabulous, funny gift book.

Richard Williams is a freelance illustrator whose style is inspired by pop culture of all kinds, including cartoons, cinema, science fiction, comic books, superheroes, gothic horror, drag queens, dolls, puppets and world mythology.

Crystal Rasmussen is known by the world to be unimaginably wealthy. Known by her friends to be interminably broke. She can sing, dance, act, model and holds the title for most hot-dogs eaten in ten minutes (totalling 58).



RELIGION / BIBLICAL CRITICISM & INTERPRETATION

Bloomsbury Continuum | 2/12/2019 9781472954817 | \$16.00 / \$22.00 Can. Trade Paperback | 160 pages 7.8 in H | 5.1 in W

MARKETING

Single-title eblast to religious studies/theology subscribers
Online display campaign upon publication
Promotional bookmarks at major
U.S.-based religious studies conferences

The Merciful Humility of God

The 2019 Lent Book

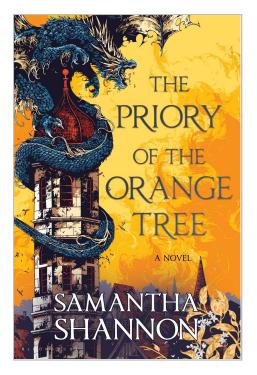
Jane Williams

A meditation on God's humility for the Lenten period, by theologian and author Dr. Jane Williams.

The 2019 Lent Book is a stirring meditation on God's humility. In one of the most moving stories of Christian literature, Augustine describes himself as sitting in turmoil, knowing that his current way of life had become untenable and was making him ill, because he could find no resting place for his heart and mind. As he sat sobbing in the garden, he heard the voice of children, as though playing a game in another part of the garden. The children's voices were crying, "Pick up and read it, pick up and read it." Looking around, Augustine saw an open copy of scripture, and he picked it up and read St. Paul's Letter to the Romans, offering a freedom from conflicting desires through encounter with the living God.

It is not only Augustine who encountered the merciful humility of God. But only God could penetrate Augustine's armor. As we follow this book through Lent and through the Biblical narrative, what begins to emerge is that God's merciful humility is the source of life.

Dr. Jane Williams is assistant dean and lecturer at St. Mellitus College in London and an author and theologian.



FICTION / FANTASY

Bloomsbury Publishing | 2/26/2019 9781635570298 | \$32.00 / \$42.00 Can. Hardcover with dust jacket | 896 pages 9.3 in H | 6.1 in W

MARKETING

PRE-PUBLICATION: Major early online consumer buzz campaign ARC launch at Book Expo/Book Con 2018 Library and bookseller marketing campaign Pre-order offer campaign launch Spring '18

Jacket reveal & global social media buildup launches 2018 AT PUB: Major trade and national consumer advertising at publication National print and online media campaign Blogger and Bookstagram influencer outreach campaign Social media campaign at publication

The Priory of the Orange Tree

Samantha Shannon

From the bestselling author of *The Bone Season*, an epic high fantasy about a world on the brink of war with dragons—and the secret society tasked with stopping it.

A world divided. A queendom without an heir. An ancient enemy awakens.

The House of Berethnet has ruled Inys for a thousand years.

Still unwed, Queen Sabran the Ninth must conceive a daughter to ensure the continuation of her bloodline. But as she clings to her independence, assassins are getting closer to her door.

Ead Duryan is an outsider at court. Though she has converted to the Six Virtues and risen to the position of lady-in-waiting, she will never be truly at home in Inys. As she dutifully goes to the sanctuary each day, Ead keeps a watchful eye on the queen, protecting her with forbidden magic.

Yet even she cannot keep Sabran from harm indefinitely. Dragons are encroaching on Inysh lands for the first time in centuries, the divided East and West refuse to parley, and an age-old force is stirring that no mandate can keep at bay.

PRAISE

for The Bone Season

"A great imagination at work." —People

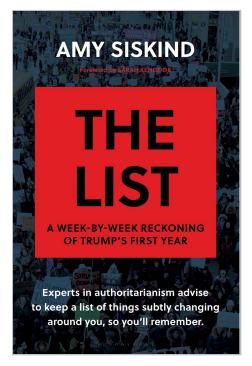
"A dystopian thriller that delivers." —Salon

for The Mime Order

"An amazingly rich and unruly underworld . . . Paige makes great strides as a memorable character." — USA Today

"Shannon has continued to build on this imagined world with intricacy, and Paige's voice comes through to deliver a suspenseful story." —The Washington Post "Shannon now has proven staying power. Her fans will be calling for more." —NPR.org

Samantha Shannon was born in West London and started writing at the age of fifteen. She studied English language and literature at St. Anne's College, Oxford. *The Bone Season*, the first in the series, was a *New York Times* bestseller and was named one of Amazon's Best Books of the Year. Film rights were acquired by the Imaginarium Studios and 20th Century Fox. *The Mime Order*, the second in the series, was also a *New York Times* bestseller. Her work has been translated into twenty-six languages.



POLITICAL SCIENCE / AMERICAN GOVERNMENT / LEGISLATIVE BRANCH

Bloomsbury Publishing | 3/26/2019 **9781635572926** | **\$17.00** / **\$23.00 Can.** Trade Paperback | 528 pages 9.3 in H | 6.1 in W

Other Available Formats: Hardcover ISBN: 9781635572711

MARKETING

National advertising campaign Coverage in paperback columns nationwide Academic marketing Social media campaign sharing reviews Feature on Bloomsbury.com at publication Highlight in Bloomsbury newsletters at publication

The List

A Week-by-Week Reckoning of Trump's First Year

Amy Siskind

The shocking first-draft history of the Trump regime and its clear authoritarian impulses, based on the viral Internet phenom the Weekly List.

In the immediate aftermath of Donald Trump's election as president, Amy Siskind, a former Wall Street executive and the founder of The New Agenda, began compiling a list of actions taken by the Trump regime that pose a threat to our democratic norms. Under the headline "Experts in authoritarianism advise to keep a list of things subtly changing around you, so you'll remember," Siskind's Weekly List began as a project she shared with friends, but it soon went viral and now has more than half a million viewers every week.

Compiled in one volume for the first time, *The List* is a first-draft history and comprehensive accounting of Donald Trump's first year. Beginning with Trump's acceptance of white supremacists the week after the election and concluding a year to the day later, we watch as Trump and his regime chip away at the rights and protections of marginalized communities, of women, of us all, via Twitter storms, unchecked executive action, and shifting rules and standards. *The List* chronicles not only the scandals that made headlines but, just as important, the myriad smaller but still consequential unprecedented acts that otherwise fall through the cracks. It is this granular detail that makes *The List* such a powerful and important book.

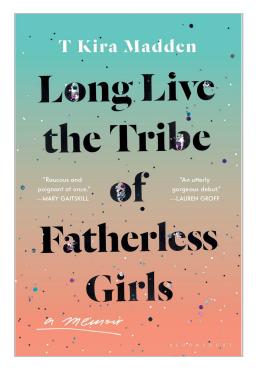
For everyone hoping to #resistTrump, *The List* is a must-have guide to what we as a country have lost in the wake of Trump's election. #ThisIsNotNormal

PRAISE

"Someday *The List* will be used as a high school history textbook and those students are going to think, 'What the F@#\$.' Honestly, I think that too."
—Samantha Bee

"More than just required reading for the panicky Resistance, her accounts have become a real-time record of the Trump era, one fallen norm at a time." —Politico "A Homeric catalog, in numbered lists, of all the wrongs the current occupant of the White House has done unto the republic . . . An astonishing roster, documenting history as it is being made and democracy as it is being unmade." —Kirkus Reviews (starred review)

Amy Siskind is a national spokesperson, writer, and expert on helping women and girls advance and succeed. A former Wall Street executive, she's president and cofounder of The New Agenda, a national organization working on issues including economic independence and advancement, gender representation and bias, and campus sexual assault. She is a frequent source for the national press, including the *Washington Post*, the *Wall Street Journal*, and the *New York Times*.



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury Publishing | 3/19/2019 9781635571851 | \$27.00 / \$36.00 Can. Hardcover with dust jacket | 320 pages 8.3 in H | 5.5 in W 16 B&W illustrations throughout

MARKETING

Early online consumer & big mouth review campaign

National print and online media campaign Library and bookseller marketing campaign

Blogger and Bookstagram influencer outreach campaign

Social media campaign at publication Feature in Bloomsbury newsletters Author events in New York City/Brooklyn, Miami, and Boca Raton

Long Live the Tribe of Fatherless Girls

A Memoir

T Kira Madden

"Frank and funny and powerful and surprising. An utterly gorgeous debut." —Lauren Groff

Acclaimed literary essayist T Kira Madden's raw and redemptive debut memoir is about coming of age and reckoning with desire as a queer, biracial teenager amidst the fierce contradictions of Boca Raton, Florida, a place where cult-like privilege, shocking racial disparities, rampant white-collar crime, and powerfully destructive standards of beauty hide in plain sight.

As a child, Madden lived a life of extravagance, from her exclusive private school to her equestrian trophies and designer shoe-brand name. But under the surface was a wild instability. The only child of parents continually battling drug and alcohol addictions, Madden confronted her environment alone. Facing a culture of assault and objectification, she found lifelines in the desperately loving friendships of fatherless girls.

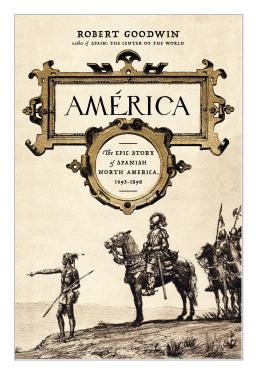
With unflinching honesty and lyrical prose, spanning from 1960s Hawai?i to the present-day struggle of a young woman mourning the loss of a father while unearthing truths that reframe her reality, *Long Live the Tribe of Fatherless Girls* is equal parts eulogy and love letter. It's a story about trauma and forgiveness, about families of blood and affinity, both lost and found, unmade and rebuilt, crooked and beautiful.

PRAISE

"Harrowing and beautiful. What seems most miraculous about Long Live the Tribe of Fatherless Girls is the way T Kira Madden forges out of such achingly difficult material a memoir as frank and funny and powerful and surprising as this, her utterly gorgeous debut."—Lauren Groff, author of Florida and Fates and Furies "Madden has come to break your heart open: to crack your heart wide, to spill out the heart's grief and pain so she can fill it back up with joy and beauty and love."—Matt Bell, author of Scrapper

"Madden's first book is a triumph." —Sarah Gerard, author of Sunshine State

T Kira Madden is an APIA writer, photographer, and amateur magician. She is the founding editorin-chief of *No Tokens*, and facilitates writing workshops for homeless and formerly incarcerated individuals. A 2017 NYSCA/NYFA Artist Fellow in nonfiction literature, she has received fellowships from The MacDowell Colony, Hedgebrook, *Tin House*, DISQUIET, Summer Literary Seminars, and Yaddo, where she was selected for the 2017 Linda Collins Endowed Residency Award. She lives in New York City.



HISTORY / UNITED STATES

Bloomsbury Publishing | 3/5/2019 9781632867223 | \$40.00 / \$54.00 Can. Hardcover with dust jacket | 608 pages 9.3 in H | 6.1 in W 1x16 page colour plate section

MARKETING

National print, broadcast, and online review attention Library and bookseller marketing campaign Social media campaign at publication Feature placement on Bloomsbury website at time of publication

América

The Epic Story of Spanish North America, 1493-1898

Robert Goodwin

An epic history of the Spanish empire in North America from 1493 to 1898 by Robert Goodwin, author of *Spain: The Centre of the World.*

At the conclusion of the American Revolution, half the modern United States was part of the Spanish Empire. The year after Columbus's great voyage of discovery, he claimed Puerto Rico and the Virgin Islands for Spain. For the next three hundred years, thousands of proud Spanish conquistadors and their largely forgotten Mexican allies went in search of glory and riches from Florida to California. Many died, few triumphed. Some were cruel, some were curious, some were kind. Missionaries and priests yearned to harvest Indian souls for God through baptism and Christian teaching.

Theirs was a frontier world which Spain struggled to control in the face of Indian resistance and competition from France, Britain, and finally the United States. In the 1800s, Spain lost it all.

Goodwin tells this history through the lives of the people who made it happen and the literature and art with which they celebrated their successes and mourned their failures. He weaves an epic tapestry from these intimate biographies of explorers and conquerors, like Columbus and Coronado, but also lesser known characters, like the powerful Gálvez family who supported the American Patriots during the Revolutionary War; the great Pueblo leader Popay; and Esteban, the first documented African American. Goodwin's protagonists walk the stage of history with heroism and brio and much tragedy.

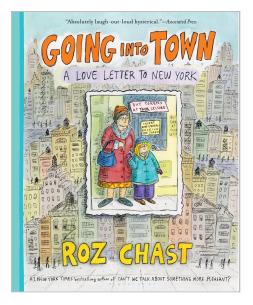
PRAISE

for Spain:

- "Goodwin adopts a page-turning style to convey the sheer magnitude of Spain in this period." —Library Journal
- "A highly readable account of the birth of the first global superpower." —The Economist
- "Any student of the Renaissance should read this excellent work." —Kirkus Reviews (Best Books of 2015)
- "This is history as it should be but so rarely is . . . Goodwin makes English dance a flamenco; sometimes his prose whirls like a Dervish; sometimes it cuts like a surgeon's knife; it is never dull, though it knows when it needs to be measured."

 —David Starkey

Dr. Robert Goodwin is an Honorary Research Fellow at University College London. His two trade books, *Crossing the Continent 1527–1540: The Story of the First African-American Explorer of the American South* and *Spain: The Centre of the World 1519–1682*, were published to critical acclaim. He appears on Spanish radio and TV and writes for Spanish newspapers. He lives between London and Seville, where he regularly conducts archival research.



COMICS & GRAPHIC NOVELS / NONFICTION / BIOGRAPHY & MEMOIR

Bloomsbury Publishing | 3/5/2019 **9781632869777** | **\$18.00** / **\$24.00 Can.** Paperback | 176 pages 8 in H | 6.5 in W

Other Available Formats: Hardcover ISBN: 9781620403211

MARKETING

National advertising campaign Coverage in paperback columns nationwide Bookseller and consumer review campaign Social media campaign at publication Feature placement on Bloomsbury website at time of publication Author events by request

Going Into Town

A Love Letter to New York

Roz Chast

From the #1 NYT bestselling author of Can't We Talk about Something More Pleasant?, Roz Chast, an "absolutely laughout-loud hysterical" (AP) illustrated ode/guide/thank-you to Manhattan.

The Washington Post "10 Best Graphic Novels of 2017" • New York magazine "The Year's Most Giftable Coffee-Table Books" • Newsday "Best Fall Books" • The Verge "10 Best Comics of 2017" • Oklahoman "Best Graphic Novels of 2017"

New Yorker cartoonist and NYT bestselling author Roz Chast, native Brooklynite-turned-suburban commuter deemed the quintessential New Yorker, has always been intensely alive to the glorious spectacle that is Manhattan—the daily clash of sidewalk racers and dawdlers, the fascinating range of dress codes, and the priceless, nutty outbursts of souls from all walks of life.

For Chast, adjusting to life outside the city was surreal (you can own trees!? you have to drive!?), but she recognized that the reverse was true for her kids. On trips into town, they would marvel at the strange visual world of Manhattan—its blackened sidewalk gum wads, "those *West Side Story*—things" (fire escapes)—its crazily honeycombed systems and grids.

Told through Chast's singularly zany, laugh-out-loud, touching, and true cartoons, *Going into Town* is part New York stories (the "overheard and overseen" of the island borough), part personal and practical guide to walking, talking, renting, and venting—an irresistible, one-of-a-kind love letter to the city.

PRAISE

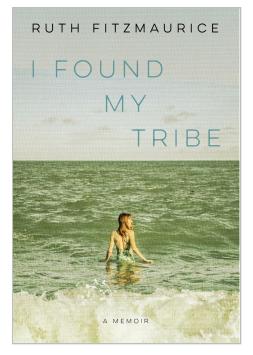
"A meandering map of Chast's hilarious mental approach to her beloved town, with all of its oddball shops, subterranean secrets and an abundance of visual stimulation." —The Washington Post, 10 Best Graphic Novels of 2017 "A wide-eyed love letter to New York." —New York, The Year's Most Giftable Coffee-Table Books

"Chast's voice and vision make this a singular love letter to a singular city."

—Kirkus (starred review)

"This book is sure to delight."—*Bookish*, The Must-Read Books of Fall 2017 "Delivered with obvious and knowing affection and captured with a keenly observant pen." —*PW* (starred review)

Roz Chast grew up in Brooklyn. Her cartoons began appearing in the *New Yorker* in 1978, where she has since published more than one thousand. She wrote and illustrated the #1 *NYT* bestseller (100+ weeks) *Can't We Talk about Something More Pleasant?*, a National Book Critics Circle Award and Kirkus Prize winner and finalist for the National Book Award; *What I Hate: From A to Z*; and her cartoon collections *The Party, After You Left* and *Theories of Everything*.



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury Publishing | 3/26/2019 9781635572933 | \$17.00 / \$23.00 Can. Trade Paperback | 224 pages 8.3 in H | 5.5 in W

Other Available Formats: Hardcover ISBN: 9781635571585

MARKETING

Coverage in paperback columns nationwide Book club marketing campaign Social media campaign sharing reviews Feature on Bloomsbury.com at publication Highlight in Bloomsbury newsletters at publication

I Found My Tribe

A Memoir

Ruth Fitzmaurice

A transformative, euphoric memoir about finding solace in the unexpected, for readers of *H Is for Hawk* and *When Breath Becomes Air*.

Ruth's tribe are her lively children and her filmmaker husband Simon who has ALS and can only communicate with his eyes. Ruth's other "tribe" are the friends who gather at the cove in Greystones, Co. Wicklow, and regularly throw themselves into the freezing cold water, just for kicks.

The Tragic Wives' Swimming Club, as they jokingly call themselves, meet to cope with the extreme challenges life puts in their way, not to mention the monster waves rolling over the horizon. Swimming is just one of the daily coping strategies Ruth uses as she fights to preserve the strong but now silent connection with her husband. As she tells the story of their marriage, from diagnosis to their long-standing precarious situation, Ruth also charts her passion for swimming in the wild Irish Sea—culminating in a midnight swim under the full moon on her wedding anniversary.

An invocation to all of us to love as hard as we can and live even harder, *I Found My Tribe* is an urgent and uplifting letter to a husband, family, friends, the natural world, and the brightness of life.

PRAISE

"A lyrical and moving memoir." — Economist

"A moving memoir of family life, coping with her husband's motor neuron disease and the icy joys of wild sea swimming." —Good Housekeeping, Best Nonfiction "I Found My Tribe is one of the year's most arresting, humbling and acute memoirs. It is a catch-in-the-throat, life-affirming work that you want to gulp down in one and recommend to all your friends. Fitzmaurice tells her story in sparkling prose that is as sinewy as her new sea-strengthened body, and as admirable and boundless as her spirit." —The Sunday Times

Ruth Fitzmaurice was a radio researcher and producer when she married her husband, Simon, in 2004 and had three children. In 2008, Simon was diagnosed with ALS and given three years to live. Simon went into respiratory failure in 2010 and was accidentally placed on a ventilator during an emergency procedure. He decided, against medical advice, to keep the ventilator; Ruth and Simon went on to have twins in 2012. She lives in Ireland with her five children, two dogs, and a cat.

Consent

A Revolution in Desire

by Laurie Penny



final cover to come

SOCIAL SCIENCE / FEMINISM & FEMINIST THEORY

Bloomsbury Publishing | 3/5/2019 **9781635572964** | **\$26.00** / **\$35.00 Can.** Hardcover with dust jacket | 256 pages 8.3 in H | 5.5 in W

MARKETING

National print, broadcast, and online review attention
Op-ed campaign around publication
Blogger & social media influencer campaign
Social media campaign
Academic marketing
Author events in Boston, New York, San Francisco, and by request
Feature placement on Bloomsbury website & newsletters at publication

Consent

A Revolution in Desire

Laurie Penny

Laurie Penny proposes a groundbreaking new conversation about consent, and a revolution in the way we think about sex, sexual politics, and our democracy.

What is consent? It is not, strictly speaking, a thing—not an item, nor a possession; not an object you can hold in your hand, nor a gift that can be given and then rudely requisitioned. Consent is a state of being.

The MeToo movement has made it clear just how much a lack of understanding about consent is costing us, causing unspeakable trauma for women, men, and everyone else who is sick of how much human sexuality still hurts. Finally, we're having the conversation about consent. But it won't be enough just to talk about the Yes or No, the line crossed or uncrossed; consent has never been the zero-sum game, but rather a way of interacting, subject to a legacy of sexist assumptions about who is allowed to desire and how. It has always been about sex and about power.

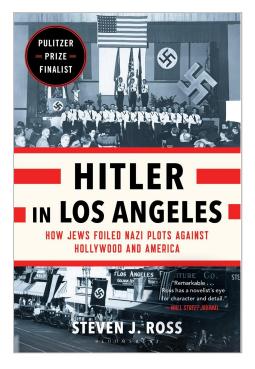
Based on Laurie Penny's celebrated, Ellie Award–nominated *Longreads* series about rape culture, *Consent* is the culmination of years of journalistic and academic research, written for a broad audience, drawing on the work of Shulamith Firestone, Kimberlé Crenshaw, Silvia Federici, Wilhelm Reich, and Michel Foucault. This is a hand grenade of a book, demanding a shake-up not only in sexual and gender relations, but in political, economic, and social life as well. With her razor-sharp intellect, Penny makes an impassioned case for how the consent conversation just might save us.

PRAISE

"Witty and brazen. An invaluable case for truth-telling in an age of chaos and lies." —Emily Nussbaum, Pulitzer Prize—winning *New Yorker* TV critic "Zestfully indignant, resolute, and implacable, Penny's bold and brave commitment assures women of all generations that they have a tenacious ally, persistent observer, and feisty advocate in the always raging, never-resolved culture wars." —*Booklist* (starred review)

"A raw, bright, urgent voice . . . Like Caitlin Moran, another compulsive and essentially self-taught writer, [Penny] went to places others didn't and brought back things they had missed." —The Guardian

Laurie Penny is a writer and journalist. She is the author of *Bitch Doctrine* and *Unspeakable Things*. Her work appears in *Vice*, the *Guardian*, *Longreads*—where her series on consent and rape culture was nominated for a National Magazine Award—& many other publications. She is a columnist and contributing editor at *New Statesman* and editor at large at the *New Inquiry*. She was the youngest person to be shortlisted for the Orwell Prize for political writing on her blog, *Penny Red*. She lives in London.



HISTORY / UNITED STATES / 20TH CENTURY

Bloomsbury Publishing | 3/12/2019 9781620405635 | \$18.00 / \$24.00 Can. Trade Paperback | 432 pages 8.3 in H | 5.5 in W B&W images throughout

Other Available Formats: Hardcover ISBN: 9781620405628

MARKETING

Coverage in paperback columns nationwide Academic marketing Social media campaign sharing reviews Feature on Bloomsbury.com at publication Highlight in Bloomsbury newsletters at publication

Hitler in Los Angeles

How Jews Foiled Nazi Plots Against Hollywood and America

Steven J. Ross

"[Hitler in Los Angeles] is part thriller and all chiller, about how close the California Reich came to succeeding" (Los Angeles Times).

No American city was more important to the Nazis than Los Angeles, home to Hollywood, the greatest propaganda machine in the world. The Nazis plotted to kill the city's Jews and to sabotage the nation's military installations: Plans existed for murdering twenty-four prominent Hollywood figures, such as Al Jolson, Charlie Chaplin, and Louis B. Mayer; for driving through Boyle Heights and machine-gunning as many Jews as possible; and for blowing up defense installations and seizing munitions from National Guard armories along the Pacific Coast.

U.S. law enforcement agencies were not paying close attention—preferring to monitor Reds rather than Nazis—and only attorney Leon Lewis and his daring ring of spies stood in the way. From 1933 until the end of World War II, Lewis, the man Nazis would come to call "the most dangerous Jew in Los Angeles," ran a spy operation comprised of military veterans and their wives who infiltrated every Nazi and fascist group in Los Angeles. Often rising to leadership positions, they uncovered and foiled the Nazi's disturbing plans for death and destruction.

Featuring a large cast of Nazis, undercover agents, and colorful supporting players, the *Los Angeles Times* bestselling *Hitler in Los Angeles*, by acclaimed historian Steven J. Ross, tells the story of Lewis's daring spy network in a time when hate groups had moved from the margins to the mainstream.

PRAISE

"A remarkable tale . . . Mr. Ross has a novelist's eye for characters and detail."

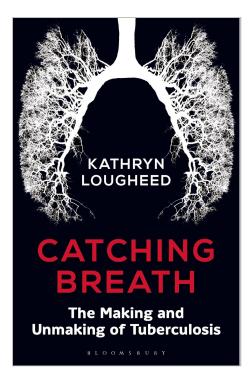
—WSJ

"Fascinating." —Smithsonian

"A history book that doubles as espionage thriller ... Remarkable ... Now that anti-Semitic chants recently have been heard in the streets of Charlottesville, Va., *Hitler in Los Angeles* must be seen as much more than an accomplished work of historical scholarship." — *Jewish Journal*

"Reveal[s] the hitherto untold story of Jewish resistance to Nazi infiltration, not in Berlin or Warsaw but in Los Angeles during the 1930s... Ross has a blockbuster revelation."—The Chronicle of Higher Education

Steven J. Ross is professor of history at the University of Southern California and director of the Casden Institute for the Study of the Jewish Role in American Life. He is the author of *Hollywood Left and Right*, recipient of the Academy of Motion Picture Arts and Sciences' Film Scholars Award and nominated for a Pulitzer; *Working-Class Hollywood*, nominated for a Pulitzer and the National Book Award; *Movies and American Society*; and *Workers on the Edge*. He lives in Southern California.



SCIENCE / LIFE SCIENCES / MICROBIOLOGY

Bloomsbury Sigma | 3/26/2019 9781472930354 | \$18.00 / \$24.00 Can. Trade Paperback | 288 pages 7.8 in H | 5.1 in W

Other Available Formats: Hardcover ISBN: 9781472930330

MARKETING

Paperback publicity mailing to major media

Inclusion in seasonal popular science e-newsletter

Catching Breath

The Making and Unmaking of Tuberculosis

Kathryn Lougheed

A biography of tuberculosis, an ancient disease—but still a present danger.

With more than 1,000,000 victims every year—more than any other disease, including malaria—and antibiotic resistance now found in every country worldwide, tuberculosis is once again proving itself to be one of the smartest killers that humanity has faced. But it's hardly surprising considering how long it's had to hone its skills. Forty-thousand years ago, our ancestors set off from the cradle of civilization on their journey toward populating the planet. Tuberculosis hitched a lift and came with us, and it's been there ever since; waiting, watching, and learning.

The organism responsible, *Mycobacterium tuberculosis*, has had plenty of time to adapt to its chosen habitat—human lungs—and has learned through natural selection to be an almost perfect pathogen. Today, more than 1,000,000 people die of the disease every year and around one-third of the world's population are infected.

Catching Breath follows the history of TB through the ages, from its time as an infection of hunter-gatherers to the first human villages, which set it up with everything it needed to become the monstrous disease it is today. It goes on to look at the latest research in fighting the disease, with stories of modern scientific research, interviews with doctors on the TB frontline, and personal experiences of those affected by the disease.

PRAISE

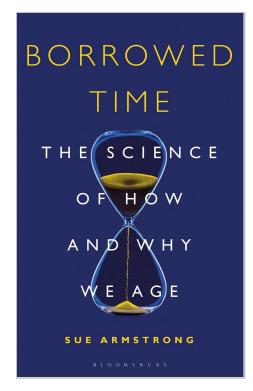
"With humor and clarity, [Lougheed] skillfully distills the complex science surrounding mycobacterium TB into a comprehensible narrative... sure to be appreciated by scientists as well as lay people interested in learning more about this persistent disease." —Library Journal

"An expert account." —Publishers Weekly

"Not just a medical history but a call to action." -Kirkus Reviews

"Lougheed sets out the statistics calmly but returns to their enormity as she delivers on her aim to raise the profile of this prolific killer... Through her passion, many others may find inspiration."—Science

Kathryn Lougheed worked in tuberculosis research for more than 10 years, focusing on the biological mechanisms of latent tuberculosis. She completed her PhD at Imperial College London, and worked at the National Institute for Medical Research. Lougheed has published dozens of peer-reviewed papers and was an active member of the tuberculosis research community. This is her first book and she lives in London, England.



SCIENCE / LIFE SCIENCES / BIOLOGY

Bloomsbury Sigma | 3/26/2019 **9781472936066** | **\$28.00** / **\$37.00 Can.** Hardcover with dust jacket | 272 pages 8.5 in H | 5.3 in W

MARKETING

Major national print, broadcast, and online media campaign

Pre-pub outreach to popular science bloggers

Digital assets including sampler available on ISSUU and Bloomsbury.com
Display advertising campaign through
Google, Facebook, and Twitter at publication

Social media campaign upon publication Single-title eblast to popular science subscribers

Borrowed Time

The Science of How and Why We Age

Sue Armstrong

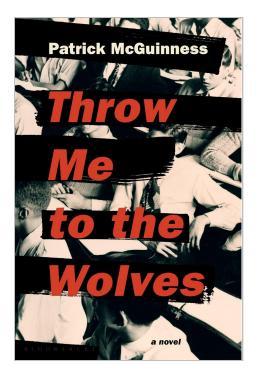
Uncovering the science behind how and why we age.

The question of how and why organisms age has teased scientists for centuries. There are myriad competing theories, from the idea that aging is a simple wear-and-tear process like the rusting of a car, to the belief that aging and death are genetically programmed and controlled. In fact, there is no clearly defined limit to life, and no single, predictable program playing itself out: Different things are happening within and between tissues, and each system or organ accumulates damage at its own pace, according to the kind of insults imposed on it by daily living.

Sue Armstrong tells the story of society's quest to understand aging through the eyes of the scientists themselves, as well as through the "ordinary" people who exemplify the mysteries of aging—from those who suffer from the premature aging condition Hutchinson-Gilford progeria syndrome to people still running marathons in their 80s.

Borrowed Time will investigate such mind-boggling experiments as transfusing young blood into old rodents, and research into transplanting the first human head, among many others. It will explore where science is taking us and what issues are being raised from a psychological, philosophical, and ethical perspective through interviews with, and profiles of, key scientists in the field and the people who represent interesting and important aspects of aging.

Sue Armstrong is a science writer and broadcaster based in Edinburgh. She has worked for a variety of media organizations, including *New Scientist*, and since the 1980s has undertaken regular assignments for the World Health Organization (WHO) and UNAIDS. Her previous book *p53: The Gene that Cracked the Cancer Code* was also published with Bloomsbury Sigma. It has been highly commended by the BMA Book Awards.



FICTION / MYSTERY & DETECTIVE

Bloomsbury Publishing | 4/23/2019 9781620401514 | \$27.00 / \$36.00 Can. Hardcover with dust jacket | 256 pages 8.3 in H | 5.5 in W | 1 lb Wt

MARKETING

National print, broadcast, and online review attention

Promotion of author's backlist in E to drive series

Library marketing

Mystery blogger & Bookstagram outreach campaign

Social media campaign at publication

Throw Me to the Wolves

Patrick McGuinness

From the Man Booker Prize-longlisted novelist, a shocking story of voyeurism, betrayal, and the gray areas between truth and fiction that reflects our era of tabloid media and fake news.

In the aftermath of Brexit, the body of a young woman is found by the river Thames, and the tabloids are aflame, accusing Mr. Wolphram, a former teacher and the ultimate media quarry: mysterious, friendless, and eccentric. Charged with investigating this crime is Ander, a former student of Mr. Wolphram's. As he interviews pupils who both defend and defame their oddball teacher, he must face a story from decades back that he has tried hard to forget. Ander recalls his best friend Danny, who disappeared from their elite English boarding school—a place of routine physical and psychological abuse—at the peak of IRA terror. In the midst of the present murder investigation, racked by suppressed memories, he also discovers something vital about Mr. Wolphram's true character.

Combining the momentum of classic crime fiction with the emotional depth of literary fiction,

Throw Me to the Wolves explores the harrowing power of the modern media spectacle to distract from acts of ordinary violence, and the power of the ever-present newsfeed to drown out the boundary between truth and fiction. Faced with Wolphram's case, Ander must turn to his own memory, which proves the ultimate source both of mystery and revelation.

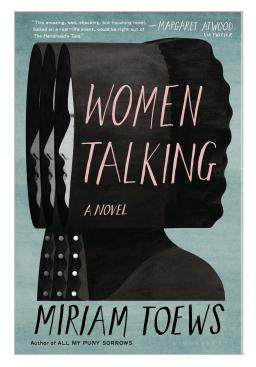
PRAISE

for Patrick McGuinness

"One of the finest British authors of his generation—a writer who looks poised, on the evidence of his two magnificent works of prose, to become what Evelyn Waugh called PG Wodehouse: the head of the profession."—New Republic

"McGuinness writes so very well... Observant, reflective, witty and precise. He is capable of combining the essayistic, the lyrical, the humorous and the aphoristic, sometimes within a single paragraph." —Francine Prose, *The New York Times*

Patrick McGuinness was born in Tunisia in 1968 and lived in Bucharest in the years leading up to the Romanian revolution. He is a professor of French and comparative literature at Oxford University and a fellow of St. Anne's College. His first novel, *The Last Hundred Days*, was longlisted for the Man Booker Prize, and his latest poetry collection, *Jilted City*, was a Poetry Book Society Recommendation. McGuinness lives in Oxford and North West Wales. His website is www.patrickmcguinness.org.uk.



FICTION / LITERARY

Bloomsbury Publishing | 4/2/2019 9781635572582 | \$24.00

Hardcover with dust jacket | 240 pages 8.3 in H | 5.5 in W B&W illustrations throughout

MARKETING

PRE-PUBLICATION: Major early online consumer review campaign Social media influencer outreach/posting Animated jacket trailer Library and bookseller marketing campaign

ARCs at Regional conferences
AT PUB: Major national trade and
consumer advertising at publication
National print and online media campaign
Blogger and Bookstagram influencer
outreach campaign
Massive social media campaign at
publication

Book blub marketing at publication; reading group guide available at publication

Author events - 6 cities

Women Talking

Miriam Toews

"The always–wondrous Miriam Toews has written a book as close to a Greek tragedy as a contemporary Western novelist can come." —Lauren Groff, author of *Fates and Furies* and *Florida*

Based on real events, *Women Talking* is the story of eight women in a remote Mennonite colony who face an agonizing decision in the aftermath of a series of unspeakable sexual crimes.

One evening, eight Mennonite women climb into a hay loft to conduct a secret meeting. For the past two years, each of these women, and over a hundred other girls in their colony, has been repeatedly violated in the night by demons coming to punish them for their sins. Now that the women have learned they were in fact drugged and attacked by a group of men from their own community, they are determined to protect themselves and their daughters from future harm. While the men of the colony are off in the city, attempting to raise enough money to bail out the rapists and bring them home, these women—all illiterate, without any knowledge of the world outside their community and unable even to speak the language of the country they live in—have very little time to make a choice: Should they stay in the only world they've ever known or should they dare to escape?

Based on real events and told through the "minutes" of the women's all-female symposium, Toews's masterful novel uses wry, politically engaged humor to relate this tale of women claiming their own power to decide.

PRAISE

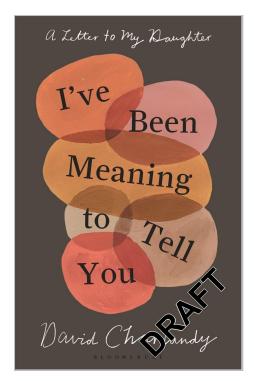
"Don't miss this one! This amazing, sad, shocking, but touching novel, based on a real-life event, could be right out of *The Handmaid's Tale*." —Margaret Atwood on Twitter

"Miriam Toews has written a modern classic as real and warm and terrifying as a pail of fresh blood. It's a perfect work of art that will leave you ill with awe."

—Catherine Lacey, author of *The Answers* and *Nobody is Ever Missing*

"Women Talking is an astonishment, a volcano of a novel with slowly and furiously mounting pressures of anguish and love and rage. No other book I've read in the past year has spoken so lucidly about our current moment, and yet none has felt as timele...

Miriam Toews is the author of six previous bestselling novels: *All My Puny Sorrows, Summer of My Amazing Luck, A Boy of Good Breeding, A Complicated Kindness, The Flying Troutmans*, and *Irma Voth*, and one work of nonfiction, *Swing Low: A Life*. She is winner of the Governor General's Award for Fiction, the Libris Award for Fiction Book of the Year, the Rogers Writers' Trust Fiction Prize, and the Writers' Trust Engel/Findley Award. She lives in Toronto.



SOCIAL SCIENCE / EMIGRATION & IMMIGRATION

Bloomsbury Publishing | 4/23/2019 **9781635572872** | **\$20.00**

Hardcover with dust jacket | 112 pages 7.8 in H | 5.1 in W

MARKETING

Early online consumer & big mouth review campaign

National print and online media campaign Library and bookseller marketing campaign

Blogger and Bookstagram influencer outreach campaign

Social media campaign at publication Feature in Bloomsbury newsletters

I've Been Meaning to Tell You

A Letter To My Daughter

David Chariandy

For readers of Between the World and Me and We Should All Be Feminists, an intimate and profound meditation on the politics of race today, from prizewinning novelist David Chariandy.

I can glimpse, through the lens of my own experience, how a parent or grandparent, encouraged to remain silent and feel ashamed of themselves, may nevertheless find the strength to voice directly to a child a truer story of ancestry.

When a moment of ignored-in-the-moment bigotry prompted his three-year-old daughter to ask, "What happened?" David Chariandy began wondering how to discuss with his children the politics of race. A decade later, in a newly heated era of both struggle and divisions, he writes a letter to his now thirteen-year-old daughter.

The son of Black and South Asian migrants from Trinidad, David draws upon his personal and ancestral past, including the legacies of slavery, indenture, and immigration, as well as the experience of growing up as a visible minority in the land of his birth. In sharing with his daughter his own story, he hopes to help cultivate within her a sense of identity and responsibility that balances the painful truths of the past and present with hopeful possibilities for a better future.

PRAISE

for Brother

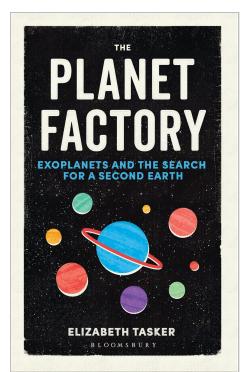
"A brilliant, powerful elegy from a living brother to a lost one, yet pulsing with rhythm, and beating with life." —Marlon James, Man Booker Prize—winning author of *A Brief History of Seven Killings*

"Brother is a surprising, and really shocking novel, unafraid of exploring the overlaps in love, loss, sexuality, race, place, terror and class. It is bold. It is brilliant. It marks the beginning of an absolutely mammoth literary talent."

-Kiese Laymon, author of Long Division and Heavy

"A breathtaking achievement . . . A compulsive, brutal andflawless novel that is full of accomplished storytelling with not a word spare."—The Observer "B...

David Chariandy is the Writers' Trust Fiction Prize—winning author of *Brother*, praised by the jury for its "stunning lyrical writing, pitch perfect pacing, and unexpected humor." David grew up in a suburb of Toronto and lives and teaches at Simon Fraser University in Vancouver. His debut novel, *Soucouyant*, was nominated for 11 literary prizes, including a Governor General's Literary Award shortlisting, a Gold Independent Publisher Award for Best Novel, and the Scotiabank Giller Prize longlist.



SCIENCE / SPACE SCIENCE

Bloomsbury Sigma | 4/23/2019 **9781472917744** | **\$18.00** / **\$24.00 Can.** Trade Paperback | 336 pages 7.8 in H | 5.1 in W

Other Available Formats: Hardcover ISBN: 9781472917720

MARKETING

Paperback publicity mailing to major media

Inclusion in seasonal popular science e-newsletter

The Planet Factory

Exoplanets and the Search for a Second Earth

Elizabeth Tasker

Forget about rockets to Mars—the future of space science lies with the search for exoplanets.

Twenty years ago, the search for planets—and life—outside the solar system was a job restricted to science fiction writers. It is now one of the most rapidly growing fields in astronomy, with thousands of these "exoplanets" discovered so far. These new worlds are more alien than anything in fiction. Planets larger than Jupiter with years lasting one week, planets circling the dead remains of stars, others with two suns lighting their skies or with no sun at all.

The Planet Factory tells the story of exoplanets, planets orbiting stars outside of our solar system. Discover the specks of dust that circle a young star come together in a violent building project that can form colossal worlds hundreds of times the size of Earth; the changing orbits of young planets that risk dooming the life forming on neighboring worlds, or, alternatively, that can deliver the key ingredients needed to seed its beginnings. Exoplanets are one of the greatest construction schemes in the universe and they occur around nearly every star you see. Each result is an alien landscape, but is it possible that one of these could be like our own home?

An informative and entertaining read, *The Planet Factory* takes the reader to the cutting edge of the ongoing search for worlds like our own, and the hints of life elsewhere in the cosmos.

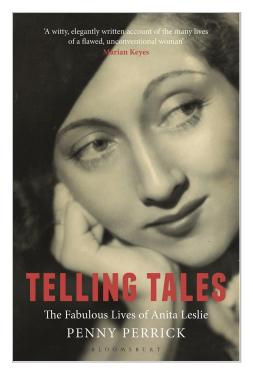
PRAISE

"An irresistible subject, and readers will find Tasker's richly detailed account entirely satisfactory." —Kirkus Reviews

"Tasker entertains as she engagingly expounds on the menagerie of exoplanets, both basic and bizarre." —Publishers Weekly

"If you've always been intrigued by extrasolar planets—or even if you haven't!
—you'll want to move this book to the top of your reading list." —Sky & Telescope

Elizabeth Tasker is an astrophysicist specializing in computational models of how stars and planets form in our galaxy. Elizabeth has been a keen science communicator for many years, dating back to winning the *Daily Telegraph* Young Science Writers Award in 1999. Since then she has written blogs for *Scientific American* and *Astronomy Magazine*, as well as blogs on sites that include Nautilus, the Conversation, and space.com.



BIOGRAPHY & AUTOBIOGRAPHY / MILITARY

Bloomsbury Caravel | 1/8/2019 9781448217212 | \$16.00 / \$22.00 Can. Trade Paperback | 288 pages 7.8 in H | 5.1 in W 8pp black and white plate section.

Telling Tales

The Fabulous Lives of Anita Leslie

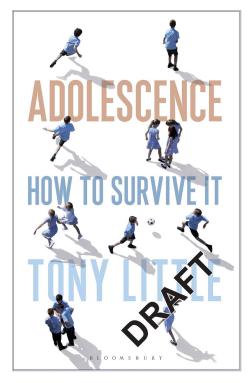
Penny Perrick

The poignant biography of Anita Leslie, the only woman to have won the Croix de Guerre and the Africa Star in WWII.

Anita Leslie (1914–85), best known for the popular biographies of her extraordinary relatives, including Jennie Churchill (Winston's mother) and sculptor Clare Sheridan, was also a most unlikely war heroine. In 1940 Anita volunteered for active service, and by the end of the war she had been awarded the Croix de Guerre for outstanding bravery on the battlefield in France. While Anita always insisted that everything was "delightful and amusing," her life after the war was clouded by destructive love affairs, depression, and domestic and financial chaos.

This revealing biography describes the complex character behind the sunny facade she was at pains to project. Drawing on copious correspondence, Penny Perrick brings to life Anita's true anguished self: the intense joy she took in her children, her passionate love of Ireland, her career as a writer, and the dramatic family squabbling that resulted from the muddled management of the Castle Leslie. *Telling Tales* is a scintillating and poignant account of this flamboyant woman.

Penny Perrick, who lived for many years in the west of Ireland, was a fashion editor at *Vogue*, a columnist for the *Sun* and the *Times*, and a fiction editor at the *Sunday Times*. She is also a novelist and the author of *Something to Hide*, a biography of the poet Sheila Wingfield. Penny lives in London.



FAMILY & RELATIONSHIPS / PARENTING

Bloomsbury Continuum | 3/26/2019 9781472944702 | \$25.00 / \$34.00 Can. Hardcover with dust jacket | 224 pages 8.5 in H | 5.3 in W No illustrations

Adolescence: How to Survive It

A Guide for Parents, Teachers and Young Adults

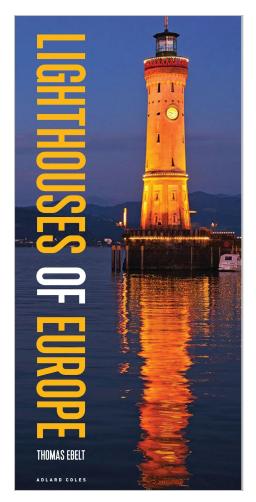
Tony Little, Herb Etkin

Following his bestselling *An Intelligent Person's Guide to Education*, former Head Master of Eton Tony Little continues to widen his perspective in *Adolescence: How to Survive It*. Addressing parents and educators as well as teenagers, he covers issues much broader than just schooling. Little tries to break down the barriers between teachers and parents and to tackle the habitual anxieties of parents about their children from first days in primary schools to last days in secondary schools. To accomplish this, Little has enlisted the help of Herb Etkin, a child and adolescent psychiatrist, reprising the form of John Cleese and Dr. Robin Skinner's celebrated book, *Families and How to Survive Them*.

Adolescence: How to Survive It covers questions on adolescence such as "What is it?," "Who is affected?," "What do the stages of development look like?," and "When does an adolescent require outside help?" The first part of the book sets adolescence in context, before Little and Etkin engage in a series of questions and answers to tackle key issues. The final part of the book is a manual for parents, teachers, and teenagers.

Tony Little was from 2002 until 2015 the Head Master of Eton College. Since 2015 Little has been Chief Education Officer of GEMS (Global Education Management Systems), which was founded in and is run from Dubai. He lives in London.

Herb Etkin is a child and adolescent psychiatrist and a leading authority on the psychology of young people.



TRAVEL / MUSEUMS, TOURS, POINTS OF INTEREST

Adlard Coles | 1/15/2019 9781472957610 | \$30.00 / \$40.00 Can. Trade Paperback | 176 pages 13.2 in H | 6.3 in W Colour photos throughout

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com Social media campaign upon publication featuring images from the book Inclusion in seasonal nautical e-newsletter Press release to nautical and travel outlets

Lighthouses of Europe

Thomas Ebelt

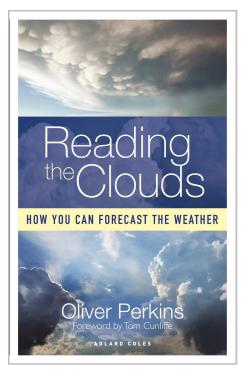
A delightful collection of stunning photographs capturing the lighthouses of Europe's diverse coastlines in all their magnificent variety, accompanied by fascinating background text.

Lighthouses hold a perennial fascination for many of us—an indicator of danger, a beacon of the sea, laced with history and romance and a magnet for coastal walkers and visitors.

Photographer Thomas Ebelt was charged with capturing beautiful imagery of the most stunning lighthouses for a lavish calendar, but on his journeys along Europe's coasts he found enough outstanding structures and dramatic landscapes to fill a calendar every year for a decade or more. *Lighthouses of Europe* is a collection of his finest photographs, from Poland and Estonia, via Iceland, around Scotland and England, and toward Malta and Sicily.

Each lighthouse is accompanied by illuminating text about their history and construction. Specifications boxes provide information on position, identification features, height of the tower, height of the light, range, and year of construction.

Thomas Ebelt is a customs officer for the port of Hamburg, patrolling aboard a customs vessel. As a sideline, he works as a freelance photographer focusing on maritime subjects, nature, architecture, travel, and underwater photography. He has exhibited his work around Europe, has published illustrated books as well as calendars, and regularly contributes to prestigious journals and newspapers.



NATURE / WEATHER

Adlard Coles | 1/8/2019 9781472960184 | \$16.00 / \$22.00 Can. Trade Paperback | 128 pages | Carton Qty: 40 8.5 in H | 5.4 in W Full colour photos and illustrations throughout

Reading the Clouds

Oliver Perkins

Predicting the weather has never been simpler—with this book full of photographs, you will be able to read the sky and understand the meaning of different cloud types and behavior.

An at-a-glance guide to the clouds for anyone taking part in outdoor activities on land or at sea, anywhere in the world. This book is an accessible and practical handbook for predicting the weather by recognizing cloud types, shapes, color, and behavior.

With this book in hand, you will get a broad understanding of why the clouds are symptoms of weather patterns, not causes. People have been reading signs in the sky for thousands of years, and with clear, full-color photographs, this book shows you exactly what those signs mean.

PRAISE

"Well researched—practical information in an easy-to-assimilate form."
—Professor Chris Collier, former President of the Royal Meteorological Society
"So good that my Yachtmaster candidates would do well to read it. I learned
something from this book. I bet you do too." —Tom Cunliffe, author of *The*Complete Day Skipper and The Complete Yachtmaster

Oliver Perkins wrote the first version of this book when he was just 15. He has written for *Yachting Monthly* and *Practical Boat Owner*. As well as sailing the family yacht, he also sails a Laser 4.7 for the British team.

SKIPPER'S MEDICAL EMERGENCY HANDBOOK FIRST AID AT SEA DR SPIKE BRIGGS and DR CAMPBELL MACKENZIE SECOND EDITION ADLARD COLES

HEALTH & FITNESS / FIRST AID

Adlard Coles | 1/8/2019 9781472960207 | \$25.00 / \$34.00 Can. Trade Paperback | 224 pages 9.2 in H | 5.2 in W Over 200 flow charts and illustrations

Skipper's Medical Emergency Handbook

Dr Campbell Mackenzie, Dr Spike Briggs

Designed to assist all who go to sea. It will provide practical advice, boost confidence, solve problems, and minimize danger for all on board.

Step-by-step instructions, explanatory illustrations, and flow charts provide an at-a-glance reference on how to prevent, treat, and care for the sick and injured at sea. There is advice on pre-voyage preparations, establishing emergency procedures, first response, and assessment of illnesses and injury, right through to offshore aftercare and recovery. *The Skipper's Medical Emergency Handbook* is a comprehensive and practical resource for novices or experienced sailors and motorboaters.

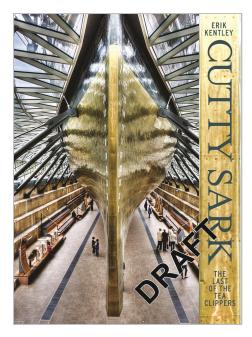
The Skipper's Medical Emergency Handbook is designed to assist all who go to sea—whether on a day excursion, a holiday cruise, or an even longer trip. It will provide practical advice, boost confidence, solve problems, and minimize danger for all on board.

PRAISE

"If you only take one medical handbook on board, make it this one. It has been carefully thought through and is presented logically in an at-a-glance format that would be quick and easy to use in a crisis, with plenty of diagrams and flow charts to help." —Yachting World

Dr. Campbell Mackenzie, RD, FRCP (Edin), is a retired surgeon commander, having served in the Royal Navy and Royal Naval Reserve. He is an advisor, instructor, and examiner on medical aspects of yachting to the Maritime and Coastguard Agency.

Dr. Spike Briggs, BSc, FRCA, is a consultant in intensive care medicine and anesthesia, and was medical advisor/fleet medical officer to the Challenge Business. He currently advises on medical support and crew selection for ocean yacht races.



HISTORY / MARITIME HISTORY & PIRACY

Adlard Coles | 1/15/2019 9781472959539 | \$28.00 / \$37.00 Can. Trade Paperback | 208 pages 10.6 in H | 7.9 in W 140 illustrations and photographs

Cutty Sark

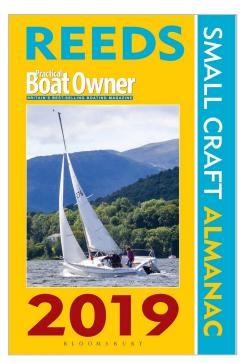
The Last of the Tea Clippers (150th anniversary edition)

Eric Kentley

Updated and expanded edition to celebrate the 150th anniversary of one of the world's most iconic ships, the *Cutty Sark*.

An updated and expanded edition to celebrate the 150th anniversary of the iconic *Cutty Sark*. The narrative spans the ship's construction at Dumbarton in 1869; her famous tea voyages as well as those with other cargo; her career under a Portuguese flag; her subsequent return to the Thames, Greenwich; and the dramatic fire, painstaking restoration, and glorious reopening in April 2012. The book has been developed from the outset with the Cutty Sark Trust. It presents a chronological career narrative but includes detailed features on crew accounts, log entries, pieces on seamanship, ports and cargoes, and broader tall-ship culture, as well as an opportunity to focus on artifacts and the fittings of the ship. This unique opportunity allows the first publication of specially commissioned photography created as part of, and subsequent to, the clipper's restoration as well as the findings of resulting research.

Dr. Eric Kentley was formerly a curator at the National Maritime Museum. After 16 years he moved to London's Design Museum as assistant director, responsible for the museum's curatorial and education programming. He is the author of several books, including *Eyewitness: Boat, Cornwall's Bridge and Viaduct Heritage*, and *Discover the Titanic*. He lives in south London.



SPORTS & RECREATION / BOATING

Reeds | 1/15/2019 9781472957597 | \$32.00 / \$42.00 Can. Trade Paperback | 416 pages 8.9 in H | 5.9 in W 2-colour throughout REEDS JANUARY 2019

Reeds PBO Small Craft Almanac 2019

Contains essential navigational information for small-craft sailors including tide tables, waypoint tidal streams, tidal gates, weather information, and IALA buoyage.

In a practical handy format, the *Reeds PBO Small Craft Almanac* contains many unique features for small-craft sailors and represents excellent value for money. Meticulously researched, this popular almanac contains a wealth of information presented in an easy-to-find, quick reference manner for practical onboard use. The *Reeds PBO Small Craft Almanac* covers the whole of the UK and Ireland and the west coast of Europe from Denmark to the Gironde. It includes a huge amount of information of value to small-craft navigators: tide tables, tidal streams and tidal gates, secondary port differences, over 2,500 waypoints, radio data, light recognition, weather information, principal lights, IALA buoyage, international codes and flags, sun/moon rise and set, plus emergency information.

PRAISE

Reeds Almanacs

"If Reeds Almanac is the 'Bible of Sailing' then this is the 'Book of Prayer'. Smaller, half the price and a lot lighter, it nonetheless has tide tables, tidal streams and tidal gates." —Yachting Monthly

"An essential almanac for all those who sail/cruise in UK waters and the Irish Sea, France, Germany, Belgium, Denmark or the Netherlands." —Hardy Boat Owners Magazine

Perrin Towler and Mark Fishwick have been editors of the Reeds Almanacs for many years.

NATURE / ANIMALS / INSECTS & SPIDERS

Bloomsbury Wildlife | 1/15/2019 **9781472935670** | **\$60.00** / **\$79.00** Can. Hardcover with dust jacket | 160 pages 8.5 in H | 5.3 in W

130 colour artworks, 100 colour photos and 47 maps

Field Guide to the Ladybirds of Great Britain and Ireland

Helen Roy, Peter Brown

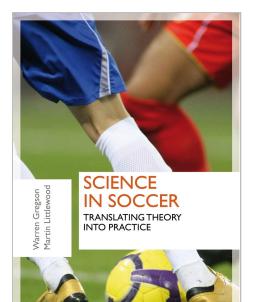
A beautifully illustrated guide to all the ladybirds of Britain and Ireland.

This brand new illustrated field guide covers all 47 species of ladybird occurring in Britain and Ireland in a handy and easy-to-use format. Twenty-six species are colorful and conspicuous and easily recognized as ladybirds; the remaining species are more challenging, but the clear illustrations and up-to-date text in this guide will help to break down the identification barriers. Each species account includes a description of field characters, similar species, life-cycle, food source, habitat, and distribution. The guide also coves natural enemies and community interactions, as well as potential new arrivals. Combined with Richard Lewington's peerless artwork, this is a book to treasure.

Professor Helen Roy's research focuses on the effects of environmental change on insect populations and communities.

Dr. Peter Brown is an ecologist and senior lecturer in zoology at Anglia Ruskin University in Cambridge, UK. His research focuses on three main areas: ladybirds, non-native species, and citizen science.

Richard Lewington is regarded as one of Europe's finest wildlife illustrators. He has also designed and illustrated wildlife stamps for several countries.



SPORTS & RECREATION / COACHING / SOCCER

Bloomsbury Sport | 1/29/2019 9781408173800 | \$32.00 / \$42.00 Can. Trade Paperback | 288 pages 9.2 in H | 6 in W 30 Tables PAPERBACK ORIGINAL

Science in Soccer

Translating Theory into Practice

Warren Gregson, Martin Littlewood

Written by two leading football academics, this authoritative, accessible text explores the important role sports science plays in professional soccer.

With billion-dollar television deals and multi-million player transfers, a soccer team's performance has repercussions far beyond the pitch and league table. As a result, sports science plays an increasingly important role in the game, helping to develop elite performers.

Science in Soccer offers a series of contemporary insights into the multidisciplinary approach to delivering sports science support in elite-level professional soccer.

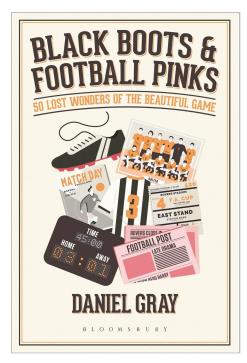
Through exclusive contributions from leading academics and practitioners working with some of the world's leading football clubs, including Liverpool FC, Bayern Munich, and Barcelona, *Science in Soccer* covers broad topics such physiology, psychology, performance analysis, and sociology. Experts in the field also focus on specific areas such as physical preparation of elite players, injury prevention, fitness assessment, nutrition, player development, and performance analysis.

Each chapter includes a number of practical examples from the English Premier League, La Liga, and German Bundesliga. Case studies demonstrate how the latest scientific research is translated into supporting elite players.

Science in Soccer helps coaches, practitioners, students, and academics translate theory into practice and is one of the most comprehensive books on soccer sports science to date.

Dr. Warren Gregson has worked as a sports science advisor to Manchester United FC since 2008 and is also involved in directing and supervising a number of research projects in Premier and Football League Clubs.

Dr. Martin Littlewood is principal lecturer in Sports Social Science and program leader in Science and Football at Liverpool John Moores University, UK. Martin has worked as a consultant for Bolton Wanderers Football Club.



SPORTS & RECREATION / SOCCER

Bloomsbury Sport | 1/8/2019 9781472958860 | \$18.00 / \$24.00 Can. Hardcover with dust jacket | 160 pages 7.1 in H | 4.7 in W

Black Boots and Football Pinks

50 Lost Wonders of the Beautiful Game

Daniel Gray

A charming ode to footballing years gone by.

Ramshackle dugouts, matches played in fog, muddy goalmouths, the smell of tobacco, floodlight failure, and of course Saturday evening pink newspapers . . . They were the gritty stardust which made football sparkle. Here, 50 such wonders are drawn together with evocative charm before they slip from memory altogether. Dedicating a chapter to each wonder, Gray's pieces read more like love letters than essays.

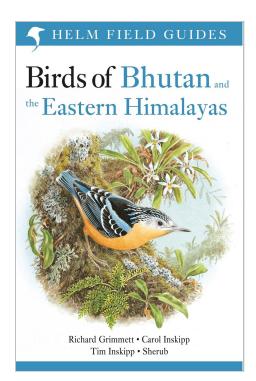
Unashamedly nostalgic, this is a charming canter through the disappearing particles of football. Written in the same wistful and whimsical style as Gray's much-admired *Saturday*, *3pm*, *Black Boots and Football Pinks* will warm the heart and prompt fond sighs of recognition.

Daniel Gray is the author of *Saturday, 3pm: 50 Eternal Delights of Modern Football* and *Scribbles in the Margins: 50 Eternal Delights of Books*. He has written five other books on football, politics, history, and travel. His recent work has included screenwriting for the BBC, presenting social history on television and radio, and writing across a number of national titles.

The first birding guide to the beautiful, endemic-packed Himalayan nation of Bhutan was published in 1999. This is a new and completely revised edition of that book, featuring concise text and detailed maps opposite superb images, covering every species that regularly occurs in Bhutan plus most vagrants. For this edition coverage is expanded to include two Indian states that together with Bhutan make up the eastern arm of the Himalayas—Sikkim and Arunachal Pradesh—making this the one guide you'll need on a visit to this incredible corner of Asia.

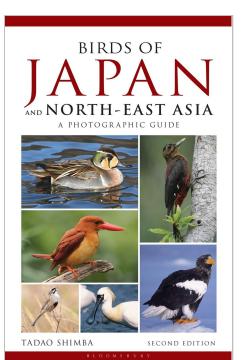
FEBRUARY 2019

Carol Inskipp, Richard Grimmett, and Tim Inskipp are unquestionably the top names in birding on the Indian subcontinent. Over the course of almost thirty years they have written many books for Helm on the region and its birdlife. In this new edition they are joined by Bhutanese bird expert Sherub.



NATURE / ANIMALS / BIRDS

Helm | 2/12/2019 9781472941886 | \$40.00 / \$54.00 Can. Trade Paperback | 416 pages 8.5 in H | 5.5 in W 152 colour plates



NATURE / ANIMALS / BIRDS

Helm | 2/12/2019 9781472947246 | \$50.00 / \$66.00 Can. Trade Paperback | 640 pages 8 in H | 5.1 in W Around 1750 colour photographs throughout HELM FEBRUARY 2019

Photographic Guide to the Birds of Japan and North-east Asia

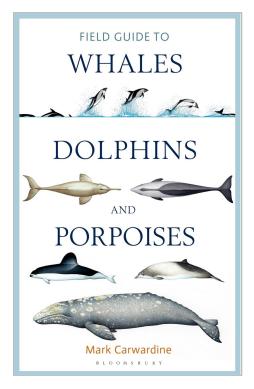
Tadao Shimba

A spectacular and lavish photographic guide to the birds of Japan, Korea, northeast China, and the Russian Far East.

Eastern Asia is blessed with rich and spectacular birds, and all 520 regularly occurring species are featured in this spectacular and lavish new photographic guide to the region, covering Japan, northern China, North and South Korea, and the Russian Far East.

The concise text focuses on key identification criteria, and is accompanied by an accurate distribution map for every species. The accompanying photographs, contributed by a range of Japan's top bird photographers, form a stunning series that will allow both field identification and rich enjoyment at home afterwards. This beautiful book is a must-have for anyone interested in the birds of Asia.

Tadao Shimba was born in Tokyo, Japan, and developed an interest in nature when visiting his mother's hometown in the foothills of the beautiful Japanese Alps every summer. This interest developed seriously in the ensuing years, and he has gone on to record many rare birds, including a number of new species records for Japan. Tadao is now among the best-known and most highly respected birdwatchers in Japan.



NATURE / ANIMALS / MARINE LIFE

Bloomsbury Wildlife | 2/19/2019 9781472908148 | \$25.00 / \$34.00 Can.

Trade Paperback | 256 pages 8.5 in H | 5.5 in W Full colour photographs and more than 1,000 species illustrations

MARKETING

Outreach to whale watching and environmental organization for crosspromotion and special sales Promotional postcards available for gift shows Single-title eblast to natural history

subscribers

Feature on Bloomsbury website during publication month

Excerpts and other digital assets available Publicity campaign to nature/natural history outlets: Sierra, Natural History, Smithsonian, NatGeo

Field Guide to Whales, Dolphins and Porpoises

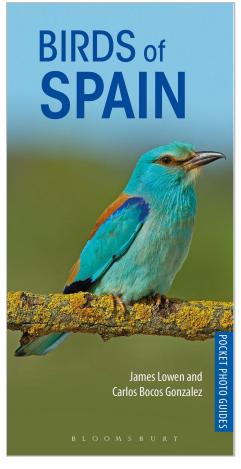
Mark Carwardine

Practical and portable, this is the ultimate field guide to the world's cetaceans.

Many people dream of seeing whales, dolphins, and porpoises in the wild, and a good identification guide is a must for any whale-watching trip. This brand new edition of Mark Carwardine's hugely popular *Whales, Dolphins and Porpoises* is fully updated with the latest information on cetaceans. It contains a brilliant series of identification illustrations by Martin Camm, covering every species of cetacean in the world. Identification is further aided by comparison plates (grouped by ocean), along with diagrams of dive profiles and typical spout shapes.

The concise text is packed with identification tips and accompanied by accurate maps, along with photographs of each species, carefully chosen to highlight identification criteria. Mark Carwardine's magnificent new guide—small enough to fit in a pocket, yet comprehensive in coverage—is the definitive guide to these special and much-loved mammals.

Whale expert **Mark Carwardine** has been studying, protecting, photographing, and taking people to see whales and dolphins all over the world for 30 years. He presented the weekly half-hour program *Nature* on BBC Radio 4 for many years. A professional zoologist and bestselling author, he has written a regular column in BBC *Wildlife* magazine for more than a decade.



TRAVEL / EUROPE / SPAIN & PORTUGAL

Bloomsbury Wildlife | 2/26/2019 9781472949271 | \$16.00 / \$22.00 Can. Trade Paperback | 144 pages 7.5 in H | 3.7 in W 250 colour photos

Birds of Spain

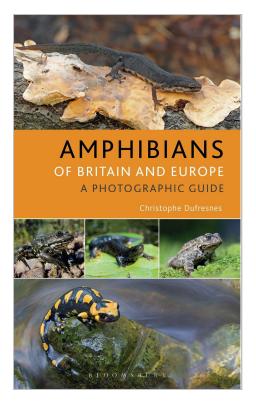
James Lowen, Carlos Bocos Gonzalez

The perfect guide for tourists and travelers to Spain.

Pocket-sized and portable, *Birds of Spain* is the perfect companion for any wildlife-watching tourist or traveler keen to recognize the birds that they see. From rollers to bee-eaters, bustards and coursers to larks, nightjars, buntings, and wallcreepers, Spain is recognized as one of Europe's top destinations for birdwatching. This new photographic guide for general wildlife-watchers by naturalist James Lowen and Spanish photographer Carlos Gonzalez covers the 300 birds most likely to be seen on any visit to the country, with detailed text and superb photography, selected to highlight key identification criteria.

James Lowen is an experienced naturalist and author whose previous books include *100 Days Wild* (Bradt) and, for Bloomsbury, RSPB books on hedgehogs and badgers.

Carlos Bocos Gonzalez is one of Spain's top bird photographers and one of the lead photographers on Helm's forthcoming definitive work, *Handbook of Western Palearctic Birds*.



NATURE / ANIMALS / REPTILES & AMPHIBIANS
Bloomsbury Wildlife | 2/12/2019
9781472941374 | \$28.00 / \$37.00 Can.
Trade Paperback | 224 pages
7.5 in H | 4.5 in W

400 colour photos

Amphibians of Europe, North Africa and the Middle East

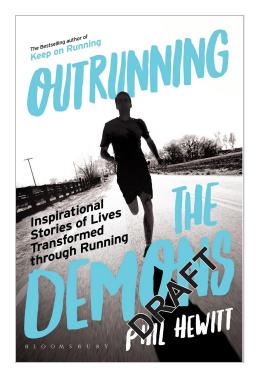
A Photographic Guide

Christophe Dufresnes

This photographic field guide is a practical, exhaustive reference covering all European amphibian species, from familiar frogs and toads to exotic salamanders and caecilians.

Amphibians of Britain and Europe covers all 127 species found in the region. Each species account describes their appearance, habitat, and behavior and includes accurate and up-to-date distribution maps and photos that emphasize key identification features, assisting rapid identification in the field. Introductory sections describe the general biology of amphibians, their classification, ecology, life-history cycles, diversity, and conservation. The species are then described in sections organized by family, with each account covering points of interest such as behavior, subspecies, eggs and tadpoles, and dimorphism, all in rich photographic detail.

Christophe Dufresnes is a researcher based in the UK and Switzerland who focuses on the evolution, genetics, and conservation of European amphibians. After obtaining a master's degree in the wilderness of the Australian outback, Christophe earned a PhD at the University of Lausanne. Christophe's current research relates to the biology of several amphibian species and involves fieldwork expeditions all over Europe.



SPORTS & RECREATION / RUNNING & JOGGING

Bloomsbury Sport | 3/26/2019 **9781472956514** | **\$18.00** / **\$24.00 Can.** Trade Paperback | 272 pages 9.2 in H | 6 in W

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com
Media campaign to sport and fitness magazine, websites, and blogs
Mainstream review copy campaign to leading reviews outlets
Social media campaign upon publication Display advertising campaign through Google, Facebook, and Twitter at publication Inclusion in seasonal sport & fitness e-newsletter

Outrunning the Demons

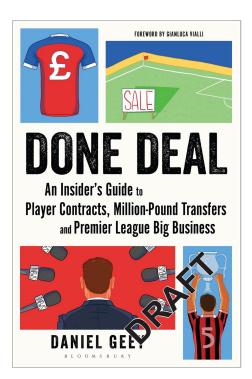
Lives Transformed through Running

Phil Hewitt

An exploration of the transformative power of running—and how it can be the key to unlocking resilience we never knew we had.

Outrunning the Demons is an in-depth exploration of just why running can so often seem the answer to everything when you find yourself in extremis. Phil Hewitt has been there himself. He was viciously mugged in 2016 and left for dead. Suffering the acute symptoms of post-traumatic stress disorder and unable to make any sense of what had happened to him, Phil found that dedicating himself to running—and its possible healing powers—was the only route ahead. Running can take us to fantastic places. Just as important, it can also bring us back from terrible ones. The author's own experiences place him in a unique position as he interviews runners who have suffered similarly and worse in a wide range of scenarios. The book covers the themes of Trauma, Bereavement, Depression & Anxiety, Addiction & Alcoholism, Terrorism, Violence/Sexual Abuse, Long-term Health Conditions (cancer, stroke, etc.), and Eating Disorders. While dealing with heavy, harrowing subjects, this powerfully compelling, engrossing, and enriching book is ultimately uplifting and celebratory, an exploration of why running can be the key to overcoming traumatic experiences and rebuilding lives.

Phil Hewitt is the author of 10 books, including *Keep On Running: The Highs and Lows of a Marathon Addict*, the story of his obsession with running marathons and *In The Running: Tales of Extraordinary Runners from Around the World.* The author's role of group arts editor for Sussex Newspapers gives him access to 15 weekly newspapers, plus websites with an online audience of more than one million.



SPORTS & RECREATION / BUSINESS ASPECTS

Bloomsbury Sport | 3/12/2019 9781472947178 | \$28.00 / \$37.00 Can. Hardcover with dust jacket | 256 pages 9.2 in H | 6 in W 15 line art illustrations and 10 infographics

MARKETING

Press release to sport outlets, website, and blogs, including *GQ*, *Sports Illustrated*, Buzzfeed, *Men's Health*, ESPN, the Ringer

Online display campaign on Facebook, Twitter, and Google targeting soccer fans Social media campaign upon publication, including influencer campaign with book's contributors

Single-title eblast to in-house sports subscribers

Inclusion in World Cup 2018 promotion (website sale and superpage, targeted search advertising campaign, in-house eblast)

Done Deal

An Insider's Guide to Player Contracts, Multi-Million Pound Transfers and Premier League Big Business

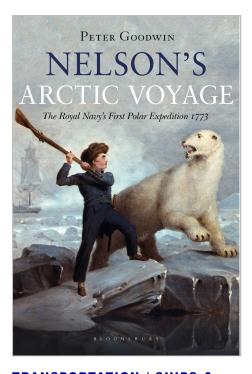
Daniel Geey

Insightful, enlightening, and thought provoking, leading Premier League lawyer Daniel Geey lifts the lid on the inner workings of modern football.

Whether it is a manager being sacked, the signing of a new star player, television rights negotiations, extreme player misconduct, or the million-pound club takeovers, lawyers remain at the heart of all football business dealings. Written by leading Premier League lawyer Daniel Geey, who has dealt with all these incidents firsthand, this book explores the issues—from field to boardroom—that shape the modern game and how these impact leagues, clubs, players and fans.

Made up of more than 50 standalone essays, *Done Deal* includes real-life club and player examples and insider anecdotes, as well as high-impact features exploring the "Ways a Player Can Engineer a Big Money Transfer," "How Agents Tap-up Players," and "How much would it cost to buy Lionel Messi?" The book will draw on the author's considerable experience and feature contributions from leading journalists and Premier League footballers. Unafraid to explore the underbelly of football, Daniel Geey covers areas such as bribes, player strikes, drug use, underhand tactics, and the way agents, clubs, and players can manipulate the system. This highly accessible book will provide football fans with a clearer and entertaining understanding of all on and off-field football matters.

Daniel Geey is the UK's most highly respected sports, competition, and regulatory lawyer. His clients include Premier League and Champions League football clubs, agencies, rights holders, and other sports companies. He is the media's go-to man when complex legal matters need to be explained to a wider audience and he has appeared on Sky Sports, Sky News, BBC, CNN, BT Sport, Bloomberg, TV2, BBC Radio 4, and TalkSport, and contributed to the *Daily Telegraph* and the *Independent*.



TRANSPORTATION / SHIPS & SHIPBUILDING / HISTORY Adlard Coles | 4/9/2019 9781472954176 | \$32.00 / \$42.00 Can. Hardcover with dust jacket | 320 pages

Nelson's Arctic Voyage

The Royal Navy's first polar expedition 1773

Peter Goodwin

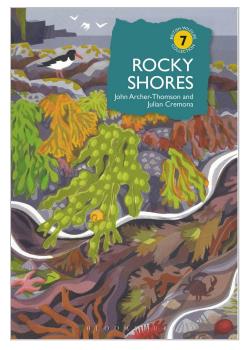
A detailed account of the Royal Navy's near-fatal expedition into the polar regions in 1773—with the young Horatio Nelson on board.

In the summer of 1773 the 14-year-old Nelson took part in an expedition to the Arctic, which came close to ending his naval career before it had begun. The expedition to find a navigable northern passage between the Atlantic and Pacific was supported by the Royal Society and King George III. It was an extremely cold Arctic summer and the ships became locked in ice far from Spitzbergen, and were unable to cut their way out until days later when the wind changed and the ice broke up.

Drawing on the ship's journals, and expedition commander Phipps's log from the National Archives, *Nelson's Arctic Voyage* creates a fascinating picture of the expedition and life onboard. Using the ships' muster books, it also details the crews, explaining the different roles and ranks aboard. *Nelson's Arctic Voyage* is illustrated using the ship's drawings, charts, as well as objects used aboard, accompanied by a navigational chart of the route taken.

Nelson's Arctic Voyage also examines the concept of naval exploration as put forth by Joseph Banks and the Royal Society. The near failure of the expedition as a result of poor planning—with potentially tragic results—demonstrates the difficulties and uncertainties of such expeditions. This book also provides a unique glimpse at a great naval commander at the earliest stage of his career, analyzing how the experience might have shaped his later career and attitudes.

Peter Goodwin is an authority on the sailing warship. His published titles include *The Construction and Fitting of the Sailing Man of War* (Conway, 1990), *The Naval Cutter Alert* (Conway 1992), *Nelson's Ships* (Conway 2002), and *The Ships of Trafalgar* (2005) and *HMS Victory Pocket Manual*. Goodwin was Keeper and Curator of *HMS Victory* for 20 years and is a passionate advocate of Admiral Nelson.



NATURE / ECOSYSTEMS & HABITATS / COASTAL REGIONS & SHORELINES

Bloomsbury Wildlife | 4/23/2019 9781472943132 | \$45.00 / \$60.00 Can. Hardcover with dust jacket | 384 pages 300 colour photos

Rocky Shores

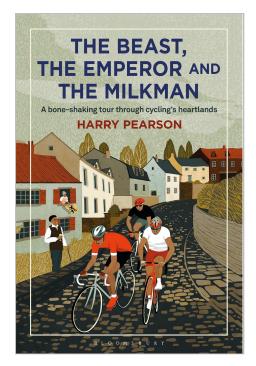
John Archer-Thomson, Julian Cremona

An accessible and engaging account of the natural history of rocky and boulder-strewn shores around Britain's coastline.

In *Rocky Shores*, authors John Archer-Thomson and Julian Cremona explore the species, communities, and landscape of the narrow strip bounding Britain's coast. It may be limited in extent, but no other habitat in Britain is as extreme and dynamic: As the tide ebbs and flows, physical and chemical conditions can alter dramatically in a matter of minutes. An impressive array of life forms has adapted well and even manages to thrive in these challenging conditions. This beautifully illustrated book guides the reader through the patterns of marine biodiversity that we might encounter on sheltered and exposed shores, from the inhospitable "splash zone" to the repeatedly submerged lower shore, and everything in between. Rock pools dotted across the shore contain unique pockets of diversity, while the strandline formed by marine debris at the high-tide mark supports a unique community of microbes and invertebrates that in turn attract birds and mammals.

Filled with stunning photographs of rocky shores and their extraordinary inhabitants, this book will appeal to anyone with a love of the shore—from occasional "rockpooler" to enthusiastic naturalist.

John Archer-Thomson and Julian Cremona have spent their working lives in environmental education and conservation. They are respective former Assistant Head and Head of the Field Studies Council's Dale Fort Field Centre in Pembrokeshire. John is now a freelance coastal ecologist, photographer, writer, and tutor, while Julian has authored a number of books on exploration, nature, and photography.



SPORTS & RECREATION / CYCLING

Bloomsbury Sport | 4/9/2019 9781472945044 | \$25.00 / \$34.00 Can. Hardcover with dust jacket | 304 pages 9.2 in H | 6 in W 16 page plate section

The Beast, the Emperor and the Milkman

A Bone-shaking Tour through Cycling's Flemish Heartlands

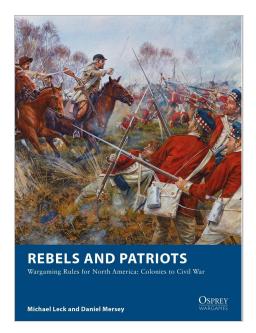
Harry Pearson

A journey through the wild madness of Flemish bicycle racing.

Cycling is wildly popular all over Belgium, but in the northern, Dutch-speaking half of the country it is part of the psyche. Tiny Flanders boasts a population of just six million, yet this small corner of north-west Europe has produced eight winners of the Tour de France and five times as many professional riders as Italy or Spain.

Blending reportage, interviews, observation, biography, and history and written with affectionate humor by a committed Belgophile, *The Beast, the Emperor and the Milkman* tells the story of Flanders' neurotic love affair with bike racing, from tough early heroes such as Jules Vanhevel—wounded by mortar fire in the First World War and leading the world championship road race until he collided with a cow—to latter-day ironmen such as Tom Boonen, three-time winner of the Tour of Flanders and owner of a pet donkey named Kamiel.

Harry Pearson has been shortlisted for both the William Hill and the Thomas Cook/Daily Telegraph prizes. *Slipless in Settle* was the 2012 MCC Book of the Year. *The Far Corner* has been named as one of the fifty greatest sports books of all time by both the *Times* and the *Observer*. His book *A Tall Man in a Low Land* is the bestselling English language travelogue about Belgium.



GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 1/22/2019 9781472830227 | \$19.00 / \$25.00 Can. Trade Paperback | 64 pages 9.8 in H | 7.2 in W

MARKETING

Online ads on such sites as
BoardGameGeek and the Dice Tower
Promoted in Osprey eblasts, direct mail,
blogs, and social networking sites
Promotions, sponsorships and giveaways
at military history events, including
reenactment, wargaming conventions, and
toy soldier shows
Review campaign targeting wargaming
publications, websites, and blogs

Rebels and Patriots

Wargaming Rules for North America: Colonies to Civil War

Michael Leck, Daniel Mersey

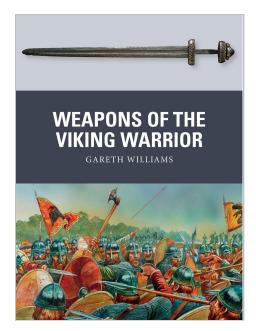
A set of wargaming rules for the battles for North America—from the French and Indian War to the American Civil War.

From the French and Indian War, through the War of Independence and the War of 1812, to the Alamo and the American Civil War, *Rebels and Patriots* focuses on the skirmishes, raids, and small engagements from this era of black powder and bayonet.

From the first shots at Jumonville Glen to the surrender at Appomattox, *Rebels and Patriots* allows you to campaign with Wolfe or Montcalm, stand with Tarleton at Cowpens or Washington at Yorktown, or don the blue or gray to fight for Grant or Lee. Designed by Michael Leck and Daniel Mersey, with a core system based on the popular *Lion Rampant* rules, *Rebels and Patriots* provides all the mechanics and force options needed to recreate the conflicts that forged a nation.

Daniel Mersey previously published games include *The Pikeman's Lament* (Osprey, 2017) with Michael Leck, and *The Men Who Would Be Kings* (Osprey, 2016), among others. He currently resides in the UK.

Michael Leck is a Swedish wargamer who runs the extremely popular and inspiring Dalauppror blog. He is the co-designer of *The Pikeman's Lament* (Osprey, 2017) with Daniel Mersey and has contributed several articles to wargaming magazines.



HISTORY / MILITARY

Osprey Publishing | 1/22/2019 9781472818355 | \$20.00 / \$27.00 Can. Trade Paperback | 80 pages 9.8 in H | 7.2 in W | 0.3 in T

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Promotions, sponsorships, and giveaways at military history events Targeted review campaign to such military publications as *MHQ* and *Military History* Review and feature campaign to military blogs and websites

Weapons of the Viking Warrior

Gareth Williams

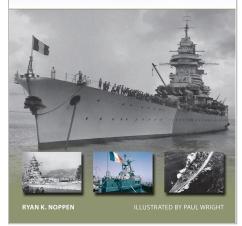
For centuries, the Vikings were a major force in European affairs. This is the enthralling story of the weapons that they carried into battle, and haunted the nightmares of their enemies.

Drawing upon contemporary literary and historical accounts from the North Atlantic to the Arab world, surviving examples of weapons and armor, and practical experimentation and reconstructions by modern weapon-smiths and reenactors, *Weapons of the Viking Warrior* casts new light on how Viking weapons were made and used in battle.

Viking warriors used an array of distinctive weaponry on the battlefield, but they have become entangled in myth and legend. This book tells the full, true story. Between the late 8th and late 11th century Viking warriors had a massive impact not just in northern Europe but across a huge arc from the western Mediterranean round through northern Europe and the Baltic to the Middle East and Central Asia. Their success depended in part on their skills in battle, their unique sense of strategic mobility, and on the quality of their weapons and equipment. Written by an expert on early medieval weaponry, this book examines the weapons of the typical Viking warrior, dispels some of the myths of the popular image, such as double-headed axes, and considers the range of weapons that actually underpinned the Vikings' success, including bows and arrows.

Gareth Williams has been a curator at the British Museum since 1996, specializing in the Anglo-Saxon and Viking periods. He has published extensively on both Anglo-Saxon and Viking warfare, and curated the exhibitions "Vikings: Life and Legend" at the British Museum and "Viking Voyagers" at the National Maritime Museum Cornwall. He lives in Staffordshire, UK.

FRENCH DREADNOUGHTS AND FAST BATTLESHIPS 1914–70



HISTORY / MILITARY / NAVAL

Osprey Publishing | 1/22/2019 9781472818195 | \$18.00 / \$24.00 Can.

Trade Paperback | 48 pages 9.8 in H | 7.2 in W | 0.2 in T 80 b/w; 32 col

MARKETING

Online giveaway campaign via Osprey's blog, as well as Twitter and Facebook Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted review campaign to such military publications as Sea Classics and Military History

Review coverage in modeling media such as IPMS and *CyberModel.com*, as well as *Scale Modeler*

French Dreadnoughts and Fast Battleships 1914–70

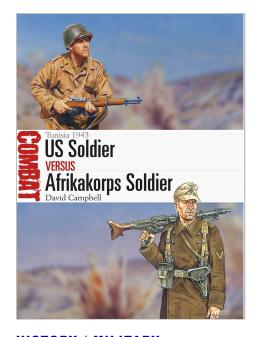
Ryan K. Noppen

A concise and detailed technical history of the French Navy's last battleships and the role they played in the World Wars, ideal for enthusiasts of 20th-century naval history.

On September 1, 1910, France became the last great naval power to lay down a dreadnought battleship, the *Courbet*. The ensuing Courbet and Bretagne-class dreadnoughts had a relatively quiet World War I, spending most of it at anchor off the entrance to the Adriatic, keeping watch over the Austro-Hungarian fleet. The constraints of the Washington Naval Treaty prevented new battleships being built until the 1930s, with the innovative Dunkerque-class and excellent Richelieu-class of battleships designed to counter new German designs. After the fall of France in 1940, the dreadnoughts and fast battleships of the *Marine Nationale* had the unique experience of firing against German, Italian, British, and American targets during the war.

This authoritative study examines these fascinating ships, using detailed color plates and historical photographs, taking them from their inception before World War I, through their service in World War II including the scuttling of the French fleet at Toulon in 1943, and the service of *Richelieu* in the war against Japan.

Ryan Noppen is a military author and aviation analyst originally from Kalamazoo, Michigan. A master of arts holder from Purdue University, he specialized in the history of aviation, completing a major thesis on German transatlantic aviation in the interwar years. He has worked as a subject matter expert for a defense firm on projects involving naval and aviation logistics and has taught several college courses on the world wars. He lives in Hampton, Virginia.



HISTORY / MILITARY Osprey Publishing | 1/22/2019 9781472828163 | \$20.00 / \$27.00 Can. Trade Paperback | 80 pages 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at WWII enthusiasts Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Promotions, sponsorships and giveaways at military history events, including reenactments, wargaming conventions, and toy soldier shows

Targeted review campaign to such military publications as MHQ, World War II, and Military History

Reviews on military history blogs such as *War is Boring*

US Soldier vs Afrikakorps Soldier

Tunisia 1943

David Campbell

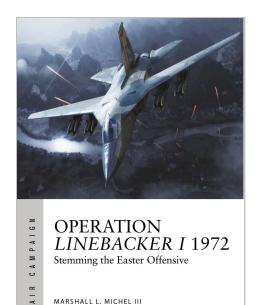
This study assesses three battles in the Mediterranean Theater of Operations as American GIs try to find their feet on the battlefields of Tunisia against the German Afrikakorps.

From Sidi Bou Zid to El Guettar, this fully illustrated study pits the U.S. Army against the best that the Axis forces in Africa had to offer.

Operation *Torch*, launched on November 8, 1942, landed Anglo-American forces in Vichy-controlled Morocco and Algeria to create a second front against the Axis forces in North Africa, catching Rommel's German and Italian forces in the claws of a giant pincer.

The U.S. Army was powerfully well armored and equipped, but fresh to war, and it showed. Organization suffered from a surfeit of peacetime theories and training was insufficient and ill-applied. Despite such failings the U.S. GIs and their commanders learned very quickly, adapting to German tactics and the realities of mechanized warfare. The Afrikakorps was seasoned by years of fighting against increasingly powerful British and Commonwealth forces, and was led by one of the Reich's most capable generals. The German doctrine of mechanized warfare had proved itself time and again, but ever-growing logistical and supply problems were blunting its effectiveness.

David Campbell has worked as a freelance new media producer and content specialist for many years, including roles at IBM, the BBC, various internet consultancies, and the civil service. He has a broad range of interests in literature and history, including the Middle Ages, the Napoleonic era, naval warfare, and the genesis of the "Military Revolution." He lives in Hampshire, UK.



HISTORY / MILITARY / AVIATION

Osprey Publishing | 1/22/2019 9781472827531 | \$20.00 / \$27.00 Can. Trade Paperback | 96 pages 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at aviation enthusiasts Promotion to veteran organizations, and Vietnam memorials and museums Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Review campaign to such publications as Vietnam, MHQ, and Military History Review campaign to aviation magazines such as Aviation History, as well as aviation blogs and websites Review coverage in modeling media such as IPMS, CyberModel.com, and Scale Modeler

Operation Linebacker I 1972

The first high-tech air war

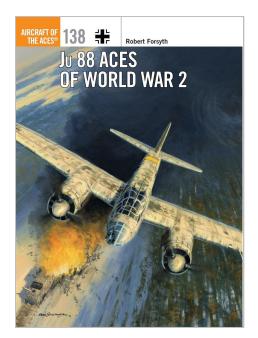
Marshall Michel III

This is the story of *Linebacker* I, which brought laser-guided bombs, electronic warfare, and anti-radar missiles to bear on North Vietnam's invading army.

Fully illustrated with stunning full color artwork, this is the fascinating story of arguably the world's first "modern" air campaign.

Following the failure of *Rolling Thunder*, U.S. aircraft were now armed with new technologies such as new laser-guided bombs and electronic warfare capabilities. The Air Force now had the fearsome AC-130 gunship and a new generation of Wild Weasel anti-radar aircraft, and the U.S. Navy aviators now had much better dogfighting training thanks to the new TOPGUN fighter school. As the Paris peace talks floundered in early 1972 and the U.S. began to disengage from Vietnam, it was clear that the North Vietnamese were conducting a major build up for an attack into South Vietnam. Screened by bad weather and heavy air defenses in the north, the attack advanced quickly but the U.S. quickly pushed back with an air campaign named Operation *Linebacker*. Their objective: defeat the invasion, preserve the government of South Vietnam, and bring the North Vietnamese back to the Paris peace talks.

Marshall L. Michel III joined the U.S. Air Force in 1966 and from 1970 to 1973 flew 321 combat missions. He later served as the Israel desk officer for the Joint Chiefs of Staff in the Pentagon, as a fellow at the Jaffee Center for Strategic Studies at Tel Aviv University, and on the NATO staff in Brussels, Belgium. He retired from the Air Force in 1992. He now lives in Biloxi, Mississippi.



HISTORY / MILITARY / AVIATION

Osprey Publishing | 1/22/2019 9781472829214 | \$23.00 / \$30.00 Can. Trade Paperback | 96 pages 9.8 in H | 7.2 in W 70 b/w; 30 col

MARKETING

Online ads targeted at aviation enthusiasts Social media giveaway promo on Luftwaffe related groups on Facebook Promoted in Osprey e-blasts, direct mail, blogs, and social networking sites Review campaign targeted to aviation media such as Aviation History and Smithsonian Air & Space, as well as blogs and websites

General military history review campaign to such publications as *WWII* and *Military History*

Review coverage in modeling media such as CyberModel.com and *Scale Modeler*

Ju 88 Aces of World War 2

Robert Forsyth

The fully illustrated story of the Luftwaffe aces piloting Germany's versatile heavy fighter attacking Allied convoys and defending the Reich against bombing raids.

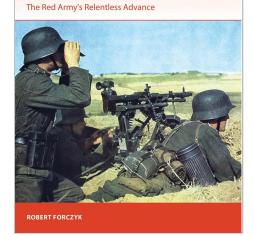
From patrolling over the Bay of Biscay, to the Arctic circle opposing Allied convoys and, most successfully, as radar-equipped nightfighters engaging RAF heavy bombers during defense of the Reich operations from late 1941, this is the story of the Ju 88 aces who menaced Allied aircraft and shipping throughout World War II.

Initially designed as a fast medium bomber, the Junkers Ju 88 was also used as a *Zerstörer* heavy fighter by the Luftwaffe. It saw its combat debut over Poland in 1939, and heavy fighter variants saw action on every front up to VE Day. The ultimate Ju 88 fighter variant was the G-model of 1944, which boasted a FuG 220 or 227 radar, an astounding array of cannon and machine gun armament, and advanced Junkers Jumo or BMW engines.

A dedicated nightfighter, the first Ju 88G-1s entered service with the *Nachtjagd* in the summer of 1944, replacing Ju 88C/Rs as well as some Bf 110Gs. Despite suffering heavy losses in the final months of the war, Ju 88Gs also inflicted serious casualties on Bomber Command right up to VE Day.

Robert Forsyth is an author, editor, and publisher specializing in military aviation and military history. Born in Berkshire, England, he is the author of several books on the aircraft and units of the Luftwaffe. His articles have appeared in *The Aviation Historian*, *Aeroplane Monthly*, *Aviation News*, and *FlyPast* and he is a member of the editorial board of *The Aviation Historian*. He lives in East Sussex, UK.

SMOLENSK 1943



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 1/22/2019 9781472830746 | \$24.00 / \$32.00 Can. Trade Paperback | 96 pages 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at WWII enthusiasts Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Promotions, sponsorships and giveaways at military history events, including reenactments, wargaming conventions, and toy soldier shows
Targeted review campaign to such military

publications as MHQ, World War II, and Military History

Reviews on military history blogs such as *War is Boring*

Smolensk 1943

The Red Army's Relentless Advance

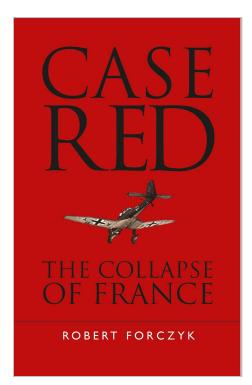
Robert Forczyk

A highly illustrated history of Operation *Suvorov*, the Soviet assault against German positions around Smolensk in late 1943.

With the German defeat at Kursk, the Soviet Stavka (high command) ordered the Western and Kalinin Fronts to launch Operation *Suvorov* in order to liberate the important city of Smolensk. The Germans had held this city for two years and Heeresgruppe Mitte's (Army Group Center) 4. Armee had heavily fortified the region. The Soviet offensive began in August 1943 and quickly realized that the German defenses were exceedingly tough and that the Western Front had not prepared adequately for an extended offensive. Consequently, the Soviets were forced to pause their offensive after only two weeks, replenish their combat forces, and then begin again.

The German 4. Armee was commanded by Generaloberst Gotthard Heinrici, one of the Wehrmacht's top defensive experts. Although badly outnumbered, Heinrici's army gamely held off two Soviet fronts for seven weeks. Eventually, the 4. Armee's front was finally broken and Smolensk was liberated on September 25, 1943. However, the Western Front was too exhausted to pursue Heinrici's defeated army, which retreated to the fortified cities of Vitebsk, Orsha and Mogilev; the 4. Armee would hold these cities until the destruction of Army Group Centre in June 1944. Operation Suvorov focuses on a major offensive that is virtually unknown in the West and which set the stage for the decisive defeat of Heeresgruppe Mitte in the next summer offensive.

Robert Forczyk has a PhD in international relations and national security from the University of Maryland and a strong background in European and Asian military history. He retired as a lieutenant colonel from the U.S. Army Reserves having served 18 years as an armor officer in the U.S. 2nd and 4th infantry divisions and as an intelligence officer in the 29th Infantry Division (Light). Dr. Forczyk is currently a consultant in the Washington, D.C., area.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 1/22/2019 9781472824462 | \$18.00 / \$24.00 Can. Trade Paperback | 480 pages 7.8 in H | 5.1 in W Plate section in colour and black and white

Other Available Formats: Hardcover ISBN: 9781472824424

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Promotions, sponsorships, and giveaways at military history events Targeted review campaign to such military publications as *MHQ* and *Military History* Review campaign to major general interest newspapers and magazines Review and feature campaign to military blogs and websites

Case Red

The Collapse of France

Robert Forczyk

Case Red tells the often overlooked story of the fall of Metropolitan France from the evacuation of the BEF at Dunkirk through to the eventual collapse and armistice in June 1940.

Even after the legendary evacuation from Dunkirk in June 1940 there were still large British formations fighting the Germans alongside their French allies. After mounting a vigorous counterattack at Abbeville and then engaging a tough defense along the Somme, the British were forced to conduct a second evacuation from the ports of Le Havre, Cherbourg, Brest, and St. Nazaire. While France was in its death throes, politicians and soldiers debated what to do: flee to England or North Africa, to seek an armistice.

Case Red captures the drama of the final three weeks of military operations in France in June 1940 and explains the great impact it had on the course of relations between Britain and France during the remainder of the war. It also addresses the military, political, and human drama of France's collapse in June 1940, and how the windfall of captured military equipment, fuel, and industrial resources enhanced the Third Reich's ability to attack its next foe: the Soviet Union.

Robert Forczyk has a PhD in International Relations and National Security from the University of Maryland and a strong background in European and Asian military history. He retired as a lieutenant colonel from the U.S. Army Reserves having served eighteen years as an armor officer in the U.S. 2nd and 4th infantry divisions and as an intelligence officer in the 29th Infantry Division (Light). Dr. Forczyk is currently a consultant in the Washington, D.C. area.

The Khazars A Jewish Nomad Empire c.AD 370–1038

OSPREY

HISTORY / MILITARY

Osprey Publishing | 1/22/2019 9781472830135 | \$18.00 / \$24.00 Can. Trade Paperback | 48 pages 9.8 in H | 7.2 in W

MARKETING

Online advertising targeted to Jewish interest

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Promotions, sponsorships, and giveaways at military history events

Targeted review campaign to such military publications as *MHQ* and *Military History* Reviews and features in Jewish interest media

Review and feature campaign to military blogs and websites

The Khazars

A Judeo-Turkish Empire on the Steppes, 7th–11th Centuries AD

Mikhail Zhirohov, David Nicolle

A fully illustrated, detail introduction into the Khazars who dominated southern and central Russia, and became the largest Jewish-ruled state in world history.

Fully illustrated with detailed color plates, this is a fascinating study into the armies, organization, armor, weapons, and fortifications of the Khazars. The Khazars were one of the most important Turkic peoples in European history, dominating vast areas of southeastern Europe and the western reaches of the Central Asian steppes from the 4th to the 11th centuries AD. They were also unique in that their aristocratic and military elites converted to Judaism, creating what would be territorially the largest Jewish-ruled state in world history. They became significant allies of the Byzantine Empire, blocking the advance of Islam north of the Caucasus Mountains for several hundred years. They also achieved a remarkable level of metalworking technology, and their military elite wore forms of iron plate armor that would not be seen in Western Europe until the 14th century. The Khazar state provided the foundations upon which medieval Russia and modern Ukraine were built.

Mikhail Zhirohov was educated in Donetsk State University in the history department. He is author of a number of articles on various aspects of Ukrainian and military history for popular magazines in Russia, Ukraine, UK, and other countries since 1998. He lives in Ukraine. **David Nicolle** is Visiting Research Fellow at the Institute of Medieval Studies, Nottingham University. He is the author of over a dozen books on medieval military history. He lives in High Barnet, UK.



HISTORY / MILITARY / AVIATION

Osprey Publishing | 1/22/2019 9781472829740 | \$20.00 / \$27.00 Can. Trade Paperback | 80 pages 9.8 in H | 7.2 in W 50 b/w; 20 col

MARKETING

Social media giveaway promo on Luftwaffe related groups on Facebook Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Review campaign targeted to aviation media such as *Aviation History* and *Air & Space*, as well as blogs and websites Review coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*

General military history review campaign to such publications as *WWII* and *Military History*

F6F Hellcat vs N1K1/2 Shiden/Shiden-Kai

Pacific 1945

Tony Holmes

The last quality Japanese fighter, the Shiden/Shiden-Kai was tasked with holding the line against the massed squadrons of American aircraft in the dying days of the Pacific War.

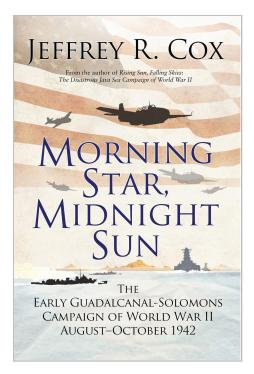
By the early months of 1944 in the Pacific, the U.S. Navy's burgeoning force of carrier-based F6F-3/5 Hellcats had pretty much wiped the skies clear of Japanese fighters during a series of one-sided aerial engagements. However, starting in October they faced the superb Kawanishi N1K1/2 Shiden/Shiden-Kai, a formidable fighter with improved armament, a powerful engine, and excellent maneuverability that in contrast to earlier Japanese fighters had the ability to withstand a greater degree of battle damage.

Japanese pilots using this aircraft would claim more than 170 aerial victories over Kyushu and whilst escorting Kamikazes attacking Allied ships off Okinawa. U.S. Navy Hellcat pilots in turn were credited with many of the scores of Shiden-Kais that were downed attempting to defend Japan. This fully illustrated book compares these two fascinating aircraft, using specially commissioned artwork, firsthand accounts, and a thorough technical analysis.

Tony Holmes is responsible for devising the *Aircraft of the Aces*, *Combat Aircraft*, *Aviation Elite Units*, *Duel*, and *X-Planes* series. He has also written more than 30 books for Osprey in the past 28 years

Jim Laurier has been commissioned to paint for the U.S. Air Force and has aviation paintings on permanent display at the Pentagon. He lives in New Hampshire.

Gareth Hector is a digital artist of international standing as well as an aviation history enthusiast.



HISTORY / MILITARY

Osprey Publishing | 2/19/2019 9781472826428 | \$15.00 / \$20.00 Can. Trade Paperback | 448 pages 9.2 in H | 6 in W Non-illustrated with 3 mono plate sections

Other Available Formats: Hardcover ISBN: 9781472826381

MARKETING

Online ad to military history enthusiasts Goodreads giveaway promotion Targeted review campaign to such military publications as MHQ, World War II, and Military History Reviews on military history blogs such as War is Boring

Morning Star, Midnight Sun

The Early Guadalcanal-Solomons Campaign of World War II August—October 1942

Jeffrey Cox

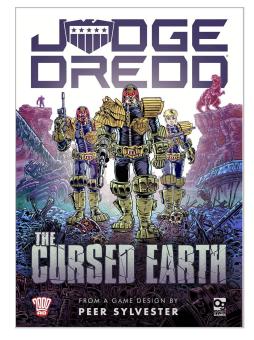
A comprehensive and dramatic retelling of the Guadalcanal and Solomons naval campaign—the daring Allied offensive to protect Australia and the South Pacific from Japanese invasion.

Following on from his hugely successful book *Rising Sun, Falling Skies*, Jeffrey R. Cox tells the gripping story of the first Allied offensive of the Pacific War, as they sought to prevent Japan from cutting off Australia and regaining dominance in the Pacific.

Following the disastrous Java Sea campaign, the Allies went on the offensive in the Pacific in a desperate attempt to halt the Japanese forces that were rampaging across the region. With the conquest of Australia a very real possibility, the stakes were high. Their target: the Japanese-held Solomon Islands, in particular the southern island of Guadalcanal.

Hamstrung by arcane prewar thinking and a bureaucratic mind-set, the US Navy had to adapt on the fly in order to compete with the mighty Imperial Japanese Navy, whose ingenuity and creativity thus far had fostered the creation of its Pacific empire. Starting with the amphibious assault on Savo Island, the campaign turned into an attritional struggle where the evenly matched foes sought to grind out a victory.

Jeffrey R. Cox is a litigation attorney and an independent military historian specializing in World War II, Ancient Greece, and Ancient Rome. Cox holds a degree in National Security Policy Studies from the Ohio State University and a doctorate of jurisprudence from Indiana University School of Law. He is a contributor to Military History Online and resides in Indianapolis, USA.



GAMES & ACTIVITIES / BOARD GAMES

Osprey Games | 2/19/2019 9781472830661 | \$35.00 / \$40.87 Can. Game

MARKETING

Online ads targeted on such gaming sites as BoardGameGeek and The Dice Tower Launch at top gaming events such as GenCon

Demo copy program with major distributors such as ACD and Alliance In-store demos in the NYC area Banner ads on major gaming sites such as Board Game Geek and ICv2 Reviews on top gaming sites such Dice Tower and Geek & Sundry Reviews in gaming press such as *GTM* and *Meeple Monthly*

Judge Dredd: The Cursed Earth

An Expedition Game

Peer Sylvester

A card-based survival game bringing the mechanics from the best-selling game *The Lost Expedition* to the iconic world of Judge Dredd.

For years he's been the law in Mega City One, but now it's time for Judge Dredd to bring justice to the rest of America. It's time for him to venture into the Cursed Earth.

Featuring competitive, cooperative, and solo player modes and brand new, specially commissioned artwork, *Judge Dredd: The Cursed Earth* is an immersive sci-fi western in which players must lead a team of judges against dinosaurs, mutants, and the Cursed Earth itself in search of an object of immense power before it falls into the wrong hands. As they scour the wastelands, the team will encounter a host of iconic 2000 A.D. characters that will push their resources and abilities to their limits.

On an impossible journey through radioactive hell, can even the judges survive the Cursed Earth?

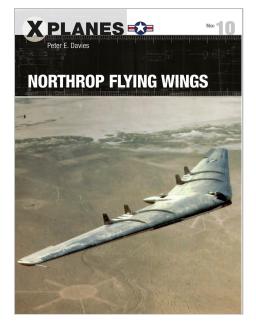
Number of players: 1–5

Age: 14+

Playing Time: 30–50 minutes

Components: 50+ oversized cards, tokens & counters

Peer Sylvester started his career in boardgaming quite early, because his dad needed an opponent in chess. In third grade he wanted to become a professional chess player. Instead he turned out to become a teacher for math and chemistry. An award-winning board-game designer, he has written a number of books on the subject. He is currently based in Germany.



HISTORY / MILITARY / AVIATION Osprey Publishing | 2/19/2019 9781472825070 | \$20.00 / \$27.00 Can. Trade Paperback | 80 pages 9.8 in H | 7.2 in W

MARKETING

Giveaway contests to aviation interest Facebook groups Sample mailing to aviation museum gift

Sample mailing to aviation museum giff store buyers

Promoted in Osprey e-blasts, direct mail, blogs, and social networking sites Review campaign to aviation magazines such as *Aviation History* as well as blogs and websites

General military history reviews in such publications as *Aviation History* and *Air & Space*

Review coverage in modeling media such as IPMS and *Scale Modeler*

Northrop Flying Wings

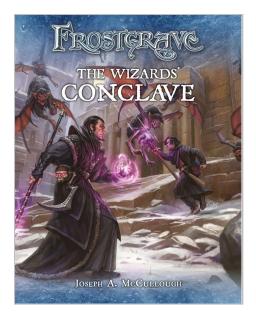
Peter E. Davies

Fully illustrated study of the most radical US bomber prototypes of their era, Northrop's XB-35 and YB-49, which pioneered the "flying wing" concept 50 years before the B-2 stealth bomber.

World War II brought a need for very long-range bombers and Northrop received a contract for a 172-ft span bomber, the B-35. Several were built, gradually evolving into the definitive XB-35 configuration. Testing revealed that the aircraft was invisible to radar, but engineers struggled to overcome the design challenges and several pilots were lost in crashes. While the program was canceled in the 1950s, the concept extended into other highly innovative areas, such as the XP-56 and MX-324 Rocket Wing prototype fighters. But the greatest legacy was the first operational flying wing—the Northrop Grumman B-2 stealth bomber, which used much of the hard-won experience from the pioneering programs of half a century before.

A half century before the "flying wing" B-2 stealth bomber entered service, John K. "Jack" Northrop was already developing prototypes of a large "flying wing" strategic bomber, which would have been the most radical bombers of their age.

Peter E. Davies has written or co-written nineteen books on modern American combat aircraft, including the standard reference work on US Navy and Marine Corps Phantom II operations, *Gray Ghosts*. He is based in Bristol, UK.



GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 2/19/2019 9781472824059 | \$25.00 / \$34.00 Can. Trade Paperback | 96 pages 9.5 in H | 7.5 in W

MARKETING

Online ads targeted at Frostgrave, RPG and wargame enthusiasts
Facebook giveaway promotions on gaming and Frostgrave groups
Banner ads on gaming websites
Feature at gaming conventions such as AdeptiCon and GenCon
Reviews on top gaming sites such Dice Tower and Geek & Sundry
Reviews in gaming press such as GTM and Meeple Monthly

Frostgrave: The Wizards' Conclave

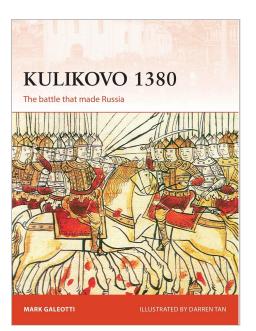
Joseph A. McCullough

A collection of *Frostgrave* scenarios written by some of the most famous designers and creators in the wargaming industry.

In this new supplement for *Frostgrave*, some of the biggest names in gaming turn their creative powers toward the Frozen City, each contributing a scenario and adding their own flair to the game. Featuring scenarios by Alessio Cavatore, Alex Buchel, Andy Chambers, Gav Thorpe, Chris Pramas, Daniel Mersey, Andrea Sfiligoi, and many more, this tome provides a collection of adventures that will pit players against unimaginable foes and challenges, pushing their wizards and warbands to new limits.

Wizards tend to be solitary, keeping to themselves and associating with a select few apprentices, followers, and henchmen. It is rare that they spend time in the company of other spellcasters, and rarer still that they work together. Now, however, something is about to take place that has not occurred since the great days of Felstad—a gathering of wizards.

Joseph A. McCullough is the author of several non-fiction books including *A Pocket History of Ireland, Zombies: A Hunter's Guide*, and *Dragonslayers: From Beowulf to St. George*. In addition, his fantasy short stories have appeared in various books and magazines. He is also the creator of *Frostgrave* and *Frostgrave: Ghost Archipelago*, and co-wrote *The Grey Mountains*. He currently resides in the UK.



HISTORY / MILITARY / MEDIEVAL

Osprey Publishing | 2/19/2019 9781472831217 | \$24.00 / \$32.00 Can. Trade Paperback | 96 pages 9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey e-blasts, direct mail, blogs, and social networking sites Promotions, sponsorships, and giveaways at military history events Targeted review campaign to such military publications as *MHQ* and *Military History* Review and feature campaign to military blogs and websites

Kulikovo 1380

The battle that made Russia

Mark Galeotti

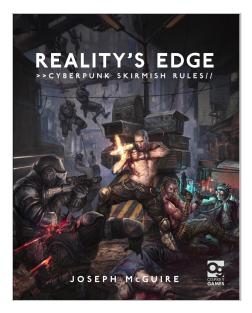
The colorful, enthralling story of the Russo-Mongol battle of Kulikovo.

Using specially commissioned artwork, this is the engrossing story of the victory at Kulikovo in 1380 that heralded the birth of Russian statehood.

The 13th-century Mongol conquest of the Rus'—the principalities of Russia—was devastating and decisive. Cities were laid to waste, new dynasties rose, and for a hundred years the Russians were under unquestioned foreign rule. However, the Mongols were conquerors rather than administrators and chose to rule through subject princes. This allowed the Rurikid dynastic princes of Moscow to rise with unprecedented speed.

With the famed "Mongol Yoke" loosening, Grand Prince Dmitri of Moscow saw in this an unparalleled opportunity and rebelled. On September 7, 1380, his 60,000 troops crossed the Don to take the battle to Mamai's 125,000, which included Armenian and Cherkessk auxiliaries and Genoese mercenaries.

Professor **Mark Galeotti**, formerly senior lecturer in international history at Keele University, is Clinical Professor of Global Affairs at New York University. He is a former Foreign Office adviser on Russian security affairs, and for fifteen years (1991–2006) wrote a monthly column on this for *Jane's Intelligence Review*. He has written four books for Osprey on Russian military history in the Elite and Essential History series. He lives in Prague, Czech Republic.



GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 2/19/2019 9781472826619 | \$35.00 / \$47.00 Can. Hardcover with dust jacket | 208 pages 9.5 in H | 7.5 in W

MARKETING

Online ads on such sites as
BoardGameGeek and the Dice Tower
Promoted in Osprey eblasts, direct mail,
blogs, and social networking sites
Promotions, sponsorships and giveaways
at military history events, including
reenactment, wargaming conventions, and
toy soldier shows
Review campaign targeting wargaming
publications, websites, and blogs

Reality's Edge

Cyberpunk Skirmish Rules

Joseph McGuire

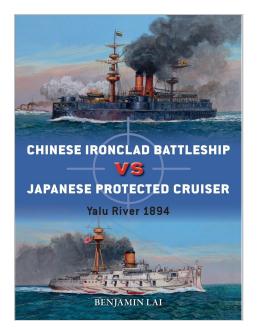
Reality's Edge is a gritty, action-packed skirmish wargame set in a dystopian cyberpunk world.

Welcome to *Reality's Edge*, a wargame so shiny you are going to need mirror shades. Set in a dystopian cyberpunk future, players take on the role of a data-jack, a mercenary hacker who leads a small team of trusted operatives and disposable freelancers. Funded by shadow backers, the data-jacks accept jobs from faceless clients for profit, glory, and better chrome . . . always better chrome.

Battles take place in the concrete jungle known as the Sprawl, but data-jacks must remain wary of the threat posed by Cyberspace. Hacking rules are pivotal to the game, with data nodes, robots, machines, and even enemy chrome presenting potential targets for a cunning data-jack. No one plugged into Cyberspace is entirely safe from intrusion, and the electronic sprites and digital djinn you can deploy alongside your team can be just as dangerous as any mercenary or assassin.

Gameplay focuses on individual characters, with each skirmish offering you the opportunity to earn experience and equipment for your data-jack and operatives. A wide range of items and upgrades are available, from advanced weaponry and synthetics through to cyber-implants, biological enhancements, clones, and much more. This is a world obsessed with whether something can be done, not whether it should.

Joey McGuire is the president and head janitor of World's End Publishing, and is the author of *This Is Not a Test. This Is Not a Test* was his first solo publication, but he has also worked on several other projects, both personal and for Rattrap Productions. Currently residing in Maryland, Joey is also a devoted husband, proud father, and a humble civil servant by day.



HISTORY / MILITARY / NAVAL

Osprey Publishing | 2/19/2019 9781472828408 | \$20.00 / \$27.00 Can. Trade Paperback | 80 pages 9.8 in H | 7.2 in W

MARKETING

Online giveaway campaign via Osprey's blog, as well as Twitter and Facebook Promoted in Osprey e-blasts, direct mail, blogs, and social networking sites Targeted review campaign to such military and naval history publications as *Naval History*, *Sea Classics*, and *Military History* Review coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*

Chinese Ironclad Battleship vs Japanese Protected Cruiser

Yalu River 1894

Benjamin Lai

This absorbing study assesses Japanese and Chinese ironclad warships during the First Sino-Japanese War, and the officers and sailors who crewed them at the Yalu River.

Fully illustrated with stunning artwork, this is the engrossing story of the Yalu River campaign, in which Chinese and Japanese ironclads fought for control of Korea

The Chinese Beiyang (Northern) Fleet was led by her flagship, *Dingyuan*, and her sister ship, *Zhenyuan*, which were the biggest in Asia; German-built armored turret ships, they were armed with four 12-inch guns and two 6-inch guns, plus six smaller guns and three torpedo tubes. For their part the Japanese fleet, including the *Matsushima* and her sister ships *Itsukushima* and *Hashidate*, were each armed with a single 12.6-inch Canet gun and eleven or twelve 4.7-inch guns, plus smaller guns and four torpedo tubes. The scene was set for a bloody confrontation that would stun the world and transform the relationship between China and Japan.

The 1894–95 war between China and Japan, known in the West as the First Sino-Japanese War, lasted only nine months, but its impact resonates today, as detailed in this book.

Benjamin Lai, born in Hong Kong and educated in the UK, is one of the few ethnic Chinese people to have served as an officer in the British Army. His previous books include several for Osprey. He currently lives in Hong Kong.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 2/19/2019 9781472820242 | \$40.00 / \$60.00 Can. Hardcover with dust jacket | 288 pages 9.5 in H | 7.5 in W 77 col

MARKETING

Online ads targeted at armor enthusiasts and wargamers
Giveaway contests on armor interest
Facebook groups
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Targeted review campaign to such publications as MHQ and Military History
Review and feature campaign to military and armor blogs and websites such as Armorama and AMPS
Review coverage in modeling media such as IPMS, CyberModel.com, and Scale Modeler

Panzerartillerie

Firepower for the Panzer Divisions

Thomas Anderson

Featuring many unpublished images and firsthand accounts, this is a detailed analysis of Germany's *Panzerartillerie* in World War II.

The German *Panzerartillerie* was one of the key components of the Panzer divisions that were the spearhead of the German forces in the years when they overran most of Western Europe and reached as far as the gates of Moscow in the East. Warfare in the age of Blitzkrieg required fast-moving, mobile artillery that could support forward units at the front line, and the *Panzerartillerie* provided that for the Wehrmacht. The Allies had no answer or equivalent to them until the US entry into the war.

Drawing on original material from German archives and private collections, including some images that have never been published before, German armor expert Thomas Anderson expertly describes the formation and development of this force from its early days in the 1930s, through the glory days of Blitzkrieg warfare and eventual decline in the face of the challenges of the Eastern Front.

Thomas Anderson is a specialist in the German armored fighting vehicle of World War II. He regularly contributes to popular modeling and historical magazines across the globe, including *Military Modelcraft International* (UK), *Steel Art* (Italy), *Historia Militar* (Spain), and *Batailles & Blindes* (France), as well as many others. He lives in Uetze, Germany.



HISTORY / MILITARY / AVIATION

Osprey Publishing | 2/19/2019 9781472832467 | \$20.00 / \$27.00 Can. Trade Paperback | 96 pages 9.8 in H | 7.2 in W

MARKETING

Giveaway contests to aviation interest Facebook groups
Promoted in Osprey e-blasts, direct mail, blogs, and social networking sites
Review campaign targeted to aviation magazines such as Aviation History and Smithsonian Air & Space
Review and feature campaign to aviation blogs and websites
Review coverage in modeling media such as IPMS, CyberModel.com, and Scale Modeler

Japan 1944-45

LeMay's B-29 strategic bombing campaign

Mark Lardas

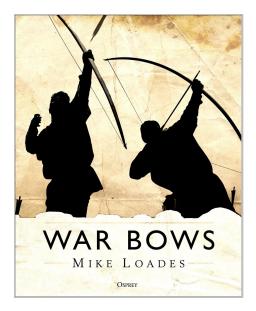
A fully illustrated study into one of the most important yet controversial air campaigns in history—the bombing campaign to cripple Japan from the air and end World War II.

Since the early 1930s, air power advocates had claimed that aerial bombardment alone could defeat a nation. Yet by January 1945, while it had been the key to winning ground campaigns, from the German Blitzkrieg to the Allies' advance across the Pacific, air power had failed to demonstrate their most audacious claim: that strategic bombing, by itself, could win a war.

The United States sought to prove it by reducing the Japanese Home Islands' military and industrial capability through bombing alone until they had to surrender.

Japan 1944–45 examines the only time in history that a major war was ended by the use of air power. It shows how the United States used a combination of industrial capability and geography to devastate Japan from the air, and why the Japanese, despite a promising start to their defense, proved unable to prevent the XXI Air Force from destroying their country.

Mark Lardas has been fascinated by things related to the sea and sky his entire life. He has written extensively about aircraft and warships and is the author of twenty-five books, all related to military, naval, or maritime history. He lives and works in League City, Texas, USA.



HISTORY / MILITARY

Osprey Publishing | 2/19/2019 9781472825537 | \$35.00 / \$54.00 Can. Hardcover with dust jacket | 304 pages 9.5 in H | 7.5 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Promotions, sponsorships, and giveaways at military history events Targeted review campaign to such military publications as *MHQ* and *Military History* Review and feature campaign to military blogs and websites

War Bows

Longbow, crossbow, composite bow and Japanese yumi

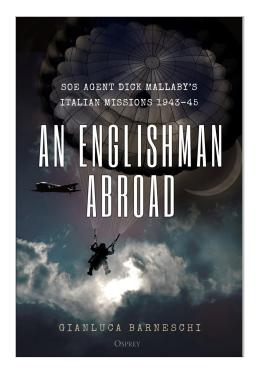
Mike Loades

A fascinating and lively new history of four bows that changed warfare—the composite bow, the longbow, the crossbow, and the Japanese bow, the *yumi*—by a world-renowned expert.

War bows dominated battlefields across the world for centuries. In their various forms, they allowed trained archers to take down even well-armored targets from great distances, and played a key role in some of the most famous battles in human history. The composite bow was a versatile and devastatingly effective weapon, used on foot, from chariots, and on horseback for over a thousand years by cultures as diverse as the Hittites, the Romans, the Mongols, and the Ottoman Turks. The Middle Ages saw a clash between the iconic longbow and the more technologically sophisticated crossbow, most famously during the Hundred Years War, while in Japan, the samurai used the *yumi* bow to deadly effect, unleashing bursts of arrows from their galloping steeds.

Historic weapons expert Mike Loades reveals the full history of these four iconic weapons that changed the nature of warfare. Complete with modern ballistics testing, action recreations of what it is like to fire each bow and a critical analysis of the technology and tactics associated with each bow, this book is a must-have for anyone interested in ancient arms.

Mike Loades is a respected author, broadcaster, director, and action arranger who has made numerous television appearances as a historical weapons expert and military historian. He lives in Petaluma, California. He is the author of *Swords and Swordsmen* (2010), *The Longbow* (2013), *The Composite Bow* (2016) and *The Crossbow* (2018).



HISTORY / MILITARY / WORLD

Osprey Publishing | 2/19/2019 9781472835444 | \$25.00 / \$34.00 Can. Hardcover with dust jacket | 224 pages 8.5 in H | 5.3 in W

MARKETING

Online ads targeted at WWII enthusiasts Promoted in Osprey e-blasts, direct mail, blogs, and social networking sites Promotions, sponsorships, and giveaways at military history events, including reenactments, wargaming conventions, and toy soldier shows Targeted review campaign to such military publications as MHQ, World War II, and Military History Reviews on military history blogs such as War is Boring Possible excerpt in a military history magazine

An Englishman Abroad

SOE agent Dick Mallaby's Italian missions, 1943–45

Gianluca Barneschi

A dramatic account of the missions of a real-life James Bond, Special Operations Executive agent Dick Mallaby, in Italy during World War II.

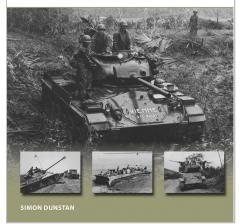
The debonair Special Operations Executive agent Dick Mallaby was the first Briton to be sent to Italy as an SOE operative, parachuted unceremoniously into Lake Como in August 1943. Arrested and initially tortured by the Italian authorities, he managed to sweet-talk his way out of trouble and helped Marshal Pietro Badoglio and King Victor Emmanuel III escape the Allied lines. He also helped negotiate the armistice with Italy, for which he was awarded the Military Cross.

He was back in action in 1945 when he crossed into Fascist-controlled northern Italy from Switzerland, but was swiftly captured and interrogated by the SS. Narrowly avoiding a firing squad (not for the first time), he helped to secure the surrender of 800,000 German forces in Italy in May 1945.

Based on twenty years of research, Gianluca Barneschi has uncovered the true story of a bona-fide James Bond.

Gianluca Barneschi is an Italian lawyer and historian who has spent twenty years researching the story of Richard Mallaby's missions.

FRENCH ARMOUR IN VIETNAM 1919-54



HISTORY / MILITARY

Osprey Publishing | 2/19/2019 9781472831828 | \$18.00 / \$24.00 Can. Trade Paperback | 48 pages 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at armor enthusiasts and wargamers
Giveaway contests on armor interest
Facebook groups
Promoted in Osprey e-blasts, direct mail, blogs, and social networking sites
Targeted review campaign to such publications as MHQ and Military History
Review and feature campaign to military and armor blogs and websites such as Armorama and AMPS
Review coverage in modeling media such as IPMS, CyberModel.com, and Scale Modeler

French Armour in Vietnam 1945–54

Simon Dunstan

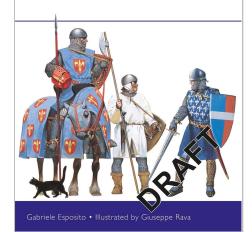
The story of how the French pioneered the use of tanks in colonial warfare and the role they played in France's effort to keep control of its Indo-Chinese empire.

Using a variety of photos from the private collections of two French generals of the campaign, and full color plates of rarely illustrated vehicles, this is a complete study of the tanks and armored fighting vehicles that France employed in their colonies in Indo-China.

The French, quick to realize the efficacy of armor to preserve the sovereignty Indo-China following the Great War, sent over their Renault FT17 tanks in 1919. Together with a variety of armored cars, these were the principal AFVs in Indo-China until World War II, when the Japanese occupied the region. After the war, French troops were equipped with a motley collection of American and cast-off British equipment, until the outbreak of war in Korea saw an increase in military aid. This included large numbers of the M24 Chaffee Light Tank, along with amphibious vehicles such as the M29C Weasel and LVT4 Buffalo, to conduct operations in coastal and inland areas that the Viet Minh had previously thought immune to attack.

Simon Dunstan is a well-established author, filmmaker, and photographer in the field of military history, with several titles already published with Osprey. He specializes in armored warfare, and has written on this subject for three decades. His books have covered topics such as helicopter and armored warfare in Vietnam, the Challenger main battle tank, the British Guards, and armored warfare in Korea. Simon lives and works in London, UK.

Armies of the Medieval Italian Wars 1125–1325



HISTORY / MILITARY

Osprey Publishing | 2/19/2019 9781472833402 | \$18.00 / \$24.00 Can. Trade Paperback | 48 pages 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at military history enthusiasts

Promoted in Osprey e-blasts, direct mail, blogs, and social networking sites Promotions, sponsorships, and giveaways at military history events

Targeted review campaign to such military publications as *MHQ* and *Military History* Possible excerpt in military history magazine

Review and feature campaign to military podcasts, blogs, and websites

Armies of the Medieval Italian Wars 1125–1325

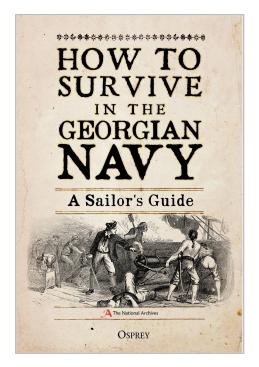
Gabriele Esposito

This book uses specially commissioned artwork to describe a half-dozen major armies fought in Italy, and their place in the development of equipment and tactics.

Using detailed color plates, this beautifully illustrated book describes the myriad of armies and navies that fought for control of Italy in the Middle Ages. The great powers of medieval Europe fought continuously in the Italian peninsula between the 12th and 14th centuries as they sought to expand their territory. Invading armies from Germany—the Holy Roman Empire—saw the creation of the defensive Lombard League of northern Italian city-states. These struggles resulted in conflicts between rival confederacies, which in turn proved to be the catalysts for developments in organization and tactics. Italian urban militias became better organized and equipped, the Imperial armies went from being mostly German to multinational forces, and both sides became reliant on mercenary forces to prosecute their wars.

After the 1260s, France, relying mainly on armored cavalry, and Spain, with their innovative light infantry, vied for control of southern Italy. On the seas, the great naval powers of Genoa, Pisa, and Venice became fierce rivals, as they created great trading empires, bringing the treasures of the east into feudal Europe. Author Gabriele Esposito expertly traces this embattled period in European history.

Gabriele Esposito is an Italian freelance author on military history, specializing in uniformology, who has written a number of titles for Osprey Publishing, Pen & Sword, Winged Hussar Publishing, and Partizan Press, and is a regular contributor to many magazines such as *Ancient Warfare*, *Medieval Warfare*, *Classic Arms & Militaria*, *Guerres et Histoire*, *History of War*, and *Focus Storia Wars*. He is professor of modern history at the Second University, Naples.



HISTORY / MILITARY / NAVAL

Osprey Publishing | 2/19/2019 9781472830876 | \$15.00 / \$20.00 Can. Hardcover with dust jacket | 144 pages 7.1 in H | 4.7 in W

MARKETING

Online ads targeted at naval enthusiasts Online give-away campaign via Osprey's blog, as well as Twitter and Facebook Promoted in Osprey e-blasts, direct mail, blogs, and social networking sites Targeted review campaign to such military and naval history publications as *Naval History*, *Sea Classics*, and *Military History* Review coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*

How to Survive in the Georgian Navy

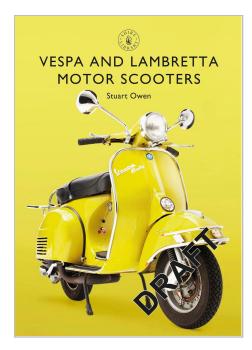
A Sailor's Guide

The National Archives

A book exploring what it was like to go to sea at the time of Captain Cook and Admiral Nelson.

Using descriptions from contemporary documents and writings, this concise book explores what it was like to be a sailor in the Georgian Navy of the later 18th and early 19th centuries. It looks at how a seaman could join the Royal Navy, including the notorious "press gangs"; what "learning the ropes" meant—just that, in fact; and the severe punishments that could be levied for even minor misdemeanors as a result of the Articles of War. Military tactics, including manning the guns and strategies for fending off pirates are also revealed, as is the problem of maintaining a healthy diet at sea—and the steps that sailors themselves could take to avoid the dreaded scurvy. There is also material on how to spot the signs of an impending mutiny and the kind of scientific observation and experimentation that could be carried out on board.

The National Archives at Kew is the repository for the UK's documentation. A team of specialist archivists will provide advice and support to put this book together in a lively format.



TRANSPORTATION / MOTORCYCLES

Shire Publications | 4/23/2019 9781784423148 | \$14.00 / \$19.00 Can. Trade Paperback | 64 pages 8.3 in H | 5.9 in W

Vespa and Lambretta Motor Scooters

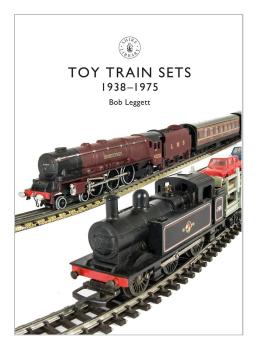
Stuart Owen

The story of Lambretta and Vespa scooters in the UK and their social history.

Using contemporary and modern photographs, this is a beautifully illustrated introduction to this stylish form of personal transport.

During the early 1950s, the motor scooter arrived on British shores. The public needed a cheap, reliable means of traveling to work, and after a slow but modest start, sales quickly took off. Dominated by the Italian-built Lambretta and Vespa by the end of the decade, motor scooters were outselling the traditional motorcycle. In the 1960s they began to attract the interest of teenagers, most notably the mod movement, becoming their desired choice of transport. As time went by, both Lambretta and Vespa fell out of fashion as the public's transport preferences moved towards four wheels. With the release of *Quadrophenia* in 1979, interest was rejuvenated in these iconic Italian machines, and that enthusiasm has never waned as there are now more Lambretta and Vespa scooters on the roads of Britain than at any point in time since the 1970s.

Stuart Owen has been involved in the scooter industry for the last thirty-five years, both owning Lambrettas and Vespas and running a business to cater to them. He has been a regular feature writer for *Scootering Magazine* for the last two years and has completed over 100 articles in that time. In April 2017 he published his first book, on the history of the Lambretta. He lives in the Algarve in Portugal.



ANTIQUES & COLLECTIBLES / TOYS

Shire Publications | 2/19/2019 9781784423087 | \$14.00 / \$19.00 Can. Trade Paperback | 64 pages 8.3 in H | 5.9 in W

Toy Train Sets

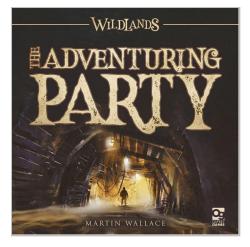
1938-1975

Bob Leggett

The ideal introduction to the long history of toy trains, from wooden and stainless steel versions up to plastic Thomas the Tank Engines.

Using detailed and colorful illustrations, this book is the perfect short survey of the history of the toy train and the joy it has brought to many generations. Since the dawn of the railway age, the making of toy trains has reflected the universal popularity enjoyed by railways, particularly among young people. Children have played with trains since the 1840s, and continue to do so even though steam locomotives are for most people a distant memory. Toy trains, made at first from metal or wood, and later from plastics and other materials, existed long before model railways, and their enduring appeal is based on their simplicity, scale, and general lack of accurate detailing.

Paul Atterbury is a writer and historian specializing in the art and design of the nineteenth and twentieth centuries. A lifelong railway enthusiast, he has written over twenty illustrated books about railways, generally reflecting his own interests in documenting the impact of the train on our cultural history. He has for twenty-seven years been a member of the team of experts on the BBC's *Antiques Roadshow*. He lives in Weymouth, UK.



GAMES & ACTIVITIES / BOARD GAMES

Osprey Games | 3/19/2019 9781472830685 | \$25.00 / \$34.00 Can.

MARKETING

Online ads targeted on such gaming sites as BoardGameGeek and The Dice Tower Demo copy program with major distributors such as ACD and Alliance Reviews on top gaming sites such Dice Tower, Drive Thru Review, and Geek & Sundry

Reviews and features in gaming press such as *GTM* and *Meeple Monthly*

Wildlands: The Adventuring Party

Martin Wallace

A new faction pack for *Wildlands*, bringing an assortment of avaricious adventures into the fray.

The Adventuring Party has arrived, bringing four classic adventurers to the Wildlands. Play as a thief, a wizard, a cleric, or a barbarian, asserting your dominance over your opponents and immortalizing your status as fantasy favorites. A word of warning—these characters don't like to be left out, and will invade your game whether someone is playing them or not, stealing your treasure and punching anyone in their way.

This faction pack includes four unique miniatures and their activation deck, along with rules for using this faction as non-player characters. Players can unite to face this common foe, but are you sure you can trust your opponents?

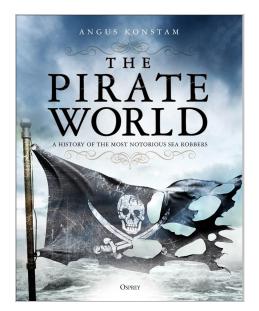
Number of players: 2–4

Ages: 14+

Playing time: 30-60 minutes

Components: 4 unique miniatures, 35 cards

Martin Wallace was born in Hampshire in 1962, and started designing board games in 1990. He self-published his first games, *Lords of Creation*, in 1993 and has had over seventy games published since. Martin is best known for *Steam, Brass, Discworld Ankh Morpork*, and *A Few Acres of Snow*. Having spent most of his life in Manchester, he now resides in Katikati, New Zealand.



HISTORY / MARITIME HISTORY & PIRACY

Osprey Publishing | 2/19/2019 9781472830975 | \$35.00 / \$47.00 Can. Hardcover with dust jacket | 288 pages 9.5 in H | 7.5 in W

MARKETING

Online ads targeted at military history, pirate, and wargame enthusiasts Print ads in military history magazines such *Military Heritage* Promoted in Osprey eblasts, direct mail, and social networking sites Targeted review campaign to such military publications as *MHQ* and *Military History* Review and feature campaign to military podcasts, blogs, and websites

The Pirate World

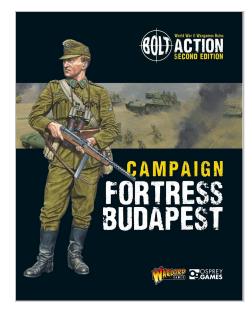
A History of the Most Notorious Sea Robbers

Angus Konstam

A highly illustrated, updated, and revised history of piracy from one of the subject's most respected authors.

Often romanticized in print and on the silver screen, real-life pirates were a brutal menace that plagued the high seas. In this book, Angus Konstam separates myth from reality, tracing the history of piracy through the centuries, from the pirates who plagued the Ancient Egyptians to the Viking raids and on to the era of privateers. He discusses the so-called Golden Age of Piracy, and colorful characters such as Blackbeard and Captain Kidd, before examining the West's initial encounters with Eastern pirates off the Chinese coast and the phenomenon of the modern pirate. Revised and updated from an earlier edition, and highly illustrated with color images and cartography throughout, this is a unique exploration of the pirate world.

Angus Konstam is the author of over eighty books, sixty of which are published by Osprey. He has written widely on naval history, from *Sovereigns of the Seas and Piracy: The Complete History* to his most recent bestseller, *Jutland 1916: Twelve Hours to Win the War*. A former naval officer and museum professional, he now works as a fulltime author and historian, and lives in Edinburgh, Scotland.



GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 3/19/2019 9781472835727 | \$30.00 / \$40.00 Can. Trade Paperback | 144 pages 9.5 in H | 7.5 in W

MARKETING

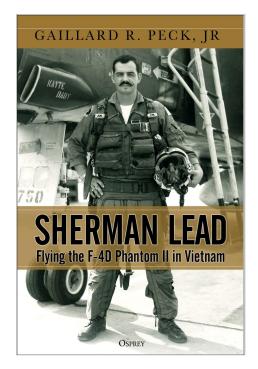
Email promotion to Bolt Action groups Promoted in Osprey e-blasts, direct mail, blogs, and social networking sites Review campaign targeting Bolt Action and other wargaming publications and blogs

Bolt Action: Campaign: Fortress Budapest

Warlord Games

A book of scenarios and special rules for the siege of Budapest, offering a new challenge to fans of the highly popular Bolt Action series.

As the Soviet Red Army marches westward, the city of Budapest stands in its way. Encircled and severely outnumbered, the German and Hungarian forces attempt to resist the Soviet juggernaut and defend Festung Budapest to the last. This book brings the siege of Budapest to the tabletop with in-depth information on the forces involved, linked scenarios, and new Theatre Selectors that make this an ideal resource for any Bolt Action player with an interest in the Eastern Front and the fall of the Reich.



HISTORY / MILITARY / VIETNAM WAR

Osprey Publishing | 3/19/2019 9781472829375 | \$32.00 / \$40.00 Can. Hardcover with dust jacket | 304 pages 9.2 in H | 6 in W 32pp plate section in colour

MARKETING

Print ads in Aviation History and Flight Journal magazines
Online ads targeted at aviation enthusiasts
Promotion to veteran organizations, and
Vietnam memorials and museums
Goodreads military history promotion
Review campaign to such publications as
Vietnam, MHQ, and Military History
Review campaign to aviation magazines
such as Aviation History, as well as
aviation blogs and websites
Review coverage in modeling media such
as IPMS, CyberModel.com, and Scale
Modeler

Sherman Lead

Flying the F-4D Phantom II in Vietnam

Gaillard R. Peck, Jr.

The engrossing, personal account of an F-4 Phantom pilot's year of combat in the air war over Vietnam.

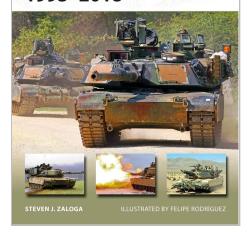
Sherman Lead is the gripping story of a year flying the F-4 in combat during the Vietnam War, told through the eyes of a fighter pilot. Operating out of Ubon Royal Thai Air Base, Thailand, in 1968–69, Gail Peck and his squadronmates were tasked with flying combat missions into North Vietnam and Laos at this time as part of Operations *Rolling Thunder* and *Steel Tiger*.

The F-4 was heavily involved in the air-to-ground mission at this time, with targets being well defended by enemy anti-aircraft artillery and surface-to-air missiles. Gail Peck's arrival in-theater coincided with the beginning of electro-optical and laser-guided "smart" bomb combat operations. There were periods of fierce combat interspersed with lulls, yet even during these lulls, the fighting was intense and unforgettable to those who participated. Some men lived through it, and others died without a clear understanding of why.

Written by a pilot who flew near-daily combat missions, this engrossing book is the story of one man, his colleagues, and his machine—the mighty F-4 Phantom—at war.

Gaillard R. Peck Jr. is a retired U.S. Air Force colonel. In his career he flew 163 combat missions and was awarded the Silver Star and three Distinguished Flying Crosses. He lead Project "Constant Peg", a top-secret program to fly captured Soviet MiGs, an experience he chronicles in *America's Secret MiG Squadron*. Since 1988 Col. Peck has been an F-15C, F-22 and Special Ops academic instructor at the USAF Weapons School at Nellis AFB. He lives in Las Vegas, Nevada.

M1A2 ABRAMS MAIN BATTLE TANK 1993-2018



HISTORY / MILITARY

Osprey Publishing | 3/19/2019 9781472831781 | \$18.00 / \$24.00 Can. Trade Paperback | 48 pages 9.8 in H | 7.2 in W

MARKETING

Modeler

Online ads targeted at aviation enthusiasts Giveaway contests on armor interest Facebook groups
Promoted in Osprey e-blasts, direct mail, blogs, and social networking sites
Targeted review campaign to such publications as *MHQ* and *Military History*Review and feature campaign to military and armor blogs and websites such as Armorama and AMPS
Review coverage in modeling media such as IPMS, CyberModel.com, and *Scale*

M1A2 Abrams Main Battle Tank 1993–2018

1993-2018

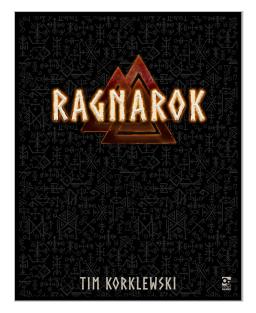
Steven J. Zaloga

The story of the second generation of America's legendary M1 Abrams tank and its development and combat experience during the Iraq and Afghanistan wars.

The long-awaited follow-up to NVG 2 *M1 Abrams Main Battle Tank 1982–92* (1993), this fully illustrated study examines the Abrams tanks' last quarter century of service with both the United States and its various foreign operators, with a focus on its combat history.

Since the Gulf War, the Abrams tank has undergone a transformation, fighting in conflicts across the world. Its M1A1 and M1A2 variants have seen great improvements made to this iconic tank, including in fire control, armor protection, and thermal imaging technology. Involvement in the conflicts in Iraq and Afghanistan necessitated a number of upgrades and modifications as the United States fought two of its longest wars. Recent years have seen new variants of the series, such as the ABV Assault Breacher Vehicle and M104 Wolverine Heavy Assault Bridge. Over the past few decades, the M1A1 Abrams has also been extensively exported and is a licensed produced in Egypt.

Steven J. Zaloga has worked as an analyst in the aerospace industry for over three decades, covering missile systems and the international arms trade, and has served with the Institute for Defense Analyses. He is the author of numerous books on military technology and military history, with an accent on the US Army in World War II as well as Russia and the former Soviet Union. He lives in Maryland, USA.



GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 3/19/2019 9781472832818 | \$35.00 / \$47.00 Can. Hardcover with dust jacket | 208 pages 9.5 in H | 7.5 in W

MARKETING

Online ads on such sites as BoardGameGeek and the Dice Tower Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Promotions, sponsorships, and giveaways at military history events, including reenactment, wargaming conventions, and toy soldier shows Review campaign targeting wargaming

publications, websites, and blogs

Ragnarok

Tim Korklewski

Ragnarok is a campaign-driven skirmish game of vicious Viking combat with a heavy metal edge.

Ragnarok is a campaign-driven skirmish game in which players form a Viking war clan seeking to prove itself worthy of becoming the new pantheon. The use of a mechanic called Godspark means that battles are no longer determined by merely striking an opponent and dealing damage. Instead, warriors will be pushing, throwing, and crashing their opponents around the battlefield, making their very environment a weapon. As the war clans develop, they may gain glorious new powers that will bring them closer to godhood, or win the respect of the denizens of the realms, allowing them to bring dire wolves, dwarves, and even the dreaded giants into their war clans. With strategic gameplay and epic storytelling, players must write their own sagas and tell of how their war clans have, through blood and steel, clawed their way up from ruin to stand before the halls of Valhalla.

The end of the Aesir has come, but not as the prophecies foretold. The dread dragon Niddhoggr has devoured the roots of the World Ash, Yggdrasil, and the great tree has toppled onto its side, crashing the realms of mortal and supernatural together. With the gods dead and the fires of ruin consuming the world, your war clan of Viking warriors know what they must do to survive the destruction of the Nine Realms and restore order: They must become the new gods!

Tim Korklewski has worked extensively with several gaming companies to help produce content for many different games, including Malifaux 2.0, Warzone: Resurrection, Dark Age, Wrath of Kings, and the upcoming A Song of Ice and Fire. He lives in Georgia.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 3/19/2019 9781472835550 | \$15.00 / \$20.00 Can. Trade Paperback | 128 pages 5.1 in H | 7.5 in W Full colour artwork

MARKETING

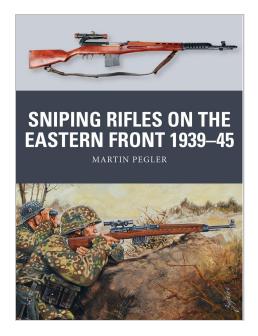
Online ads targeted at WWII enthusiasts Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Promotions, sponsorships, and giveaways at military history events, including reenactments, wargaming conventions, and toy soldier shows Targeted review campaign to such military publications as MHQ, World War II, and Military History Reviews on military history blogs such as War is Boring Possible excerpt in a military history magazine

World War II Battle by Battle

Nikolai Bogdanovic

An attractive gift book package charting the story of World War II through thirty battles, each accompanied by colorful Osprey artwork.

This compact gift book takes thirty of World War II's most significant clashes, both the famous and the lesser known, and presents their stories in a concise, easy to digest format, accompanied by beautiful Osprey artwork in full color. World War II was the single greatest conflict the world has ever known, fought in theaters all around the globe, and many of its battles—Stalingrad, Monte Cassino, the Battle of Britain—are household names. While the Western Front in Europe is often what comes first to mind, bitter and bloody battles were fought in Eastern Europe, Africa, Asia, and the Pacific, on land, at sea, and in the air, and their many stories help illuminate both the scale and the varying character of the conflict.



HISTORY / MILITARY / WEAPONS Osprey Publishing | 3/19/2019 9781472825896 | \$20.00 / \$27.00 Can. Trade Paperback | 80 pages 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at firearms and military history enthusiasts Promotions, sponsorships, and giveaways at military history events
Targeted review campaign to such military publications as MHQ and Military History Review campaign to firearms publications and websites such as the NRA's The American Rifleman
Possible excerpt in such magazines as Military History and Soldier of Fortune

Sniping Rifles on the Eastern Front 1939–45

Martin Pegler

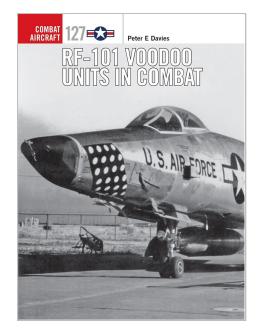
This absorbing book investigates the technology and tactics employed by snipers on both sides on the Eastern Front of World War II in a host of battles from Leningrad to Berlin.

Fully illustrated, this absorbing study investigates the development of sniping weapons and techniques on World War II's Eastern Front.

The Soviet Union had developed a significant sniping force by 1939, but the extraordinary skill and cunning displayed by Finnish snipers during the Winter War forced the Soviets to innovate. On the other side, German sniping suffered from a lack of standardization of weapons and a lack of marksman deployed at the start of the Great Patriotic War (1941–45). There were few heroes in the conflict, but on both sides, the snipers were idolized—especially on the Soviet side gaining almost mythical status.

As well as traditional bolt-action weapons, both sides used several types of semiautomatic rifle, such as the SVT-38 and the Gew 41. Offering greater firepower at the expense of long-range accuracy, such weapons would be profoundly influential in the postwar world.

Martin Pegler is a former senior curator of firearms at the Royal Armouries Museum, Leeds. He is currently a firearms consultant and has written a number of articles and books, many for Osprey. He lives in France.



HISTORY / MILITARY / AVIATION

Osprey Publishing | 3/19/2019 9781472829153 | \$23.00 / \$30.00 Can. Trade Paperback | 96 pages 9.8 in H | 7.2 in W 100 col

MARKETING

Online ads targeted at aviation and Vietnam War enthusiasts
Promotion to veteran organizations, and Vietnam memorials and museums
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Review campaign to such publications as Vietnam, MHQ, and Military History
Review campaign to aviation magazines such as Aviation History, as well as aviation blogs and websites
Review coverage in modeling media such as IPMS, CyberModel.com, and Scale Modeler

RF-101 Voodoo Units in Combat

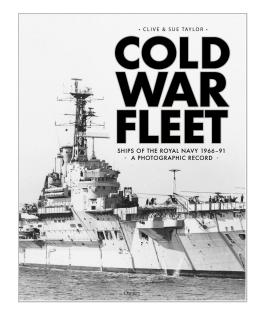
Peter E. Davies

An illustrated study of the RF-101, whose distinguished record and performance in combat made it an extremely popular aircraft during the Cuban Missile Crisis and the Vietnam War.

This study tells the combat stories of the extraordinary RF-101, highlighting the difficulty of the missions on which it was sent and the courage of its pilots. McDonnell's F-101 Voodoo series was in many ways the most interesting of the Century Series fighter programs of the 1950s, partly because the type's design and intended mission changed radically during a 40-year career. Originally designed as a fighter-bomber, it was converted to be a reconnaissance aircraft, serving alongside the U-2 and RF-8 Crusaders during the Cuban Missile Crisis and the Vietnam War. Although it gained a reputation as a difficult aircraft to handle, the jet's supersonic speed and newly developed camera suite enabled it to conduct vital low-altitude photo-reconnaissance missions over heavily defended target areas.

In combat, the RF-101 was usually "first in, last out" for strike missions. This made it a ready target, with a solo aircraft flying straight and level to gather target photo evidence at low altitude offering enemy gunners plenty of opportunity to shoot the Voodoo down.

Peter E Davies has published more than thirty books concentrating on modern combat aircraft and the Vietnam War. He has written sixteen previous Osprey titles and coauthored two others, several of them concerning the Voodoo's successor, the F-4 Phantom II. He lives in Bristol, UK.



HISTORY / MILITARY / NAVAL

Osprey Publishing | 3/19/2019 9781472833716 | \$75.00 / \$99.00 Can. Hardcover with dust jacket | 272 pages 11.8 in H | 9.3 in W

MARKETING

Online ads targeted at naval enthusiasts Online giveaway campaign via Osprey's blog, as well as Twitter and Facebook Promoted in Osprey e-blasts, direct mail, blogs, and social networking sites Targeted review campaign to such military and naval history publications as *Naval History*, *Sea Classics*, and *Military History* Review coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*

Cold War Fleet

Ships of the Royal Navy 1966–91

Clive Taylor, Sue Taylor

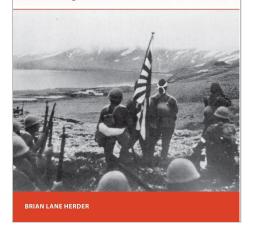
A unique collection of superb photographs of Royal Navy vessels from 1966–91, ideal for regular buyers of the Warship series.

Created by two of the most acclaimed naval photographers in the world, this stunning book is a window back in time to the Royal Navy of the Cold War, showing a fleet created to defend Britain and other NATO countries from Soviet attack. Featuring every kind of ship from aircraft carriers and destroyers to auxiliary vessels, it is a peerless resource for any enthusiast of naval history. *Cold War Fleet* is a selection of photographs of Royal Navy vessels from the 25 years from 1966 to 1991. Each is reproduced at an exceptional high standard, accompanied by a detailed caption. Many of the photos are completely unique and have never been published, such as those of the minesweepers HMS *Wilton* and HMS *Bossington* photographed during Operation *Rheostat* in 1974. Several of the featured ships took part in the Falklands conflict and a large number of aerial photographs.

Clive and Sue Taylor have been photographing naval shipping for more than 45 years and were arguably the top photographers in the field of naval photography. They also supplied photos to the Naval Intelligence services of the US Navy, the German Navy, and the Japanese Maritime Self Defence Force (with the knowledge and cooperation of the MOD). Aerial photography, both in privately chartered and MOD/NATO facilitated aircraft, was one of their specialties. They live in Warwickshire, UK.

THE ALEUTIANS 1942–43

America's forgotten war



HISTORY / MILITARY

Osprey Publishing | 3/19/2019 9781472832542 | \$24.00 / \$32.00 Can. Trade Paperback | 96 pages 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at WWII enthusiasts Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Promotions, sponsorships, and giveaways at military history events, including reenactments, wargaming conventions, and toy soldier shows

Targeted review campaign to such military publications as *MHQ*, *World War II*, and *Military History*

Reviews on military history blogs such as War is Boring

The Aleutians 1942–43

America's forgotten war

Brian Lane Herder

A highly illustrated study of the Japanese conquest and American re-conquest of the Aleutian Islands off the coast of Alaska, one of the most inhospitable theaters of World War II.

It is often forgotten that during World War II, the Japanese managed to successfully invade and conquer a precious part of American home soil—the first time this had happened since 1815. Capturing the Aleutian Islands, located in Alaska territory, was seen by the Japanese as vital in order to shore up their northern defensive perimeter.

Fighting in the Aleutians was uniquely brutal. It is a barren, rugged archipelago of icy mountains and thick bogs, with a climate of constant snow, freezing rains, and windstorms. These geographic conditions tended to neutralize traditional American strengths such as air power, radar, naval bombardment, and logistics. The campaign to recapture the islands required extensive combined-ops planning, and inflicted on the United States its second highest casualty rate in the Pacific theatre. Featuring the largest Japanese *banzai* charge of the war, first use of pre-battle battleship bombardment in the Pacific and the battle at the Komandorski Islands, this is the full story of the forgotten battle to liberate American soil from the Japanese.

Born in 1981, **Brian Lane Herder** graduated with a BA in History from the University of Kansas in 2003 and a Masters of Library Science from Emporia State University in 2009. He is a legislative librarian for the Kansas state government and his historical research interests include the U.S. military, naval warfare, and World War II. He lives in Topeka, Kansas, USA.



HISTORY / MILITARY

Osprey Publishing | 3/19/2019 9781472828125 | \$20.00 / \$27.00 Can. Trade Paperback | 80 pages 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at military history enthusiasts

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Promotions, sponsorships, and giveaways at military history events

Targeted review campaign to such military publications as *MHQ* and *Military History* Possible excerpt in military history magazines

Review and feature campaign to military blogs and websites

Russian Soldier vs Japanese Soldier

Manchuria 1904–05

David Campbell

This absorbing study casts new light on the fighting men of the Russo-Japanese War—a conflict that heralded revolution in Russia—and the arrival of Japan on the global military stage.

This fully illustrated study tells the story the fighting men of the Russo-Japanese War and how these two empires clashed, heralding a new phase in modern warfare as World War I loomed on the horizon.

At the turn of the 20th century, the region of Manchuria sat atop a potentially catastrophic political fault line; the ancient strength of China was crumbling, leaving opportunities for both Russia and Japan to claw out new territories from the edges of that dying empire. Russian pride would contend with Japanese ambition in a conflict that ushered in the age of massed armies fighting on battlefields that were being redefined by the new tools of war such as newer, larger artillery pieces, and the use of machine guns in pitched battles. The vast but over-stretched Russian Army was expected to steamroll its far smaller opponent, but the aggressiveness and zeal of the more modern Japanese military confounded expectations.

David Campbell has worked as a freelance new media producer and content specialist for many years, including roles at IBM, the BBC, various internet consultancies, and the civil service. He has a broad range of interests in literature and history, including the Middle Ages, the Napoleonic era, naval warfare, and the genesis of the "Military Revolution." He lives in Hampshire, UK.

HISTORY / MILITARY

Osprey Publishing | 3/19/2019 9781472834393 | \$18.00 / \$24.00 Can. Trade Paperback | 48 pages 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at WWII enthusiasts Promoted in Osprey e-blasts, direct mail, blogs, and social networking sites Promotions, sponsorships and giveaways at military history events, including reenactments, wargaming conventions and toy soldier shows Targeted review campaign to such military publications as MHQ, World War II, and Military History Reviews on military history blogs such as War is Boring

Norwegian Waffen-SS Legion, 1941–43

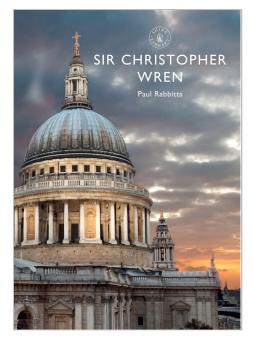
Massimiliano Afiero

The history, uniforms, insignia and equipment of the volunteer Norwegian SS unit that fought on the Leningrad front in Russia.

Fully illustrated with detailed artwork depicting the uniforms and equipment of the volunteer soldiers, this fascinating study tells the little-known story of the Norwegians who fought with the SS in World War II.

Following the Nazi occupation of Norway in 1941, the Waffen-SS began recruiting volunteers to serve in their ranks. Initially formed into small volunteer units, these developed into large divisions by 1943, referred to as "Legions" in Nazi propaganda. Early volunteers were promised that they would not leave Scandinavia and that they would serve under native Norwegian officers, but after the German invasion of the Soviet Union they were deployed to the Leningrad front 7 alongside Dutch and Latvian units, in the 2nd SS Infantry Brigade. These units combined to form the nucleus of a whole regiment within the new 11th SS Volunteer Panzergrenadier Division "Nordland."

Massimiliano Afiero was born in in Afragola (Naples Province) in 1964. He has published numerous articles in the principal Italian-language history magazines and has contributed to many military history websites and published numerous books. He began publication of the magazines *The European Volunteer* and *The Axis Forces*. He lives in Naples, Italy.



ARCHITECTURE / HISTORY / BAROQUE & ROCOCO

Shire Publications | 2/19/2019 9781784423254 | \$14.00 / \$20.00 Can. Trade Paperback | 80 pages 8.3 in H | 5.9 in W

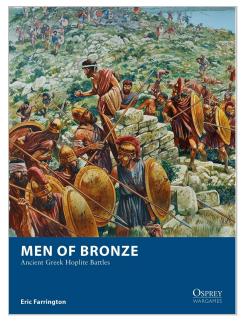
Sir Christopher Wren

Paul Rabbitts

A concise illustrated biography of architect and polymath Sir Christopher Wren, describing his fascinating life and his most famous commissions.

Sir Christopher Wren (1632–1723) was one of Britain's most distinguished architects. Strongly influenced by French and Italian baroque styles after a visit to Paris in 1665, after the Great Fire of London destroyed much of the old city the following year, a huge opportunity became apparent for Wren. He produced ambitious plans for rebuilding the whole area, mostly rejected for a number of reasons. However, Wren did design 51 new city churches, as well as the new St Paul's Cathedral. Further commissions included the Royal Observatory at Greenwich, a hospital in Chelsea for retired soldiers, Trinity College Library in Cambridge, and the facade of Hampton Court Palace. Replete with colorful images of his buildings, this concise biography tells the story of a man whose creations are still popular tourist attractions to this day.

Paul Rabbitts is a landscape architect and parks manager who has designed, managed, and restored urban parks for over 25 years. He is the author of the only history of Regent's Park and Richmond Park and wrote *Bandstands* and *London's Royal Parks* for Shire. He lives in Bedfordshire, UK.



GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 4/23/2019 9781472832610 | \$19.00 / \$25.00 Can. Trade Paperback | 64 pages 9.8 in H | 7.2 in W

MARKETING

Online ads on such sites as
BoardGameGeek and the Dice Tower
Promoted in Osprey e-blasts, direct mail,
blogs, and social networking sites
Promotions, sponsorships and giveaways
at military history events, including
reenactment, wargaming conventions, and
toy soldier shows
Review campaign targeting wargaming
publications, websites, and blogs

Men of Bronze

Ancient Greek Hoplite Battles

Eric Farrington

A set of large skirmish / small battle wargames rules for hoplite warfare in Ancient Greece.

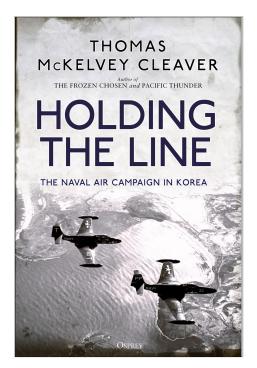
APRIL 2019

Men of Bronze is a wargame that allows you to play out Classical Greek hoplite battles on the tabletop. Players are Strategoi (generals) leading phalanxes of bronze-clad warriors in pursuit of fame, glory, and the honor of their city-states. To win such prizes, however, you must prove your mettle, display your valor, and bring the other Strategoi to their knees!

Designed to recreate small battles or larger skirmishes with 50–80 figures per side, each army will have its own unique mix of rules, advantages, backgrounds, and abilities. Strategoi must understand and appreciate the strengths and weaknesses of their forces in order to win glory on the battlefield. Of course, there's no telling what tricks a rival Strategos might have up their tunic sleeves.

. .

Eric Farrington is a veteran wargamer since the late '80s. He started his path in fantasy and sci-fi wargaming before moving into historicals. He has a BA in history from the University of Minnesota, is a corporate efficiency expert, and owns a number of small businesses including Blood and Spectacles Publishing. Eric is married with one child and has lived in Minnesota most of his life.



HISTORY / MILITARY / KOREAN WAR

Osprey Publishing | 3/19/2019 9781472831729 | \$32.00 / \$36.52 Can. Hardcover with dust jacket | 320 pages 9.2 in H | 6 in W

MARKETING

Print ads in military history magazines such *Military Heritage*Promoted in Osprey e-blasts, direct mail, and social networking sites
Author events in the Los Angeles area
Targeted review campaign to such military publications as *MHQ* and *Military History*Possible excerpt in military history magazine

Review campaign to major general interest newspapers and magazines Review and feature campaign to military podcasts, blogs, and websites

Holding the Line

The Naval Air Campaign In Korea

Thomas McKelvey Cleaver

The gripping story of how US Navy carriers and their pilots gave the Allies the edge to succeed in the Korean War.

Holding the Line chronicles the carrier war in Korea from the first day of the war to the last. Using Task Force 77 as his focus, bestselling author Thomas McKelvey Cleaver viscerally describes the challenges of frontline combat at this crucial point in aviation history. Flying obsolete World War II era fighter/bombers or first generation jets barely able to land on a ship, US Navy and Marine Corps pilots took off day after day to hold back the onslaught of first the North Koreans and then the Chinese as the Korean War ground on. Cleaver tells the story of how USS Leyte (CV-32) operated off Korea in the Sea of Japan for a record 93 continuous days in support of the Marines in their epic Battle of Chosen Reservoir. All of this was accomplished with a force that was in the midst of change, as jet aircraft altered the entire nature of naval aviation and warfare. Cleaver examines the technical development of aircraft and shipboard operations, and shows how these all affected the broader strategic situation on the Korean Peninsula.

In *Holding the Line*, Thomas McKelvey Cleaver gives readers a pilot's eye view of combat, from battling enemy MiGs high in the Korean skies, to flying dozens of feet off the ground to deliver bombs to hold off the enemy. Cleaver sets these battles within their strategic and technological context, making *Holding the Line* as must read for anyone interested in military history.

Thomas McKelvey Cleaver is a noted writer of military history and the bestselling author of *The Frozen Chosen: The 1st Marine Division and the Battle of the Chosin Reservoir*, as well as *Pacific Thunder: The US Navy's Central Pacific Campaign, August 1943—October 1944* and *Tidal Wave: From Leyte Gulf to Tokyo Bay*, all from Osprey. He is also a frequent contributor to *Flight Journal* and other magazines. A US Navy veteran who served in Vietnam, Cleaver lives in Encino, California.

NIEUWPOORT 1600 The battle of the Dunes



HISTORY / MILITARY

Osprey Publishing | 4/23/2019 9781472830814 | \$24.00 / \$32.00 Can. Trade Paperback | 96 pages 9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey e-blasts, direct mail, blogs, and social networking sites Promotions, sponsorships, and giveaways at military history events Targeted review campaign to such military publications as *MHQ* and *Military History* Review and feature campaign to military blogs and websites

Nieuwpoort 1600

The battle of the Dunes

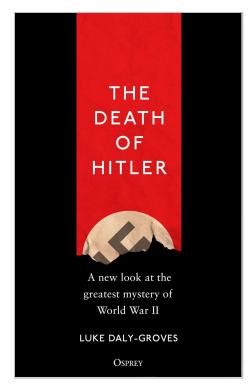
Bouko de Groot

A highly illustrated study of the battle of Nieuwpoort in 1600, it will appeal to all enthusiasts of 16th- and 17th- century warfare and the development of military strategy generally.

This book uses specially commissioned artwork to reveal one of the greatest battles of the Eighty Years War—whose influence on military theory and practice ever since has been highly significant.

The Eighty Years War began as a limited Dutch rebellion seeking only religious toleration from their Spanish overlords, but quickly escalated into one of the longest wars in European history. Spain's failed invasion of 1599, and the mutinies that followed, convinced Dutch leaders that they should go on the offensive. This campaign pitted two famous leaders' sons against each other: Maurice of Nassau and Archduke Albert VII. One led an unproven new model army, the other Spain's "unbeatable" Tercios, each around 11,000 men strong. The Dutch wanted to land near Nieuwpoort, take it, and then march on to Dunkirk, northern homeport of the Spanish fleet, but were cut off by the resurgent and reunited Spanish army. The two forces then met on the beach and in the dunes north of Nieuwpoort, and the rest is history.

Bouko de Groot has a BA in art history and an MA in Egyptology. He has served in the army and is a published author of a number of academic, popular scientific, and business journalistic articles. When not writing about current affairs, he continues to study and write about military history. He is Dutch and currently lives in The Hague.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 4/23/2019 9781472834546 | \$22.00 / \$0.00 Can. Hardcover with dust jacket | 208 pages 8.5 in H | 5.3 in W

MARKETING

War is Boring

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Promotions, sponsorships, and giveaways at military history events, including reenactments, wargaming conventions, and toy soldier shows Targeted review campaign to such military publications as MHQ, World War II, and Military History Review campaign to general interest media Reviews on military history blogs such as

The Death of Hitler

Luke Daly-Groves

A revealing look at the mysterious death and mythology behind the 20th century's most destructive dictator.

In *The Death of Hitler*, author and expert Luke Daly-Groves rigorously looks at the question: Did Hitler shoot himself in the Führerbunker, or did he slip past the Soviets and escape to South America? Countless documentaries, newspaper articles, and internet pages written by conspiracy theorists have lead the ongoing debate surrounding Hitler's last days. Historians have not yet managed to make a serious response. Until now.

The Death of Hitler is the first attempt by an academic to return to the evidence of Hitler's suicide in order to scrutinize the arguments of conspiracy theorists using scientific methods. Through analysis of recently declassified MI5 files, previously unpublished sketches of Hitler's bunker, personal accounts of intelligence officers along with stories of shoot-outs, plunder, and secret agents, this rigorously researched book takes on the doubters to tell the full story of how Hitler died.

Luke Daly-Groves is a PhD Researcher based at the University of Leeds. This book is an adaptation of his award-winning BA thesis completed at the University of Central Lancashire for which he achieved First-Class Honors. In 2016 he obtained an MA in Modern History with high distinction for his Master's thesis at the University of Leeds. His doctoral research analyses the activities of Anglo-American intelligence in postwar Germany.

The History of the Panzerwaffe

Volume 3: The Panzer Division

by Thomas Anderson



final cover to come

HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 4/23/2019 9781472833891 | \$40.00 / \$54.00 Can. Hardcover with dust jacket | 304 pages 9.5 in H | 7.5 in W

MARKETING

Online ads targeted at armor enthusiasts and wargamers
Giveaway contests on armor interest
Facebook groups
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Targeted review campaign to such publications as MHQ and Military History
Review and feature campaign to military and armor blogs and websites such as
Armorama and AMPS

Review coverage in modeling media such as IPMS, CyberModel.com, and *Scale Modeler*

The History of the Panzerwaffe

Volume 3: The Panzer Division

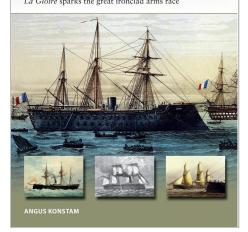
Thomas Anderson

This third volume of the History of the Panzerwaffe will detail the organization and development of some of its most famous units—the German Panzer Divisions.

The first two volumes of the *History of the Panzerwaffe* have described how the Germans transformed armored warfare from a lumbering and ponderous experiment in World War I into something that could decide the outcome of conflicts. How the legendary Panzerwaffe overran Western Europe and reached the gates of Moscow to the East, before taking its place in the forefront of the German defense from the D-Day landings to the valiant last stand in Berlin. This third volume focuses on the most important units in the Panzerwaffe, and some of the most famous units in the history of warfare: the Panzer Divisions. It will detail their prewar origins and how they developed over the course of the war, covering all the specialized units and how they operated on the battlefield. As with Thomas's other titles, this book will be mainly illustrated with previously unpublished images and all the information will be drawn from original German documents.

Thomas Anderson is a specialist on the German armored fighting vehicles of World War II. A modeler, he regularly contributes to popular modeling and historical magazines across the globe, including *Military Modelcraft International* (UK), *Steel Art* (Italy), *Historia Militar* (Spain), and *Batailles & Blindes* (France), as well as many others.

EUROPEAN IRONCLADS 1860-75 La Gloire sparks the great ironclad arms race



HISTORY / MILITARY

Osprey Publishing | 4/23/2019 9781472826763 | \$18.00 / \$24.00 Can. Trade Paperback | 48 pages 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at naval enthusiasts Online giveaway campaign via Osprey's blog, as well as Twitter and Facebook Promoted in Osprey e-blasts, direct mail, blogs, and social networking sites Targeted review campaign to such military and naval history publications as *Naval History*, *Sea Classics*, and *Military History* Review coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*

European Ironclads 1860–75

La Gloire sparks the great ironclad arms race

Angus Konstam

The story of the most revolutionary period in naval history—the first iron-hulled, steam-powered warships, their first battles at sea, and the great arms race that followed.

From the launching of *La Gloire* to the emergence of modern turreted battleships in 1875, this book offers a fascinating insight into Continental Europe's innovative and powerful ironclads.

In November 1859, the French "ironclad" *La Gloire* was launched in Toulon. She was the world's first seagoing ironclad—a warship built from wood, but whose hull was clad in a protective layer of iron plate. While history best remembers the ironclads of the American Civil War, these warships were mere toys compared to the iron-plated leviathans in contemporary European navies. Other European powers, not wanting to be outdone, launched their own ironclads—then the most powerful warships in the world. Together they embodied the startling technological advances of the late 19th century, and the spirit of this new age of steam, iron, and firepower.

Angus Konstam is the author of over 80 books, 60 of which are published by Osprey. This acclaimed author has written widely on naval history, from *Sovereigns of the Seas* and *Piracy: The Complete History* to his most recent bestseller, *Jutland 1916: Twelve Hours to Win the War*. A former naval officer and museum professional, he now works as a full-time author and historian, and lives in Edinburgh, Scotland.

Armies of the Baltic Independence Wars 1918–20



HISTORY / MILITARY

Osprey Publishing | 4/23/2019 9781472830777 | \$19.00 / \$25.00 Can. Trade Paperback | 48 pages 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at military history enthusiasts

Promoted in Osprey e-blasts, direct mail, blogs, and social networking sites Promotions, sponsorships, and giveaways at military history events

Targeted review campaign to such military publications as *MHQ* and *Military History* Review and feature campaign to military podcasts, blogs, and websites

Armies of the Baltic Independence Wars 1918–20

Nigel Thomas, Toomas Boltowsky

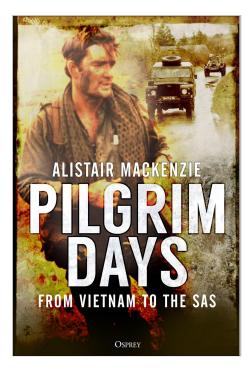
Fully illustrated study into the many conflicting national forces contending for the Baltic coast region in the immediate aftermath of World War I and during the Russian Revolution.

This fascinating book concisely tells the story of the birth of three Baltic nation states.

Immediately following the end of World War I, amid the collapse of the German, Austro-Hungarian, and Russian empires, bitter fighting broke out in the Baltic region as Poland, Finland, Estonia, Latvia, and Lithuania struggled for their independence, and the Red and White Russian armies began their civil war. There were also German forces still active in what had been the northern end of Germany's Eastern Front. This book offers a concise but detailed introduction to this whole theater of war, focusing on the Estonian, Latvian, Lithuanian, and relevant German and Russian forces, plus Finnish, Danish, and Swedish contingents. For each region there is featured a comprehensive map as well as meticulous orders-of-battle and insignia charts. Detailed for the first time in the English language.

Dr. Nigel Thomas is an accomplished linguist and military historian. He was awarded a PhD on the Eastern enlargement of NATO. He lives in Tyne and Wear, UK.

Lieutenant Colonel **Toomas Boltowsky** has been a professional soldier for 25 years. He is currently a lecturer at the Baltic Defence College, and is working on several projects focusing on ancient and medieval warfare.



HISTORY / MILITARY / SPECIAL FORCES

Osprey Publishing | 3/19/2019 9781472833181 | \$25.00 / \$34.00 Can. Hardcover with dust jacket | 224 pages 9.2 in H | 6 in W

MARKETING

Online ads targeted at Vietnam War readers

Promotion to veteran organizations, and Vietnam memorials and museums Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted review campaign to such military publications as *Vietnam*, *MHQ*, and *Military History*

Pilgrim Days

From Vietnam to the SAS

Alastair MacKenzie

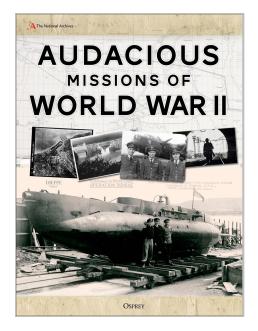
A memoir by a soldier with a unique military career, from the jungles of Vietnam and the Paras in Northern Ireland to the ParaBats in South Africa and the Special Forces of Oman.

"We are the Pilgrims, master; we shall go, Always a little further; it may be, Beyond that last blue mountain barred with snow."

If there was ever anyone who went a little further, a little beyond, it was Alastair MacKenzie. In a career spanning 30 years, MacKenzie served uniquely with the New Zealand Army in Vietnam, the British Parachute Regiment, the British Special Air Service (SAS), the South African Defense Force's famed ParaBats, the Sultan of Oman's Special Forces, and a host of private security agencies and defense contractors.

MacKenzie lived the soldier's life to the full as he journeyed "the Golden Road to Samarkand." This extraordinary new work from the author of *Special Force: The Untold Story of 22nd Special Air Service Regiment (SAS)* vividly documents, in detail that stuns, the experience of infantry combat in Vietnam, life with the Paras, the tempo of selection for UK Special Forces, covert SAS operations in South Armagh and SAS Counter Terrorist training on the UK mainland, vehicle-mounted Pathfinder Brigade insertions into Angola, and maritime counterterrorism work in Oman.

Alastair MacKenzie served as a para-trained platoon commander with the New Zealand infantry on combat operations in South Vietnam and in the special forces of South Africa, Oman, and the UK, where for four years he was troop commander in the 22nd Special Air Service Regiment. He is the author of works including Special Force: The Untold Story of 22nd Special Air Service Regiment (SAS) and The Sounds Soldiers' Memorial—Stories of the Fallen. He lives on the South Island of New Zealand.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 4/23/2019 9781472829955 | \$35.00 / \$47.00 Can. Hardcover with dust jacket | 256 pages 9.7 in H | 7.4 in W

MARKETING

Online ads targeted at WWII enthusiasts Promoted in Osprey e-blasts, direct mail, blogs, and social networking sites Promotions, sponsorships, and giveaways at military history events, including reenactments, wargaming conventions and toy soldier shows Targeted review campaign to such military publications as MHQ, World War II, and Military History Reviews on military history blogs such as War is Boring

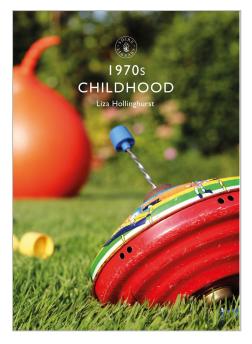
Audacious Missions of World War II

The National Archives

A series of daring missions from World War II, revealed through letters and documents from the main protagonists.

Winning World War II was about more than military force. It required guile, and tremendous acts of bravery by Special Forces and intelligence operatives who had the odds stacked against them. Using hundreds of documents and images from the National Archives in the UK, including some never before seen in print, this book reveals some of World War II's most audacious missions. These include the SOE dossier of the plot to assassinate Hitler, which shows that was practically impossible; Operation Frankton, in which commandoes paddled 100 miles upriver to Bordeaux in canoes to blow up Axis shipping; and the joint British-American Operation Fortitude, in which a phantom US army of inflatable tanks was planted in Kent, fooling Hitler into thinking D-Day would occur at Calais.

The National Archives at Kew is the repository of documents that record the history of the UK. Events revealed through these papers are both large and small, ranging from momentous political events to day to day happenings in the lives of ordinary individuals.



HISTORY / SOCIAL HISTORY Shire Publications | 3/19/2019 9781784423285 | \$14.00 / \$19.00 Can. Trade Paperback | 64 pages 8.3 in H | 5.9 in W

1970s Childhood

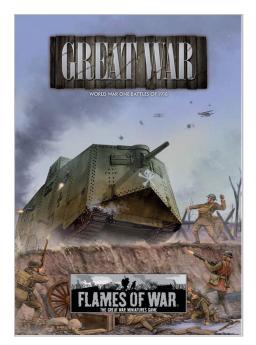
Liza Hollinghurst

A colorfully illustrated introduction to what British childhood was like in the 1970s.

This fully illustrated book is a celebration of the 1970s childhood—its highs, lows, and scraped knees—that will happily trigger the forgotten memories of a generation who didn't grow up with mobile phones, the Internet, and 24-hour-available shopping.

Childhood in the 1970s was a decade of happy-go-lucky freedom, set against a soundtrack of pop music playing on a transistor radio dangling from the handlebars of a Raleigh Chopper. It was a playground battlefield of Sindy versus Action Man or a dexterous display of how to handle Clackers without painfully rapping them across your knuckles. After-school television meant a choice of watching *Blue Peter* or *Magpie*, while chewing on an Aztec chocolate bar and flicking through *Shoot* or *Jackie* magazine. Yet it was also a decade of strikes, the three-day week, and the Winter of Discontent, which passed most children by unless a power cut meant no television.

A child of the 1970s herself, **Liza Hollinghurst** has had over thirty magazine articles published since 2013, specializing in twentieth-century social history and vintage lifestyle. She regularly contributes to *Her Vintage Life Magazine* and *In Retrospect Magazine*. Liza's first book, *Vintage Knitting* was published by Old House in May 2015. She lives in Cheltenham, UK.



GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 3/19/2019 9781472830364 | \$40.00 / \$54.00 Can. Hardcover with dust jacket | 180 pages 9.5 in H | 7.5 in W

MARKETING

Email promotion to Battlefront groups Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Review campaign targeting Battlefront and other wargaming publications and blogs

Great War

Battlefront Miniatures

A large-scale World War I game from Battlefront Miniatures, creators of *Flames of War*.

Great War contains complete rules for wargaming World War I, including unit histories, terrain and painting guides, scenarios, and force lists covering the battles of 1918 (British, German, French, and American Rifle Companies).

Battlefront Miniatures Limited is a New Zealand company that manufactures 15mm (1:100) scale models and miniatures for wargaming and collecting. Battlefront is best known for its incredibly popular *Flames of War* World War II wargame.



TRANSPORTATION / SHIPS & SHIPBUILDING / HISTORY

Osprey Publishing | 11/15/2018 9781472827296 | \$60.00 / \$79.00 Can. Hardcover with dust jacket | 320 pages 9.4 in H | 10 in W More than 500 line and colour artworks.

MARKETING

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Stefan Draminski

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Stefan Draminski was born in 1982 and is a naval researcher and illustrator. Since 2002 he has worked on numerous publications on military history subjects. Using 3-D software, he creates highly detailed and historically accurate digital models of warships, aircraft, and vehicles. His particular interest in the Imperial Japanese Navy has led him to learn Japanese. He lives in Torun, Poland, with his wife, children, and dog.



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The Battle for Sky

The Murdochs, Disney, Comcast and the future of entertainment

Christopher Williams

The story of how Rupert Murdoch's Sky became one of Britain's most successful companies and the hottest property in global entertainment.

Featuring interviews with key individuals and stakeholders from around the world, *The Battle for Sky* offers a timely and intriguing glimpse into the workings of media empires.

From perilous early years through clashes with the BBC and BT, not to mention the News Corporation bid for full control that failed in the wake of 2010's phone hacking scandal, there has been no shortage of drama in Sky's history--nor in its likely future. The organization is now the target of bids from two true titans of the global media industry--Disney and Comcast--who are fighting it out for ultimate ownership. Throw in an industry already shaken by the arrival of newer media players such as Netflix, the declining circulation of Murdoch newspapers such as *The Sun* and *The Times*, as well as the UK government's scrutiny of the Murdoch family's influence on UK media, and the scene is set for a major corporate battle.

But how will the story play out? Who will win in the battle for shareholder votes? And how will the Murdoch empire fare when the dust finally settles?

Christopher Williams is *The Telegraph*'s Deputy Business Editor, with a focus on M&A, business politics and the media industry, a role he's filled for the past seven years. Prior to that, he has covered tech, media and telecoms for a number of publications (including in California) – notably freelance projects for the *Sunday Times*, *The Economist* and the *Guardian*. Born and raised in Sheffield, he is based in London.

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